

'Economic' Sweeping moves to halt dollar decline

By David Buchan in Washington and Stewart Fleming in New York

IN A DRAMATIC bid to halt the decline of the dollar the U.S. announced yesterday the most sweeping package of support measures since President Richard Nixon cut the link between the dollar and gold in 1971 and cleared the way for the breakdown of the Bretton Woods monetary system.

The announcement follows a persistent build-up of pressure against the dollar in the past week, and marks an abrupt end to the Carter Administration's effort to support the currency through a step-by-step approach. The measures, based on a strategy of tightening domestic credit and the promise of co-ordinated international action by the Central Banks of the main industrial countries, had an immediate effect on the foreign exchange market, where the dollar rose against all currencies within minutes of the announcement.

The package was widely welcomed by market participants, the West German and Swiss central banks, the British and Japanese Governments, economists, and investors on Wall Street. Share prices surged along with bond prices in spite of the clear threat of higher short-term interest rates in the measures.

Announcing the move to defend the dollar, U.S. Treasury Secretary, who presented the details of the package, said that the U.S. would now intervene in a forceful and co-ordinated manner on the foreign exchange markets, in a package "as a major step" in the anti-inflation programme.

WALL ST. RALLIES RECORD 35

THE DOLLAR jumped sharply yesterday in hectic and confused trading on foreign exchange markets after the announcement of the measures.

The U.S. action was generally welcomed by Governments and markets. The impact was felt on Eurodollar, commodity and stock markets throughout the world. Wall Street soared a record 35.34 points to 827.79.

DOLLAR REBOUNDS

The dollar recouped much of its sharp falls against the stronger European currencies of the last three weeks. It rose in London by 5.7 per cent against the Deutsche Mark to DM 1.8530, after touching a peak of DM 1.8700, and by 5.8 per cent against the Swiss franc to SwFr 1.5510. The U.S. currency also appreciated by 3.3 per cent against the Japanese yen and by 3.2 per cent against the Italian lira. The upward trend continued strongly in New York.

Sterling came under pressure in response and dipped below \$2.00 at one stage before rallying, possibly after some official support, to close at \$2.02. The New York close was \$1.9750 — a drop of more than 9 cents from the London opening. The trade-weighted index fell by 0.8 to 62.3.

to close at \$2.02. This represents a drop of 3/2 cents, or 2.5 per cent on the day. The trade-weighted index fell by 0.8 to 62.3.

GOLD DROPS \$15

The U.S. action had an immediate and dramatic impact on the London bullion market where, in active trading, the price per ounce fell from a high of \$239 1/2 to a low of around \$220. The metal closed \$15 1/2 down on the day at \$227.

STOCK MARKETS RISE

Equity prices jumped sharply on Wall Street. The Dow Jones index rose by 35.34 points to 827.79, reversing Tuesday's sharp decline. Volume was described as heavy, with rises topping declines by six to one.

In London, too, equities rallied. The FT 30-share index, which had been 9 points down at 2 p.m., ended the day 0.3 higher at 479.2. Biggest gains were in stocks whose prices had been weak because of fears about squeezed profit margins as a result of the previous rise in sterling. The FT Gold Mines index responded to the fall in the price of bullion with a 12.3 decline to 131.1.

Prices of gilt-edged stocks were depressed by speculation about a rise in UK short-term interest rates and by current pay disputes. The FT Government Securities index fell 0.51 to a low for the year of 68.77.

COMMODITIES CONFUSED

London commodity markets were thrown into confusion. An initial rise in prices was, in many cases, eroded in later trading, this uncertainty affecting particularly the metal markets, where the sterling price of free market platinum rose by £3.50 an ounce to a new peak of £187.90, while the dollar quotation fell by \$11.50 to \$373.

In copper, the rise was limited by the presence of a big seller, and sharp fluctuations in the New York market were largely ignored. Cash wirebars closed £10.50 up at £750.50 a tonne. The prices of tin and cash lead rose strongly.

EURODOLLAR INTEREST

The U.S. measures led to an immediate scramble on Eurodollar markets in confused conditions to cover recent significant short positions. Substantial institutional buying interest was reported and prices of U.S. and Canadian bonds rose by a full two points. Six-month Eurodollar rates rose from 11 per cent on Tuesday to close at 11 1/2 per cent last night.

MAIN ELEMENTS OF THE PACKAGE

- The Federal Reserve has announced 2 per cent supplementary reserve requirements for commercial banks on deposits of \$100,000 or more.
- The currency swaps with central banks of Germany, Japan and Switzerland are increased from a ceiling of \$7.5bn to \$15bn.
- U.S. Treasury gold sales increased from 750,000 oz to 1.5m oz a month from December.
- U.S. to draw \$3.0bn from its entitlement at the International Monetary Fund.
- U.S. to sell \$2bn of its Special Drawing Rights allocation from the IMF.
- U.S. Treasury may issue up to \$10bn of foreign currency denominated bonds.

The package comes only five days before the November 7 Congressional elections, and it is possible the interest rate moves may damage the Democrats' prospects. It brought swift condemnation from Mr. George Meany, the president of the AFL-CIO trade union federation, who called the increase in the cost of borrowing "ill-conceived and shocking."

The Fed reinforced the symbolic significance of the discount-rate increase by indicating that it was raising its target rate of Federal funds from about 9 1/2 per cent to at least 9 3/4 per cent.

Continued on Back Page

DEFENCE OF \$, Page 4

- Editorial Comment, 20.
- Mining News, 32.
- Euromarkets, 33.
- Money Market, 36.
- Overseas Bourses, 37.
- Stock Exchange Report, 44.
- Lex Back Page

NEWS SUMMARY

GENERAL

Deadlock at Arab meeting

Arab Foreign Ministers meeting in Baghdad are still divided as to whether punitive measures should be taken against Egypt for its role in the Camp David peace accord.

Hardline states want to isolate Egypt economically and politically but they are meeting tough opposition from the oil producing states. Page 6

Star launched

Express Newspapers launched the Daily Star last night following agreement with the National Graphical Association over manning levels. Page 13; Times battle, Page 20

'Riot' committal

Douglas, McCumbe, assistant governor of Hull jail at the time of the 1976 riot, was sent for trial charged with wilful neglect of duty.

Beirut killing

The leader of the self-styled Lebanese Revolutionary Army, Captain Samir Al-Ashqar, was killed in a gun battle with the regular Army in Beirut.

Phones record

Telephone users in the UK made a record 1.2bn trunk calls between April and August, up 12.7 per cent on the same period last year.

Inquiry call

Scientists at a seminar in London called for a public inquiry into the question of laboratory experiments on live animals.

'Life' for boy

A 14-year-old boy who killed his first aunt by stabbing her 70 times was ordered at Bristol to be detained for life.

Soccer success

In the major European soccer matches, Nottingham Forest, Ipswich, Arsenal, West Bromwich, Manchester City and Glasgow Rangers all reached the next round, but Everton went out.

BUSINESS

Overdrafts may cost more

- WALL STREET up 35.34 to 827.79.
- FT 30-SHARE 0.3 up at 479.2.
- STERLING 3/4 down to \$2.02.
- GOLD \$15 1/2 down at \$227.
- GILTS 0.51 down at 68.77.

CLEARING banks

are considering an increase in the cost of overdrafts following a further rise in the general level of London short-term market interest rates. The banks are expected to wait for today's decision on the Minimum Lending Rate. Back Page

PRICE COMMISSION

is seeking changes in the law so that it can stop price rises in loss-making companies. The commission would particularly like to block the 10 per cent fare rise from January proposed by British Rail. Back Page

OPERATING costs

for some North Sea oilfields have more than doubled in the last year, according to industry estimates. Of the 22 fields listed, Heather Field costs have risen an estimated 220 per cent. Back Page

FORD has posted

a bulletin detailing the company's 17 per cent cost-cutting plan, including the controversial attendance payments plan, in an attempt to win the votes of the 57,000 striking car workers. Mass meetings take place tomorrow and Sunday. Back Page

VAUXHALL transport

workers at Ellesmere Port have voted to defer their strike due to begin yesterday, to give national union officials time to seek improved terms from the company. Page 13

CARTERS SUPERFOODS

reports pre-tax profits for the 32 weeks to September 9 up from £497,375 to £593,738 on sales of £16.34m (£11.2m). Page 31

KWIK-FIT pre-tax profits

for the half year to August 31 rose from £443,016 to £540,428. Page 31

TOYOTA MOTOR sales profits

for the first six months fell by 5 per cent to ¥12.06bn. Page 35

Callaghan pledges tough defence of 5% pay norm

BY RICHARD EVANS, LOBBY EDITOR

THE GOVERNMENT is determined to continue to defend its 5 per cent pay guideline in spite of damaging breaches, even if it results in a winter of industrial unrest.

That was the uncompromising message Mr. Callaghan delivered to Parliament yesterday when he launched a legislative programme drafted to ensure that he remains in office well into next year to choose the optimum timing for a general election.

In the toughest defence heard so far of the controversial pay norm, Mr. Callaghan declared that maintaining single-figure inflation must remain the Government's absolute priority, and if the guideline were brushed aside, other measures would have to be introduced.

Those might include higher taxation, higher interest rates and a smaller increase in public expenditure, which might increase unemployment.

The Prime Minister reserved his harshest words for the Ford Motor Company, which has offered its workers a deal worth 16 1/2 per cent, a breach of the 5 per cent guideline that might act as a target for claims throughout the winter.

"I think Ford has a public obligation to state clearly what impact on its prices this proposed wage settlement will have. It has a public responsibility to account to the country for any price increase it proposes to make during the next 12 months."

The sooner it says that the better," Mr. Callaghan said.

Ministers hinted later that the Government might have to retaliate against Ford once a settlement was announced, but it is hard to see what sanctions could be invoked effectively against such a powerful multinational.

There is certainly no indication that the Government will seek to block any application from Ford for price rises.

Mr. Callaghan summed up his attitude by declaring: "I wish to make it clear that the Government cannot give up its basic policy, and the fainthearted who say we should not be so rigid, or that we are fighting the wrong battle and cannot succeed, should make up their minds which side they are on."

It was basically an appeal to the country over the heads of trade union negotiators to stand firm with the Government in support of the 5 per cent guideline to oppose inflationary settlements even at the risk of strikes.

The Prime Minister clearly intends to make his counter-inflation stand the centrepiece of his election appeal next year. "I believe that if the Government and the House give a strong enough lead, then we shall carry the country with us."

Mr. Callaghan observed that union power was greater than it was before. He appeared to hint that workers should consider walking through picket lines if they faced militant attempts to bring the country to its knees.

Mrs. Thatcher, Conservative leader, appeared to adopt a slightly more conciliatory attitude towards an incomes policy to heal the party's internal divisions. She insisted that monetary policy and market forces held the key to economic success but emphasised that a Conservative Administration would seek maximum restraint in pay claims.

Mrs. Thatcher criticised the Government's failure to offer new incentives to British industry and argued that the legislative programme was an attempt to try to prove that the Labour

Continued on Back Page
Editorial comment, Page 20

HIGHLIGHTS OF SPEECH

OVER 25 Bills were outlined in the Queen's Speech yesterday. The programme would be more than enough to occupy the House if the Prime Minister decided to hold out until next autumn. Among the most important measures proposed were:

1. Compensation for short-time working aimed at reducing redundancies. Workers would get 75 per cent of their normal pay for each full day lost, with employers compensated from public funds.
2. Legislation on industrial democracy following further consultation on the proposals included in last May's White Paper.
3. Additional finance for the National Enterprise Board and for the Scottish and Welsh Development Agencies.
4. Changes to the structure and organisation of broadcasting.
5. Draft orders laying down March 1 as date for referendum on devolution for Scotland and Wales.
6. Bills aimed at protecting savers with banks and other deposit-taking institutions like credit unions.
7. A housing Bill incorporating a new charter of rights for council tenants.
8. Amendments to the Local Government Act.
9. The reorganisation of the electricity supply industry.
10. New legislation which would allow the Director-General of Fair Trading to ban "rogue" estate agents from trading and require all estate agents to give customers more information.
11. Amendments to company law, including a ban on insider dealing and the tightening of the rules governing loans by companies to their directors.

Risk money?

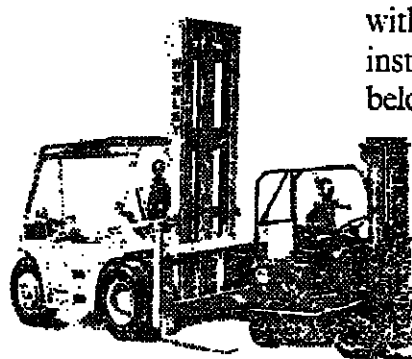
All business is based on risk. But you can minimise those risks by getting the very soundest professional advice about how to run every aspect of your business really cost-effectively — and acting promptly on that advice.

And that is where Lansing's professional advice comes in. Because materials handling probably takes up a substantial share of your company's total annual running costs. Far too much to take risks with.

Lansing's credentials? We're Europe's leaders in lift trucks. Our know-how goes back 35 years, worldwide. (So we can also help you by showing you how to minimise risk, in planning your materials handling flow not only for now, but for years ahead.)

Our advice is free and it covers more than just facts about lift trucks. Lansing also have a variety of attractive purchasing, leasing and renting options to help you acquire just the trucks you need, when you need them.

In today's uncertain business world, don't take unnecessary risks with your money. Talk to Lansing instead at any of the depots listed below.



LANSING

We do more for you

General Enquiries: Basingstoke: 0256 3131. Depots: Bristol: 0272 711261. Durham (Bowburn): 0385 770913. East Kilbride: 03552 33601. East London: 01-987 2090. Edenbridge: 0732 862671. Enfield: 01-804 7474. Ilkerton (Derby): 0602 328781. Isleworth: 01-568 4681. Leeds: 0532 53231. Manchester (Farnworth): 0204 700022. Pensnett: 0384 278141. Redditch: 0527 28773. Wales (Bridgend): 0656 56625. Warrington: 0925 51177.

CONTENTS OF TODAY'S ISSUE

European news	2, 3	Parliament	12, 13	Mining	32
Overseas news	2, 3	Technical page	15	Intl. companies	33-35
American news	4	Marketing & Advertising	16, 17	Euromarkets	33, 34
World trade news	8	Arts page	19	Money and exchanges	36
Home news—general	9-11	Leader page	20	World markets	37
—labour	13	UK companies	30-32	Farming, raw materials	43
				UK stock market	44

FEATURES

The fast-approaching battle of the Times	20	Rhodesia's White exodus	6	Toeing the line the Japanese way	35
Economic viewpoint: Public opinion be damned	29	Tobacco: Social monster or martyr?	17	Icelandic fishing: Same old problems	43
Basque autonomy: Out of step with the rest of Spain	3	Business and the Courts: A credit to your sense of balance	18	Mexico	21-23

FT SURVEY

Appointments	31	FT Actuaries indices	31	Share information	44, 47
Appointments	32	Jobs	32	Today's Events	49
Business	33	Letters	29	TV and Radio	49
Business	34	Law	48	Unit Trusts	49
Business	35	London	32	Weather	48
Business	36	Meet and Mingle	20	Bank Lending Rates	37
Business	37	Racing	18	Fodders	32

ANNUAL STATEMENT

Strong and Fisher	32
Holdings	32
PROSPECTUS	32

For latest Share Index phone 01-246 8026

EUROPEAN NEWS

Denmark's trade gap narrows

By Hilary Barnes

COPENHAGEN, Nov. 1. DENMARK'S THIRD quarter trade deficit fell to Dkr 3,980m (£396m) from Dkr 5,130m (£510m) in the same period last year according to Bureau of Statistics trade figures, bringing the deficit for the year so far down from Dkr 15,100m (£1,510m) to Dkr 11,600m (£1,160m). Third quarter exports rose by 8.5 per cent, to Dkr 15,300m (£1,530m), against the same period last year, including a rise of 14.3 per cent, to Dkr 14,200m (£1,420m), in agricultural exports. Exports of manufactures, excluding ships and aircraft, increased by 1.7 per cent, to Dkr 10,900m (£1,090m). Imports rose by 0.3 per cent, to Dkr 19,300m (£1,930m), although energy imports declined by 8.9 per cent, to Dkr 2,600m (£260m).

Italy renews commitment to EMS

BY PAUL BETTS

SIG. GIULIO ANDREOTTI, the Italian Prime Minister who yesterday won the support of the main political parties for his Government's public sector incomes policy, tonight renewed Italy's political commitment, in principle at least, to participate in the proposed European Monetary System (EMS).

But Sig. Paolo Baffi, governor of the Bank of Italy who also took part in talks at Siena today with Chancellor Helmut Schmidt of West Germany, said Italy was pressing for certain conditions. These included a more flexible currency snake to give sufficient guarantees for weaker Community currencies in the proposed European monetary union.

Particular importance was being attached here to the Siena talks since this is the last meeting between Chancellor

Schmidt and Sig. Andreotti before the European Council early next month to discuss the EMS.

Italy has been looking particularly for some indication of how far Bonn is prepared to compromise on its position in support of a rigid monetary system similar to the present European currency snake. During his news conference tonight, Herr Schmidt said West Germany was willing to consider Italy's problems concerning EMS membership.

In recent weeks, Italian officials and political party leaders have voiced growing misgivings about the proposals advocated by the West Germans and Rome appears to be moving towards a decision not to join the EMS in the form so far advocated by Bonn.

The main difference between the Italian and West German positions is that the Italians—

like the British—want to see an effective system of obligatory intervention based on the ECU basket which would force the currency diverging from the Community average to bear the burden of whatever support measures prove necessary. Such intervention would take place before the parity grid margins were reached. The West Germans clearly do not want to be tied to such an automatic obligation.

While the Italian Government is politically committed to the EMS, in principle at least, it was also expected to reiterate to Herr Schmidt its concern over other key aspects of monetary union, including the creation of an adequate reserve fund and the transfer of resources to weaker economies together with a general overhaul of the European Community's agricultural policy.

Although Italy's external position has substantially improved

since the 1976 currency crisis with foreign exchange reserves now standing at nearly \$10bn, the monetary authorities here fear that the reserves could be eroded in a matter of weeks if the lira had to join a narrow system similar to the snake with a 2.25 per cent margin.

At the same time, although Sig. Andreotti succeeded late last night in averting a government crisis over his Administration's proposals to introduce an incomes policy, there are increasing threats of widespread labour unrest.

Sig. Andreotti has until the end of December to finalise his government's three-year economic recovery programme. The survival of his minority Christian Democrat administration largely hangs on his ability to accommodate in his programme the conflicting demands of the unions and the political parties supporting his government.

Athens sea collision protest

By Our Own Correspondent

ATHENS, Nov. 1.

THE SINKING of a Greek fishing boat by a Turkish patrol boat in the northern Aegean threatens to further strain relations between Greece and Turkey, already tense over the Cyprus issue and disputes on territorial rights in the Aegean.

A Government spokesman said today that it had protested to Ankara about the use of force by the Turkish patrol boat against a defenceless Greek fishing boat which may have strayed into Turkish territorial waters.

The spokesman said that Greek naval authorities were holding an investigation to ascertain whether the fishing boat Nicholas Ps was sunk inside Greek or Turkish territorial waters. He said one of the fishing boat's four crew members was reported drowned after the Turkish ship rammed it yesterday.

Reuter adds from Ankara: The Greek fishing vessel which collided with the Turkish patrol boat in the northern Aegean had apparently entered Turkish territorial waters, according to the Turkish Defence Minister, Mr. Hasan Esat Isik.

Reuter writes from Athens: Two British sailors of the aircraft carrier Ark Royal were sentenced today to 15 months imprisonment for tearing down the Greek flag. Two other British civilians were acquitted. The incident came a few days after two British girls were given seven-month jail terms for the same offence.

France's budget deficit may reach FFr 35bn

BY ROBERT MAUTHNER

PARIS, Nov. 1.

THE FRENCH budget deficit for this year is expected to be between FFr 30bn and FFr 35bn (about £4bn), nearly four times greater than the original target, according to Press reports. The authorities have officially admitted a shortfall of only FFr 27bn (£3.2bn), three times the figure in the 1978 budget.

If the reports, apparently based on official statistics, are correct, they will do much to undermine the credibility of supply which will have been further eroded by the inflationary claim that he has been giving currency, estimated by so absolute priority to fighting inflation.

The large budget deficit is widely seen as one of the principal causes of the continuing high inflation rate, still likely to be close to 10 per cent in 1978 despite a slowdown during the last two months.

The outlook for 1979 is not much better. On past experience, there seems little reason to believe that the authorities will be able to keep the shortfall down to FFr 15bn (£1.5bn) next year, as laid down in the budget approved by the Cabinet last September.

Although M. Barre promised that the deficit would be financed by non-inflationary means, his prescriptions have brought about a complete cure.

Soviet whaling cut

The Soviet Union has cut the number of its whaling ships in an apparent bid to preserve whaling stocks, according to the official Tass news agency. The agency quoted the Soviet Ministry of Fisheries as saying that whaling would be reduced in Antarctic waters but gave no details of when the measures would come into effect. The Soviet Union and Japan, the world's two largest whaling nations, have been under increasing pressure from Western conservationists to reduce their whale catch.

Italy airports hit by strikes

ROME, Nov. 1.

STRIKES BY flight attendants again forced cancellation of most flights at three major Italian airports today. More walkouts were planned for tomorrow and Friday.

Major unions staged the eight-hour stoppages at airports in Rome, Milan and Naples. The workers have staged strikes almost every week during the past few months.

AP-DJ

Dutch customs man shot dead

DUESSELDORF, Nov. 1.

A COUPLE shot dead a Dutch customs official and wounded two others, one seriously, on the border with West Germany today before fleeing in a hijacked baker's van, a state government official said.

The North Rhine-Westphalia official said the shooting took place on the Dutch side of the border opposite the West German town of Herzogenrath.

He discounted other reports and said the shooting occurred after four Dutch customs officials saw a man, aged about 20, trying to climb a concrete barrier into West Germany.

The man spotted them as they approached and fired a pistol at them. Almost simultaneously, a young woman appeared from bushes nearby and opened fire with another pistol.

According to Dutch officials, however, the couple walked

through the crossing point from West Germany and were approached by the customs officials.

The man tried to escape by climbing a wall, then opened fire with a submachine gun. After commandeering a baker's van the couple abandoned it in the nearby town of Kerkrade and sped off in a yellow Mercedes car with West German number plates.

Agencies

Today's Chase



Frank R. Reilly, General Manager and Regional Coordinator for UK and Ireland.

"Chase is definitely the most flexible bank... even in difficult cases one is given good advice and given service." (European Financial Director)

We recently commissioned a market research study with an independent company and, so that the 200 Financial Directors interviewed could speak freely, they were assured of anonymity. The results very clearly spell out the Chase advantages. Typical was this European Financial Director who went on to say:

"The Chase Bank is extremely flexible and can respond very effectively to our needs and requests—even though they are often out of the ordinary. What we are particularly aware of is their great personal commitment."

We believe this and many other such comments follow from our policy of hiring the best people we can, developing their talents and giving them an environment in

which they can work to your best advantage.

For each account we appoint a Relationship Manager who understands your business and ensures you get the top quality advice you need. In this way we have decentralised decision-making from committees to individuals as close to your Relationship Manager as possible, so that he is able to get results for you fast.

Frank Reilly, shown above, is in charge of our UK based operations and the team that serves you.

That's why he believes that better bankers make Chase a better bank.

CHASE

THE CHASE MANHATTAN BANK, N.A., 60 WALL STREET, LONDON EC2P 2HD, AND EUROPEAN OFFICES IN AMSTERDAM, ANTWERP, ATHENS, BARI, BELFAST, BRUSSELS, COPENHAGEN, DUBLIN, DUESSELDORF, FRANKFURT, GENEVA, GHENT, GUERNSEY, HAMBURG, JERSEY, LIEGE, LUXEMBOURG, LYON, MADRID, MILAN, MOSCOW, MUNICH, PARIS, PIRAEUS, ROME, ROTTERDAM, SALONICA, STOCKHOLM, STUTTGART, VIENNA, ZURICH.

ALL SAINTS' DAY
The day that Paris honours its dead

BY DAVID CURRY

PARIS, Nov. 1.

A DEADENING MIST hangs in eastern Paris, is the mist over the cemetery, sharpening the famous graveyard in France's silence but blurring the outlines of the factory which dominates the wall from one side and the grey bulk of the low-cost flats across the disused railway line on the other side. The graves themselves look like houses in a toy village. But the acid fumes of northern Paris have gnawed into and blackened the stone of the vaults and even over the clinical marble of the newer graves a film of soot has gathered.

Normally, the cemetery is almost deserted. A few plastic flowers, garish and grimy, and an occasional pot of geraniums represent the world of the living. Today is different, and a steady stream of people, a few in Sunday best, but most in working clothes, emerge from the Rue d'Hautpaul on to the cemetery's cobbled alleys.

Almost without exception they carry chrysanthemums: some are small sprays, but more often they are pots of the heavy baroque buff and orange flowers, or the denser bushes of blossoms of deep red rust bought for up to FFr 70 at the florist opposite the cemetery gates.

For today is November 1, All Saints Day, and the day on which the Catholic world remembers its dead. For more than a week every flower shop in France has ranged the batteries of chrysanthemums—the flower of the dead—outside on the pavement, and the Press has been filled with dissertations on how, by artificially adjusting the length of daylight, the blooms are brought to perfection for the beginning of November.

Many people will cross Paris to honour the family graves. As many will make the pilgrimage into the provincial France of their parents.

The Cemetery of the Rue d'Hautpaul is tiny—only a few acres. But a couple of miles away,

the shade of ancient plane trees, the undergrowth invading the frequently forgotten tombs. B

among this mellow pattern of stone graves, damp ground and wilting fern there are whole

ingrains of colour. Freden

Chopin, perhaps the most loved

of Paris's adopted sons, is already

engulfed by fresh flowers. Dor

the slope, Edith Piaf, the gull

cobbled alleys.

lived the life which caught the

raw nerves of the city. b

received her tribute from peop

still haunted by her tragic voi

At the other end of t

the last of the Commun

rebels who led the Paris insu

gents in 1971 after the Franc

Prussian war were lined up at

shot by fellow Frenchmen, a

the graves of Communi

leaders. It does not matter th

November morning that t

Communards had barely hear

of Marx, and still less read h

nor that Marx was full of co

tempt for their lack of decis

—the ideological dead es

appropriate the dead.

Elsewhere are the tombs

the famous and semi-famous

admirals in full sail und

sculpted monuments as big

a house; Napoleonic genera

the gallies; poets, shopkeeper

and a sprinkling of Britons, i

cluding Oscar Wilde. All hav

received the final accolade of th

real Parisians—to be buried i

Pere Lachaise.

Bid to settle sea dispute

PARIS, Nov. 1.

THE FRENCH Government has intervened in the seamen's strike, now in its third week, by arranging a conciliation meeting.

A Transport Ministry communiqué said the meeting would take place on Friday. It added that the ship-owners and the seamen's unions had asked the Government to try to settle the dispute after their negotiations ended in deadlock.

The seamen, supported by port workers, are striking in protest

against the use of low-paid foreign crews—mainly Asians—on French ships, and for better pay.

Meanwhile, M. Andre Giroux, the French Industry Minister today denied rumours that the Iran oil production strike and the French ports dispute could lead to petrol rationing. France had a constant 90-day stockpile of petroleum and Iran supplies less than 10 per cent of France's oil.

Agencies

Greek fleet tonnage rise

By Our Own Correspondent

ATHENS, Nov. 1.

THE GREEK-OWNED merchant fleet amounted to 4,906 ships with a total of 49,878,151 gross tons at the end of August this year, the Ministry of Merchant Marine reported today.

Of these, 4,059 ships totalling 35,734,869 gross tons were under the Greek flag and 847 vessels totalling 13,943,282 gross tons were under various foreign flags. The Ministry said that 228 ships totalling 3,264,998 gross tons hoisted the Greek flag in the year ending August 31, 1978, increasing total tonnage by 10.1 per cent. It added that at the end of August this year 285 Greek-flag ships totalling 2,810,773 gross tons (or 7.3 per cent of total tonnage) were laid up.

FINANCIAL TIMES, published daily except Sundays and holidays. U.S. subscription: \$20.00 (air freight) \$28.00 (air mail) per annum. Second class postage paid at New York, N.Y.

europcar

To rent a car in London, Bristol, Southampton, Manchester, Glasgow, Edinburgh, Birmingham, Gatwick, Heathrow, Brighton.

01-848 3031

Or your travel agent.

Europcar is a National Car Rental Company

THE DEFENCE OF THE DOLLAR



Carter's bid to move the market

BY JOHN WYLES

NEW YORK, Nov. 1

For the past 22 months, providers of mortgage funds — President Carter has been extremely reluctant to accept the increasingly hostile verdict that the financial markets have been passing on his policies. Today, however, he has embraced a package of measures which represent a fundamental attempt to change market opinion.

The radical moves aimed at reviving the dollar may have been a bitter pill to swallow for those who risked the President's chosen economic strategy of seeking to maintain steady economic growth and employment while at the same time attacking a rising inflation rate. Since the President announced his voluntary wage and price guidelines last Tuesday night it has become increasingly clear that the markets will have none of this approach.

Impact

The guidelines made no impact on the equity markets which continued the steep plunge they began the previous week. Seeing no alternative to sharply rising interest rates, the bond markets reacted in similar fashion while at the same time the foreign exchange markets were proclaiming the dollar the leper of international currencies. Almost as worrying as the selling of securities has been the volatility in the markets, particularly in equities. On Monday the Dow Jones industrial average on the New York stock exchange tumbled 17 points in the first 90 minutes but then recovered to gain 5.80 on the day. The dizzy oscillation continued yesterday but at the end of it all the market was down 19.40 points.

Economists across the country are tonight agreed that the raising of the Federal Reserve Board's discount rate coupled with the 2 per cent increase in bank reserve requirements are potentially the most important increases in the package — in essence a 1 per cent increase in the discount rate — and a withdrawal of \$3bn of bank liquidity represent a major tightening of credit by a central bank whose willingness to grasp this particular nuzzle has been seriously questioned both at home and abroad.

Sympathy

The Fed has apparently been in sympathy with the President's goals of a 3-4 per cent real growth rate. But it has consistently failed to take account of the widely held opinion that it was tolerating an excessive increase in domestic money supply, and thereby feeding future inflation. "Today's measures indicate that we are prepared to stop the economy in order to help the dollar and slow inflation," commented Mr. Alan Lerner, economist at the Brookings Institution. "We believe that the impact of the Fed's actions on the broad spectrum of interest rates will bring a recession in the economy next year. Others are not so certain. They point out that the underlying strength of the economy revealed by the latest set of economic indicators casts doubt on the recession. In his remarks today Mr. Michael Blumenthal, the treasury secretary, was at pains to allay recessionary fears. He stated bluntly: 'We do not anticipate that these actions will have a negative impact on economic growth.' Nevertheless the very much higher interest rates which were apparent this morning in the wake of the announcements suggest to many economists that a slowdown — at least a marked one — may not be precipitated through the housing market. Housing starts have continued to run at near record levels this year thanks largely to the sheltering of savings and loan associations — the main

Floating

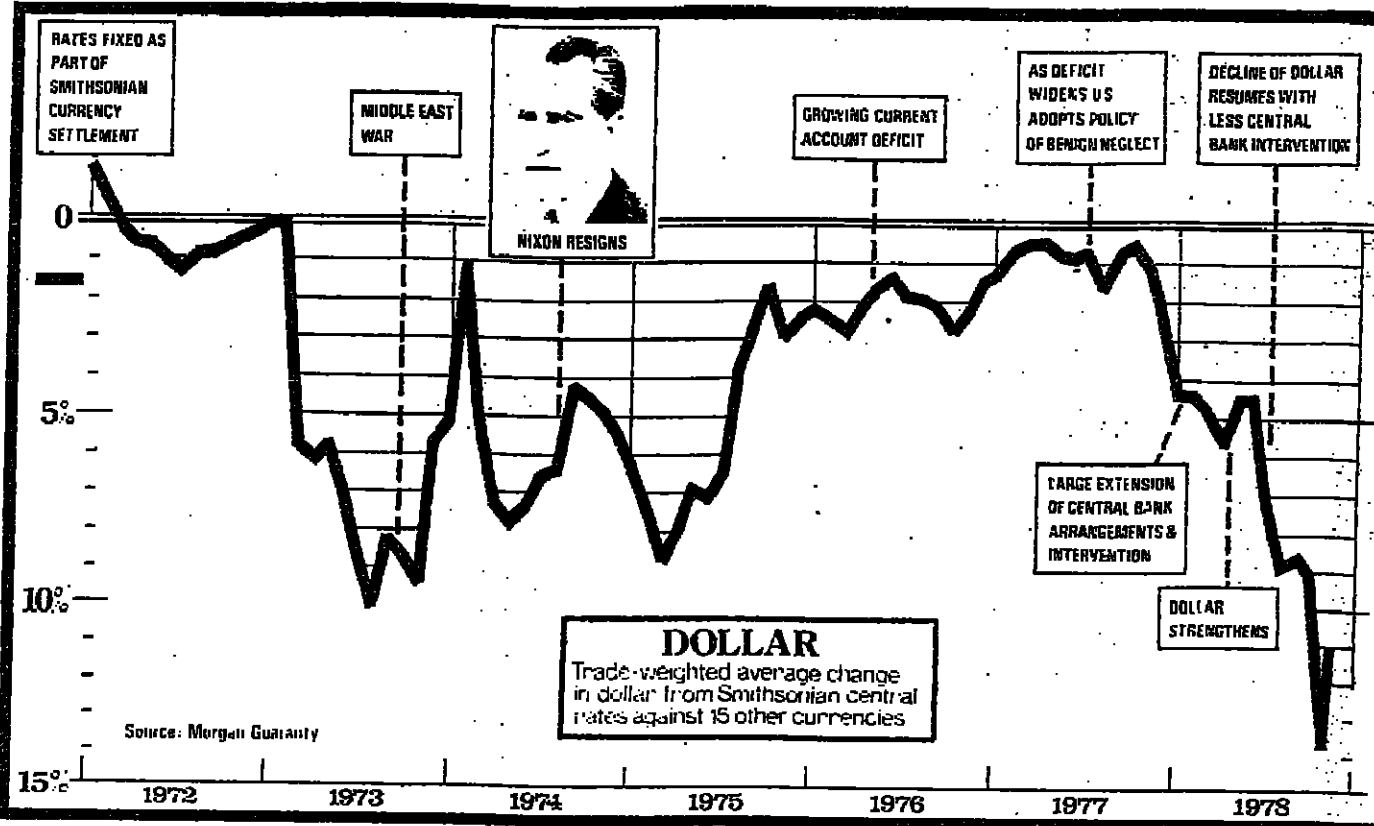
Lastly the doubling of gold sales is likely to bring in \$250m a month which might otherwise be floating abroad speculatively. The sale of 1.5m ounces a month will certainly not greatly deplete U.S. gold reserves which could sustain such auctions for about 18 years.

Broad reaction to the package on Wall Street is that by attacking credit, and through credit the future inflation rate, the Carter Administration has travelled far to reassure foreign opinion that the dollar is not the symptom of all that is ailing the economy. A breathing space has been obtained.

At the same time, the new U.S. domestic credit measures raised the possibility of a major flow of liquidity back to the U.S. from the \$600bn-\$700bn Eurocurrency market, according to leading banks and money specialists. This would reduce the pool of currency available for speculation against the dollar.

This U.S. action could give impetus to a repatriation to the U.S. of dollars from this Eurodollar pool by curbing a recent unfavourable interest rate arbitrage position between New York and Europe which has been prompting outflows of dollars from the U.S.

Short-term dollar interest rates in New York and Europe were too volatile yesterday to allow an accurate picture of what one trader called the



Depreciation linked to payments deficit

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

THE TIMING of the depreciation of the dollar can be followed by a faster rate of increase in U.S. consumer prices — up to an annual rate of eight per cent in the first half of 1978 compared with 5½ per cent in the previous half-year.

The renewed decline in the dollar in August was marked by noticeably less central bank intervention than earlier in the year. During this period, much of the selling pressure reflected a diversification of portfolio holdings, especially by smaller central banks and by the oil-producing countries.

During the last three six-month periods the oil producers have reduced the amount of new money they are depositing in the U.S. from \$5.4bn to \$3.8bn to \$0.5bn.

The Carter Administration responded to the renewed weakness of the dollar with a series of small-scale measures, notably the planned increase in gold sales.

Neither this, nor an agreement by Finance Ministers at the International Monetary Fund meeting in late September that current account imbalances were on the way to being corrected, made much difference to foreign exchange markets.

Similarly there was little response to the eventual passage of a heavily-amended Energy Bill and to President Carter's announcement of wage and price guidelines. The markets felt that these measures, desirable as they were, did not tackle the fundamental problems which were weakening the dollar, notably the over-expansion of domestic credit. Yesterday's action was a direct response to this assessment.

The dollar enjoyed a temporary respite late in the winter and in early spring. But the pressures were renewed in June as it became clear that no early improvement in the U.S. economic and monetary scene was likely.

In particular, the current account remained in large deficit during the first half of 1978. The earlier acceleration in the growth of the money supply had

BY DAVID LASCELLES

THE IMPACT OF HIGHER RESERVE REQUIREMENTS

\$3bn taken out of circulation

THE IMPOSITION of higher reserve requirements on large time deposits — a central feature of the dollar rescue package — will take out of circulation an additional \$3bn, the largest sum the Federal Reserve Board has removed in this way.

The immediate effect will be to increase domestic dollar interest rates and also put upward pressure on the Euro markets. The precise impact will depend on how far the Fed cushions the blow through its open market operations.

According to the Fed's announcement, a supplementary reserve requirement is being imposed equal to 2 per cent of time deposits in denominations of \$100,000 or more. This comes on top of present requirements of 1-3 per cent (depending on maturity) on deposits totalling \$5m or less, and 1-6 per cent on more than \$5m.

The extra \$3bn means an increase of 8 per cent on the \$35bn in reserves which Fed member banks are already obliged to deposit. "The reserve requirement action will help to moderate the recent relatively rapid expansion in bank credit. It will also increase the incentive for member banks to borrow funds from abroad, and thereby strengthen the dollar by increasing demand in Euromarkets for dollars."

The significance of the \$100,000 level is that sums above this figure are not currently covered by Regulation Q, which

lays down the maximum interest rates banks may pay on deposits. Large denomination certificates of deposit are a main source of bank funds. The Fed's action thus selectively increases the cost of funds in the main money markets, without affecting the small depositor who is being encouraged to save. There was a fear that had higher reserve requirements been imposed on small deposits, the banks might have tried to recoup the cost by cutting the rate paid.

On a strict mathematical basis, the increased reserve requirements should add about two to

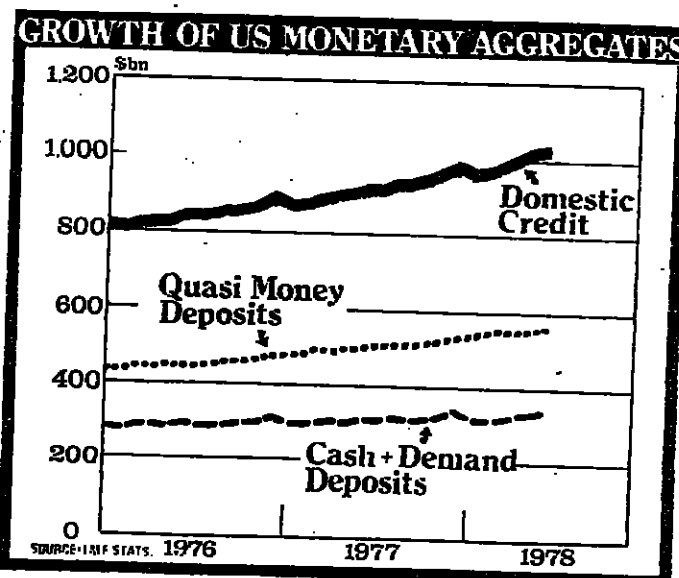
three basis points to the cost of six-month CDs, which stood at 11 per cent before the measures were announced. But economists warn that this is not a reliable guide.

The major determinant will be what action the Fed takes in the coming days to ease this sudden tightening of credit. Sources close to the Fed believe the traditional aversion to sudden gyrations in interest rates will cause it to intervene to smooth the market. Intervention would take the form of repurchases of government securities to pump money into the system.

The D.M. sector was thought certain by traders to be one of the outlets for the new foreign-denominated securities to be issued by the U.S. Treasury. These securities will be placed with investors abroad, and not with central banks, according to the Treasury.

The U.S. plan to raise the equivalent of \$10bn through the move represents a substantial chunk of the international bond market's absorptive capacity, and some doubts were being expressed whether the U.S. could in fact market such securities very intensively.

The total new Eurobond issues of all currency denominations in the first nine



NEW YORK, Nov. 1

New interest rate and money supply targets would have been set at the secret meeting of the Fed's Open Market Committee believed to have taken place on Tuesday.

As for the Euromarkets, the measures finally make sense of the abolition of so-called Regulation M provisions announced in August. These laid down the amount of reserves U.S. banks must deposit against their net borrowings from their foreign branches, and against credit extensions from foreign branches to U.S. residents.

At the time, the move was meaningless, since U.S. banks were not lending and not borrowing, via-via their foreign branches. However, the new measures by raising the cost of domestic funds — will make it more attractive for U.S. banks to borrow from the Euromarkets, particularly since there will be no reserve requirements against net balances due to foreign branches.

But the effect would be to push up interest rates on the Euro-dollar market too.

The banks' immediate reaction to the measures was to prepare for tighter credit, although it was impossible to say how tight partly because the Fed rarely tampers with reserve requirements, partly because the Fed's interest rate targets were not known. The optimistic view was that action would be taken that action would be taken, but talk of looming recession could be heard as well.

Reflecting the shift from the dollar this year, the dollar bond sector accounted for \$6.07bn in the first nine months, and the Deutsche Mark portion a more significant share of \$3.9bn.

Foreign bonds issued outside the U.S. — excluding Eurobonds — totalled \$9.01bn in the first nine months, compared with \$5.7bn in same-period 1977.

The liberalisation of the Japanese capital market is partly responsible for this expansion, with Japanese yen issues totalling \$2.9bn in the first nine months of this year, compared with a virtually insignificant \$497m in the same period of 1977.

The U.S. currency securities will probably be issued in yen and Swiss francs, as well as Deutsche Marks, in order to spread the load of its offerings, traders suggest.

Other bond houses, however, do not see any prospect of "indigestion" in offering such U.S. securities.

Package arouses mixed feelings in W. Germany

BY GUY HAWTHIN

FRANKFURT, Nov. 1

THE FRANKFURT foreign exchange market's reaction to the American measures was a jump in the value of the dollar against the Deutsche Mark. This morning the dollar was being traded at around DM 1.76 but, following the U.S. announcement, it reached DM 1.85/87 in the afternoon.

However, if the market's response to the U.S. measures seems unequivocal, among economic analysts here was a "mixed" reaction. While a number of Frankfurt's leading bankers appear to be taking the view that some form of recovery is on the way, other economists are less sanguine.

Herr Engelbert Dicken, a member of the Commerzbank's executive board, said this afternoon that the U.S. measures were "a major step in the right direction." The heavy reduction in liquidity resulting from the increase in the minimum reserve requirements, together with the "spectacular" increase in the discount rate, had been reflected in the Frankfurt foreign exchange market with a revaluation of the dollar to the tune of 5 per cent.

A leading foreign banker who does substantial foreign exchange business here said: "It is absolutely what we had been hoping for and it has had an excellent effect on the market. However, if you are asking me whether it will be permanent, all I can say is that we will have to wait and see."

An economic analyst with one of West Germany's leading commercial banks took a less hopeful view. "My initial reaction is 'promises, promises.' The problem is that one has the feeling that the Americans are just fiddling around. Their measures always appear to be too little and too late. While one may be being unfair, one gets the impression that they lack a sense of urgency. Because of this, I do not believe that the beneficial effects will be long-lived."

A foreign exchange dealer said that some temporary stability would be introduced to the markets, but it was open to question how long this would last. "Theoretically, this is exactly what the doctor ordered," he said. "The trouble is that it has been so long in coming."

"The Americans appear to be reacting to circumstances, rather than being in command of them. Although the measures may be sufficient from an economic standpoint, psychological factors play an important role in today's foreign exchange markets. The end it comes down to whether the market believes that the U.S. authorities have finally decided

to play tough and act decisively change market's reaction to the or whether, like the little Dutch boy, they are just sticking another finger in a crumbling dike."

Adrian Dicks adds from Bonn: The West German Government and Bundesbank expressed strong support for the U.S. measures. A joint statement described the administration's expansion of swap lines, planned gold sales and increase in the discount rate as an "impressive" show of determination.

The German official statement went on to say that there was close agreement with the Americans that the recent fall of the dollar had far exceeded what might be justified from the economic fundamentals. It also pledged the West German authorities to play their part in "co-ordinating how the intervention operations, now that the means available to the U.S. to undertake these had been greatly expanded."

As in March, when the U.S. and West Germany had signed a bilateral agreement intended to calm the foreign exchange markets, Washington is substantially increasing its Deutsch Mark facilities. The federal reserve's swap line with the Bundesbank is to be increased to \$600m from \$400m. The Bundesbank is also buying 600m special drawing rights, currently worth just under DM 1.4bn.

With Chancellor Helmut Schmidt in Italy, and most other Ministers and senior officials away from Bonn for the All Saints' Day holiday, it was not known tonight how West Germany had taken part in the consultations leading up to today's decisions. As recently as last week, however, the official attitude towards the Carter Administration's dollar policy remained extremely reserved.

The U.S. President's programme of voluntary wage and price restraint, for example, was greeted here with unusual faint praise when the official spokesman merely noted that it was "a step in the right direction."

In contrast to the situation last December and January, moreover, there has been relatively little discussion here of the West Germans to "take up" the dollar in the absence of decisive U.S. policies — though the general agreement that it had become absurdly under-valued.

Herr Schmidt himself flies to Paris tomorrow to continue President Giscard d'Estaing's round of talks on the European Monetary System that he pursued in Siena today with Sig. Giulio Andreotti.

THE SWISS Government and slipped at one point as low as around Sfr 1.46, compared with a level of 2.55 only about 18 months ago.

The National Bank is prepared to intervene in continued large amounts, although it said the U.S. has launched its support programme this should no longer be necessary, the spokesman said.

Heavy intervention by the National Bank has been the principal factor in forcing up the Swiss money from the U.S. through the average annual rate of 14 per cent so far this year, a drastic shooting of the targeted 5 franc denominated U.S. government securities.

The National Bank, along with the central banks of the U.S., Japan and West Germany, has also agreed further to increase their co-operation on exchange market intervention.

The spokesman disclosed that the National Bank last month bought a net amount of more than Sfr 5bn worth of dollars to try to curb the currency's slide, the bulk of the support occurring in the first few days of October.

During the month, the dollar balance of payments deficit.

Japanese ready for joint interventions

JAPAN welcomes the U.S. package came too late to influence, since it is generally felt in the exchange market. The Tokyo that the dollar is now seriously undervalued against the yen.

In a joint statement with the Bank of Japan, Mr. Tatsuo port Murayama, the Finance Minister, drew up the Japanese Government would act positively with the yen has started to affect Japan's exports.

"We are sure that joint export competitiveness in the U.S. and other governments in national currencies are linked to help stabilise the international monetary situation," Mr. Murayama said.

The Japanese authorities have made no particular effort to stem the dollar's slide through the unilateral action in the past few weeks. Instead, it has been suggested that concerted international action of some kind might be necessary to control the situation.

Japanese financial officials commented earlier this week that President Carter's anti-inflation

He told Parliament the measures would continue to help restore dollar stability and would put an end to recent exaggerated movements. "The Government took the view that the dollar was undervalued on any objective assessment," he



President Carter at the White House yesterday



Real ale isn't the only thing that goes down well in Skelmersdale

Skelmersdale gives a new twist to the old phrase 'factory town'. Nearby you can enjoy real ale in local country pubs, just a few miles from the factory gates.

For the privilege of turning back your biological clock, we pay handsome subsidies which go down well with dozens of industrialists who come up here in doubt and settled down with conviction. Perhaps we could do the same again for you.

Skelmersdale
The experienced one

Skelmersdale Development Corporation
Pennylands, Skelmersdale
Lancashire WN8 8AR
Telephone Skelmersdale 24242
STD Code (0695) Telex: 628259



We've had foreign settlers here since 890 A.D.

Unfortunately our first settlers had a mean streak and took more out of the community than they ploughed back so we offered them money to go away. Today we offer so much to come here that we've attracted settlers from as far away as the New World.

Whether you come from Merica, Wisco, Can or wherever, you'll find a very warm welcome in a very practical form.

To claim your Dane-geld for your new commercial or industrial development, simply drop us a line.

Skelmersdale
The experienced one

Skelmersdale Development Corporation
Pennylands, Skelmersdale
Lancashire WN8 8AR
Telephone Skelmersdale 24242
STD Code (0695) Telex: 628259



Just a short jog from the factory

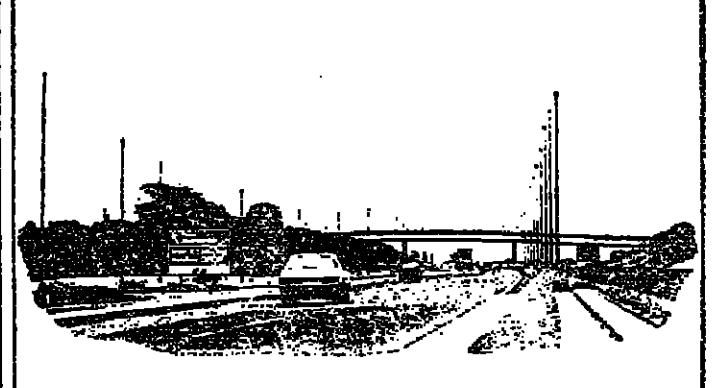
The suburban evenings are filled with hurtling joggers.

At Skelmersdale there's no need to hide from the peeping suburban crowds. There aren't any. Just clean, sweet country air a few miles from industry and motorway. The traffic-free drive is good for your blood pressure. The friendly occupation is good for your peace of mind. And the cost of a home, or a factory, is good for your bank balance.

Full strands to Skelmersdale for your new commercial or industrial development and a healthier way of business.

Skelmersdale
The experienced one

Skelmersdale Development Corporation
Pennylands, Skelmersdale
Lancashire WN8 8AR
Telephone Skelmersdale 24242
STD Code (0695) Telex: 628259



Hush hour

All the jogging, non-smoking and high fibre eating in the world still leaves many executives at risk from an over-urbanised society.

Skelmersdale has a ready answer. Here it will take you all of two minutes from the factory to the motorway, putting you in a lush, open country, and home. It's like having a factory beside the South Downs, except that the financial scale is totally transformed.

When you're dreaming of your next commercial or industrial development, think it over slowly and calmly.

Skelmersdale
The experienced one

Skelmersdale Development Corporation
Pennylands, Skelmersdale
Lancashire WN8 8AR
Telephone Skelmersdale 24242
STD Code (0695) Telex: 628259

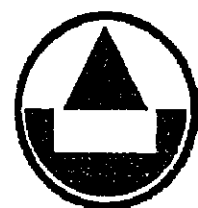
Now you've seen the pictures

read the book



If you've not seen Skelmersdale's Financial Times ads over the last few months (and won't read the small print now) you may well wonder what an industrial development area has to do with pictures of real ale, Vikings, jogging and motorway serenity.

They're all part of the exceptional quality of life we offer over and above everything you'd expect from a new town. Read our booklet and put yourself in the picture on your new commercial or industrial development.



Skelmersdale

The experienced one

Skelmersdale Development Corporation,
Pennylands, Skelmersdale,
Lancashire WN8 8AR.
Telephone Skelmersdale 24242
STD Code (0695) Telex: 628259

OVERSEAS NEWS

Arab ministers seek accord on punitive action against Egypt

BY ROGER MATTHEWS

BAGHDAD, Nov. 1

ARAB FOREIGN Ministers were today still trying to overcome differences on the crucial question of whether punitive measures should be taken against Egypt for its role in signing the Camp David accords with Israel and the U.S.

As the foreign ministers' meeting went into its final stages they were trying to agree on a document that would provide a basis for tomorrow's summit meeting.

Hardline states including Syria and Iraq and the Palestine Liberation Organisation want Egypt to be isolated economically and politically from the rest of the Arab world. But they are meeting stiff opposition from some of the conservative oil producing states, including Saudi Arabia and Kuwait, who argue that it would be counter-productive if not impossible to attempt any economic boycott. Egypt has not been invited to Baghdad.

A spokesman for the PLO said today that there were two clear trends at the conference: the first showed some outward readiness to criticise Mr. Sadat while really protecting his policy and seeking to win the participation of others. The second was totally opposed to such attitudes. "There is no room for anyone in between trying to act as conciliators," he said. "Anyone who hesitates at

this moment is only helping Sadat."

But a wide measure of agreement at the summit is expected on plans to assist the eastern Arab countries and the Palestinians now that Egypt has virtually removed itself from the conflict with Israel. Iraq, the host nation, has already suggested a \$90m fund to strengthen the "confrontation" states' gun to attempt to lure Egypt back from signing a separate peace with Israel. It has further offered to send troops to Syria's border with Israel.

Some conference delegates think it likely that a committee will be set up to discuss ways of implementing such a scheme, but that direct measures against Egypt will not be agreed upon.

David Sutton adds from Moscow: Mr. Yasser Arafat, the leader of the PLO today met Mr. Alexei Kosygin, the Soviet Premier, for talks which were thought to be aimed at persuading Mr. Arafat to oppose hard line resolutions at the Baghdad Arab Conference.

The Soviet News Agency Tass said the talks took place in a "businesslike, friendly, atmosphere" in which Mr. Kosygin confirmed the "unchangeable" of the Soviet position in support of an "all embracing just settlement in the Middle East."

Begin flies to the U.S.

BY DAVID LENNON

TEL AVIV, Nov. 1

MR. MENACHEM BEGIN, the Israeli Prime Minister, said that several problems had been overcome in the peace negotiations with Egypt, but others had still to be resolved.

Mr. Begin, at Ben Gurion airport before he left for New York to receive a peace prize, said he would be holding consultations with the Israeli delegation to the Washington peace talks to help resolve outstanding issues.

Even though President Jimmy Carter will be in New York on the same days as Mr. Begin, no meeting has been arranged. The Prime Minister said he had not asked for a meeting, but will be meeting Mr. Cyrus Vance, the U.S. Secretary of State.

Israel has received clear indications that the American President is unlikely to agree to a meeting, because of his anger over Israel's decision last week to enlarge Jewish settlements in the occupied Arab territories.

However, officials say it is possible that a meeting may be arranged, depending on the outcome of the talks with Mr. Vance. Mr. Begin reiterated his rejection of American criticism of the settlement decision. He claimed that the settlements help in the quest for peace, rather than being an obstacle to it.

He admitted that there are problems in Israel's relations with the U.S. and gave the question of the legality of Jewish settlements in occupied territory as an example. "But I am convinced that it will be possible to reach understanding with the U.S. also on this subject," Mr. Begin said.

The Israeli leader will visit California to address Jewish dent is unlikely to agree to a meeting, because of his anger over Israel's decision last week to enlarge Jewish settlements in the occupied Arab territories.

He admitted that there are problems in Israel's relations with the U.S. and gave the question of the legality of Jewish settlements in occupied territory as an example. "But I am convinced that it will be possible to reach understanding with the U.S. also on this subject," Mr. Begin said.

The Israeli leader will visit California to address Jewish dent is unlikely to agree to a meeting, because of his anger over Israel's decision last week to enlarge Jewish settlements in the occupied Arab territories.

He admitted that there are problems in Israel's relations with the U.S. and gave the question of the legality of Jewish settlements in occupied territory as an example. "But I am convinced that it will be possible to reach understanding with the U.S. also on this subject," Mr. Begin said.

The Israeli leader will visit California to address Jewish dent is unlikely to agree to a meeting, because of his anger over Israel's decision last week to enlarge Jewish settlements in the occupied Arab territories.

He admitted that there are problems in Israel's relations with the U.S. and gave the question of the legality of Jewish settlements in occupied territory as an example. "But I am convinced that it will be possible to reach understanding with the U.S. also on this subject," Mr. Begin said.

The Israeli leader will visit California to address Jewish dent is unlikely to agree to a meeting, because of his anger over Israel's decision last week to enlarge Jewish settlements in the occupied Arab territories.

He admitted that there are problems in Israel's relations with the U.S. and gave the question of the legality of Jewish settlements in occupied territory as an example. "But I am convinced that it will be possible to reach understanding with the U.S. also on this subject," Mr. Begin said.

The Israeli leader will visit California to address Jewish dent is unlikely to agree to a meeting, because of his anger over Israel's decision last week to enlarge Jewish settlements in the occupied Arab territories.

He admitted that there are problems in Israel's relations with the U.S. and gave the question of the legality of Jewish settlements in occupied territory as an example. "But I am convinced that it will be possible to reach understanding with the U.S. also on this subject," Mr. Begin said.

The Israeli leader will visit California to address Jewish dent is unlikely to agree to a meeting, because of his anger over Israel's decision last week to enlarge Jewish settlements in the occupied Arab territories.

He admitted that there are problems in Israel's relations with the U.S. and gave the question of the legality of Jewish settlements in occupied territory as an example. "But I am convinced that it will be possible to reach understanding with the U.S. also on this subject," Mr. Begin said.

The Israeli leader will visit California to address Jewish dent is unlikely to agree to a meeting, because of his anger over Israel's decision last week to enlarge Jewish settlements in the occupied Arab territories.

He admitted that there are problems in Israel's relations with the U.S. and gave the question of the legality of Jewish settlements in occupied territory as an example. "But I am convinced that it will be possible to reach understanding with the U.S. also on this subject," Mr. Begin said.

Ugandan troops 'take over salient'

NAIROBI, Nov. 1

UGANDA ANNOUNCED today that it has occupied a salient of Tanzanian territory west of Lake Victoria which it has long claimed. Uganda Radio quoted a military spokesman as saying this added 700 square miles to Uganda's territory.

Uganda has long claimed this tract of bush known as the Kagera Salient. The Ugandan announcement follows reports from Dar es Salaam, the Tanzanian capital, that the forces of the two countries are engaged in ground and air fighting in the border area. Tanzanian Government officials said today that between 2,000 and 3,000 Ugandan troops, supported by tanks and artillery, were involved in the action. Earlier Uganda Radio reports said that Tanzanian forces had occupied 400 square miles of Uganda.

Pursing rebels

Diplomats in Nairobi said that up to 3,000 Ugandan troops, with tanks and artillery, had occupied the salient since crossing the border on Monday in pursuit of rebel troops who mutinied at the town of Mbarara three weeks ago. Shortly before Uganda Radio went on the air to announce it had seized part of Tanzania, diplomats in Nairobi said that Tanzanian officials had indicated the Ugandan military formation suggested the Ugandans were intent on holding a line along the Kagera River.

The announcement of the occupation of the salient put an end to three weeks of claims by Uganda about being invaded by Tanzania in what diplomats in the region have dubbed a "phony war." Ugandan President Idi Amin's British-born aide, Major Bob Astles, told reporters over the telephone. "It's all over. The only Tanzanians left in Uganda are dead ones."

Radio Uganda said the occupation of the Kagera Salient was accomplished in 25 minutes yesterday invading Tanzanians had been driven out of Uganda.

"This short operation has added 710 square miles to Ugandan territory," the Radio said in a special announcement to inform "the nation and the world at large."

The captured area would become a district of Uganda administered by it, but for the present would be regarded as a military zone. The people of the area were told they were now "under the direct rule of the conqueror of the British Empire."

The captured area would become a district of Uganda administered by it, but for the present would be regarded as a military zone. The people of the area were told they were now "under the direct rule of the conqueror of the British Empire."

The captured area would become a district of Uganda administered by it, but for the present would be regarded as a military zone. The people of the area were told they were now "under the direct rule of the conqueror of the British Empire."

The captured area would become a district of Uganda administered by it, but for the present would be regarded as a military zone. The people of the area were told they were now "under the direct rule of the conqueror of the British Empire."

The captured area would become a district of Uganda administered by it, but for the present would be regarded as a military zone. The people of the area were told they were now "under the direct rule of the conqueror of the British Empire."

The captured area would become a district of Uganda administered by it, but for the present would be regarded as a military zone. The people of the area were told they were now "under the direct rule of the conqueror of the British Empire."

The captured area would become a district of Uganda administered by it, but for the present would be regarded as a military zone. The people of the area were told they were now "under the direct rule of the conqueror of the British Empire."

The captured area would become a district of Uganda administered by it, but for the present would be regarded as a military zone. The people of the area were told they were now "under the direct rule of the conqueror of the British Empire."

The captured area would become a district of Uganda administered by it, but for the present would be regarded as a military zone. The people of the area were told they were now "under the direct rule of the conqueror of the British Empire."

The captured area would become a district of Uganda administered by it, but for the present would be regarded as a military zone. The people of the area were told they were now "under the direct rule of the conqueror of the British Empire."

The captured area would become a district of Uganda administered by it, but for the present would be regarded as a military zone. The people of the area were told they were now "under the direct rule of the conqueror of the British Empire."

The captured area would become a district of Uganda administered by it, but for the present would be regarded as a military zone. The people of the area were told they were now "under the direct rule of the conqueror of the British Empire."

The captured area would become a district of Uganda administered by it, but for the present would be regarded as a military zone. The people of the area were told they were now "under the direct rule of the conqueror of the British Empire."

The captured area would become a district of Uganda administered by it, but for the present would be regarded as a military zone. The people of the area were told they were now "under the direct rule of the conqueror of the British Empire."

The captured area would become a district of Uganda administered by it, but for the present would be regarded as a military zone. The people of the area were told they were now "under the direct rule of the conqueror of the British Empire."

RHODESIA'S WHITE EXODUS

Emigration reaches a record level

BY TONY HAWKINS IN SALISBURY

RHODESIA'S NET white emigration figure for 1978 is expected to be the highest on record. What ever happens politically, the exodus appears likely to continue at very high levels in 1979 — depriving the security forces of manpower, and a future Zimbabwe of vital professional skills.

September's figures, released this week, show it to have been the worst month yet for white emigration: 1,776 whites "took the gap," as quitting Rhodesia is popularly known, while there were 286 immigrants, giving a net loss of 1,490.

Salisbury watches the monthly emigration figures as closely as Britain watches its monthly trade or inflation statistics. The figures are, after all, the best possible index of political and business confidence — a fact which Mr. Ian Smith repeatedly stressed in the good days, when there was an annual inflow of 8,000 or 9,000 whites.

But the significance of the figures goes far beyond their status as a "confidence index." They have direct implications for the availability of manpower for the economy and for the security forces. They also have a direct impact on productivity, on retail sales, on the property market, and on the availability of such specialist services as health and education.

Official communiques show that, so far this year, the guerrillas have lost 2,000 men in action inside Rhodesia, as well as 600 "collaborators and recruits."

The security forces have suffered 234 casualties. To this figure must be added the net outflow (for January to August) of 1,270 white men aged from 18 to 50. The drain is most severe in the 30-to-39 age group, with a net loss of 443.

To some extent, these statistics are an understatement, since this is a net figure and many new arrivals will have no military

commitment until they have been in Rhodesia for at least two years. The gross figure of emigrants only — is far higher, showing that in the eight months of 1978 nearly 2,600 white men with a potential military commitment "took the gap."

The guerrillas, very simply, regard every able-bodied white emigrant as another security force casualty.

In absolute terms, the loss to the economy is considerable. Rhodesia's white population was estimated at 275,000 at its highest, in 1975. By mid-1978 it was down to 260,000, and the figures now suggest that it will have fallen to 252,000 by the end of this year.

By contrast, Rhodesia/Zimbabwe will become the black population — growing by 3.8 per cent a year, one of the world's highest growth rates — will have risen from 6m in 1975 to 6.75m by the end of this year. Thus blacks now outnumber whites by nearly 27 to one, as against 22 to one three years ago.

Many whites are also understandably worried about their careers. What future could there be for a young white in the army, the police, the civil service or teaching? The "internal" settlement agreement of March stipulates that public service appointments will be kept free of political interference, with advancement being "on merit only." But no one really expects this policy to be maintained for very long.

But possibly the most pervasive white fear — again very understandable — is for the future of the health and education services. The Rhodesian school

system has maintained extremely high standards for 53,000 white children and good standards for 826,000 black children.

Although the planned abolition of discrimination in education will replace racial criteria with an "ability to pay" criterion, the expectation is that educational standards for whites will fall. One obvious reason is that white schoolteachers may feel there are better career prospects elsewhere.

But, however great the incentives to emigrate, the disincentives are considerable. Many Rhodesians have travel documents that will take them only as far as South Africa, and the Rhodesian exchange control authorities are far from generous. They allow a family a "settling-in" allowance of only £725, in addition to personal possessions. The property market is very depressed, so that houses have to be sold at a loss.

One irony is that more than a third of the white immigrants to Rhodesia this year are returning residents. They have tried their luck elsewhere and decided that, even with the political uncertainties and the call-up, Rhodesia still offers a better home.

Despite this, the 1978 emigration figure is likely to be the highest on record, exceeding the 1977 net figure of 10,900. There may be a slight slackening in the October and November figures, but the December figure is certain to be very high, pushing the total for the year towards 12,000.

Furthermore, it is difficult to see how this deterioration could be reversed. Whatever happens politically, the likelihood is that white emigration will remain very high in 1979.

To add another irony, young blacks will be joining the exodus, to escape the call-up and the prospects of a full-scale civil war.

The country can face the outflow of clerical and administrative workers with relative equanimity, but so concentrated

Bonn bolsters its Africa policy

BY ADRIAN DICKS

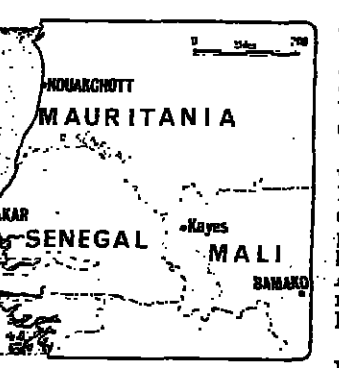
BONN, Nov. 1

THE WEST GERMAN Government has pledged a further DM 40m to the huge Senegal river project being carried out jointly by Mali, Mauritania and Senegal. As a result of pledges from several other lenders, President Moussa Traore of Mali told journalists here that tenders for the first stage could now go out this month.

Bonn's reaffirmation of support in a project where it has from the beginning taken the lead among Western sponsors coincides with the fresh efforts being made on a political level to strengthen German policy towards black Africa. President Traore, President Leopold Senghor of Senegal and the Mauritanian President, Mr. Mohamed el-Maoud Ould Zaim, were all received by Chancellor Helmut Schmidt.

West Germany's role as one of the five Western powers in the Namibia mediation has made it especially sensitive to relations with black African countries, and keenly concerned to prevent any open breach at the United Nations over sanctions against South Africa.

The Senegal River Basin project is intended to make the waterway itself navigable as far upstream as Kayes in Mali, giving the landlocked state enormously improved access to the Atlantic. It will also irrigate



over 450,000 hectares of agricultural land in the three countries, which will go a long way towards making them self-sufficient in food by offsetting the drastic cyclical effects of droughts such as that of the early 1970s in the entire Sahel region.

A third element in the scheme is hydro-electric power which will be used to help exploit iron ore and bauxite deposits in the three countries as well as to facilitate other industrial projects.

The first two stages of the 860km scheme, described by President Traore as the highest priorities, are construction of dams at Djamma and at Malantani, where the hydro-electric station will also be built. The Mali President, speaking for all 499.5m pesos (\$86.8m), said a Ritz hit land late Thursday night, spokesman at the national AP

governmental groups said sufficient funds for these two projects were now in hand to go ahead. This would suggest a total of \$400m has now been earmarked.

Apart from West Germany, which has already put up DM 146m in addition to its latest contribution, Saudi Arabia has promised \$100m, while the other lenders include Kuwait, France, Abu Dhabi, the African Development Bank and the European Development Fund.

Herr Rainer Offerfeld, the West German Economic Aid Minister, left open the possibility of a further West German share in the infrastructural investments that will be needed to get the project under way.

Kenya's police chief resigns

By Our Own Correspondent

NAIROBI, Nov. 1

KENYA'S Commissioner of Police, Mr. Bernard Hinga, resigned today, 24 hours after his personal assistant, Superintendent David Nene, was dismissed.

Mr. Charles Njonjo, the Attorney General, stated recently that his life had been threatened because he supported an anti-corruption campaign launched by President Daniel Arap Moi. Mr. Njonjo attacked senior police officials in Parliament yesterday. "Corrupt officers will be rooted out. We will pull them down even if they are at the highest level."

Mr. Nene had been named in a court case in which two MPs were jailed for the theft of a consignment of coffee but was not charged with any offence.

Typhoon toll reaches 264

MANILA, Nov. 1

THE DEATH toll from typhoon Rita climbed to 264 Wednesday, almost a week after it ravaged the eastern and central portions of the Philippine main island of Luzon, relief officials said.

Ninety-three persons were still missing. Damage to crops and private and public property in the 13 provinces affected had climbed to 499.5m pesos (\$86.8m), said a Ritz hit land late Thursday night, spokesman at the national AP

disaster co-ordination centre. He added that 313,596 families, more than 1.5m persons, had been displaced.

Although the NDC's official count listed 246 persons dead, report received by the welfare ministry from Dingleyay municipality, Quezon province, on the eastern coast of Luzon said 18 persons died there when typhoon Rita hit land late Thursday night, spokesman at the national AP

S. African 'secret funds' row renewed

By Quentin Peel

JOHANNESBURG, Nov. 1

A SPATE of revelations and allegations about the clandestine activities of South African former Department of Information is threatening to cause divisions within the ruling Afrikaner establishment.

For once, both Afrikaans and English-language newspapers, if the Government and against it, have joined forces in investigating claims that more than R20 (£11.3m) of public funds earmarked for secret projects "disappeared" into private businesses.

The secret projects, it claimed, were the acquisition of a leading U.S. newspaper, the Washington Star, for which some R10m was earmarked, at the subsidy of a pro-Government English-language newspaper in South Africa, the Citizen, for which R13m was set aside.

The press here has pressed ahead with inquiries, in spite of an appeal by Mr. P. W. Botha, the Prime Minister, to refrain from speculation until a Government inquiry has been completed. The investigation is likely to delay the investigation.

Controversy about information Department activities began early this year when the Parliamentary Audit General published a scathing financial irregularities which he described as "the worst of the kind in this history of the Civil Service in South Africa."

At that time the irregularities were said to involve extravagant globe-trotting by senior officials and payment for contracts without Treasury clearance.

The disclosures caused an early resignation of Dr. F. J. Rhoades, secretary of the department and architect of its policy of aggressive counter-propaganda. The department was now headed by a bureau chief, reputation of the Minister, D. Connie Mulder, was affected seriously enough to spoil his chances of succeeding Mr. J. Vorster as Prime Minister.

The latest allegations are more serious. The Johannesburg Sunday Express first claimed that the Citizen, a right-wing newspaper launched in 1974 had been subsidised with public money up to R12m. The Star Daily Mail then claimed an amount of R13m disappeared en route to the Citizen.

The Mail stated that money had been put into a "company" and, consequently, the Department of Information had to raise a loss in Switzerland to continue its subsidies to the Citizen.

The latest allegation, published both in the Mail and D. Transvaal, a normally staunch pro-Government paper, is that several hundred thousand rands were sent to the U.S. to finance the purchase of the Washington Star, although the attempt failed. Mr. Star, bought by Time Magazine, money was not returned to South Africa until January this year, the Mail claimed.

So far the only denial has come from Mr. Louis Luyt, founder of the Citizen, and John McElduff, the Citizen's publisher, said to have been involved in the bid for the Star. The Citizen has challenged rival newspapers to prove the case. Mr. Botha has refused comment until his own inquiry by senior civil servants has been completed.

How much energy and money can you save in your building?

Find out from Honeywell

Everybody's talking about saving energy, but with one obvious omission. How much your building can actually save in hard cash.

Honeywell has developed a computer programme to analyse energy consumption in all types of large buildings, both old and new. Using this programme and drawing on the experience of installing energy management systems in many thousands of buildings, your Honeywell representative can show you your energy savings potential.

Once this potential is established, you'll find that

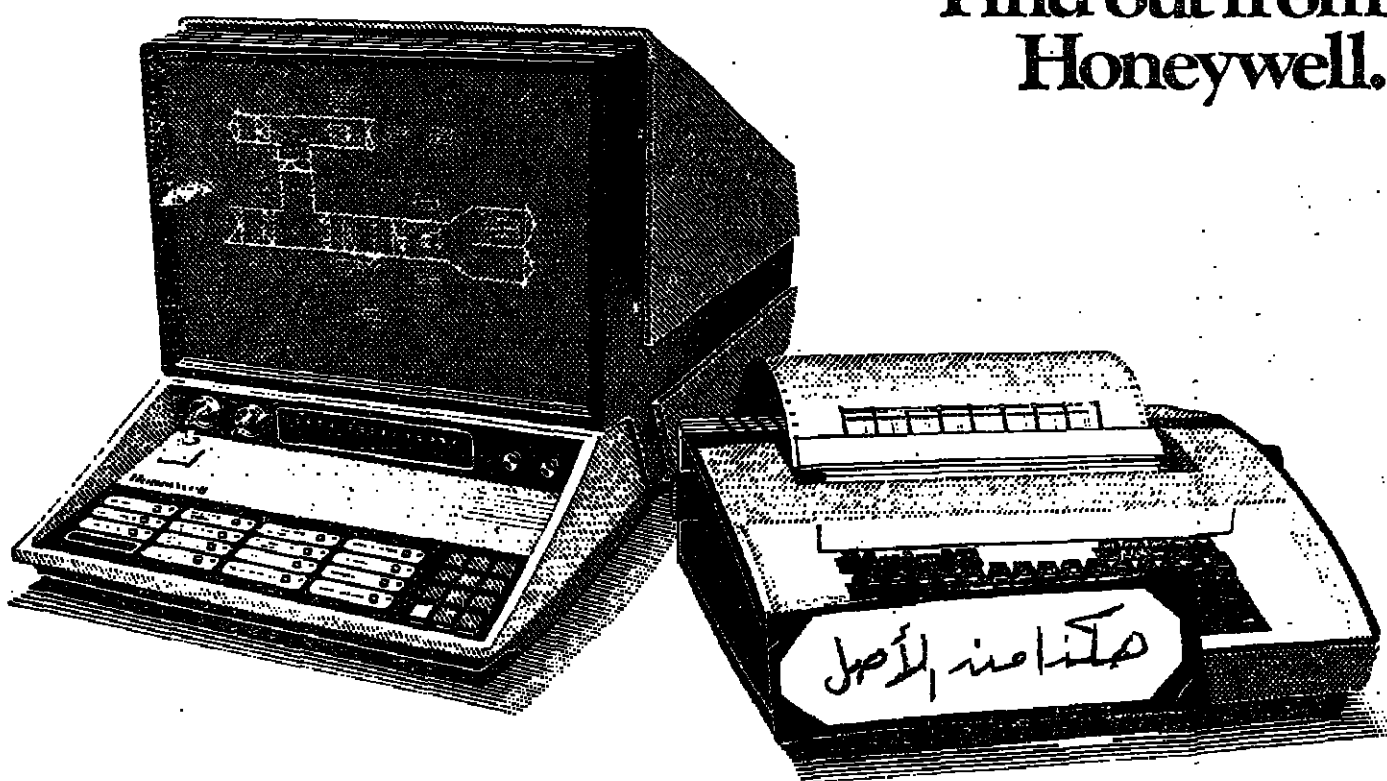
there are a variety of ways Honeywell can help you achieve these energy savings.

- The most basic way is by replacing or upgrading your automatic temperature controls.
- We can make your existing control systems more energy-efficient through a regular preventive maintenance programme.
- Your building may justify a central computer system such as the Honeywell Delta 1000 that provides management disciplines according to your needs. Honeywell central control systems already have proven themselves in thousands of

buildings and when Delta is applied to energy management functions 20-30% reductions are common. Manpower savings can be even greater. Return on investment. Expect a fast 1 to 3-year payback. For details about the free computer analysis and how your potential energy savings can be realised write to or call:

Energy Management Group, Commercial Division, Honeywell Limited, Bracknell, Berkshire. Tel: Bracknell 24555

Honeywell



100,000

Sherpas don't quit, neither do their drivers.

It's not just advertising

As you read what others have written and said about Sherpa you'll gather it was not easy to improve on the best (their word, not ours).

But the improvements are genuine. Increased payload. The engine's cheaper to maintain and service. And the redesigned cab layout alone is a convincing argument for drivers to quit a company not using the vehicle.

Milkmen stay overnight

The David Andersons (father and son) use a Sherpa to deliver milk in the Shetland Islands.

Early on Saturday morning, 28th January 1978, they set off on their milk round through 15 inches of snow at sub-zero temperatures.

The roads were chaos: cars, vans, trucks stuck in drifts everywhere.

After completing their round and heading for home in blizzard conditions, they too had to stop. The road was blocked by a 4-wheel drive vehicle unable to move further.

Moving the obstruction took 1½ hours. By then visibility was down to about 5 feet.

Snow drifts encountered were reaching wind-screen height. Although now only two miles from home they reluctantly sought refuge for the night in a nearby cottage. Next day, after digging out, brushing drifted snow off plugs and points, their Sherpa started first time.

In their own words: "Long live the Sherpa"

Nods from professional cynics

'Truck Magazine' reported a comparison between Sherpa, Transit, Bedford, VW and Dodge Vans.

Their conclusion (still endorsed by the magazine) "...the Sherpas were best all-rounders at the test track with consistent economy, respectable performance..."

A Sherpa Diesel is the only laden van on a 'Motor Transport' Magazine road-test to break the 50mpg barrier.

An all time record.

Sherpa, the back-up to big Macks

"If a big Mack hits trouble out east, we send a Sherpa to the rescue," stated Andrew Maclean of O.H.S., Transport, Rainham, Essex.

As long-distance truckers hauling huge tonnages with the motto 'The Reliable one in International Trucking', they can't afford an unreliable rescue van.

Their first Sherpa has now been replaced by a second.

In less than six months it has already been to places as far away as Eastern Europe at an average of 22mpg.



"History is bunk," said Henry Ford

The Sherpa engine has a reputation amongst engineers, trade press and operators alike as one of the toughest, most rugged units ever made. That's history.

Some learn from failures. But our policy is to learn from success.

Now a good engine has been replaced by a new, even better one.

In broad terms: it's lighter, more economical, requires less servicing, is easier to service and is well in advance of today's pollution-control standards.

It is fitted with an aluminised exhaust, for far longer life - up to 40,000 miles.

Kerb weights are reduced and payloads greatly increased - by as much as 264 lbs/120 kgs.

Everything has been tested. And tested again. 50,000 miles on the dynamometer. For the engine alone.

1,500,000 miles on road and track from desert to sub-arctic conditions.

Don't forget the driver

The cab layout is re-designed. All switches, controls and pedals are readily to hand or feet.

A lot of head-work has gone into the seat design. A working bum needs all the comfort it can get.

The moral in all this adds up to that intangible asset: driver or employee loyalty. This also pays off on the bottom line of the balance sheet.

Britain's best warranty, too

Sherpa comes with Supercover: Britain's best warranty. Not that you're likely to need this - but good to have just in case.

Your Sherpa dealer can tell you more, or write to: Austin Morris Ltd., Light Commercial Vehicle Sales, Grosvenor House, Prospect Hill, Redditch, Worcestershire, B97 4DQ.



The new Sherpa. Same old story.

eywell

WORLD TRADE NEWS

Ship losses stay at high levels

By Ian Hargreaves, Shipping Correspondent

PANAMA and Cyprus had the worst record for ship losses last year, when the total rate of losses through accident and demolition continued at high levels.

Losses during the year amounted to 338 ships totalling 1m gross registered tons (gtr), the second highest total recorded by the Lloyd's Register.

Of this, 58,000 gtr or 32 ships were lost through collision, an increase on the previous year.

The age of ships continued to be an important factor in the rate of losses, with 28 per cent of the casualties aged over 25 years.

Country of registry is the other key point and the flags of convenience of Panama and Cyprus suffered most, with losses equivalent to 1.02 per cent and 1.33 per cent of their fleets respectively.

Other high risk flags in 1977 were those of Singapore (0.6 per cent loss), Greece (0.49 per cent) and Liberia (0.36 per cent).

The number of ships demolished in the year was 914, totalling 6m gtr. This was a slight fall on 1976, due to reduced demand for ship scrap.

Tanker tonnage accounted for 73 per cent of the shipping sold for scrap. Taiwan was again the main breaking centre, taking 20 per cent of the tonnage sold for scrap during the year.

Quinton Hazell moves into U.S.

By Kenneth Gooding, Motor Industry Correspondent

QUINTON HAZELL, which claims to be Europe's largest manufacturer of automotive replacement parts, has established a subsidiary company in the U.S. with the aim of stepping up sales there from the current £2m a year to £6m by 1980.

The company expects that ultimately it will need a manufacturing base in the U.S., but it is as yet too soon to say when such a project will materialise.

Quinton Hazell's penetration of the U.S. market is possible because of the increasing numbers of European and Japanese cars on the roads there.

The establishment of Quinton Hazell Inc. at Lexington, Kentucky, will be followed by production of parts for U.S.-built vehicles at Quinton Hazell's UK plants.

Announcing the formation of the new offshoot, Mr. Roy Sollett, Quinton Hazell's chief executive, said: "The U.S. as a single market accounts for almost 45 per cent of the total world market for vehicle replacement parts and the retail after-market is expected to rise from its current level of \$94.3bn to \$172.7bn by 1985."

Quinton Hazell, a Birmingham group subsidiary, says its total sales will rise to nearly £130m this year against £97m in 1976.

French join Arabs in backing Jordan fertiliser project

By Francis Ghiles in London and Rami G. Khouri in Amman

LOAN AGREEMENTS worth \$70m were signed in Amman last week to finalise the \$168m financing package for one of the biggest industrial projects in Jordan, the chemical fertiliser plant now under construction at the southern port of Aqaba.

The \$70m is made up of one \$50m medium term credit arranged on a club deal basis by the Arab Bank, Arab and Moroccan Grenfell, BAIL, Banque de l'Union Européenne, Société Générale, UBAF and Wardley Middle East and a \$20m loan from IFC, a World Bank affiliate.

The medium term loan carries a maturity of 10 years with five years grace. The borrower is paying a spread of 7 per cent for the first three years, rising to 1 per cent for the following four and 1 per cent for the remainder. The IFC loan carries a 10 year maturity but other terms remain undisclosed.

Beyond these two loans amounting to \$70m the French government and various Arab funds are providing a string of loans. The French Government is making available a FF 250m (85.2m) consisting of FF 45m (15.4m) development loan with 25 years maturity and three and a half years grace and an interest rate of 3 1/2 per cent per annum, and FF 205m (69.8m) export credit with 13 years maturity and a grace period of six months after the start of the commercial operation at an effective interest rate of about 9 per cent. Both these loans are tied to the procurement of French goods and services.

The completion of the financing package for the Aqaba fertiliser plant coincides with several major infrastructural advances that will allow above actual requirements.

New high speed loaders there and the extension of one of the two existing phosphate berths allows Jordan to handle up to 6m tons of phosphate exports per year, though this is now far above actual requirements.

Finland in Iraq contract

By Lance Keyworth

ONE OF the largest companies in Finland's building sector, Oy Lohja, is to participate in the construction of two new townships in Western Iraq, near the Syrian border.

The contract with the state construction contracting company (Secco) of Iraq includes a factory for the manufacture of building elements and the construction of 2,600 small houses. These will be occupied by the workers of the new phosphate mine that is to be opened in the area.

The value of the contract for Lohja is about FIM 250m (approx. £31m). Other Finnish companies will participate in the town planning work.

The factory producing the patented Lohja Box Unit System is to start up in September next year. The machinery for the construction of two new townships in Western Iraq, near the Syrian border, is to be manufactured in Lohja's engineering works in Finland.

The work on municipal technology, the houses themselves and service units such as schools, hospitals and hotels will be spread over four years.

Lohja and the family-owned engineering and building company Vise Ky are already working on another Secco project in Iraq. This foresees the building of 23 occupational school complexes.

Lohja is supplying the machinery and equipment for a precast concrete element factory that it will build in Baghdad.

Olympic in Airbus lease deal

By Charles Smith

TOKYO, Nov. 1. OLYMPIC AIRWAYS is to lease two A-300 Airbus from Japan under the special foreign currency financing scheme announced last summer.

The two aircraft, worth about ¥70bn, will be purchased by a leasing group headed by Orient Leasing and C. Itoh and then leased back to Olympic at annual rate of 8.25 per cent of the purchase price.

This is substantially cheaper than normal commercial leasing rates. The difference is accounted for by the low rate of interest in dollar loans provided by Japan's Export-Import Bank to the leasing companies.

Olympic is the second foreign airline to decide to lease A-300s from Japan. The first company, Thai International, reached agreement in September to lease two A-300s from Nihon Leasing.

Last week Singapore Airlines joined the scheme with an agreement to lease four DC-10s from Orient Leasing and Nihon Leasing. The total value of these deals together with that of a Boeing 747 which has already been leased to British Airways amounts to over \$350m.

About 80 foreign airlines are reported to have submitted leasing applications to Japan with the deadline for approvals being next March 31. The companies include several major U.S. airlines.

The 250 km single-track narrow-gauge rail line linking the Basma mines to the southern port of Aqaba can now accommodate four trains per day, for a total of 1.2m tons of phosphate per year, which will rise to 2m tons by the beginning of next year.

The ability to move the raw phosphate to Aqaba more quickly is complemented by the addition of two new storage sheds at Aqaba, completed earlier this year, with a total capacity of 200,000 tons, bringing total storage capacity to 400,000 tons.

Letters exchanged between the two parties will now permit British Aerospace to start building the first aircraft to be acquired by India outright. They will also enable Hindustan Aeronautics of Bangalore, and the Indian Air Force, to start preparations to receive the aircraft, including pilot training and the setting up of manufacturing plant in India.

Although the number of aircraft is not disclosed, it is understood that up to 200 Jaguars are involved, of which about 50 will be built in the UK.

Short Brothers and Harland, of Belfast, has won an order from Metro Airlines of Houston, Texas, for five of its SD-330 Commuter airliners.

At the same time, Suburban Airlines, also of the U.S., which already has ordered two more SD-330s, has ordered two more. The total value of the two deals, including spares, is over £7m.

He is leading the biggest ever mission of Australian Government trade officials and businessmen, who will explore in these fields. Mr. Anthony has emphasised in his discussions prospects of participation in China's ambitious 10-year industrial and agricultural modernisation programme.

After talks with Mr. Tang Ke, the Chinese Minister of Metallurgical Industry, and Mr. Ku Ming, the Vice-Chairman of the State Planning Commission, Mr. Anthony said: "We have made an excellent opening."

In "very open and frank" discussions, the Chinese officials had explained their development policies and growth plans for agriculture and the key steel industry.

China wanted to maintain its independence and keep the trading initiative in its own hands while expanding Danish-Chinese trade relations.

China would buy more iron ore from Australia and had mentioned long-term contracts — a departure from past practice. China's plan was to double steel production by 1985 to 60m tonnes a year and it would be looking to a number of countries for equipment, technology and consultancy services.

The Chinese had told him there was a vast opportunity for collaboration with Australia in these fields. Mr. Anthony has emphasised in his discussions Australia's ability to contribute technology as well as raw materials.

He said that Australia could be helpful to China in mining, exploration, port development, by supplying dry-land farming know-how and machinery.

The Scandinavian Airlines System (SAS) hopes to start flights to Peking next year, reports AP from Copenhagen.

Freddie Ahlgren Erikson, chief of the Danish region, said there was a strong demand from buyers to the Chinese capital in the wake of expanding Danish-Chinese trade relations.

China would buy more iron ore from Australia and had mentioned long-term contracts — a departure from past practice. China's plan was to double steel production by 1985 to 60m tonnes a year and it would be looking to a number of countries for equipment, technology and consultancy services.

The Chinese had told him there was a vast opportunity for collaboration with Australia in these fields. Mr. Anthony has emphasised in his discussions Australia's ability to contribute technology as well as raw materials.

He said that Australia could be helpful to China in mining, exploration, port development, by supplying dry-land farming know-how and machinery.

The Scandinavian Airlines System (SAS) hopes to start flights to Peking next year, reports AP from Copenhagen.

Freddie Ahlgren Erikson, chief of the Danish region, said there was a strong demand from buyers to the Chinese capital in the wake of expanding Danish-Chinese trade relations.

China would buy more iron ore from Australia and had mentioned long-term contracts — a departure from past practice. China's plan was to double steel production by 1985 to 60m tonnes a year and it would be looking to a number of countries for equipment, technology and consultancy services.

The Chinese had told him there was a vast opportunity for collaboration with Australia in these fields. Mr. Anthony has emphasised in his discussions Australia's ability to contribute technology as well as raw materials.

He said that Australia could be helpful to China in mining, exploration, port development, by supplying dry-land farming know-how and machinery.

IRANIAN CRISIS

Uncertain future for contractors

By Patrick Cockburn

THE SHARP reduction in Iranian crude exports as a result of the wave of strikes which has paralysed the oilfields in the south-east of the country has inevitably deepened the mood of despondency among the country's main suppliers.

Inevitably the news that the world's second largest oil exporter, whose non-oil exports are only \$786m compared to oil exports worth \$20.7bn, is no longer exporting oil creates visions of a crisis as great in magnitude as the original oil price explosion in 1973-74.

Such an apocalyptic view is much exaggerated, though the seriousness of the situation cannot be denied. Foreign companies which saw the Shah's coronation of a "great civilisation" arising in Iran as potential El Dorado for contracts, had their illusions shattered more than two years ago.

The dramatic collapse of the Shah's oft-announced aspirations have served to deepen and exaggerate foreign perceptions of the extent of today's crisis. The oil and the reserves are still intact and the fundamental financial basis for Iran's future is still intact.

Oil wealth gives the basis for future economic reconstruction, but long term optimism is hardly sufficient for foreign companies already operating within the country. The Iranian Government, as a source of information on current events, has lapsed into silence. Yesterday the official news agency was still claiming that oil was flowing at normal levels despite the admission by the BP led western oil consortium of 14 companies (controlling 90 per cent of production) that production was down to 20-25 per cent of normal.

Before the current wave of demonstrations reached their peak in the mass demonstrations in Tehran, which led to the imposition of martial law on the main cities, the financial situation was already serious.

Iran ended 1977-78 with a balance of payments surplus of \$1.8bn and total foreign exchange holdings of about \$10bn. The 1978-79 budget expenditure was scheduled to reach \$89.27bn, an increase of 16.9 per cent over the previous year's total. To meet the rise, revenue was to increase to \$97.3bn. Bearing in mind domestic and foreign borrowing the effective deficit was likely to be almost \$11bn.

These figures, hardly encouraging when they were originally announced, now look even worse. They made no provision for an increase in wages and salaries, but since martial law was imposed the Government has tried to buy off the wave of strikes which have swept through the economy by increasing pay and fringe benefits.

It is so far impossible to quantify the cost of these concessions. In addition the Government's hope that by meeting economic demands they could dissuade the strikers from pressing for political reform has clearly failed.

Part of the increase in budget expenditure was to be met by an increase in income from taxes by 46 per cent but as part of the package of reforms already offered by the Government includes a lowering of taxes in certain areas.

But it is the news that the oil itself is no longer flowing through the pipelines which has focused international attention on the future of Iran's economy more dramatically than continued wave of strikes which preceded it. Oil revenue receipts were scheduled to total \$20.7bn this year, almost exactly the same as in 1977-78.

Already the revenue from the consortium which takes about 66 per cent of Iran's production, recently running at about 5.8m barrels a day, will be dropping from their normal level of about \$1bn a month.

This must mean cutbacks in Government expenditure. The two most obvious areas to be attacked are prestige projects and military expenditure. The nuclear power programme involving the construction of 20 nuclear power stations has long been under criticism. Initial projections of a total cost of \$30bn have since risen to \$70bn. Four power stations, costing at least \$10bn, are already under construction by West German and French contractors.

Defence is an even more obvious area for cutbacks on existing plans and the abandonment of ambitious programmes in the future. Defence receives 23.3 per cent or \$9.4bn out of the general budget. Sophisticated aircraft systems such as the U.S. A-7, now face an uncertain future. But given the Shah's dependence on the army to support him, he and his advisers will hesitate before making cuts in defence spending likely to cut into his popularity in the officer corps.

While confusion still surrounds the nature of cutbacks the position of foreign suppliers will remain unclear. The UK, though a major defence supplier, with total exports worth \$448.7m in the first seven months of the year, has the advantage of not being involved in many major projects. Machinery and transport equipment make up 22.7m of these sales.

Japan has been gaining ground against the West Germans and the U.S., with exports running at \$161m a month last year jumping to \$227m in the first quarter of 1978. The Japanese have a strong advantage over the Americans of not having a heavy involvement in defence contracting in the immediate future. American companies are likely to be the biggest losers.

Japan has been gaining ground against the West Germans and the U.S., with exports running at \$161m a month last year jumping to \$227m in the first quarter of 1978. The Japanese have a strong advantage over the Americans of not having a heavy involvement in defence contracting in the immediate future. American companies are likely to be the biggest losers.

Japan has been gaining ground against the West Germans and the U.S., with exports running at \$161m a month last year jumping to \$227m in the first quarter of 1978. The Japanese have a strong advantage over the Americans of not having a heavy involvement in defence contracting in the immediate future. American companies are likely to be the biggest losers.

Japan has been gaining ground against the West Germans and the U.S., with exports running at \$161m a month last year jumping to \$227m in the first quarter of 1978. The Japanese have a strong advantage over the Americans of not having a heavy involvement in defence contracting in the immediate future. American companies are likely to be the biggest losers.

Japan has been gaining ground against the West Germans and the U.S., with exports running at \$161m a month last year jumping to \$227m in the first quarter of 1978. The Japanese have a strong advantage over the Americans of not having a heavy involvement in defence contracting in the immediate future. American companies are likely to be the biggest losers.

Japan has been gaining ground against the West Germans and the U.S., with exports running at \$161m a month last year jumping to \$227m in the first quarter of 1978. The Japanese have a strong advantage over the Americans of not having a heavy involvement in defence contracting in the immediate future. American companies are likely to be the biggest losers.

Japan has been gaining ground against the West Germans and the U.S., with exports running at \$161m a month last year jumping to \$227m in the first quarter of 1978. The Japanese have a strong advantage over the Americans of not having a heavy involvement in defence contracting in the immediate future. American companies are likely to be the biggest losers.

Japan has been gaining ground against the West Germans and the U.S., with exports running at \$161m a month last year jumping to \$227m in the first quarter of 1978. The Japanese have a strong advantage over the Americans of not having a heavy involvement in defence contracting in the immediate future. American companies are likely to be the biggest losers.

Japan has been gaining ground against the West Germans and the U.S., with exports running at \$161m a month last year jumping to \$227m in the first quarter of 1978. The Japanese have a strong advantage over the Americans of not having a heavy involvement in defence contracting in the immediate future. American companies are likely to be the biggest losers.

Japan has been gaining ground against the West Germans and the U.S., with exports running at \$161m a month last year jumping to \$227m in the first quarter of 1978. The Japanese have a strong advantage over the Americans of not having a heavy involvement in defence contracting in the immediate future. American companies are likely to be the biggest losers.

Japan has been gaining ground against the West Germans and the U.S., with exports running at \$161m a month last year jumping to \$227m in the first quarter of 1978. The Japanese have a strong advantage over the Americans of not having a heavy involvement in defence contracting in the immediate future. American companies are likely to be the biggest losers.

Japan has been gaining ground against the West Germans and the U.S., with exports running at \$161m a month last year jumping to \$227m in the first quarter of 1978. The Japanese have a strong advantage over the Americans of not having a heavy involvement in defence contracting in the immediate future. American companies are likely to be the biggest losers.

Japan has been gaining ground against the West Germans and the U.S., with exports running at \$161m a month last year jumping to \$227m in the first quarter of 1978. The Japanese have a strong advantage over the Americans of not having a heavy involvement in defence contracting in the immediate future. American companies are likely to be the biggest losers.

Japan has been gaining ground against the West Germans and the U.S., with exports running at \$161m a month last year jumping to \$227m in the first quarter of 1978. The Japanese have a strong advantage over the Americans of not having a heavy involvement in defence contracting in the immediate future. American companies are likely to be the biggest losers.

Japan has been gaining ground against the West Germans and the U.S., with exports running at \$161m a month last year jumping to \$227m in the first quarter of 1978. The Japanese have a strong advantage over the Americans of not having a heavy involvement in defence contracting in the immediate future. American companies are likely to be the biggest losers.

Japan has been gaining ground against the West Germans and the U.S., with exports running at \$161m a month last year jumping to \$227m in the first quarter of 1978. The Japanese have a strong advantage over the Americans of not having a heavy involvement in defence contracting in the immediate future. American companies are likely to be the biggest losers.

Japan has been gaining ground against the West Germans and the U.S., with exports running at \$161m a month last year jumping to \$227m in the first quarter of 1978. The Japanese have a strong advantage over the Americans of not having a heavy involvement in defence contracting in the immediate future. American companies are likely to be the biggest losers.

Japan has been gaining ground against the West Germans and the U.S., with exports running at \$161m a month last year jumping to \$227m in the first quarter of 1978. The Japanese have a strong advantage over the Americans of not having a heavy involvement in defence contracting in the immediate future. American companies are likely to be the biggest losers.

Japan has been gaining ground against the West Germans and the U.S., with exports running at \$161m a month last year jumping to \$227m in the first quarter of 1978. The Japanese have a strong advantage over the Americans of not having a heavy involvement in defence contracting in the immediate future. American companies are likely to be the biggest losers.

Japan has been gaining ground against the West Germans and the U.S., with exports running at \$161m a month last year jumping to \$227m in the first quarter of 1978. The Japanese have a strong advantage over the Americans of not having a heavy involvement in defence contracting in the immediate future. American companies are likely to be the biggest losers.

Japan has been gaining ground against the West Germans and the U.S., with exports running at \$161m a month last year jumping to \$227m in the first quarter of 1978. The Japanese have a strong advantage over the Americans of not having a heavy involvement in defence contracting in the immediate future. American companies are likely to be the biggest losers.

Japan has been gaining ground against the West Germans and the U.S., with exports running at \$161m a month last year jumping to \$227m in the first quarter of 1978. The Japanese have a strong advantage over the Americans of not having a heavy involvement in defence contracting in the immediate future. American companies are likely to be the biggest losers.

Japan has been gaining ground against the West Germans and the U.S., with exports running at \$161m a month last year jumping to \$227m in the first quarter of 1978. The Japanese have a strong advantage over the Americans of not having a heavy involvement in defence contracting in the immediate future. American companies are likely to be the biggest losers.

Japan has been gaining ground against the West Germans and the U.S., with exports running at \$161m a month last year jumping to \$227m in the first quarter of 1978. The Japanese have a strong advantage over the Americans of not having a heavy involvement in defence contracting in the immediate future. American companies are likely to be the biggest losers.

Japan has been gaining ground against the West Germans and the U.S., with exports running at \$161m a month last year jumping to \$227m in the first quarter of 1978. The Japanese have a strong advantage over the Americans of not having a heavy involvement in defence contracting in the immediate future. American companies are likely to be the biggest losers.

Japan has been gaining ground against the West Germans and the U.S., with exports running at \$161m a month last year jumping to \$227m in the first quarter of 1978. The Japanese have a strong advantage over the Americans of not having a heavy involvement in defence contracting in the immediate future. American companies are likely to be the biggest losers.

Japan has been gaining ground against the West Germans and the U.S., with exports running at \$161m a month last year jumping to \$227m in the first quarter of 1978. The Japanese have a strong advantage over the Americans of not having a heavy involvement in defence contracting in the immediate future. American companies are likely to be the biggest losers.

Japan has been gaining ground against the West Germans and the U.S., with exports running at \$161m a month last year jumping to \$227m in the first quarter of 1978. The Japanese have a strong advantage over the Americans of not having a heavy involvement in defence contracting in the immediate future. American companies are likely to be the biggest losers.

Japan has been gaining ground against the West Germans and the U.S., with exports running at \$161m a month last year jumping to \$227m in the first quarter of 1978. The Japanese have a strong advantage over the Americans of not having a heavy involvement in defence contracting in the immediate future. American companies are likely to be the biggest losers.

Japan has been gaining ground against the West Germans and the U.S., with exports running at \$161m a month last year jumping to \$227m in the first quarter of 1978. The Japanese have a strong advantage over the Americans of not having a heavy involvement in defence contracting in the immediate future. American companies are likely to be the biggest losers.

Japan has been gaining ground against the West Germans and the U.S., with exports running at \$161m a month last year jumping to \$227m in the first quarter of 1978. The Japanese have a strong advantage over the Americans of not having a heavy involvement in defence contracting in the immediate future. American companies are likely to be the biggest losers.

Japan has been gaining ground against the West Germans and the U.S., with exports running at \$161m a month last year jumping to \$227m in the first quarter of 1978. The Japanese have a strong advantage over the Americans of not having a heavy involvement in defence contracting in the immediate future. American companies are likely to be the biggest losers.

Japan has been gaining ground against the West Germans and the U.S., with exports running at \$161m a month last year jumping to \$227m in the first quarter of 1978. The Japanese have a strong advantage over the Americans of not having a heavy involvement in defence contracting in the immediate future. American companies are likely to be the biggest losers.

Japan has been gaining ground against the West Germans and the U.S., with exports running at \$161m a month last year jumping to \$227m in the first quarter of 1978. The Japanese have a strong advantage over the Americans of not having a heavy involvement in defence contracting in the immediate future. American companies are likely to be the biggest losers.

Japan has been gaining ground against the West Germans and the U.S., with exports running at \$161m a month last year jumping to \$227m in the first quarter of 1978. The Japanese have a strong advantage over the Americans of not having a heavy involvement in defence contracting in the immediate future. American companies are likely to be the biggest losers.

Japan has been gaining ground against the West Germans and the U.S., with exports running at \$161m a month last year jumping to \$227m in the first quarter of 1978. The Japanese have a strong advantage over the Americans of not having a heavy involvement in defence contracting in the immediate future. American companies are likely to be the biggest losers.

Japan has been gaining ground against the West Germans and the U.S., with exports running at \$161m a month last year jumping to \$227m in the first quarter of 1978. The Japanese have a strong advantage over the Americans of not having a heavy involvement in defence contracting in the immediate future. American companies are likely to be the biggest losers.

Japan has been gaining ground against the West Germans and the U.S., with exports running at \$161m a month last year jumping to \$227m in the first quarter of 1978. The Japanese have a strong advantage over the Americans of not having a heavy involvement in defence contracting in the immediate future. American companies are likely to be the biggest losers.

Japan has been gaining ground against the West Germans and the U.S., with exports running at \$161m a month last year jumping to \$227m in the first quarter of 1978. The Japanese have a strong advantage over the Americans of not having a heavy involvement in defence contracting in the immediate future. American companies are likely to be the biggest losers.

Japan has been gaining ground against the West Germans and the U.S., with exports running at \$161m a month last year jumping to \$227m in the first quarter of 1978. The Japanese have a strong advantage over the Americans of not having a heavy involvement in defence contracting in the immediate future. American companies are likely to be the biggest losers.

Japan has been gaining ground against the West Germans and the U.S., with exports running at \$161m a month last year jumping to \$227m in the first quarter of 1978. The Japanese have a strong advantage over the Americans of not having a heavy involvement in defence contracting in the immediate future. American companies are likely to be the biggest losers.

Japan has been gaining ground against the West Germans and the U.S., with exports running at \$161m a month last year jumping to \$227m in the first quarter of 1978. The Japanese have a strong advantage over the Americans of not having a heavy involvement in defence contracting in the immediate future. American companies are likely to be the biggest losers.

Japan has been gaining ground against the West Germans and the U.S., with exports running at \$161m a month last year jumping to \$227m in the first quarter of 1978. The Japanese have a strong advantage over the Americans of not having a heavy involvement in defence contracting in the immediate future. American companies are likely to be the biggest losers.

Japan has been gaining ground against the West Germans and the U.S., with exports running at \$161m a month last year jumping to \$227m in the first quarter of 1978. The Japanese have a strong advantage over the Americans of not having a heavy involvement in defence contracting in the immediate future. American companies are likely to be the biggest losers.

Japan has been gaining ground against the West Germans and the U.S., with exports running at \$161m a month last year jumping to \$227m in the first quarter of 1978. The Japanese have a strong advantage over the Americans of not having a heavy involvement in defence contracting in the immediate future. American companies are likely to be the biggest losers.

Japan has been gaining ground against the West Germans and the U.S., with exports running at \$161m a month last year jumping to \$227m in the first quarter of 1978. The Japanese have a strong advantage over the Americans of not having a heavy involvement in defence contracting in the immediate future. American companies are likely to be the biggest losers.

Japan has been gaining ground against the West Germans and the U.S., with exports running at \$161m a month last year jumping to \$227m in the first quarter of 1978. The Japanese have a strong advantage over the Americans of not having a heavy involvement in defence contracting in the immediate future. American companies are likely to be the biggest losers.

Japan has been gaining ground against the West Germans and the U.S., with exports running at \$161m a month last year jumping to \$227m in the first quarter of 1978. The Japanese have a strong advantage over the Americans of not having a heavy involvement in defence contracting in the immediate future. American companies are likely to be the biggest losers.

Japan has been gaining ground against the West Germans and the U.S., with exports running at \$161m a month last year jumping to \$227m in the first quarter of 1978. The Japanese have a strong advantage over the Americans of not having a heavy involvement in defence contracting in the immediate future. American companies are likely to be the biggest losers.

Japan has been gaining ground against the West Germans and the U.S., with exports running at \$161m a month last year jumping to \$227m in the first quarter of 1978. The Japanese have a strong advantage over the Americans of not having a heavy involvement in defence contracting in the immediate future. American companies are likely to be the biggest losers.

Japan has been gaining ground against the West Germans and the U.S., with exports running at \$161m a month last year jumping to \$227m in the first quarter of 197

HOME NEWS

Move to help UK companies win aid-funded orders

BY JOHN ELLIOT, INDUSTRIAL EDITOR

THE GOVERNMENT is to improve contacts between the Ministry of Overseas Development and UK industry to help companies win aid-funded orders from Britain's overseas aid.

The move follows an examination by the National Economic Development Council of the relevance of the Ministry's work to the Government's industrial strategy.

Mrs. Judith Hart, Minister for Overseas Development, told the council that out of £580m spent on aid to developing countries last year, £290m came back in export orders.

The aid programme for this year is budgeted at £710m.

During the meeting, Sir John Methuen, director general of the Confederation of British Industry, said that industry should watch for potential orders in medium income markets as well as in developing countries.

An early warning system should be set up to let companies know of orders stemming from British aid.

With TUC representatives at the meeting, he felt that enough was not being done to let companies know of the opportunities generated by aid.

This theme was taken up by Mr. Denis Healey, Chancellor of the Exchequer, and there are now to be talks between Mrs. Hart's Ministry, the National Economic Development Office and the confederation to see what can be done.

The council discussed the slow progress that had been made in the past two years on implementing the Warner Report on reducing the number of specifications and quality assurance schemes in the engineering industries.

As a result, some of the council's sector working parties are to hold special meetings to implement the report's proposals.

Securities Council's insider Bill plea

BY JAMES BARTHOLOMEW

THE COUNCIL for the Securities Industry has appealed to the Government to narrow the definition of "insider dealing" in proposed legislation.

The council hopes that the Companies Bill, dealing with insider trading, can be changed before it is introduced in the present session of Parliament. It is expected to be published tomorrow.

Yesterday the council proposed many changes to the July White Paper, which is the basis of the Bill.

The suggested changes reflect the council's fear that the Bill may catch entirely legitimate dealing. It does not want investors or brokers to find themselves in court because they merely made "diligent inquiries" nor their blameless dealings to be inhibited because the legislation is too wide in possible application.

"No honest man wants to be open to the allegation that he has committed an offence," says the council.

The council is concerned that the law for dealings outside the Stock Exchange may not be strong enough and that "undesirable offences" might be created.

An insider who conducts an innocent transaction outside a recognised stock exchange but fails to reveal his connection with the company commits an offence, says the council.

On investigation of offences it does not want the Secretary of State to appoint inspectors, as "inquisitorial methods appear to be unsuitable."

It wants the investigations to be speedy.

"If the Stock Exchange and other City institutions are to be involved in a preliminary sifting of material, they will be placed in an unfair position if there are serious delays in subsequent stages."

Race clause proposed for State contracts

BY PAUL TAYLOR

THE GOVERNMENT intends to introduce a clause into Government contracts requiring contractors to prove that they are complying with race relations policy.

Mr. Mervyn Rees, Home Secretary, said yesterday that the Government would shortly begin consultations with the CBI, TUC and the Commission for Racial Equality over its proposals.

The Government is seeking to tighten its race relations policy by introducing an active monitoring system in accordance with proposals in the White Paper on Racial Discrimination.

Mr. Rees said it would enable the Government to "take a more active role in eliminating racial discrimination in employment by requiring contractors to supply information on request to the Department of Employment about their employment policies and practices."

The Government appears to have accepted the view expressed in the White Paper that it would be "an unacceptable burden" to require all contractors automatically to provide the information. Its approach would be selective.

If information collected in that way suggested that a contractor was breaking the law, the case would be referred to the Commission on Racial Equality for possible investigation.

Old Masters not bought at Sotheby's auction

A SALE of 67 very important Old Master paintings, bought in recent years by a Continental collector, met with a mixed reception at Sotheby's yesterday. The auction totalled £3,595,000, plus a 10 per cent buyer's premium, but 27 of the pictures were unsold. That was probably because they were collected only recently and therefore have been on the market in the past few years.

The main disappointment was the failure of an El Greco, "St Francis in meditation," by St Francis, which had been estimated at £200,000-£300,000. Bidding stopped at £250,000. A Van Dyck, "Princess Amalia of Solms," also failed to find a buyer, but most of the other important lots did go, often for good prices.

Diaby Jones, a London dealer, bidding on behalf of a client paid £180,000 for a typical Canaletto view of Venice. A Fragonard, "Le Pont de Bois," sold for £150,000 and a private American bidder paid £120,000, well over estimate, for another Canaletto, "The Bacino di San Marco." "Le Billec Doux," by Roussier, made £115,000 and Partridge Fine Arts gave £90,000 for "Fête Champêtre with a dancing couple," by Nicholas Lancret. The Holm Gallery bought yet another Canaletto for £56,000.

A feature of the sale was the good demand for "gold ground" Italian pictures of the 14th and 15th centuries. "The Madonna of Humility," by Jacobello del Fiore, made £38,000, well above forecast, and that was the general pattern. Private buyers showed much interest.

Sotheby's also sold important prints yesterday for a total of £289,239. This time with less than 2 per cent bought in. The sale of 133 plates by Piranesi for "Vedute di Roma" sold for £21,000. "The Path at the Edge of the Swamp," by Jacob Ruissdael, made £15,000, and "Abraham and Isaac," by Rembrandt, £12,000.

Christie's big event was an Impressionist auction in New York on Tuesday night that totalled £2,903,500 with less than 7 per cent unsold, a very good result for an Impressionist sale.

SALEROOM

BY ANTHONY THORNCROFT

Monet, "Les Nymphéas" and another view of a London bridge, this time Charing Cross by Pisarro, realised £104,000.

In London yesterday, a pair of Dutch, ivory-stocked flintlock pistols, made about 1675, sold for £36,000 in a Christie's antique arms sale. They were bought by a Dutch collector who also paid £4,500 for a Dutch wheel-lock 1683 made 19,500 and a French sporting gun, with the arms of a Russian prince, £9,000.

Phillips in Leeds sold film posters and cinema ephemera. Four posters of "Stolen Moments," featuring Valentino, went for £200.

Bonhams held two sales yesterday, a house sale at Spaniards Mount, Hampstead, which produced £20,088 and a watercolour auction, which made £9,758. Carpets were the best feature of the house sale, with a top price of £4,600 for a Kirman Raus carpet. In the watercolours, Albert Goodwin was in demand with a best price of £480 for a view of Whitby.

Government pledges jobless projections

BY ELINOR GOODMAN, LOBBY STAFF

THE GOVERNMENT has agreed to provide Parliament with what may prove to be politically embarrassing details about its unemployment projections.

It said yesterday that it had conceded to a demand from an all-party committee of MPs to publish the assumptions on which its forecasts about future spending on social security are based.

The concession, which marks another small advance in the campaign for more open government, comes after an argument last summer between the Commons expenditure committee and officials from the Department of Health and Social Security.

Officials refused to explain to the MPs why they were projecting a big increase in the cost of unemployment benefits in the current year.

The information was eventually provided by the Chancellor in a private letter to the committee.

It showed that the Treasury was assuming that unemployment might rise by as much as 200,000 to 1.7m by March.

The Government said that the figure, which caused acute political embarrassment, had been superseded by a lower figure. In their eighth report, published in the summer, the committee complained that it could

not be expected to fulfil its task when such fundamental information was denied it.

Withholding such figures has formerly been defended on the basis that they are meant to be only working assumptions and that if published they might be misinterpreted as hard and fast projections.

Yesterday, in its observation on the committee's report, the

Government said that in future it would provide Parliament with the assumptions about future levels of unemployment and the expected growth in real earnings on which social security expenditure figures were based.

The figures would be incorporated in the next public expenditure White Paper, with a more detailed breakdown of the full costs of unemployment.

Chambers of Commerce back Monetary System

BY COLEEN TOOMEY

A VOTE of confidence for the proposed European Monetary System was given yesterday by the National Council of the Association of British Chambers of Commerce.

Unlike the CBI working party which this month decided basically in favour of UK entry into the scheme, subject to safeguards similar to those set out by Ministers, the Association believes it is imperative for Britain to join the system next year and "fight inside the system to make sure it works."

The association believes that

the chief immediate gain from entry is the discipline imposed by the system. "It is certainly arguable that unless constraints are imposed, politicians will respond to short-term pressures."

The system was not a panacea but should lead to further moves to help productive enterprises. "The real need is to develop the Community into an effective force in international negotiations which affect our business and to ensure that artificially-created barriers to the expansion of European industry and commerce are removed."

UK faces Japanese mini-TV challenge

By John Lloyd

THE UK monopoly in the mini-television market will be broken shortly by Matsushita, the Japanese electronics company.

For the last 18 months, Sinclair Radionics, the Cambridgeshire electronics company in which the National Enterprise Board has a majority stake, has produced the Microvision Pocket TV, selling at £200 or less.

Production of the Microvision has been running at 4,000 a month over the last year, with 80 per cent of the sets exported to the U.S.

Competition

To boost sales, Sinclair will introduce a Microvision for the UK only, probably before Christmas. It will sell at about £100.

It is now likely that it will shortly face strong competition from a set produced under the JVC brand, a Matsushita subsidiary. This will combine a mini-TV and radio.

The JVC set is intended for introduction to the UK market early next year, and is thought likely to be priced at about £150. However, there is some scepticism in the trade as to whether the set will reach the UK market by that date.

Bryant Holdings pays resigned director £100,000

BY JOHN MOORE

COMPENSATION of £100,000 is being paid by Bryant Holdings, a West Midlands building and property group, to a director who has resigned from it. Mr. Eric Gould was managing director of C. Bryant and Son, and held 16 other directorships in the group.

Mr. Gould, 48, has been with the Bryant group for 26 years. He was the director who represented the group in the Saudi associate company Al Aziziah Bryant Construction Company.

This, a joint-venture arrangement between Bryant and Sheikh Abdul Aziz as-Saleh, was formed in 1976 for building work in Saudi Arabia.

Last month when Bryant published its preliminary results, it disclosed that a £2.64m excep-

tional provision would have to be made on serious losses which the company said were sustained "on a very large contract undertaken by our associate company in Saudi Arabia."

Because of the provisions, Bryant's taxable profits for the year ending May 31 dropped from £2.66m to £614,000.

At the time, the directors expected that Bryant's share of the actual and potential losses would be considerably less than £2.6m, but thought it necessary to make ample provision.

They added: "Vigorous action has been and is being taken to restore the position."

The group's accounts are due to be posted to shareholders on November 13.

Overseas pay warning

FINANCIAL TIMES REPORTER

COMPANIES who attracted staff overseas with promises of tax-free salaries might be deceiving them. If anything went wrong with the contract, the employee might find himself answerable to the Inland Revenue. Mr. Harry Brown yesterday told a British Institute of Management symposium on sending key staff overseas.

Mr. Brown, managing director of Expatriate Financial Advisors, described advertisements that mentioned a tax-free salary as "rubbish."

"However, water-tight the contract of employment seems to be, you are deceiving yourself—and, more importantly, your staff—if you do not appreciate that such an advertisement could be rubbish."

For the tenth year running, Tupperware choose Chrysler.

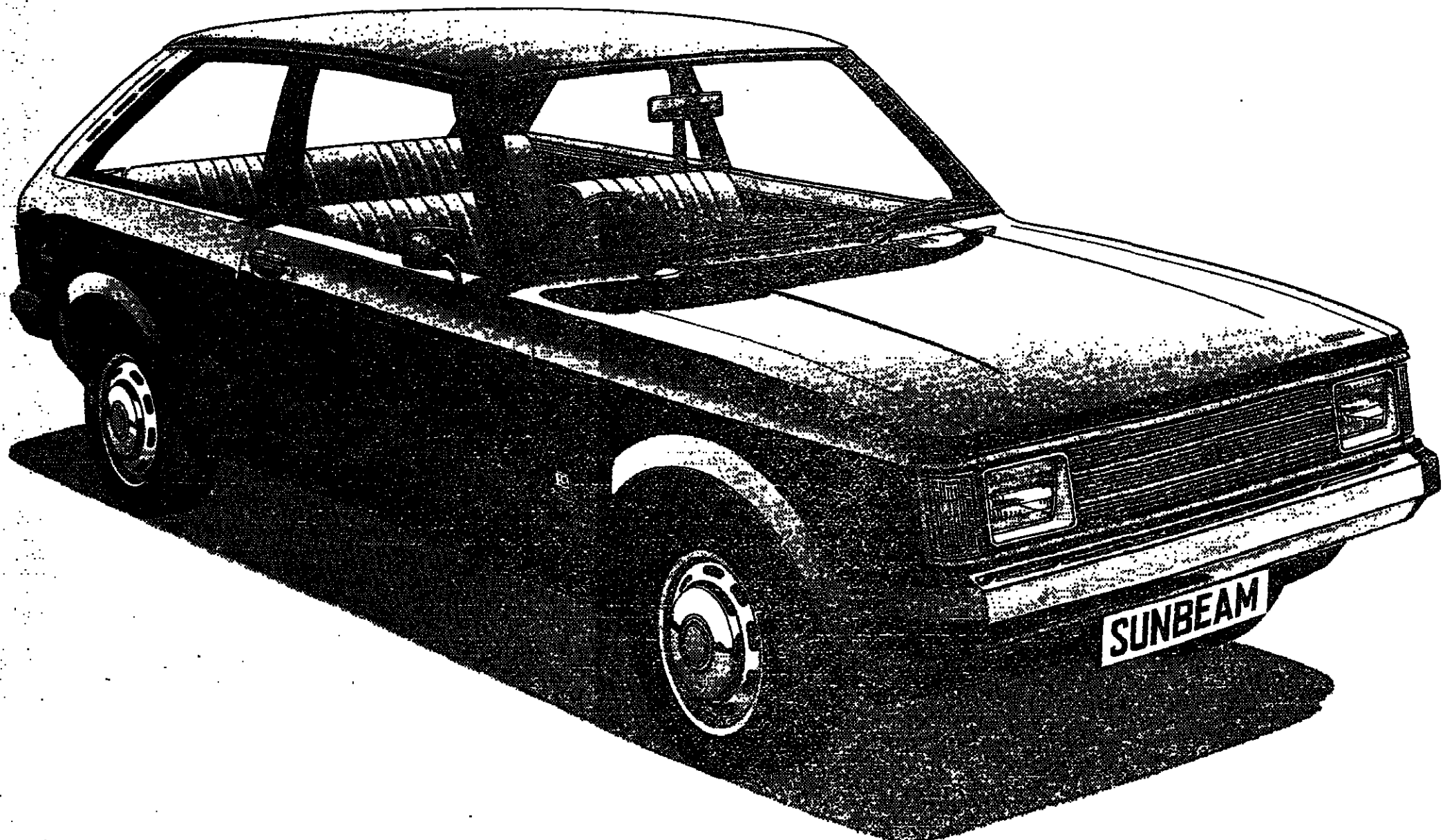
Tupperware, one of the largest single make fleets in the U.K. have renewed their contract with Chrysler for the tenth year running.

They've just placed an order for 1,500 Sunbeam L.S. models.

Stewart Brodie, Managing Director of Tupperware said: "We have chosen Sunbeam again because during 1978, it proved to be reliable, economical and attractive—in fact, the ideal car for the Tupperware manager."

MODEL	URBAN DRIVING		CONSUMABLES		CONSTANT SPEED	
	MPG	Litre per 100 Kilometers	MPG	Litre per 100 Kilometers	MPG	Litre per 100 Kilometers
SUNBEAM L.S. GL	27.5	7.5	44.7	6.7	51.2	4.0
SUNBEAM L.S. GL	27.7	10.2	40.7	7.0	50.5	4.3

THESE FIGURES ARE THE RESULT OF APPROVED TESTS AS SET OUT BY THE DEPARTMENT OF ENERGY IN OFFICIAL FUEL ECONOMY CERTIFICATES.



Chrysler Sunbeam. The biggest little car in the world.



Chrysler Leasing System.

128 Dealers throughout the U.K.

HOME NEWS

Cutlery makers seek restrictions on Far East imports

BY MAURICE SAMUELSON

BRITAIN'S struggling cutlery industry called yesterday for protection against "unfair competition" from the Far East, especially South Korea.

With Far Eastern tableware accounting for almost 35 per cent of the volume of this year's products, manufacturers say that a quota should be imposed on non-EEC imports.

Over the next three years, they should be steadily lowered to 50 per cent of the market and that level should be held for five further years.

The call was issued jointly by the Cutlery and Silverware Association and the Federation of British Cutlery Manufacturers, whose disagreements have previously overshadowed their common interests.

Mr. Price, who had frequently criticised Mr. Viner's organisation for its lack of militancy, said that quotas would provide sound ground for home investment.

Jobs, which had dropped from 25,000 20 years ago to 5,000 today, would be doubled if the proposition were adopted.

The industry also wanted "surveillance of Europe's back door," because certain Far East imports entered Britain as EEC products. Measures should also include annual assistance grants and a fund to promote UK cutlery.

The organisations called attention to a growing quantity of foreign-made tableware that was silver-plated in Britain and passed off as Sheffield cutlery.

The industry was completing a detailed survey at the request of the Government, which had encouraged the two groups to sink their differences.

"We have the sympathy of Ministers who want hard facts in order to deal with the industry as a special case," Mr. Viner said.

Mr. Price agreed that protection of the market would make tableware more expensive, but denied that the increase would be as large as the British Importers' Confederation says.

Call to boycott EEC public tender system

BY OUR OWN CORRESPONDENT

EEC policy on tenders for public supplies would damage the Lancashire textile industry, a seminar on public purchasing in Manchester was told yesterday.

Mr. Joe Lusk, chairman of Bodvate International, said the tendering system laid down by the EEC in its second directive was ineffective.

He suggested that the UK should stop advertising tenders in the EEC's official journal, "until other EEC countries come into line."

Since July it had been mandatory for purchasing authorities to advertise tenders starting at a £10,000 threshold, but the system was "open to abuse, circumvention and downright fraud, which will happen when we tender for EEC contracts."

The Lancashire textile industry is pressing for a lower threshold for advertising public tenders.

Grievance procedures were virtually meaningless as there were no sanctions and are too cumbersome and laborious to be effective, said Mr. Dwek.

Since July the UK had advertised 20 open tenders and 142

Preece Cardew's £1m offices

FINANCIAL TIMES REPORTER

INDUSTRIAL and Commercial Finance Corporation has made a £1m loan for the new Brighton headquarters of Preece Cardew and Rider, the international engineers working in 62 countries.

The foundation stone of the 30,000-sq-ft building was laid yesterday by Lord Seabrook, the corporation chairman.



Sir Kenneth Cork, London's Lord Mayor elect, pictured yesterday with Miss Isle of Man (Carol Kneale), Miss Gibraltar (Rosanna Bonfante), Miss India (Kalhana Iyer) and Mickey Mouse, who is celebrating his 50th birthday.

October driest for 200 years

By Lynton McLain

DROUGHT ORDERS banning the use of hosepipes were being sought by the South West Water Authority yesterday, as the London Weather Centre reported the second driest October on record.

The month was the driest since 1781. Only a sixth of the average October rainfall of 3.1 inches fell in England and Wales.

The West Country was particularly badly affected, as water consumption during the month was up by 7m gallons a day compared with last year, largely because of an extra influx of tourists.

The drought orders should come into effect at the weekend. A ban on the use of hosepipes in the Penwith area of west Cornwall was introduced on Monday.

The area was facing a "very arid drought," Mr. Len Hill, chairman of the authority, said yesterday.

Rainfall in some parts of the region was about 20 times lower than average last month. Taunton had less than 4mm compared with the average for October of 65mm.

New mine equipment has '50% failure rate'

BY DAVID FISLOCK, SCIENCE EDITOR

THE AVERAGE failure rate of new coal mining equipment since incentives were introduced, is 50 per cent, according to a report by the National Coal Board's engineering laboratories.

Mr. Peter Tregelles, director of the board's Mining Research and Development Establishment, said yesterday in the annual report on his 15m research programme.

Mr. Tregelles claims, however, that his testing programme is producing dramatic improvements.

He cites the cutting life of coal shearer loaders—the main coalface machines—which over 15 years has improved threefold. They now cut 300,000 metres between overhauls.

Half the shearer loaders reached this figure without failure, and the best continued to 500,000 metres.

The target was to increase reliability to the point at which a machine could cut an entire coalface—2m metres—without overhaul.

The performance of the new generation of Coal Board coal-cutting machinery was being disclosed through the dramatic improvements in productivity

Used car sales will rise 10% this year says Hertz

By Kenneth Gooding, Motor Industry Correspondent

ABOUT 2.5m secondhand cars will be bought in the UK this year, about 10 per cent more than last year, according to Hertz, the rental group, which claims to be the world's largest retailer of used cars.

This means that more than half the cars bought for personal driving in Britain will be second-hand.

Mr. John Sanderson, fleet director for Hertz in the UK and Europe, said that many people had turned to the used car market because of the rapid rise in new vehicle prices. Buying a one-year-old car saved an average 20 per cent on the initial purchase price.

"However, with the bargain goes the risk of buying a vehicle that has been severely damaged in an accident or has a serious mechanical fault. That is why knowing what to look for is vitally important."

Hertz has produced a free booklet containing a series of tests which any car buyer, whether knowledgeable mechanically or not, can carry out.

Warranties

The booklet says that any potential purchaser should insist on knowing the car's history, should ask about damage repair records and service history or ask for the name of the previous owner.

Buyers are also advised to ask what guarantees or warranties are offered with the vehicle. "Be clear on terms, length of time or mileage and exactly what items are covered."

British Car Auctions sold cars worth £12.7m last week, the best seven days in the company's 30-year history. The total topped the previous record by £750,000. It included the proceeds from 34 car auctions and two heavy commercial vehicle auctions.

Two auctions at the Motor Show, brought in more than £500,000 of the total, while heavy commercials sold at Farnborough netted £255,000.

Gallagher to spend £7m on Belfast factories

BY OUR BELFAST CORRESPONDENT

GALLAGHER, the U.S.-owned tobacco group, is to begin a £7m modernisation of its Belfast factories next year. A large part of the cost will be met by the Government.

The three-year programme to modernise the production of cigarettes and pipe tobacco could mean up to 300 redundancies among the company's 2,500 workers.

Gallagher says, however, that a continued growth in sales could offset this.

The latest investment is a continuation of plans first announced in February last year. The company said then that it intended to spend £2m in Belfast and £6m at its factory in Ballymena, 30 miles away, where another 2,500 are employed.

The Belfast improvements were postponed because of market pressures. Now modernisation at the Ballymena plant has used up the original £6m, so the company has thought again about its future in Belfast and committed further capital.

Gallagher and the Northern Ireland Department of Commerce are still negotiating the exact level of aid, but the company said yesterday that it should be about £3m.

The company, part of the American Brands group, has told the unions involved that any reduction in jobs would be achieved through natural wastage and voluntary redundancies during the three-year modernisation.

Mr. Stuart Cameron, deputy chairman, said that the new Belfast complex would be the most modern and efficient tobacco factory in Europe.

The company, part of the American Brands group, has told the unions involved that any reduction in jobs would be achieved through natural wastage and voluntary redundancies during the three-year modernisation.

Mr. Stuart Cameron, deputy chairman, said that the new Belfast complex would be the most modern and efficient tobacco factory in Europe.

The company, part of the American Brands group, has told the unions involved that any reduction in jobs would be achieved through natural wastage and voluntary redundancies during the three-year modernisation.

Mr. Stuart Cameron, deputy chairman, said that the new Belfast complex would be the most modern and efficient tobacco factory in Europe.

The company, part of the American Brands group, has told the unions involved that any reduction in jobs would be achieved through natural wastage and voluntary redundancies during the three-year modernisation.

Mr. Stuart Cameron, deputy chairman, said that the new Belfast complex would be the most modern and efficient tobacco factory in Europe.

The company, part of the American Brands group, has told the unions involved that any reduction in jobs would be achieved through natural wastage and voluntary redundancies during the three-year modernisation.

Mr. Stuart Cameron, deputy chairman, said that the new Belfast complex would be the most modern and efficient tobacco factory in Europe.

The company, part of the American Brands group, has told the unions involved that any reduction in jobs would be achieved through natural wastage and voluntary redundancies during the three-year modernisation.

Mr. Stuart Cameron, deputy chairman, said that the new Belfast complex would be the most modern and efficient tobacco factory in Europe.

The company, part of the American Brands group, has told the unions involved that any reduction in jobs would be achieved through natural wastage and voluntary redundancies during the three-year modernisation.

Post Office set for high profits in telecommunications

BY JOHN LLOYD

TELEPHONE USERS in the UK are making more calls than ever before, pushing telephone call growth rates up to record levels and giving an early signal of a further year of high profits in the Post Office's telecommunications business.

Over the first five months of the current financial year, users made 1.2bn trunk calls, up 138m or 12.7 per cent, over the same period last year.

Last year (1977-78) showed a 10.1 per cent increase over the financial year 1976-77, which was up 4.2 per cent on 1975-76, which in turn was up 1.9 per cent on 1974-75.

Provisional figures for local calls show even more dramatic growth in local calls. These are up to a total of 8.2bn over the five months in the previous year, an increase of 11.6 per cent.

In the full year 1977-78, local calls increased by 8.2 per cent over the previous year.

International calls are well up, too, though the five-month rate is down slightly on the previous full year's rate of increase. Over the first five months of this

year, 34.6m international calls were made, up from 27.6m over the same period last year, an increase of 25 per cent. The full financial year 1977-78 showed a 27.5 per cent increase over 1976-77.

Subscribers calls made a profit of £412m last year, a return of capital of over 10 per cent. However, the other inland telecommunications services—telephone rentals, call boxes, telegrams and telex—show a loss, and this depresses the final figure.

If this growth trend continues the profit on calls is likely to rise further. However, the Post Office recently accepted a target of reducing telephone costs at a rate of 5 per cent a year (before inflation), and thus will require extra growth to fulfil this aim.

Yesterday's figures on trunk calls also appeared to show that the Post Office has virtually reached the effective limit of growth in the percentage of trunk calls dialled direct by its subscribers (STD). The proper time for STD calls over the five-month period was only fractionally more than last year's figure of 97 per cent.

Self-employed federation to fight VAT ruling

BY JAMES McDONALD

THE NATIONAL Federation of Self Employed is to fight a High Court ruling that restricts the rights of appeal for small businessmen, mainly in the second-hand and antique trades, against their assessments for VAT.

It concerns the experience of Mr. Joseph Corbett, a Newcastle coin dealer, and is regarded by the federation and by the Customs and Excise as a test case.

The High Court ruling in June, when Mr. Corbett's costs were paid by the Customs and Excise, was that if the Customs and Excise consider that a trader has not kept adequate records to support a special scheme of access

ment he cannot appeal against the decision to a VAT tribunal. Mr. Corbett was asked to pay an extra £2,500 in VAT after the Customs and Excise had decided that he had not kept proper records.

His argument, and that of many other second-hand dealers, is that in most cases, members of the public refuse to sign receipts for goods sold and so records are inadequate.

The federation is to finance Mr. Corbett's challenge to the ruling in the Court of Appeal. "And if necessary it will be taken to the House of Lords," it said for a special scheme of access

UK ECONOMIC INDICATORS

ECONOMIC ACTIVITY—Indices of industrial production, manufacturing output (1975=100); engineering orders (1970=100); retail sales volume, retail sales value (1971=100); registered unemployment (excluding school leavers) and unfilled vacancies (000s). All seasonally adjusted.

	Indt. prod.	Mfg. output	Eng. order	Retail vol.	Retail value	Unempl.	Vacs.
1977							
2nd qtr.	103.5	102.4	106	102.5	222.0	1,330	163
3rd qtr.	103.3	103.3	106	104.3	224.2	1,133	151
4th qtr.	105.8	102.0	107	104.4	229.4	1,431	157
1978							
1st qtr.	107.0	102.3	110	106.3	248.0	1,409	188
2nd qtr.	110.5	104.2	106	108.0	254.2	1,367	213
May	109.6	102.9	113	108.4	255.2	1,366	210
June	111.0	105.0	100	108.7	257.3	1,368	217
July	110.2	105.1	107	111.4	265.8	1,371	211
August	110.7	105.0	107	111.8	270.3	1,392	208
Sept.				110.5		1,378	219
Oct.						1,360	228

OUTPUT—By market sector: consumer goods investment goods, intermediate goods (materials and fuels); engineering output, metal manufacture, textiles, leather and clothing (1975=100); housing starts (000s, monthly average).

	Consumer goods	Invest. goods	Intmd. goods	Eng. output	Metal mfg.	Textile	Hous. starts*
1977							
2nd qtr.	104.1	97.7	115.9	98.9	102.4	100.8	25.1
3rd qtr.	104.2	98.7	116.5	99.8	107.7	101.2	25.4
4th qtr.	104.6	97.5	114.3	98.6	95.2	100.1	20.7
1978							
1st qtr.	105.0	99.9	116.2	100.9	95.4	97.0	17.5
2nd qtr.	106.5	99.6	121.7	101.1	108.3	96.4	26.7
April	107.0	99.0	123.0	102.0	107.0	102.0	25.4
May	105.0	100.0	120.0	101.0	106.0	96.0	25.1
June	107.0	100.0	123.0	101.0	112.0	97.0	29.6
July	104.0	101.0	122.0	101.0	113.0	100.0	23.5
August	103.0	101.0	122.0	103.0	96.0	101.0	20.2

EXTERNAL TRADE—Indices of export and import volume (1975=100); visible balance; current balance; oil balance; terms of trade (1975=100); exchange reserves.

	Export volume	Import volume	Visible balance	Current balance	Oil balance	Terms trade	Resv. US\$bn*
1977							
2nd qtr.	118.0	109.6	-782	-297	-745	100.3	14.9
3rd qtr.	124.4	106.6	-31	+574	-692	101.0	13.4
4th qtr.	117.6	102.7	-5	+507	-637	102.4	20.39
1978							
1st qtr.	119.9	114.1	-612	-317	-646	104.9	20.83
2nd qtr.	122.2	109.6	-125	+198	-430	104.5	16.75
May	119.2	113.8	-227	-116	-115	105.2	16.66
June	121.5	111.3	-100	+11	-116	104.2	16.54
July	127.0	115.8	-132	-57	-229	104.5	16.74
August	124.9	111.4	+17	+132	-104	105.7	16.4
Sept.	126.7	120.9	-194	-119	-176	105.6	16.51

FINANCIAL—Money supply M1 and sterling M3, bank advances in sterling to the private sector (three months' growth at annual rate); domestic credit expansion (£m); building societies' net inflow; HP, new credit; all seasonally adjusted. Minimum lending rate (end period).

	M1 %	M3 %	Bank advances %	DCE %	BS inflow	HP lending	MLR %
1977							
2nd qtr.	24.8	14.9	-5.5	+789	1,290	1,047	8
3rd qtr.	28.0	10.4	-20.1	+365	1,084	1,149	7
4th qtr.	33.2	12.6	-8.7	+698	1,583	1,189	7
1978							
1st qtr.	24.3	23.8	17.5	+1,791	1,049	1,260	61
2nd qtr.	8.5	15.7	24.6	+2,853	694	1,393	10
June	8.5	15.7	24.6	+310	147	439	10
July	9.3	9.5	35.0	+110	200	458	10
August	5.7	1.6	15.8	-294	290	493	10
Sept.	16.8	5.3	8.5	+704	346		10
Oct.							

INFLATION—Indices of earnings (J materials and fuels, wholesale prices (1975=100); retail prices and food; commodity index (July 1952=100); sterling (Dec. 1971=100).

	Earnings	Basic mfg.	Wholesale mfg.	RPI	FT commodity	Strg.
1977						
1st qtr.	129.9	146.3	152.0	196.8	203.8	212.27
2nd qtr.	114.5	149.5	138.2	181.9	191.1	248.7
3rd qtr.	116.1	146.4	142.9	184.7	192.1	239.9
4th qtr.	119.9	142.2	145.3	187.4	193.3	234.2
1978						
1st qtr.	123.1	140.2	149.2	190.6	197.3	238.61
June	133.1	147.0	152.7	197.2	206.7	242.27
July	133.6	145.8	152.3	195.1	206.1	242.6
August	131.6	144.2	154.8	198.4	206.2	248.54
Sept.		145.0	155.5	200.2	206.3	253.74
Oct.						265.22

* Not seasonally adjusted.

"I've jumped on the Bondshare Bandwagon!"

"I love 'em. I get extra interest and I still get Abbey National security. I've got a 3-year Bondshare for £1,000 and I'm going to renew it soon. Every six months I get a nice cheque for about £38, so off I trot to London for a spree. If you can put money away for two or three years it's marvellous. Do you know, I think I'll start another..."



THE FACTS ABOUT ABBEY NATIONAL BONDSHARES.

You can buy Bondshares for 2 or 3-year periods. Minimum investment is £500, maximum £15,000 (£30,000 for joint accounts).

Although Bondshares do not guarantee you a fixed rate of return, they do guarantee you a bigger interest rate than Share Accounts.

2-year Bondshares guarantee you 0.5% p.a. more. 3-years 1.0% p.a. more. (See table for current rates).

You cannot withdraw Bondshares until the 2 or 3-year period is up. Interest is paid every 6 months.

You can jump on the Bondshare bandwagon today. Simply fill in the coupon and post it to us, enclosing your cheque. (No stamp required).

THE QUEEN'S SPEECH

Sanctions 'This winter is make or break'

'busting' debate sought

BY PHILIP RAWSTORNE

MPs PROTESTED in the Commons over the Government's failure to arrange a debate to deal exclusively with the Bingham Report on Rhodesian oil sanctions.

The new Parliamentary session had barely started before Mr. David Steel, Liberal leader, was on his feet complaining about this omission.

He feared the report would be subverted in the general debate on Rhodesia which is itself part of the seven-day debate on the Government's new legislative programme. Outlined in the Queen's Speech.

"The issue raised by the report is whether Ministers on both sides did at some time in the past conceal the full facts about sanctions from this House," Mr. Steel said.

He warned against any action which might suggest that the Commons was being denied the opportunity of expressing a clear view on the matter.

Mr. Hugh Fraser (C. Stafford and Stone) supported Mr. Steel. Great danger existed of the Bingham report getting confused with general Rhodesian issues.

He demanded a guarantee from the Government that a full and separate debate on Bingham would be held.

Firm backing

Mr. Eric Heffer (Lab. Walton) also called for a separate debate on Bingham. It was the general view of the House that there should be a special debate on the report, "so that we can formulate our views and decide what action we should take."

The debates on the Government's legislative programme for this session, the final session of the present Parliament, are today, health; tomorrow, education; Monday, Home Office affairs; Tuesday and Wednesday, Rhodesia; Thursday, economic affairs.

Firm backing for pay policy came in the first backbencher's speech on the Government's programme.

Proposing the Loyal Address—MPs' traditional "vote of thanks" for the Queen's Speech, and approval of the Government's proposed programme—Mr. Cledwyn Hughes (Anglesey), Parliamentary Labour Party chairman, said he could see no real alternative to a "reasonable control of incomes."

Shipping Bill

For the proposals set out in the Queen's Speech, Mr. Hughes particularly welcomed the plan for a Merchant Shipping Bill, which he said would help marine pollution.

He called for a full and early Government statement and a debate on the subject, following several "unpleasant experiences" over the past few months, including the recent Christmas Bitts incident.

Mr. Ian Wrigglesworth (Lab. Thornaby), seconding the Loyal Address, said he welcomed the fact that the Government was committed to pursue every available means of achieving full employment.

THE QUEEN said when opening Parliament yesterday: "I look forward with great pleasure to receiving the President of Portugal and Senhora Ramalho Eanes on a State visit in November, to visiting the countries of Eastern Arabia and Iran during February and March, 1979, and to paying a State visit to Denmark in May."

"I hope to be present in Lusaka on the occasion of the Commonwealth Heads of Government meeting."

"My Government will continue to play a full and constructive part in the development and enlargement of the European Economic Community."

Support

"My Government reaffirms their commitment to the United Nations and their support for its peace-keeping role. They will work for a fair settlement in Cyprus and will support all endeavours to ensure a just and lasting peace in the Middle East."

"My Government will make every effort with the United Nations to achieve peace and justice in Southern Africa."

"In Rhodesia, they will continue to strive, with the United States, to achieve a ceasefire and a negotiated settlement, involving all the parties, which will be acceptable to the people of Rhodesia as a whole."

"In Namibia, they will maintain their effort to secure free

THE LABOUR Government is not going to end the final session of this Parliament with a whimper—or is it merely going to fade away, Mr. James Callaghan made that clear enough yesterday with a confident and determined return to the Commons.

The Prime Minister came with a full programme: and banging the Despatch Box until it lay by his side. He meant business.

Overcoming inflation was paramount, Mr. Callaghan declared. The Government's policies might resemble the three legs of a stool—incomes, monetary curbs and taxation—but it would ensure that stability prevailed.

He coupled this with a warning of the tough monetary and fiscal policies that the Government would be forced to introduce—including the possibility of increases in taxation and higher interest rates—if the unions forced through irresponsible wage claims.

The Government had a responsibility to see that the level of increases was in line with the need to control inflation, he emphasised. We had to keep inflation under control on our banner as the main evil that had to be overcome.

Measures

"I cannot be pushed off this. Nothing that has been said in discussions with many groups can alter our view that the best figure is 5 per cent."

Appealing to the unions to show moderation in the months ahead, he said that this winter would be "make or break" on the economic front for Britain.

The Prime Minister strongly endorsed the latest package of

"I cannot be pushed off this. It is absolutely vital to the future of the Government and the country," he told the disaffected Mr. Eric Heffer.

The Government believed that a 5 per cent limit on pay would preserve the economic balance. But if that leg were broken—and here he had some harsh words for Ford's willingness to break it—Mr. Callaghan warned sternly that the others would have to be strengthened.

That would tilt the balance towards higher taxes, increased interest rates, and less public spending. The Government would not abandon its basic policy, he repeated fiercely. "This winter is make or break time." The faithfulness had better make up their minds

which side they were on. Mr. Callaghan, of course, has already made careful efforts to help some of the minority parties to make up their minds.

The Scottish Nationalists had been wooed not only with more money for the Scottish Development Agency but a firm date for the devolution referendum.

The Welsh nationalists, also promised more money for their industry, had even been allocated funds to educate more Welsh-speaking druids. Ulster Unionists were persuaded to abandon any ideas of opposition with legislation to increase their membership at Westminster.

With so firm a Commons

base established, Mr. Callaghan could afford to joke that he wished he were as certain about anything as Mrs. Margaret Thatcher appeared to be about everything.

The Tory leader's certainty, however, included her lack of prospects of bringing the Labour Government to a premature end.

She did not know when it would give up the ghost. "I accept that I cannot bring it about in any way," Labour MPs cheered that confession, and perky gave Mr. Edward Heath the credit for extracting yet another from his leader.

Mrs. Thatcher—bleakly conceding in passing that it was possible to be friendly with political opponents with-

sustained growth, improving employment and living standards. In these matters, the Government had a responsibility to give a lead to the country.

He did not scorn the arguments over incomes policy now taking place between Mr. Edward Heath, the former Prime Minister, and other members of the Tory Front Bench. There was an argument going on in the Labour Party too.

He did not scorn the arguments over incomes policy now taking place between Mr. Edward Heath, the former Prime Minister, and other members of the Tory Front Bench. There was an argument going on in the Labour Party too.

Important

A limit on earnings increases had an important part to play in keeping down inflation and the Government had a responsibility to say what the limit should be.

Monetary and fiscal policies also had a part to play. It had to be a three-legged stool; if one came policy, monetary policy and taxation policy.

If one of these was weakened then the other two would have to carry more weight. If too much weight was put on one leg, the whole stool might collapse.

The grave danger was that we would all act as if the threat from inflation was no longer of major importance. For its part, the Government totally repudiated such an attitude.

Overcoming inflation was the Government's policy for

and which the former Conservative leader has strongly supported—could not and would not hold.

But the Opposition leader stressed, this did not mean that all wage restraint should be abandoned. "Of course it does not," Mrs. Thatcher declared.

Mrs. Thatcher coupled her prediction that the 5 per cent policy would fail with a warning that people should not demand 5 per cent for nothing. This would be the ultimate recipe for inflation.

Bargaining

Increases in wages, she insisted, must be financed out of real increases in production.

The Opposition leader suggested that the return to responsible collective bargaining would be assisted by the Government agreeing to finance postal ballots

where these were wanted by trade union members. But she made it clear, under questioning from Mr. Eric Heffer (Lab. Liverpool Walton) that she had no wish to seek to revive the compulsory ballot provisions of the Industrial Relations Act introduced by the last Conservative Government.

While underlining the importance of checking abuses of trade union power and encouraging moderate opinion, Mrs. Thatcher rejected any return to the "who governs Britain?" controversy of 1974.

In words which seemed to be primarily aimed at Mr. Heath, she declared: "I believe things have changed very much since February 1974."

Mrs. Thatcher complained that because of much attention had been directed in the past to wage restraint, not enough had gone

to encouraging higher production. Too much time had been spent in analysing the reasons for Britain's economic decline and not enough in analysing the recipe for success employed by our European neighbours.

Their production was far higher, they enjoyed a higher standard of living and paid less tax. Differentials had been maintained, and there had been no wage explosion like that experienced in Britain.

Thatcher accused the Government of having failed to place sufficient emphasis on wealth creation and of concentrating on redistributing existing wealth.

Before the ending of the seven-day debate on the Queen's Speech, the Opposition would seek to ensure the Government for its general handling of the Rhodesia problem.

Committee on Nursing; and to provide for the scheme of payments for those who have suffered severe vaccine damage.

"A measure will be introduced to extend benefits to the disabled and to correct and clarify the law relating to social security."

"My Government are examining schemes to provide compensation for those such as slate quarrymen who have suffered respiratory diseases from dust in their employment, but who are unable to obtain such compensation through the courts because their employers have gone out of business."

A Bill will be introduced to improve the arrangements for legal aid.

"Legislation will be introduced to extend protection for indi-

viduals who entrust their savings to others. It will include Bills relating to banks and other deposit-taking institutions, to credit unions, and to estate agents.

There will be legislation to amend company law, including strengthening the provisions governing the conduct of company directors, and to establish the Crown Agents as a statutory corporation.

"A Bill will be introduced to improve procedures in commercial arbitration."

Scottish Bills will be introduced to improve criminal justice and criminal procedure in Scotland, to establish a system of registration of title to land, and for other purposes.

"My Government will continue their programme of law reform."

Other measures will be laid before you.

"My Lords and Members of the House of Commons, I pray that the blessing of Almighty God may rest upon your counsels."

We stick by 5% pay limit says Callaghan

BY JOHN HUNT, PARLIAMENTARY CORRESPONDENT

A FIRM declaration that the Government is determined to stick by its 5 per cent wages policy was given to the House by Mr. James Callaghan, the Prime Minister, in opening the Queen's Speech debate for the Commons.

He coupled this with a warning of the tough monetary and fiscal policies that the Government would be forced to introduce—including the possibility of increases in taxation and higher interest rates—if the unions forced through irresponsible wage claims.

The Government had a responsibility to see that the level of increases was in line with the need to control inflation, he emphasised. We had to keep inflation under control on our banner as the main evil that had to be overcome.

Measures

"I cannot be pushed off this. Nothing that has been said in discussions with many groups can alter our view that the best figure is 5 per cent."

Appealing to the unions to show moderation in the months ahead, he said that this winter would be "make or break" on the economic front for Britain.

The Prime Minister strongly endorsed the latest package of

measures announced by President Carter to support the dollar, by its 5 per cent wages policy, in addition, he called for a reform of the present international monetary arrangements in order to deal with the problem of the large amount of "footloose money" passing across the world's exchanges.

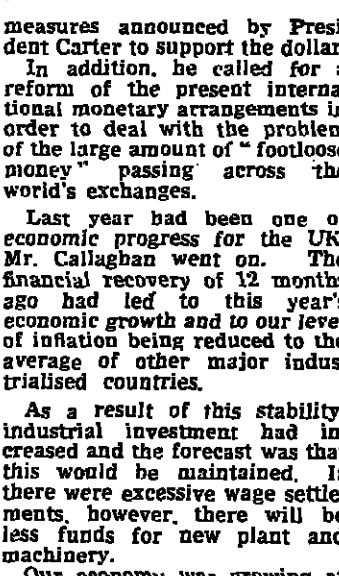
Last year had been one of economic progress for the UK, Mr. Callaghan went on. The financial recovery of 12 months ago had led to this year's economic growth and to our level of inflation being reduced to the average of other major industrialised countries.

As a result of this stability, industrial investment had increased and the forecast was that this would be maintained. If there were excessive wage settlements, however, there would be less funds for new plant and machinery.

Our economy was growing at a reasonable rate, faster than the average for the EEC. Unemployment had fallen slowly and we had continued to increase our share of world exports of manufactured goods.

There were desirous jeers from the Opposition when he declared: "Our people are better off than a year ago. There are higher earnings, lower taxes and a reduced rate of inflation."

The question was whether



Mr. James Callaghan

Britain had the will to maintain the policies that had achieved all this.

The grave danger was that we would all act as if the threat from inflation was no longer of major importance. For its part, the Government totally repudiated such an attitude.

Overcoming inflation was the Government's policy for

and which the former Conservative leader has strongly supported—could not and would not hold.

But the Opposition leader stressed, this did not mean that all wage restraint should be abandoned. "Of course it does not," Mrs. Thatcher declared.

Mrs. Thatcher coupled her prediction that the 5 per cent policy would fail with a warning that people should not demand 5 per cent for nothing. This would be the ultimate recipe for inflation.

Bargaining

Increases in wages, she insisted, must be financed out of real increases in production.

The Opposition leader suggested that the return to responsible collective bargaining would be assisted by the Government agreeing to finance postal ballots

where these were wanted by trade union members. But she made it clear, under questioning from Mr. Eric Heffer (Lab. Liverpool Walton) that she had no wish to seek to revive the compulsory ballot provisions of the Industrial Relations Act introduced by the last Conservative Government.

While underlining the importance of checking abuses of trade union power and encouraging moderate opinion, Mrs. Thatcher rejected any return to the "who governs Britain?" controversy of 1974.

In words which seemed to be primarily aimed at Mr. Heath, she declared: "I believe things have changed very much since February 1974."

Mrs. Thatcher complained that because of much attention had been directed in the past to wage restraint, not enough had gone

to encouraging higher production. Too much time had been spent in analysing the reasons for Britain's economic decline and not enough in analysing the recipe for success employed by our European neighbours.

Their production was far higher, they enjoyed a higher standard of living and paid less tax. Differentials had been maintained, and there had been no wage explosion like that experienced in Britain.

Thatcher accused the Government of having failed to place sufficient emphasis on wealth creation and of concentrating on redistributing existing wealth.

Before the ending of the seven-day debate on the Queen's Speech, the Opposition would seek to ensure the Government for its general handling of the Rhodesia problem.

Committee on Nursing; and to provide for the scheme of payments for those who have suffered severe vaccine damage.

"A measure will be introduced to extend benefits to the disabled and to correct and clarify the law relating to social security."

"My Government are examining schemes to provide compensation for those such as slate quarrymen who have suffered respiratory diseases from dust in their employment, but who are unable to obtain such compensation through the courts because their employers have gone out of business."

A Bill will be introduced to improve the arrangements for legal aid.

"Legislation will be introduced to extend protection for indi-

viduals who entrust their savings to others. It will include Bills relating to banks and other deposit-taking institutions, to credit unions, and to estate agents.

There will be legislation to amend company law, including strengthening the provisions governing the conduct of company directors, and to establish the Crown Agents as a statutory corporation.

"A Bill will be introduced to improve procedures in commercial arbitration."

Scottish Bills will be introduced to improve criminal justice and criminal procedure in Scotland, to establish a system of registration of title to land, and for other purposes.

"My Government will continue their programme of law reform."

Other measures will be laid before you.

"My Lords and Members of the House of Commons, I pray that the blessing of Almighty God may rest upon your counsels."

THE MINORITY PARTIES

Jim steals a march

FOR A Prime Minister representing a Welsh constituency it was, in racing terms, always an odds-on certainty that he would choose St. David's Day, March 1, as the date on which to hold referenda in Wales and Scotland on Welsh and Scottish Assemblies.

Mr. Callaghan also held back this little nugget for his own speech yesterday. The Queen's Speech merely said that draft orders would be laid "for the referenda on devolution." It was the Prime Minister who announced the actual date.

The announcement of the date together with the intention to implement the report of the Speaker's Conference on representation for Northern Ireland have to be seen in the context of consolidating the Government's hold on the Commons through support from the three countries. The 11 Scottish National Party MPs and the three from Plaid Cymru are now less likely to attempt to unseat the Government, which will give Mr. Callaghan more time to consolidate Labour's position before the general election is called.

The case for greater representation for Northern Ireland was unanswerable in the context of devolution for Scotland and Wales. The Scotland and Wales Acts propose assemblies for the two countries without diminishing their parliamentary

representation at Westminster. Northern Ireland has always had to accept a smaller number of MPs on the grounds that it had its own assembly in Stormont, a case that disappeared once Stormont had been abolished.

At the moment one Northern Ireland MP represents 86,000 electors compared with about 64,000 which is the average for Britain as a whole. The offer of another four or five MPs will put Northern Ireland on a footing with the rest of the UK.

The extra seats will not be ready by the next general election and the number will depend on the deliberations of the Boundary Commission. Inevitably, the Social Democratic Labour Party which sent Mr. Gerry Fitt to Westminster turned its nose up at the Queen's Speech. It wanted an increase to be associated with proportional representation.

Draft orders have to be laid and debated by both Houses before either Scotland or Wales can hold its referendum and the will be given Parliamentary time in the next few weeks. But it is the new electoral register that is crucial, and that comes into force on February 11. Labour stands to gain more from a fresh register than a old one because its creak machine is at a considerable disadvantage on postal votes compared with the Tory party.

Anthony Moreton

BROADCASTING

Concern at the Beeb

THE BBC is likely to conduct a major public relations campaign in a bid to head off the action of some sort in the field of broadcasting cannot be delayed indefinitely. The BBC present Charter expires at the end of July 1979 while the rule of the Independent Broadcasting Authority runs until the end of December 1981.

The main provisions of the White Paper, which is the basis for legislation to be introduced in the House of Commons, include the setting up of an independent Broadcasting Complaints Commission which members of the public could turn.

For the moment it is clear that the Government does not regard the talking as over. There is little doubt that among the most vociferous of these conversations will be the BBC who now not only have the worry of their cash short fall to face but also the continued threat of Home Office involvement in management appointments.

Arthur Sandell

HOUSING

"Tenants' charter"

GREATER EQUALITY between private and public sector housing law forms a key element of the Government's platform. The Housing Bill outlined in the Queen's Speech reaffirms plans to grant a "charter" for Britain's 5m council tenants.

This would give them broadly the same rights to security of tenure as private tenants, give them a statutory right to participate in the running of their estates, and ensure a fairer and more open allocation of council housing.

A revision of the Government's housing subsidy policy is also promised which will retain the non-profit basis of the existing system, take account of local rate income and work within the Government's general price policy by ensuring that council

rents rise, on average, no faster than private rents.

Further assistance is promised for local authority mortgagees with more flexible rules of interest charges enabling councils to keep their rates in line with those of the building societies. Councils are also to be allowed greater scope to give guarantees to societies which help local housing problems by lending on older, inner city properties.

Changes in the option mortgage system are also aimed at increasing the flexibility of low cost home loans by enabling borrowers to move in and out of the option system more easily.

John Brennan

EDUCATION

Mixed blessings

THE "legal lever" used by many parents to force their local authority to admit their children to the State school of their choice is to be dismantled as part of an Education Bill due for introduction before Christmas.

To use the lever, parents keep children at home until the local authority issues a school attendance order. The parents can then invoke Section 37 of the Education Act which requires the Secretary of State to uphold the parents' choice of school unless this would entail "unreasonable expense."

The intended Bill would remove this device by empowering local education authorities to declare, in effect, that a particular school was "legally full." As well as ensuring tighter administration, the change would help clear obstacles which hinder local authorities

tribunal designed to reach decisions quickly. Anyone remaining unsatisfied would still be able to extend the appeal to central Government and there after to the courts.

The Bill is also expected to increase representations of parents and teachers to schools' governing and managing bodies; and to establish a national committee to supervise higher education in polytechnics and colleges run by local authorities.

Further provisions on the financing of higher education would extend student grants of right to people taking courses run jointly in the UK and EEC countries in a few subjects including management. Full legal endorsement would be given to the new National Engineering Scholarships.

The Speech also fore-shadowed the establishment of a new body of machinery by which the different sectors of the economy, the industrial training boards, and the Manpower Services Commission will co-operate to meet impending shortages of skilled employees, and forestall these by finding extra training among young people.

Michael Dixon

THE QUEEN'S SPEECH

MANPOWER

Compensation for short-time working

THE GOVERNMENT is promising legislation that would for the first time give all employees the right to compensation for working short time.

This is the main item in a two-pronged programme which has been running for some years for protecting jobs at a time of high unemployment, and beefing up State training and re-training in the face of an increasingly worrisome imbalance in the supply of industrial skills.

The short-time working plan was put forward in a consultation document in April. Workers would be entitled to a taxable alternative to making them 75 per cent of normal pay for each day lost up to a maximum of seven consecutive days. They would not be able to claim unemployment benefit at the same time, nor would they be eligible if their lay-off was caused by industrial action.

In "normal" times employers could claim back half of the cost from a fund financed equally by an increase in their National Insurance contributions — possibly 0.15 per cent, or 10p a week — and by the Exchequer.

But in times of high unemployment, like the present, employers would be able to recoup the rest of that cost from the Exchequer provided they could show that they had put five documents in April at least would be entitled to a taxable alternative to making them 75 per cent of normal pay for each day lost up to a maximum of seven consecutive days. They would not be able to claim unemployment benefit at the same time, nor would they be eligible if their lay-off was caused by industrial action.

The gross cost of the scheme was estimated in April at £490m, but that would be offset by savings in redundancy pay and unemployment benefit. De-

The last time that pay for short-time working was a major issue was of course during the Conservative Government's three-day week, when industry was being hit by the 1974 miners' strike. Then many workers found that by judicious use of their company's scheme and the social security office they could keep their earnings pretty much at par. Yesterday Whitehall was anxiously rebutting suggestions that the Government is also to work out ways of compensating workers suffering from lung diseases caused by dust — for example in slate quarries — whose employer had gone out of business.

As for adult training, the MSC is expected to announce in a week's time revisions in the Training Opportunities Scheme (TOPS), which had a throughput of 80,000 people last year.

The Government is also to work out ways of compensating workers suffering from lung diseases caused by dust — for example in slate quarries — whose employer had gone out of business.

As for adult training, the MSC is expected to announce in a week's time revisions in the Training Opportunities Scheme (TOPS), which had a throughput of 80,000 people last year.

The Government is also to work out ways of compensating workers suffering from lung diseases caused by dust — for example in slate quarries — whose employer had gone out of business.

As for adult training, the MSC is expected to announce in a week's time revisions in the Training Opportunities Scheme (TOPS), which had a throughput of 80,000 people last year.

The Government is also to work out ways of compensating workers suffering from lung diseases caused by dust — for example in slate quarries — whose employer had gone out of business.

As for adult training, the MSC is expected to announce in a week's time revisions in the Training Opportunities Scheme (TOPS), which had a throughput of 80,000 people last year.

The Government is also to work out ways of compensating workers suffering from lung diseases caused by dust — for example in slate quarries — whose employer had gone out of business.

As for adult training, the MSC is expected to announce in a week's time revisions in the Training Opportunities Scheme (TOPS), which had a throughput of 80,000 people last year.

The Government is also to work out ways of compensating workers suffering from lung diseases caused by dust — for example in slate quarries — whose employer had gone out of business.

As for adult training, the MSC is expected to announce in a week's time revisions in the Training Opportunities Scheme (TOPS), which had a throughput of 80,000 people last year.

The Government is also to work out ways of compensating workers suffering from lung diseases caused by dust — for example in slate quarries — whose employer had gone out of business.

As for adult training, the MSC is expected to announce in a week's time revisions in the Training Opportunities Scheme (TOPS), which had a throughput of 80,000 people last year.

The Government is also to work out ways of compensating workers suffering from lung diseases caused by dust — for example in slate quarries — whose employer had gone out of business.

As for adult training, the MSC is expected to announce in a week's time revisions in the Training Opportunities Scheme (TOPS), which had a throughput of 80,000 people last year.

The Government is also to work out ways of compensating workers suffering from lung diseases caused by dust — for example in slate quarries — whose employer had gone out of business.

COMPANY LAW

A big step towards EEC practice

FOR THE first time in several years company legislation is to be given legislative priority in Parliament. Indeed current industrial legislation is to be given priority in the House of Commons.

The history of recent efforts to reform company law is a long one. In 1973 Companies Bill. This fell at the time of the change in Government in February 1974. The present Labour administration has published proposals for reforming company law, for implementing the EEC Second Company Law Directive, and for regulating the conduct of company directors. In addition, British company law much more into line with other EEC countries.

Changes in company law have been proposed in numerous official documents in recent years. But barring the relatively minor 1976 Companies Act there has been little prospect of amendments reaching the statute book.

The history of recent efforts to reform company law is a long one. In 1973 Companies Bill. This fell at the time of the change in Government in February 1974. The present Labour administration has published proposals for reforming company law, for implementing the EEC Second Company Law Directive, and for regulating the conduct of company directors. In addition, British company law much more into line with other EEC countries.

Changes in company law have been proposed in numerous official documents in recent years. But barring the relatively minor 1976 Companies Act there has been little prospect of amendments reaching the statute book.

The history of recent efforts to reform company law is a long one. In 1973 Companies Bill. This fell at the time of the change in Government in February 1974. The present Labour administration has published proposals for reforming company law, for implementing the EEC Second Company Law Directive, and for regulating the conduct of company directors. In addition, British company law much more into line with other EEC countries.

Changes in company law have been proposed in numerous official documents in recent years. But barring the relatively minor 1976 Companies Act there has been little prospect of amendments reaching the statute book.

The history of recent efforts to reform company law is a long one. In 1973 Companies Bill. This fell at the time of the change in Government in February 1974. The present Labour administration has published proposals for reforming company law, for implementing the EEC Second Company Law Directive, and for regulating the conduct of company directors. In addition, British company law much more into line with other EEC countries.

Changes in company law have been proposed in numerous official documents in recent years. But barring the relatively minor 1976 Companies Act there has been little prospect of amendments reaching the statute book.

The history of recent efforts to reform company law is a long one. In 1973 Companies Bill. This fell at the time of the change in Government in February 1974. The present Labour administration has published proposals for reforming company law, for implementing the EEC Second Company Law Directive, and for regulating the conduct of company directors. In addition, British company law much more into line with other EEC countries.

Changes in company law have been proposed in numerous official documents in recent years. But barring the relatively minor 1976 Companies Act there has been little prospect of amendments reaching the statute book.

The history of recent efforts to reform company law is a long one. In 1973 Companies Bill. This fell at the time of the change in Government in February 1974. The present Labour administration has published proposals for reforming company law, for implementing the EEC Second Company Law Directive, and for regulating the conduct of company directors. In addition, British company law much more into line with other EEC countries.

Changes in company law have been proposed in numerous official documents in recent years. But barring the relatively minor 1976 Companies Act there has been little prospect of amendments reaching the statute book.

The history of recent efforts to reform company law is a long one. In 1973 Companies Bill. This fell at the time of the change in Government in February 1974. The present Labour administration has published proposals for reforming company law, for implementing the EEC Second Company Law Directive, and for regulating the conduct of company directors. In addition, British company law much more into line with other EEC countries.

Changes in company law have been proposed in numerous official documents in recent years. But barring the relatively minor 1976 Companies Act there has been little prospect of amendments reaching the statute book.

The history of recent efforts to reform company law is a long one. In 1973 Companies Bill. This fell at the time of the change in Government in February 1974. The present Labour administration has published proposals for reforming company law, for implementing the EEC Second Company Law Directive, and for regulating the conduct of company directors. In addition, British company law much more into line with other EEC countries.

Changes in company law have been proposed in numerous official documents in recent years. But barring the relatively minor 1976 Companies Act there has been little prospect of amendments reaching the statute book.

The history of recent efforts to reform company law is a long one. In 1973 Companies Bill. This fell at the time of the change in Government in February 1974. The present Labour administration has published proposals for reforming company law, for implementing the EEC Second Company Law Directive, and for regulating the conduct of company directors. In addition, British company law much more into line with other EEC countries.

Changes in company law have been proposed in numerous official documents in recent years. But barring the relatively minor 1976 Companies Act there has been little prospect of amendments reaching the statute book.

of a director's duty to his company, as follows:—

"A director of a company shall observe the utmost good faith towards the company in any transaction with it or on its behalf and owes a duty to the company to act honestly in the exercise of the powers and the discharge of the duties of his office."

On conflicts of interest, the White Paper said that a director shall not do anything, or omit to do anything, if that gives rise to a conflict, or might reasonably be expected to do so, between his private interests and the duties of his office.

The most noticeable impact of the planned legislation arises from the EEC Second Directive. As a result of this the UK is committed to drawing a clear

legislative distinction between public and private companies. Thus public companies would in future have to include an indication of their status (probably "publicly limited company" or "plc") in their titles, have a minimum capital requirement of £50,000, and would be obliged to call an extraordinary meeting of shareholders whenever the company suffered the loss of half or more of its share capital.

"Preparing for Changes in Company Law" is the title of a timely booklet published today by city accountants Post Warick Mitchell. Copies may be obtained, free of charge, from the firm's Library, 1, Puddle Dock, Blackfriars, London EC4A 3PD.

The legislation covering estate agents is expected to be modelled on the previous private company Bill, requiring estate agents to have indemnity insurance against fraud and malpractice involving loss of their clients' deposits. The Office of Fair Trading would be given powers to forbid particular malpractices and in extreme cases to ban an agent. The Bill had the support of the main professional associations involved, the present Government and many other MPs, but foundered on opposition by a small number of Conservative members who objected to the increase in the powers of the Director General of Fair Trading.

Under the draft Bill members of credit unions would be required to have a common bond — such as working in the same factory — and the unions would be subject to supervision like other provider societies by the Chief Registrar of Friendly Societies.

Under the draft Bill members of credit unions would be required to have a common bond — such as working in the same factory — and the unions would be subject to supervision like other provider societies by the Chief Registrar of Friendly Societies.

Under the draft Bill members of credit unions would be required to have a common bond — such as working in the same factory — and the unions would be subject to supervision like other provider societies by the Chief Registrar of Friendly Societies.

Under the draft Bill members of credit unions would be required to have a common bond — such as working in the same factory — and the unions would be subject to supervision like other provider societies by the Chief Registrar of Friendly Societies.

Under the draft Bill members of credit unions would be required to have a common bond — such as working in the same factory — and the unions would be subject to supervision like other provider societies by the Chief Registrar of Friendly Societies.

Under the draft Bill members of credit unions would be required to have a common bond — such as working in the same factory — and the unions would be subject to supervision like other provider societies by the Chief Registrar of Friendly Societies.

Under the draft Bill members of credit unions would be required to have a common bond — such as working in the same factory — and the unions would be subject to supervision like other provider societies by the Chief Registrar of Friendly Societies.

Under the draft Bill members of credit unions would be required to have a common bond — such as working in the same factory — and the unions would be subject to supervision like other provider societies by the Chief Registrar of Friendly Societies.

Under the draft Bill members of credit unions would be required to have a common bond — such as working in the same factory — and the unions would be subject to supervision like other provider societies by the Chief Registrar of Friendly Societies.

Under the draft Bill members of credit unions would be required to have a common bond — such as working in the same factory — and the unions would be subject to supervision like other provider societies by the Chief Registrar of Friendly Societies.

Under the draft Bill members of credit unions would be required to have a common bond — such as working in the same factory — and the unions would be subject to supervision like other provider societies by the Chief Registrar of Friendly Societies.

Under the draft Bill members of credit unions would be required to have a common bond — such as working in the same factory — and the unions would be subject to supervision like other provider societies by the Chief Registrar of Friendly Societies.

LABOUR NEWS

Daily Star launched after agreement on staffing

BY PAULINE CLARK, LABOUR STAFF

PRODUCTION of the Daily Star, Britain's first new national newspaper for many years, got under way last night with the last minute blessing of national print union leaders.

The National Graphical Association lifted its threat of industrial action against Express Newspapers, the parent group, only late yesterday afternoon after endorsing a revised agreement on the new paper.

An agreement that staffing levels should be raised was reached after more than 15 hours of talks with management, ending a long meeting of the union's national council.

There was also agreement on the unions' chief demand that ghost payments — or payments in lieu of staff to those printers already employed — should be eliminated.

The launch in the North and Midlands of the Manchester-based Daily Star may never have been at risk because of the support of the new paper's NGA chapel (union branch) and branch officials for an agreement reached previously on staffing levels. This had not been endorsed by the national council, although it provided for a review after 12 weeks.

But the NGA leaders this week made it clear that if the agreement was not revised to meet the union's demands, action might be taken in Fleet Street to stop publication of the Daily Express, and possibly the Sunday Express and Evening Standard.

Mr. Les Dixon, general president, said last night that a major union principle had been satisfied — that jobs should not be sold for money.

Branch officials in Manchester, who were threatened with disciplinary action by the union after they had said they would defy its instructions not to produce the paper without national council approval. They warned earlier this week that relations between

management and the chapel would be damaged if the previous agreement were revised.

The agreement provided for substantial pay rises to the Manchester printers for producing 1.4m copies of the Daily Star in addition to 1.1m copies of the Daily Express.

The Daily Star, being launched with the backing of a £2m advertising budget, will compete with the Sun and the Mirror. It will cost 6p. The initial circulation target will be 1.25m through circulation in the North, and a full 2m when it starts full national distribution in the New Year.

Mr. Jocelyn Stevens, managing director of Express Newspapers, who with Mr. Victor Matthews, chairman, attended Tuesday night's talks, said agreement had been reached to increase staffing by printers from 124 to 129. He added that printer's earnings would be higher until regular staff were phased in. The new paper would provide a total of about 300 new jobs.

Mr. Stevens said that the new paper would provide a total of about 300 new jobs.

Mr. Stevens said that the new paper would provide a total of about 300 new jobs.

Mr. Stevens said that the new paper would provide a total of about 300 new jobs.

Mr. Stevens said that the new paper would provide a total of about 300 new jobs.

Mr. Stevens said that the new paper would provide a total of about 300 new jobs.

Mr. Stevens said that the new paper would provide a total of about 300 new jobs.

Mr. Stevens said that the new paper would provide a total of about 300 new jobs.

Mr. Stevens said that the new paper would provide a total of about 300 new jobs.

Mr. Stevens said that the new paper would provide a total of about 300 new jobs.

Mr. Stevens said that the new paper would provide a total of about 300 new jobs.

Mr. Stevens said that the new paper would provide a total of about 300 new jobs.

management and the chapel would be damaged if the previous agreement were revised.

The agreement provided for substantial pay rises to the Manchester printers for producing 1.4m copies of the Daily Star in addition to 1.1m copies of the Daily Express.

The Daily Star, being launched with the backing of a £2m advertising budget, will compete with the Sun and the Mirror. It will cost 6p. The initial circulation target will be 1.25m through circulation in the North, and a full 2m when it starts full national distribution in the New Year.

Mr. Stevens said that the new paper would provide a total of about 300 new jobs.

Mr. Stevens said that the new paper would provide a total of about 300 new jobs.

Mr. Stevens said that the new paper would provide a total of about 300 new jobs.

Mr. Stevens said that the new paper would provide a total of about 300 new jobs.

Mr. Stevens said that the new paper would provide a total of about 300 new jobs.

Mr. Stevens said that the new paper would provide a total of about 300 new jobs.

Mr. Stevens said that the new paper would provide a total of about 300 new jobs.

Mr. Stevens said that the new paper would provide a total of about 300 new jobs.

Mr. Stevens said that the new paper would provide a total of about 300 new jobs.

Mr. Stevens said that the new paper would provide a total of about 300 new jobs.

Mr. Stevens said that the new paper would provide a total of about 300 new jobs.

Mr. Stevens said that the new paper would provide a total of about 300 new jobs.

Mr. Stevens said that the new paper would provide a total of about 300 new jobs.

Mr. Stevens said that the new paper would provide a total of about 300 new jobs.

Mr. Stevens said that the new paper would provide a total of about 300 new jobs.

Mr. Stevens said that the new paper would provide a total of about 300 new jobs.

Mr. Stevens said that the new paper would provide a total of about 300 new jobs.

Mr. Stevens said that the new paper would provide a total of about 300 new jobs.

Mr. Stevens said that the new paper would provide a total of about 300 new jobs.

Mr. Stevens said that the new paper would provide a total of about 300 new jobs.

BL men in walk-out at Dyfed

By Our Labour Staff

ENGINEERING WORKERS at the Llanelli, Dyfed, printing plant of BL formerly British Leyland, walked out on strike yesterday over a pay dispute.

About 60 manual workers laid off yesterday, and production at the plant could be seriously affected.

The dispute is another case of engineering's particular off-setting problem under the incomes policy.

The 600 members of the Amalgamated Union of Engineering Workers are employed mainly in maintenance and service work at the components factory, although a small number work in production areas.

Trade union officials said yesterday that the dispute was over the national engineering agreement which increases premium rates. They said it should have come into effect yesterday, but BL said an increase from that source would break Government policy.

The company claims the engineering workers were paid a 10 per cent pay increase in March. The engineering employers and unions in the Confederation of Shipbuilding and Engineering Unions signed a new agreement in April which had the effect of changing premium rates for shift allowances as well as raising national minimum rates.

BL said yesterday that the full 10 per cent was applied to grade rates, so nothing was left for premium rates. If the new rates were applied at the time, the money available for grade rises would have been 10 per cent less than the figure for premium rates.

The 750 workers laid off from BL factories at Cowley because of a dispute at Birmingham have been recalled today. The dispute has halted production of the Princess range.

Bank union 'given right to recruit'

THE NATIONAL Union of Bank Employees claimed yesterday that it has been given permission by the TUC Disputes Committee to extend its recruiting in F.C. Finance, and claimed that the Clerical Workers' Union would have to stop trying to gain members there.

NUBE said yesterday that it had had members in F.C. Finance since 1973 and had been pressing management for recognition and negotiating rights. It said the clerical union did not start to recruit there until 1977.

The TUC Disputes Committee had taken into account that the union already had a closed shop agreement with the Co-operative Bank, the parent company which, NUBE said, holds 85 per cent of F.C. Finance.

Experimental

It intends to set up 100 new job centres a year up to 1982-83. At the moment it has about 500.

Mr. Richard O'Brien, the commission's chairman, said yesterday that Jobcentres were placing 31 per cent more people in permanent work than the Employment Offices they have replaced during the six months since April.

Grants and allowances paid to people prepared to move jobs

Brings a fresh new climate to industrial relations — quickly and economically

JJ Ventilation Limited 13 Downy Square, Bristol BS8 4SL Tel. Bristol 291295

Ellesmere car men delay strike action

BY PHILIP BASSETT, LABOUR STAFF

TRANSPORT workers at Vauxhall's Ellesmere Port car plant yesterday drew back from a strike against the company's guideline-breaching pay offer to give national union officials time to press for an improvement.

The 3,000 workers, members of the Transport and General Workers' Union, voted over-whelmingly to accept their shop stewards' recommendation to defer the strike, due to begin yesterday. Workers at the mass meeting made it clear that support would have been given if immediate stoppage was recommended.

Shop stewards representing the 5,000 engineering workers at the plant voted earlier this week to defer strike action until November 8 to allow the company to put forward a more acceptable offer. The transport workers, however, set no date for the postponed strike action.

A strike by the transport workers would have isolated them from the rest of the company's workforce. About 15,000 workers at the company's Luton and Dunstable plants voted last week not to strike on the company's previous pay offer.

The offer on the table gives increases ranging from 4.7 to 6.3 per cent for day shift workers, and 5.5 to 7.9 per cent for night shift workers, plus a first part of a productivity scheme which would yield an

across-the-board payment of £1.28, or a further 1.75 per cent. National union officials will meet the trade union side of the company's joint negotiating committee today. The union side is deeply split on the offer and on taking the dispute to national level.

Luton and Dunstable officials will be looking for an increase in the differential payments for craft grades, and for movements on the rest of the company's productivity scheme, which some union negotiators believe could yield between 25p and £10 a week, though mainly for the Dunstable plant. They also want immediate consolidation of the offered £1.28 performance supplement.

Ellesmere Port representatives will be more particularly looking for an increase in the basic pay to start.

Vauxhall still faces a further strike by 4,000 General Motors skilled workers, who have said they will take action from November 10 unless their grievances are met.

A strike by these workers would have a serious effect on Vauxhall's vehicle production, and on component production by AC Delco for other car companies. A six-week strike last year by the skilled workers stopped all Vauxhall production scheme which would yield an

and laid off 19,000 workers.

Further negotiations with the Transport and General Workers' Union tomorrow.

The men have demanded guideline-breaking increases of between 20 and 30 per cent.

A recent report from the Price Commission recommended that the employers should not be put forward by the Road Haulage Association's Scottish cost increases resulting from pay rises.

At a three-hour meeting in Glasgow, they considered a formal put forward by the Road Haulage Association's Scottish cost increases resulting from pay rises.

The plan, which is being kept secret until today, is one of four options for the factory recommended in a 120-page report by PA Management Consultants.

The report cost £100,000, and is understood to confirm the viability of the industrial sewing

Drivers' pay claim poses dilemma for hauliers

BY OUR GLASGOW CORRESPONDENT

MORE THAN 300 employers in the Scottish road haulage industry yesterday discussed how they might resolve a threatened industrial dispute by 5,000 lorry drivers.

At a three-hour meeting in Glasgow, they considered a formal put forward by the Road Haulage Association's Scottish cost increases resulting from pay rises.

The plan, which is being kept secret until today, is one of four options for the factory recommended in a 120-page report by PA Management Consultants.

The report cost £100,000, and is understood to confirm the viability of the industrial sewing

machine division at Clydebank only if there are reductions in manpower and substantial new investment.

The stewards accepted at a meeting yesterday that some jobs would have to be cut. But they have chosen the option which promises the least redundancies.

They will need the overwhelming support of the whole workforce if they are to persuade the management or the Government agencies to provide the necessary injection of funds.

Further negotiations with the Transport and General Workers' Union tomorrow.

The men have demanded guideline-breaking increases of between 20 and 30 per cent.

A recent report from the Price Commission recommended that the employers should not be put forward by the Road Haulage Association's Scottish cost increases resulting from pay rises.

At a three-hour meeting in Glasgow, they considered a formal put forward by the Road Haulage Association's Scottish cost increases resulting from pay rises.

The plan, which is being kept secret until today, is one of four options for the factory recommended in a 120-page report by PA Management Consultants.

The report cost £100,000, and is understood to confirm the viability of the industrial sewing

machine division at Clydebank only if there are reductions in manpower and substantial new investment.

The stewards accepted at a meeting yesterday that some jobs would have to be cut. But they have chosen the option which promises the least redundancies.

They will need the overwhelming support of the whole workforce if they are to persuade the management or the Government agencies to provide the necessary injection of funds.

BUSINESS AND INVESTMENT OPPORTUNITIES

READERS ARE RECOMMENDED TO TAKE APPROPRIATE PROFESSIONAL ADVICE BEFORE ENTERING INTO COMMITMENTS



GRESHAM TRUST LIMITED

Permanent and long term capital for the successful private company

Also a wide range of banking services, including—
Selective finance for property development
Commercial and industrial loans
Bill discounting
Acceptance credits
Leasing

For further information please telephone 01-606 6474 or write to Barrington House, Gresham Street, LONDON EC2V 7HE

Gresham Trust Ltd, Barrington House, Gresham Street, London EC2V 7HE
Tel: 01-606 6474
Birmingham Office: Edmund House, Newhall Street, Birmingham, B3 3EW
Tel: 021-336 1277



Our business is merging your business. Successfully.

36 CHESHAM PLACE LONDON SW1. 01-235 4551

Development Land Tax Problem?

We can help!

Reply in confidence to:
Master Investments Limited
P.O. Box No. 334
Jersey

MIDDLE EAST OPPORTUNITIES

Arab group of companies with H.Q. in Abu Dhabi from where they cover activities throughout the Middle East are interested in meeting

MANUFACTURERS OF POWERHOUSE PLANT AND ASSOCIATED EQUIPMENT, SPECIALIST ENVIRONMENTAL AIR AND WATER CONDITIONING PLANT AND COMPANIES IN THE MARINE CONSTRUCTION SERVICES FIELD.

Interested companies should forward fullest details of activities complete with brochures to—
The Bilbadi Group,
P.O. Box 334, Abu Dhabi, U.A.E.

HOW TO SUBSCRIBE TO THE WALL STREET JOURNAL

Rate for U.K. & Continental Europe

\$190 1 year

\$100 6 months

\$50 3 months

Payable in dollars or equivalent in local currency.

Delivery by Jet Air Freight from New York every business day.

(Other area rates on request.)

Send order with payment to: THE WALL STREET JOURNAL International Press Centre

76 Shoe Lane

London, EC4A 3DF

Attn: Mr. R. Slapp

Also available at major news stands throughout Europe.

ASK FOR IT

FREE - 75 NEW PRODUCT IDEAS

Each issue of Newsweek's "New Products and Processes"

Newsweek reports on 75 to 100 of the most exciting new products from around the world, including complete information on availability for manufacturing, sales, licensing, a one-page subscription (13 issues plus annual index) is just \$5.00. And if the first issue doesn't deliver the kind of ideas which can mean substantial new business opportunities for your company, simply write cancel on your bill and keep the issue with our more information, write today to: N.P.P. Newsweek House

Dept. MC26-7

Willington Street, Slough SL1 1UG, England

FINANCE FOR THE SMALLER COMPANY

For further information contact:

K. Dean, ARBUTHNOT FACTORS LTD., Breads Place, Hastings, E. Sussex.

Tel: 0424-430824

THE DINNER OF THE CENTURY

(£200 per head)

On Friday, December 15th, La Reserve is holding a dinner to drink some of the most famous wines ever made. Roederer '29, Mouton '29, Lafite '45, Chateau Blanc '47, Tuscany '21, Taylor '27, 1811 Cognac, etc. (15 wines in all).

Only a few guest places available.

For details ring: RICHARD HARVEY JONES 01-584 5170

SAUDI ARABIA

Our clients include: oil produce, contractors, the Government and domestic areas.

Enquiries to:

D. Roberts, The Al Hoty Establishment, P.O. Box 175, Dhahran Airport, Saudi Arabia.

Telex 670140 Al Hoty SJ

LIMITED COMPANIES

FORMED BY EXPERTS FOR 278 INCLUSIVE READY MADE 283 COMPANY SEARCHES

EXPRESS CO. REGISTRATIONS LTD. 30, City Road, EC1.

01-458 24245, 7261, 9934.

ONE ESTABLISHED technical sales company seeks representatives of products for engineering and building industries. Ring 01-536 7450.

Continuing Executive Programme A Programme for Busy Managers

The Continuing Executive Programme comprises four full-time residential sessions totalling six weeks and spread between February to December 1979.

It covers a comprehensive range of management subjects, arranged according to individual needs. The Programme will also deal with problems brought by the 25 participants from their jobs. The School's resources are available to participants throughout the year. The Programme will appeal particularly to the busy manager whose job responsibilities make it impossible for him to spare more than a week or so away from his company at any one time.

The London Business School was founded in 1965 with government and business support to provide a "centre of excellence" for management studies. The teaching and research faculty number 90 and more than 1,200 managers attend programmes each year.

Brochure and further details available from: Registrar of the C.E.P., Miss Sue Coan

London Business School
Sussex Place, Regent's Park.
London NW1 4SA. Tel. 01-262 5050

SAFETY FOOTWEAR

The leading Finnish manufacturer of industrial and safety footwear wishes to contact established organisations capable of marketing its wide range of products within the U.K. (excluding Scotland). Interested parties should ideally have a proven record of success in the industrial clothing or safety field. Initial enquiries should be addressed to the Embassy of Finland.

M. Francke, Commercial Section, Embassy of Finland, 45/47 Pall Mall, London SW1Y 5JG. Tel: 01-830-0141. Telex 262380

LEASE MANAGEMENT

Company with considerable marketing/management expertise, engaged in leasing and hire purchase in the corporate sector, invites applications from companies and individuals wishing to develop a leasing portfolio.

Write Box G.2838, Financial Times, 10, Cannon Street, EC4P 4BY.

EXECUTIVE REWARDS NEWSLETTER

COMPANY CAR! LEASING SCHEMES! MORTGAGE SUBSIDIES! PAY GUARANTEES! TAX FREE BENEFITS! PENSIONS! PRIVATE EDUCATION! PRIVATE MEDICINE!

The whole range of Executive Rewards is examined and updated monthly. For FREE copy contact: The Personnel People, 95, Fore Street, Hereford.

04921 50541.

PROPERTY CONSULTANT

seeks financial backing privately—or perhaps Merchant Bank or Institution—for short-term property deals. Well secured and lucrative. Building Finance also required. Please write initially, in confidence, to:

The Advertiser, Box G.2847, Financial Times, 10, Cannon Street, EC4P 4BY.

WORKING PARTNER

REQUIRED FOR LIGHT ENGINEERING CO.

with own patent, new time already selling in many major stores. Very big opportunities. Write to:

Write Box G.2845, Financial Times, 10, Cannon Street, EC4P 4BY.

NIKON PRICE CUT

We have cut more than 50% off the normal discount price of the Nikon FM camera. We can also offer most Nikon cameras, lenses and accessories from stock at special prices. Tax free purchases for overseas visitors.

THE NIKON EXPERTS EURO FOTO CENTRE

High Road, Consett, Co. Durham, Co. Durham, Co. Durham.

Tel: West Daydon 4024

For confidential Nikon price list.

YORKSHIRE

PILE FABRIC MANUFACTURERS

Established company. Well-equipped mill to process all grades of fibre. Capacity 15,000 metres per week.

Screen Printing Department.

Freehold site 1.7 acres. Close to town centre.

T/O £500,000 BUT WITH GOOD POTENTIAL

Write Box G.2843, Financial Times, 10, Cannon Street, EC4P 4BY.

NEW FOREST

Magnificent freehold in an unrivalled position. Immense potential for further extension. Two Bars, Garden Room, Tea Shop, Beer Garden, General Store and Post Office. Self-contained flat with 3 beds, living room, kitchen and bathroom. Fully fitted and for sale as a going concern.

Freehold £135,000

Apply: FOX & SONS, Salisbury Street, Fordingbridge, Tel: (0425) 52121

FOR SALE

PIPE FABRICATION/LIGHT ENGINEERING FACILITY.

Turnover: £200,000

Location: West of Scotland

Leases: 20 years Modern

Custom Built Factory

Principals only apply Box G.2857, Financial Times, 10, Cannon Street, EC4P 4BY.

Mechanical Handling Equipment Hires

Rapidly expanding company undertaking the rebuilding, servicing and hiring of commercial and mechanical handling equipment.

Forecast T/O £750,000. Excellent profits. Principals only.

Write Box G.2849, Financial Times, 10, Cannon Street, EC4P 4BY.

FOR SALE

Large West Country Holiday Flats.

Building Regulation & Fire Prevention approved.

Prime site & surroundings.

Owners considering retirement sale.

Cash or stock/finance exchange. Write Box G.2849, Financial Times, 10, Cannon Street, EC4P 4BY.

FOR SALE

Freehold Industrial Trading Estate For Sale—£200,000

In North Norfolk

Approx. 20,000 sq. ft. of small units. Yielding about £26,000 in weekly rents.

E. L. Moore, Church Farm, Hoveton, Norfolk. Tel: Wroxham 2410.

PLANT AND MACHINERY

Generators

Over 400 sets in stock

1kVA-700kVA

Buy wisely from the manufacturer with full after-sales service

CLARKE GROUP

01-986 8231

Telex: 897784

Generators from Clarke Limited, 100, 101, 102, 103, 104, 105, 106, 107, 108, 109, 110, 111, 112, 113, 114, 115, 116, 117, 118, 119, 120, 121, 122, 123, 124, 125, 126, 127, 128, 129, 130, 131, 132, 133, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145, 146, 147, 148, 149, 150, 151, 152, 153, 154, 155, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200, 201, 202, 203, 204, 205, 206, 207, 208, 209, 210, 211, 212, 213, 214, 215, 216, 217, 218, 219, 220, 221, 222, 223, 224, 225, 226, 227, 228, 229, 230, 231, 232, 233, 234, 235, 236, 237, 238, 239, 240, 241, 242, 243, 244, 245, 246, 247, 248, 249, 250, 251, 252, 253, 254, 255, 256, 257, 258, 259, 260, 261, 262, 263, 264, 265, 266, 267, 268, 269, 270, 271, 272, 273, 274, 275, 276, 277, 278, 279, 280, 281, 282, 283, 284, 285, 286, 287, 288, 289, 290, 291, 292, 293, 294, 295, 296, 297, 298, 299, 300, 301, 302, 303, 304, 305, 306, 307, 308, 309, 310, 311, 312, 313, 314, 315, 316, 317, 318, 319, 320, 321, 322, 323, 324, 325, 326, 327, 328, 329, 330, 331, 332, 333, 334, 335, 336, 337, 338, 339, 340, 341, 342, 343, 344, 345, 346, 347, 348, 349, 350, 351, 352, 353, 354, 355, 356, 357, 358, 359, 360, 361, 362, 363, 364, 365, 366, 367, 368, 369, 370, 371, 372, 373, 374, 375, 376, 377, 378, 379, 380, 381, 382, 383, 384, 385, 386, 387, 388, 389, 390, 391, 392, 393, 394, 395, 396, 397, 398, 399, 400, 401, 402, 403, 404, 405, 406, 407, 408, 409, 410, 411, 412, 413, 414, 415, 416, 417, 418, 419, 420, 421, 422, 423, 424, 425, 426, 427, 428, 429, 430, 431, 432, 433, 434, 435, 436, 437, 438, 439, 440, 441, 442, 443, 444, 445, 446, 447, 448, 449, 450, 451, 452, 453, 454, 455, 456, 457, 458, 459, 460, 461, 462, 463, 464, 465, 466, 467, 468, 469, 470, 471, 472, 473, 474, 475, 476, 477, 478, 479, 480, 481, 482, 483, 484, 485, 486, 487, 488, 489, 490, 491, 492, 493, 494, 495, 496, 497, 498, 499, 500, 501, 502, 503, 504, 505, 506, 507, 508, 509, 510, 511, 512, 513, 514, 515, 516, 517, 518, 519, 520, 521, 522, 523, 524, 525, 526, 527, 528, 529, 530, 531, 532, 533, 534, 535, 536, 537, 538, 539, 540, 541, 542, 543, 544, 545, 546, 547, 548, 549, 550, 551, 552, 553, 554, 555, 556, 557, 558, 559, 560, 561, 562, 563, 564, 565, 566, 567, 568, 569, 570, 571, 572, 573, 574, 575, 576, 577, 578, 579, 580, 581, 582, 583, 584, 585, 586, 587, 588, 589, 590, 591, 592, 593, 594, 595, 596, 597, 598, 599, 600, 601, 602, 603, 604, 605, 606, 607, 608, 609, 610, 611, 612, 613, 614, 615, 616, 617, 618, 619, 620, 621, 622, 623, 624, 625, 626, 627, 628, 629, 630, 631, 632, 633, 634, 635, 636, 637, 638, 639, 640, 641, 642, 643, 644, 645, 646, 647, 648, 649, 650, 651, 652, 653, 654, 655, 656, 657, 658, 659, 660, 661, 662, 663, 664, 665, 666, 667, 668, 669, 670, 671, 672, 673, 674, 675, 676, 677, 678, 679, 680, 681, 682, 683, 684, 685, 686, 687, 688, 689, 690, 691, 692, 693, 694, 695, 696, 697, 698, 699, 700, 701, 702, 703, 704, 705, 706, 707, 708, 709, 710, 711, 712, 713, 714, 715, 716, 717, 718, 719, 720, 721, 722, 723, 724, 725, 726, 727, 728, 729, 730, 731, 732, 733, 734, 735, 736, 737, 738, 739, 740, 741, 742, 743, 744, 745, 746, 747, 748, 749, 750, 751, 752, 753, 754, 755, 756, 757, 758, 759, 760, 761, 762, 763, 764, 765, 766, 767, 768, 769, 770, 771, 772, 773, 774, 775, 776, 777, 778, 779, 780, 781, 782, 783, 784, 785, 786, 787, 788, 789, 790, 791, 792, 793, 794, 795, 796, 797, 798, 799, 800, 801, 802, 803, 804, 805, 806, 807, 808, 809, 810, 811, 812, 813, 814, 815, 816, 817, 818, 819, 820, 821, 822, 823, 824, 825, 826, 827, 828, 829, 830, 831, 832, 833, 834, 835, 836, 837, 838, 839, 840, 841, 842, 843, 844, 845, 846, 847, 848, 849, 850, 851, 852, 853, 854, 855, 856, 857, 858, 859, 860, 861, 862, 863, 864, 865, 866, 867, 868, 869, 870, 871, 872, 873, 874, 875, 876, 877, 878, 879, 880, 881, 882, 883, 884, 885, 886, 887, 888, 889, 890, 891, 892, 893, 894, 895, 896, 897, 898, 899, 900, 901, 902, 903, 904, 905, 906, 907, 908, 909, 910, 911, 912, 913, 914, 915, 916, 917, 918, 919, 920, 921, 922, 923, 924, 925, 926, 927, 928, 929, 930, 931, 932, 933, 934, 935, 936, 937, 938, 939, 940, 941, 942, 943, 944, 945, 946, 947, 948, 949, 950, 951, 952, 953, 954, 955, 956, 957, 958, 959, 960, 961, 962, 963, 964, 965, 966, 967, 968, 969, 970, 971, 972, 973, 974, 975, 976, 977, 978, 979, 980, 981, 982, 983, 984, 985, 986, 987, 988, 989, 990, 991, 992, 993, 994, 995, 996, 997, 998, 999, 1000.

Keyser Ullmann

can provide

Finance for Commerce and Industry

—for large or small companies in sterling or foreign currencies.

Ask Keyser Ullmann Limited

25 Milk Street, London EC2V 8JE

Contact
Walter Goddard, Business Development Manager
Telephone 01-606 7070 Telex 885307

Regional offices in
Birmingham, Manchester and Newcastle



Keyser Ullmann
Merchant Bankers

114 years of forming companies has taught us a thing or two

So next time you need one, phone Patricia Parry on 01-253 3030

JORDANS
the best of companies

GET INTO EXPORTS THE EASY WAY

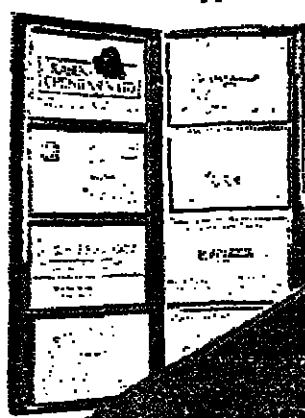
Hundreds of contacts listed covering every field. Don't miss the opportunity, write for your free copy to:

THE EXPORT MAIL

Gulf Export P.O. Box 50, Stockport SK4 2YB

Executive Business Card Wallets

the business gift which your customers will value and appreciate.



DELIVERY BEFORE CHRISTMAS

from as little as 90p each including artwork & print

acceptable to customers all over the world — no language problems.

Indispensable for any business or professional man.

Individual clear pockets of differing sizes hold 96 cards firmly, yet easy to insert, plus large clear pocket inside both covers.

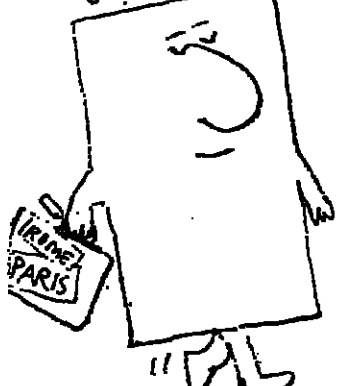
With your company's name or logo prominently displayed on the front cover it is an effective sales promotional tool combining usefulness with customer goodwill and advertising impact year after year.

Imagine what a valuable job such a neat and inexpensive item can do for you as a permanent reminder of your company.

Single wallets (without print) £1.75 incl. VAT and P&R cash with order.

For full details contact: **Raben-Christensen Ltd**
Foundry Lane, Horsham, W. Sussex RH13 5PX
Phone: (0403) 69896 Telex: 87636 'Dansk'

I'm an ad and
I'm going abroad...



Media plan? Totally devised in London via JDM — the largest independent overseas media brokers in the UK.

media by **JDM**
the worldwide media consultancy

BUILDING SOCIETY RATES

Every Saturday the Financial Times publishes a table giving details of BUILDING SOCIETY RATES on offer to the public

For further advertising details please ring 01-248 8000, Extn. 266

Advertising and ...

How the Bubble Yum bubble just blew and blew

BY MICHAEL THOMPSON-NOEL

ONE OF THE truisms of marketing it that the most successful new product launches, the most attractive success stories, can surface in the unlikelyst markets.

Take bubble gum. More to the point, take Bubble Yum, the brand that has turned the bubble gum market upside down. Bubble Yum was launched in the UK last January by Life Savers Incorporated of the U.S. via Life Savers UK whose marketing director, Nick Clarke, was previously with Colman Foods.

By the end of this year, sales of Bubble Yum at RSP are expected to reach £7m in a bubble gum market that has grown three-fold to reach £20m in just 12 months. Sales of conventional chewing gum should be worth a further £40m this year with Wrigley controlling around 75 per cent.

What gives with Bubble Yum? "On Life Savers' part it was a classic case of discovering a static market dominated by bad products that hadn't changed for 40 or 50 years," says Nick Clarke. So it put in a better product with better packaging, better merchandising and better distribution.

"Then it supported it with £1m worth of TV advertising (via BDDO) and made a point of giving the trade very good margins (around 36 per cent). First it launched regular Bubble Yum in a red pack with a target market among the nine-to-14-year-olds and achieved sales penetrations of up to 80 per cent. It followed that, in July, with the launch of spearmint Bubble Yum in green packs aimed at the 15-to-24-year-olds and achieved a penetration of up to 50 per cent in some areas. As an added refinement it introduced a multi-pack of three retailing at 25-29p compared with 10p per packet for ordinary Yum."

It sounds easy? Not at all, for what Bubble Yum has helped do, a big success in the U.S. where in many different countries, is add a lot of colour and a great deal of money to the apparently dying sport of blowing gum.

Not that Bubble Yum is unchallenged in the UK. Tops before it was around 36 per cent of sales with two brands: Bazooka, one of the traditional bubble gums, and the new Super Seas bubble gum. Rowntree still has around 15 per cent with Bubbly. And Warner-Lambert has a that is not about to burst."

reasonable slice of sales with Bubblicious.

But it is Bubble Yum, says Mr. Clarke, that has made most of the running. The key to the product's success — the same applies to Bubblicious and Super Bazooka — is its softness. Traditional bubble gums were hard to chew, and the hardness made it difficult to produce a flavour that lasted more than a few minutes, let alone survive the bedpost overnight. Bubble Yum, on the other hand, offers high chewability, blowability and the retention of flavour. (If you think this sounds yummy, remember bubble gum is a £20m market, so sit up straight.)

The Bubble Yum brand, which is distributed in the UK by Food Brokers, is now to be found in well over 100,000 outlets. Life Savers UK will spend another £1m on TV advertising next year and says its share of sales should reach 40 per cent in a market worth £20m or so by the end of 1979.



Bubble Yum has also proved a big success in the U.S. where in many different countries, is add a lot of colour and a great deal of money to the apparently dying sport of blowing gum. Faddy new products with high trial rates have been around before. Nick Clarke doesn't think so. "You can joke about a South Seas bubble gum," he says. "The Bazooka. Rowntree still has around 15 per cent with Bubbly. And Warner-Lambert has a that is not about to burst."

Proctors makes up for lost ground

GORDON PROCTOR and Partners, which has lost some lucrative business recently, has partly made good the loss by winning the account for John Laing, one of Britain's largest construction companies.

No budget has been given, but the agency's Charles Crutenden says spending is expected to be "very substantial." According to him: "Proctors has a lot of experience of talking to businessmen, as we already handle corporate advertising for Philips, Airbus Industrie, Saudi Arabian Airlines and NCR."

He says billings in the current financial year are running at £10.5m. This is far in excess of the £3.4m reflected in MEAL's latest list of the top 50 agencies, but around a third of the agency's billings are spent abroad and thus not measured by MEAL.

John Laing will probably launch a major corporate campaign soon.

J. WALTER THOMPSON, which already handles more than £1.5m worth of business for the Trustee Savings Bank, is handling the launch of TSB's own credit card, Trustcard. The new card will be promoted initially by contacting cheque account customers directly, either at branches or in writing. A national Press campaign starts early next year. Nearly 50 per cent of TSB's 5m customers are women; it seems likely they will account for a higher proportion of holders than is the case with other credit cards. JWT has also been appointed to handle Stag Furniture, expected to spend £250,000 to start with.

PALITOV will be spending £800,000 through Ogilvy Benson and Mather this autumn, taking total expenditure this year to £1.1m, including the launch of its Star Wars range this summer. Additions to the range are planned next year.

HERTZ EUROPE has appointed Christopher Kelly director of marketing. Previously he ran the organisation's advertising and sales promotion.

JAMES DALE, a creative group head at Mather for the past three years, is joining Haddons as creative director.

ANDREW KERSEAW, chairman of Ogilvy and Mather Inc. and vice-chairman of O and M International, has died at his home in Pound Ridge, New York; he was 56. At one stage he was deputy director of the British Tourist Authority.

IMPACT INFORMATION of Shrewsbury says recent account gains have taken its billings to £1m for the first time, a figure arrived at without grossing up PR income.

Turns your face into a baby's bottom

The Ronson Spiritechnic

In common with numerous big advertisers, Ronson is turning to posters for the first time with a British Posters national 48-sheet campaign for the Ronson Spiritechnic shaver. The product, launched this spring, is being supported by a total of £250,000.

Waseys adds 44% to £17.8m; Masius still top

MASIUS STAYS in top place in the latest list of leading UK agencies as monitored by Media Expenditure Analysis. But with spot, McCann Erickson and Saatchi and Saatchi piling on extra business in the 12 months to September 30, the Big Four, including the past year has won more business than any UK agency in any 12-month period, advanced 24.2 per cent to £46.1m. By year's end, McCann may well have overhauled Masius and JWT.

Among the top 15, the best percentage performance over the past 12 months was that of Waseys, which put on 44.5 per cent to £17.8m in the 12 months to September and Graham Gillies and Warwick 30 were recorded by Allen Brady Marsh (+43.8 per cent to £12.5m) — this agency improved 116.9 per cent in the past quarter alone. Interlink (+50.4 per cent to £8.2m); Lonsdale Osborne (+43.7 per cent to £7.6m); Hilton (+39.8 per cent to £5.4m); Yeoward Taylor (+33.6 per cent to £5.5m); Crawford's (+33.6 per cent to £4.1m) and Colman Partners (+33.2 per cent to £4.1m). Percentage losses of more than 30 per cent were shown by BDDO, The Kirkwood Company and la MEAL to £17.5m in the 12 months to September and Graham Gillies and Warwick.

AGENCIES—THE TOP 15 (£000)

AGENCY	TOTAL: OCTOBER-SEPTEMBER 1977-78	1976-77	% change on 1976-77	TOTAL: JAN-DEC 1977	JULY-SEPT. 1978	% change on 1977
Masius	49,210	47,383	+ 3.8	49,164	— 1.4	
JWT	49,187	44,494	+ 10.5	45,077	+ 11.1	
McCann Erickson	46,066	37,078	+ 24.2	43,865	+ 10.7	
Saatchi and Saatchi	44,263	33,480	+ 32.2	34,121	+ 12.1	
OBM	34,941	29,594	+ 18.3	30,390	+ 27.0	
Collett, Dickenson	32,409	28,074	+ 15.4	29,045	— 0.4	
Ted Bates	23,703	19,671	+ 15.4	20,256	+ 10.6	
Young and Rubicam	21,263	18,202	+ 16.8	18,620	+ 13.9	
Leo Burnett	18,946	17,461	+ 8.5	17,568	— 0.2	
Waseys	17,788	12,376	+ 43.8	13,446	— 8.5	
FCB	16,522	12,280	+ 34.5	12,745	+ 86.5	
Davidson Pearce	15,508	17,136	— 9.5	17,420	— 23.3	
Dorlands	15,454	11,784	+ 31.1	13,254	+ 85.8	
Benton and Bowles	15,237	14,008	+ 8.9	14,677	+ 64.1	
Doyle Dane	14,911	11,574	+ 28.8	12,668	+ 4.2	

Source: MEAL.

A FINANCIAL TIMES CONFERENCE

BUSINESS WITH MEXICO

MEXICO CITY
NOVEMBER 16-17 1978

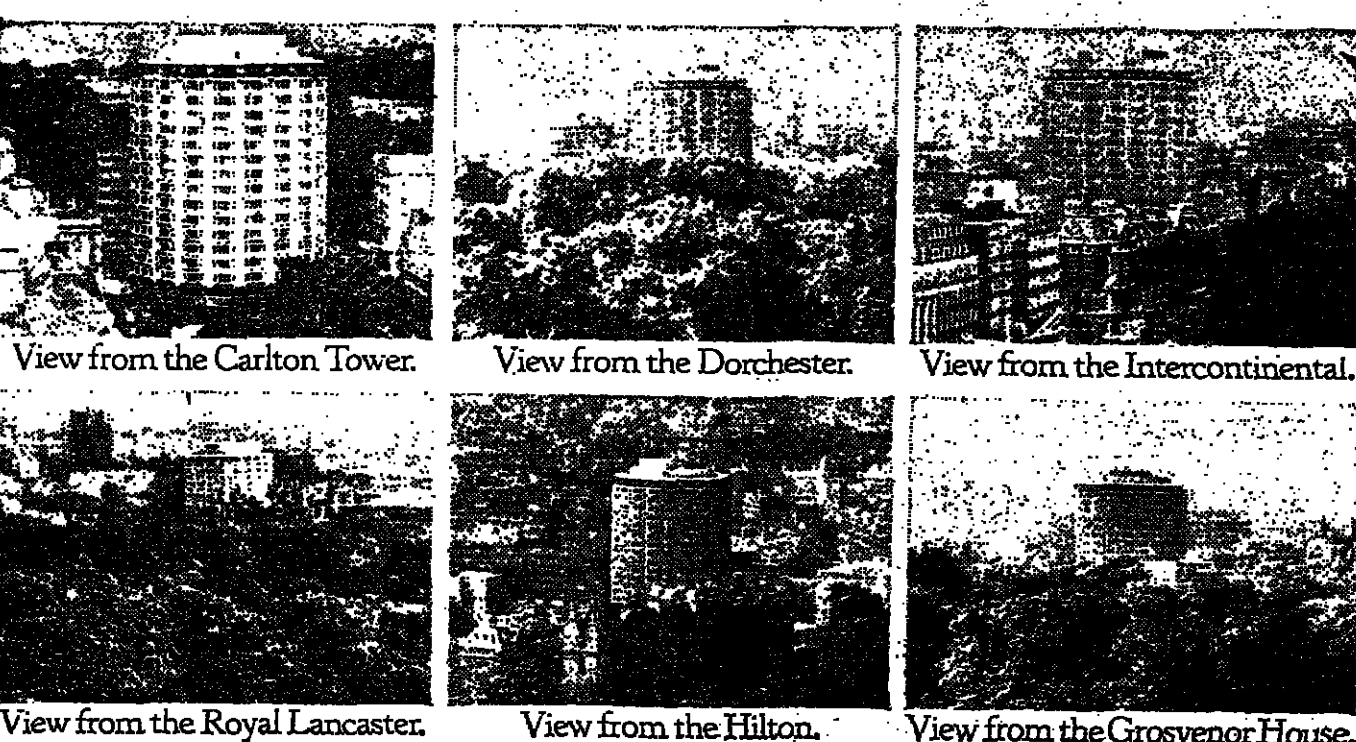


President Jose Lopez Portillo

The Mexican President, H.E. Jose Lopez Portillo, will give the opening address at the Financial Times 'Business with Mexico' conference, being held in Mexico City on November 16 and 17. A most authoritative high level group of Mexican speakers will participate and the contributors from Europe and the US are of considerable distinction. Of the oil producing countries, Mexico is one of the most interesting and has quite exceptional economic potential. The conference is intended to present a comprehensive and candid analysis of the country's present position and the future prospects. The languages of the conference will be English and Spanish and simultaneous translation will be provided.

The list of distinguished speakers also includes:

Licenciado José Andrés de Oteyza Minister of National Patrimony and Industrial Promotion	Mr. R. A. Belanger Senior Vice President World Banking — North American Division, Bank of America NT & SA
Licenciado Gustavo Romero Kolbeck Governor Banco de Mexico SA	Licenciado Adrian Lajous Director General The Mexican Institute for Foreign Trade
Ing. Jorge Diaz Serrano Director General PEMEX (Petroleos Mexicanos)	The Rt Hon Lord Chalfont, FCO MEC President Canning House Director IBM UK Limited
Mr. Leopold de Rothschild Director N.M. Rothschild & Sons Limited	



View from the Carlton Tower. View from the Dorchester. View from the Intercontinental. View from the Royal Lancaster. View from the Hilton. View from the Grosvenor House.

They all have excellent views of the Sheraton Park Tower.

Ideally situated in Knightsbridge, with Hyde Park so close it could be your own garden, the Park Tower sits in the heart of London.

It's a perfect centre for discovering (or rediscovering) the best of everything the capital offers.

Harrods and other great stores like Harvey Nichols and The Scotch House are a short walk away.

Theatres, exhibitions and nightspots can be reached quickly and easily, using the Park Tower as your base.

And when you do return to us from your forays into the West End, you'll appreciate the hotel's peace and elegance.

Its spacious, exquisitely furnished

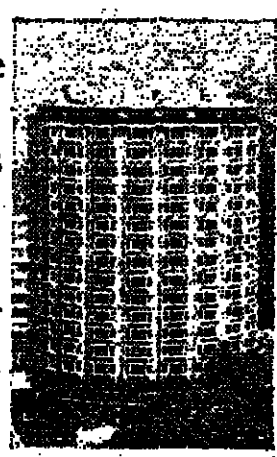
rooms and suites with vistas of London. And, not least, its two restaurants.

Sip coffee at the Café Jardin while watching the fashionable Knightsbridge world go by.

Or, enjoy the haute cuisine at the very French Le Trianon, overlooking beautiful Lowndes Square.

Come and stay with us soon. We promise, you'll leave with some pretty good views of us.

Sheraton Park Tower
Peace and quiet in the heart of Knightsbridge



SHERATON PARK TOWER, 100 KNOTTS ROAD, LONDON SW1X 7TL. PHONE 01-235 4000.

To: The Financial Times Limited, Conference Organisation, Bracken House, 10 Cannon Street, London EC4P 4BY.
Telephone 01-236 4382. Telex 27347 FTCONF G

Please send me further details of the BUSINESS WITH MEXICO CONFERENCE
Block Capitals Please

Name	Title
Company	
Address	

The Marketing Scene



Cigarette advertising costs around £35m a year. But is the crusade against cigarette ads an irrelevance?

At least one cigarette marketing expert believes the big tobacco companies have surrendered important, legitimate commercial rights by refusing to assert themselves.

Michael Thompson-Noel reports

Tobacco—social monster or martyr?

IF ADVERTISING is the grand Aunt Sally its apologists claim, which has been around for 20 years, has become so laced with out there in the front rank of the economic shyness, an embattled form of commercial endeavour that lingers on despite the doses of anti-toxin with which it is bombarded by the health and anti-smoking lobby.

Of all the endangered species of marketing—they include drink advertising and advertising to children and other vulnerable groups—it is cigarette advertising that sparks the bitterest rows. In Britain there are signs that all cigarette advertising (which is in any case strictly controlled) will be outlawed by around 1982, though that may be wishful thinking on the part of the health lobby.

In California, meantime, the U.S. tobacco industry, anxious to defend annual sales of \$17bn, has launched a blitz campaign against Proposition 5, which seeks to arm California, representing 10 per cent of the U.S. cigarette market, with the toughest ever anti-smoking laws. Proposition 5 would ban smoking in virtually all enclosed public areas, from lifts and workplaces to sports arenas. Hollywood stars like Charlton Heston have lent their support to pro-5 radio commercials, while the cigarette makers themselves are retailing with \$4m worth of anti-ads.

In Britain, one man who feels that the anti-smoking lobby has had too much of its own way is Rex van Rossum, until recently marketing director of Rothmans, who has now left the industry to run his own company. His views won't please the smoking and health lobby, but then he

believes that the controversy, which has been around for 20 years, has become so laced with "propaganda, posturing, humbug and cynicism" that rational public debate of the real issues is virtually non-existent.

According to Mr. van Rossum, "The cigarette manufacturers are continually pilloried by anti-smoking bodies and Government agencies, with the implication that they are carrying on some kind of conspiracy to damage the nation's health. Yet they are merely going about their lawful business, selling a perfectly legal product for which there is a huge and consistent demand."

"The manufacturers have no control whatever over an individual's decision to smoke, to smoke heavily, or not to smoke. The food manufacturers are not blamed for the level of obesity in the community, nor the wine and spirits industry for the level of alcoholism, nor the Gas Board for the people who put their heads in the oven."

Yet the tobacco industry was consistently singled out as a social monster. According to Mr. van Rossum, the tobacco industry itself is as concerned about the accusations hanging over its product as anyone else.

"The tobacco industry makes no effort to persuade anyone to smoke, or to smoke more. It is anyway totally beyond their power to do so. This concept is regularly dismissed as a propaganda stance by an implacable Rex van Rossum, until recently marketing director of Rothmans, who has now left the industry to run his own company. His views won't please the smoking and health lobby, but then he

believes that the controversy, which has been around for 20 years, has become so laced with "propaganda, posturing, humbug and cynicism" that rational public debate of the real issues is virtually non-existent.

how they arrived at that figure; he does know that it received no publicity of any kind.

Objectional as these tactics may be, Mr. van Rossum says the industry has far more serious difficulties with the Government. The industry had bent over backwards to meet Government pressure for all kinds of commercial restrictions—based, he thinks, on a false idea of public opinion.

The industry had co-operated in numerous ways. First, it had complied with requests to launch more low-tar brands—a thankless and expensive task because the vast majority of smokers didn't want to know—and to allocate a disproportionate amount of its advertising to them.

It had invested massively in the tobacco substitutes fiasco, only to find the new products damned by official statements and countered by a State-funded Health Education Council campaign.

Most importantly, it had nearly halved the average tar level of cigarettes over the past ten years. "The industry has been given no credit for these moves, and the Government has pressed on with demands for more and more commercial restrictions. On the other hand the Government will take no positive action itself in pursuance of this policy that will cost it revenue. If it really wanted more people to smoke lower tar cigarettes it could have achieved it long ago with a stroke of the pen by reducing tax on these brands by 10p per pack."

With some 70 per cent of the retail price of cigarettes going in tax, the manufacturers

had no room to do this. But the Government did. However, the cost to the revenue made it a stone cold certainty that this would not happen.

Governments are tempted, says Mr. van Rossum, to take a tilt at the Aunt Sally of cigarette advertising. "This is a much more costly issue which costs the Government so much in revenue or votes. Indeed, it might gain a few since advertising in general is not exactly popular with the public."

Yet the crusade against cigarette advertising, he claims, is an irrelevance. "The simple fact is that there are many countries around the world where cigarette advertising has been banned or severely restricted. Not one of them has led to a decrease in cigarette consumption, even amongst young people. All the evidence shows that cigarette advertising influences market-share and brand competition. Nothing else."

"There is no rational reason why cigarettes should not be allowed back on TV now. That might do something positive to switch more smokers onto low-tar brands. It also argues that the fierce restrictions in the current ASA code for cigarettes are an overkill and an irrelevance."

"With the benefit of hindsight one can say that the industry has, by maintaining a dignified silence, let itself be pushed into a number of corners and accepted restrictions out of all proportion to the facts and evidence. But in polishing their dignity with behind-the-scenes diplomacy, they have allowed the anti-smoking forces to have it all to themselves, and they have had a field-day."

مكتبة، لا صبر

ITT made a great name for themselves on Southern.

Awareness of ITT rose dramatically after their corporate campaign on Southern Television.

ITT took 81 spots on Southern during their 1977 corporate campaign. The 60 second commercials were designed to show the company's wide range of activities. The message was one of quality, reliability and responsibility. The target audience was the entire public, whether as consumers, employees, shareholders or opinion formers. Results were dramatic and lasting. Awareness had increased from 55% in mid-1977 to 73% in mid-1978 and the overall opinion in favour of the company rose considerably.

Further proof of the power of television for corporate advertising. *MAS

SOUTHERN TELEVISION

For further information contact Brian Henry, Marketing and Sales Director, Southern Television Limited, Glen House, Stag Place, London SW1E 5AX. Telephone: 01-834 4404.

The war that never ends



We British are a peaceful people. When a war is over we like to consign it to the history books—and forget it.

But for some the wars live on. The disabled from both World Wars and from lesser campaigns, now all too easily forgotten; the widows, the orphans and the children—for them their war lives on, every day and all day.

In many cases, of course, there is help from a pension. But there is a limit to what any Government Department can do.

This is where Army Benevolence steps in. With understanding. With a sense of urgency... and with practical, financial help.

To us it is a privilege to help these brave men—and women, too. Please will you help us to do more? We must not let our soldiers down.

The Army Benevolent Fund

for soldiers, ex-soldiers and their families in distress
Dept. FT, Duke of York's HQ, London SW3 4SP

***** Repeat By Popular Demand! *****

JAZZ

AT THE PORTMAN MONDAY NOV. 20TH 8.30pm-11.00pm and tickets to the £50.00 worth of Mr. ACKER BILK and his

PARAMOUNT JAZZ BAND

***** also FRED HUNT on piano COMPERE: PETER CLAYTON *****

Admission by ticket £14.50 includes dinner and entertainment

JAZZ BRUNCH SUNDAYS AS USUAL

PHONE CHRY HAWKER 01-486 5844 FOR A RESERVATION

TODAY A STAR IS BORN! NOVEMBER 2ND 1978

The day all of us have been waiting for!

ADVERTISERS...

The DAILY STAR. The newest most exciting daily advertising medium reaching 4 Million readers. In the fastest growing, biggest spending market segment of the North and Midlands. And you're reaching them at the lowest capital cost of any comparable newspaper.

AGENCIES...

Media men, account handlers, creative teams. All of you benefit greatly from The DAILY STAR's excitingly different new look. Media men can buy more and different spaces for their money. Account men can target campaigns more precisely and with greater impact. Creative teams will welcome The DAILY STAR's bright, fresh editorial approach—the perfect environment for today's exciting new ads!

READERS...

The DAILY STAR is all about people—real people. A down to earth good natured approach to life today. Great Sports Coverage! The Star Girls! All Action Features! Big, Big Laughs! Fashion Spectaculars! Showbiz Scoops! And Superstar Offers make The DAILY STAR Britain's best and brightest daily for just 6p.

STAR

BRITAIN'S BEST BUY



18

LOMBARD

Nobel prize for a new market

BY NICHOLAS COLCHESTER

The currency turmoil is a reminder that this is the decade of price volatility in the international markets for just about everything. There is a doctrine waiting for the economist who investigates the thesis that perfect information is one of the root causes of this problem.

Perfect information is a necessity for a perfect market, but it would well be that ignorance has played an unrecognised part in keeping price movements orderly. The seventies have seen a proliferation of "instant information" in international markets. The word no longer spreads by telephone and ticker tape but on TV screens right in front of the traders. FLASH FLASH CARTER ACTS TO SAVE DOLLAR. There is time for only knee-jerk reaction, and the trader sees instant confirmation that the rest of the pack are moving with him.

Equilibrium

In theory perfect information should allow supply and demand to determine a just equilibrium price. But its practical result, in a changing world, is wild oscillation about the shifting point of equilibrium.

An engineer knows that a perfectly elastic system will accommodate itself perfectly to static forces acting upon it. But he also knows that if these forces change such a system becomes a nightmare. It never stops jumping about the just position. So if his mechanism lacks friction he introduces imperfection into it, in the form of damping, to keep his springs under control.

It is this damping that is lacking in the international markets for currencies, securities and commodities. The old, natural friction has been systematically removed. It has become steadily easier to deal—or at least to try to deal; it now suffices to pick up the phone. The news that prompts the decision to deal no longer filters through to people, but hits many powerful investors and dealers simultaneously. The result is markets which are closer to being perfect and to being perfectly unbearable.

The thesis is hard to prove. In the currency market it is difficult to unravel cause and effect in the aftermath to the Bretton Woods system. Other variables have supposedly been on the in-

crease which markets lump together under the catch-all of "heightened uncertainty." The rise of multi-national business has greatly increased the quantities of money being shifted around. Under such circumstances an argument beginning "other things being equal" gets off to a weak start.

Yet the London Discount Market Association, the society of whose judgment can probably be relied upon, told the Wilson Committee unequivocally that the introduction of an electronic market information system had irrevocably changed the sterling money market and made it "a great deal more sensitive and volatile." Instant information led to "a tendency to over-react to avoid having to deal at the wrong rate."

Faced with an increasingly frictionless and jittery foreign exchange market governments have tried to improve matters in two ways, both of which bring a smile to the face of an engineer. First they have tried "dirty floating" with central bank intervention; this does not, alas, introduce damping into the system only an extra large, powerful and rather conspicuous spring. The other favoured solution is to say "the ride is too bouncy, let us do away with the springs altogether." This is the EMS approach and unless the road ahead is very smooth it has painful consequences.

The engineer would advocate artificial friction to replace the natural friction which has gone. Among the proposals made so far the Crawling Peg type of exchange rate system would appear to him most. Or he might, with a glint in his eye, suggest that the new instant electronic information and trading networks offer their own solution to the problem of frictionlessness they have created.

Network

Great computer minds should design an electronic trading network which allows prices to crawl at a rate which varies with the market forces acting upon them. Using either a central fund, or employing the reserves of participating central banks it would, reactively rather than actively, undertake the purchases or sales needed to provide the necessary damping forces.

A doctrine for a thesis on the impact of instant information. But a Nobel prize for the inventor of a cybernetic monetary system.

UNLIKELY AS it seems, a greatest difficulty in getting the money back as it was obviously one of its duties under the current account contract to keep me informed about the state of the balance. By leading me to believe that I owned all that money it could have been said where the money had come from and I started to rake my memory, undecided as to whether the money was the donation of an anonymous benefactor or a guilt-ridden malefactor, compensating me for some of the wrongs inflicted in one of my previous lives.

I tended to believe the latter was the case, but to make sure I visited the bank to inquire. Presented with the credit note the bank's computer blushed and I returned home sorry to have overestimated the better side of human nature.

Looking back, I must admit that I had only myself to blame for being unable to profit from the computer's mistake.

Had my belief in the innate goodness of human nature been stronger perhaps I would have accepted the theory of the returned loot without any reservations. I could therefore have spent the money in good faith well before the computer came to its senses.

The bank would have had the

customer is not agreeable to the adjustment the bank has to sue him and prove its case in court. The burden of suing has to be placed on the bank, if for no other reason to maintain the credibility of bank statements.

The BGH then considered what claims for damages the bank may have out of such a mistake. The customer may be able to show that he was not unjustly enriched by the bank's mistake, and this was exactly what the customer in the case

claim he had against the Liberian importer, but nothing more.

The BGH followed earlier German decisions, which are very much in line with the English law as stated by Lord Chief Justice Abbot, but imposed on the bank's customer a new, stricter requirement.

The BGH did not agree with those authorities which held that the customer was liable to damages only if he positively knew that he was credited an amount which did not belong to him.

BUSINESS AND THE COURTS

BY A. H. HERMANN, Legal Correspondent

before the court claimed.

He said that he was expecting two equal remittances from a Liberian importer, and after the bank had mistakenly credited his account twice with the first remittance, he believed that both had arrived. In fact the second was never received. He then used part of the mistakenly credited money to ship more goods to Liberia.

Subsequently the Liberian importer went broke, and the money was not recovered. He offered to cede to the bank the

An ignorance due to negligence on his part could also justify the bank's claim for damages, said the court.

The reason for this decision was that a certain measure of customer co-operation and checking is indispensable for the operation of a modern computerised banking system.

GAMBLING DEBTS. Including those run up with a bank by speculating in options and

her State can treat gambling debts as it pleases, the European Court added that such national rules will remain unaffected by the EEC Treaty only if they are applied in a manner which does not constitute discrimination in comparison with similar debts incurred on that member State's own territory. The conclusion which must be drawn from the judgment is that as far as German law does discriminate in this way, German courts will have to consider it as overruled by the EEC Treaty.

While stating that each member State can treat gambling debts as it pleases, the European Court added that such national rules will remain unaffected by the EEC Treaty only if they are applied in a manner which does not constitute discrimination in comparison with similar debts incurred on that member State's own territory. The conclusion which must be drawn from the judgment is that as far as German law does discriminate in this way, German courts will have to consider it as overruled by the EEC Treaty.

The Court did not accept the Commission's view that the refusal of German courts to enforce debts stemming from differential deals on the Paris bourse had amounted to an inadmissible "export" of a view which would only serve to add to the fears that the Community is unduly interfering in matters of national policy. The wider the Community becomes, the more important it will be to respect the differences said the Court. If Spanish bullfighters

Vaigly Great attracts backers for Vernons Sprint Cup

IT NOW seems certain that eight will line up for Saturday's renewal of the United States' most famous end-of-season grass race, the Washington DC International.

The field at Laurel, Maryland, is made up of Trillion (Sandy Hawley), Tiller (Jeff Bell), Overseas (Robin Platts), Ways (Angel Cordero), Noble Dancer (Steve Cauthe), Mac Diarmida (Jean Cruquet), Frere Basile

Slew will tackle Amazon in a grass event on the following day. As expected after forecasts of rain in the North West, Vaigly Great has been all the rage in the Vernons Sprint Cup ante-post betting. The tote, which has been set yesterday, will quote 5-1 reports continuous demand for the Michael Stoute-trained Ay Gold Cup winner and they have had to slash his price from 5-1 to today's offer of 100-30.

The other entry for which they report good value is the older sprinter, Saneadu, who is down to 5-2 from 3-1. Bold Boy and Double Form have drifted half a point from 4-1 and 6-1 respectively. Jockey of the year Greville Starkey has been named Wilkinson's third jockey of the month for October by a panel of racing journalists and commentators.

Starkey's 17 wins during the month included two more Group One Pattern races (the Cheveley Park and Champion Stakes). He will receive the Wilkinson Sword poniard and a cheque for £100. The panel also commended and

voted for "Kipper" Lynch, Lester Pigott, Pat Edger, John Mathias and Willie Carson. Panelists described it as a month of outstanding jockeyship.

Hard ground continues to play havoc with the autumn afternoon programme at Wincanton sees only 32 runners. Southwell, the day's only other meeting, has fared a little better because of good ground on the chase course, and an official forecast of good to firm for the huddler.

Best bet of the afternoon on the Nottinghamshire track should be the improving seven-year-old, French Pin, among the runners for the Bingham Chase.

RACING

BY DOMINIC WIGAN

(Freddie Head) and Stoned (George Doleuze).

British visitors to the course will neither have an English horse nor Lester Piggott to cheer home this time. They will also have the irritation of missing the great Seattle Slew.

After several days' deliberation, connections have decided to miss the Washington and watch their Triple Crown winner in Aqueduct, where Seattle

1.15—Fighting King
1.45—Poverly Bone
2.15—French Pin
2.45—Gold TV
3.15—Adam's Brake
3.45—Crest

WINCANTON
2.30—Kininvie
3.00—Kings Carol
3.30—Merry Meadow

1.20 pm Report West Headlines. 1.25 Report News. 1.30 Report Women Only. 1.35 Report News. 1.40 Report News. 1.45 Report News. 1.50 Report News. 1.55 Report News. 2.00 Report News. 2.05 Report News. 2.10 Report News. 2.15 Report News. 2.20 Report News. 2.25 Report News. 2.30 Report News. 2.35 Report News. 2.40 Report News. 2.45 Report News. 2.50 Report News. 2.55 Report News. 3.00 Report News. 3.05 Report News. 3.10 Report News. 3.15 Report News. 3.20 Report News. 3.25 Report News. 3.30 Report News. 3.35 Report News. 3.40 Report News. 3.45 Report News. 3.50 Report News. 3.55 Report News. 4.00 Report News. 4.05 Report News. 4.10 Report News. 4.15 Report News. 4.20 Report News. 4.25 Report News. 4.30 Report News. 4.35 Report News. 4.40 Report News. 4.45 Report News. 4.50 Report News. 4.55 Report News. 5.00 Report News. 5.05 Report News. 5.10 Report News. 5.15 Report News. 5.20 Report News. 5.25 Report News. 5.30 Report News. 5.35 Report News. 5.40 Report News. 5.45 Report News. 5.50 Report News. 5.55 Report News. 6.00 Report News. 6.05 Report News. 6.10 Report News. 6.15 Report News. 6.20 Report News. 6.25 Report News. 6.30 Report News. 6.35 Report News. 6.40 Report News. 6.45 Report News. 6.50 Report News. 6.55 Report News. 7.00 Report News. 7.05 Report News. 7.10 Report News. 7.15 Report News. 7.20 Report News. 7.25 Report News. 7.30 Report News. 7.35 Report News. 7.40 Report News. 7.45 Report News. 7.50 Report News. 7.55 Report News. 8.00 Report News. 8.05 Report News. 8.10 Report News. 8.15 Report News. 8.20 Report News. 8.25 Report News. 8.30 Report News. 8.35 Report News. 8.40 Report News. 8.45 Report News. 8.50 Report News. 8.55 Report News. 9.00 Report News. 9.05 Report News. 9.10 Report News. 9.15 Report News. 9.20 Report News. 9.25 Report News. 9.30 Report News. 9.35 Report News. 9.40 Report News. 9.45 Report News. 9.50 Report News. 9.55 Report News. 10.00 Report News. 10.05 Report News. 10.10 Report News. 10.15 Report News. 10.20 Report News. 10.25 Report News. 10.30 Report News. 10.35 Report News. 10.40 Report News. 10.45 Report News. 10.50 Report News. 10.55 Report News. 11.00 Report News. 11.05 Report News. 11.10 Report News. 11.15 Report News. 11.20 Report News. 11.25 Report News. 11.30 Report News. 11.35 Report News. 11.40 Report News. 11.45 Report News. 11.50 Report News. 11.55 Report News. 12.00 Report News. 12.05 Report News. 12.10 Report News. 12.15 Report News. 12.20 Report News. 12.25 Report News. 12.30 Report News. 12.35 Report News. 12.40 Report News. 12.45 Report News. 12.50 Report News. 12.55 Report News. 1.00 Report News. 1.05 Report News. 1.10 Report News. 1.15 Report News. 1.20 Report News. 1.25 Report News. 1.30 Report News. 1.35 Report News. 1.40 Report News. 1.45 Report News. 1.50 Report News. 1.55 Report News. 2.00 Report News. 2.05 Report News. 2.10 Report News. 2.15 Report News. 2.20 Report News. 2.25 Report News. 2.30 Report News. 2.35 Report News. 2.40 Report News. 2.45 Report News. 2.50 Report News. 2.55 Report News. 3.00 Report News. 3.05 Report News. 3.10 Report News. 3.15 Report News. 3.20 Report News. 3.25 Report News. 3.30 Report News. 3.35 Report News. 3.40 Report News. 3.45 Report News. 3.50 Report News. 3.55 Report News. 4.00 Report News. 4.05 Report News. 4.10 Report News. 4.15 Report News. 4.20 Report News. 4.25 Report News. 4.30 Report News. 4.35 Report News. 4.40 Report News. 4.45 Report News. 4.50 Report News. 4.55 Report News. 5.00 Report News. 5.05 Report News. 5.10 Report News. 5.15 Report News. 5.20 Report News. 5.25 Report News. 5.30 Report News. 5.35 Report News. 5.40 Report News. 5.45 Report News. 5.50 Report News. 5.55 Report News. 6.00 Report News. 6.05 Report News. 6.10 Report News. 6.15 Report News. 6.20 Report News. 6.25 Report News. 6.30 Report News. 6.35 Report News. 6.40 Report News. 6.45 Report News. 6.50 Report News. 6.55 Report News. 7.00 Report News. 7.05 Report News. 7.10 Report News. 7.15 Report News. 7.20 Report News. 7.25 Report News. 7.30 Report News. 7.35 Report News. 7.40 Report News. 7.45 Report News. 7.50 Report News. 7.55 Report News. 8.00 Report News. 8.05 Report News. 8.10 Report News. 8.15 Report News. 8.20 Report News. 8.25 Report News. 8.30 Report News. 8.35 Report News. 8.40 Report News. 8.45 Report News. 8.50 Report News. 8.55 Report News. 9.00 Report News. 9.05 Report News. 9.10 Report News. 9.15 Report News. 9.20 Report News. 9.25 Report News. 9.30 Report News. 9.35 Report News. 9.40 Report News. 9.45 Report News. 9.50 Report News. 9.55 Report News. 10.00 Report News. 10.05 Report News. 10.10 Report News. 10.15 Report News. 10.20 Report News. 10.25 Report News. 10.30 Report News. 10.35 Report News. 10.40 Report News. 10.45 Report News. 10.50 Report News. 10.55 Report News. 11.00 Report News. 11.05 Report News. 11.10 Report News. 11.15 Report News. 11.20 Report News. 11.25 Report News. 11.30 Report News. 11.35 Report News. 11.40 Report News. 11.45 Report News. 11.50 Report News. 11.55 Report News. 12.00 Report News. 12.05 Report News. 12.10 Report News. 12.15 Report News. 12.20 Report News. 12.25 Report News. 12.30 Report News. 12.35 Report News. 12.40 Report News. 12.45 Report News. 12.50 Report News. 12.55 Report News. 1.00 Report News. 1.05 Report News. 1.10 Report News. 1.15 Report News. 1.20 Report News. 1.25 Report News. 1.30 Report News. 1.35 Report News. 1.40 Report News. 1.45 Report News. 1.50 Report News. 1.55 Report News. 2.00 Report News. 2.05 Report News. 2.10 Report News. 2.15 Report News. 2.20 Report News. 2.25 Report News. 2.30 Report News. 2.35 Report News. 2.40 Report News. 2.45 Report News. 2.50 Report News. 2.55 Report News. 3.00 Report News. 3.05 Report News. 3.10 Report News. 3.15 Report News. 3.20 Report News. 3.25 Report News. 3.30 Report News. 3.35 Report News. 3.40 Report News. 3.45 Report News. 3.50 Report News. 3.55 Report News. 4.00 Report News. 4.05 Report News. 4.10 Report News. 4.15 Report News. 4.20 Report News. 4.25 Report News. 4.30 Report News. 4.35 Report News. 4.40 Report News. 4.45 Report News. 4.50 Report News. 4.55 Report News. 5.00 Report News. 5.05 Report News. 5.10 Report News. 5.15 Report News. 5.20 Report News. 5.25 Report News. 5.30 Report News. 5.35 Report News. 5.40 Report News. 5.45 Report News. 5.50 Report News. 5.55 Report News. 6.00 Report News. 6.05 Report News. 6.10 Report News. 6.15 Report News. 6.20 Report News. 6.25 Report News. 6.30 Report News. 6.35 Report News. 6.40 Report News. 6.45 Report News. 6.50 Report News. 6.55 Report News. 7.00 Report News. 7.05 Report News. 7.10 Report News. 7.15 Report News. 7.20 Report News. 7.25 Report News. 7.30 Report News. 7.35 Report News. 7.40 Report News. 7.45 Report News. 7.50 Report News. 7.55 Report News. 8.00 Report News. 8.05 Report News. 8.10 Report News. 8.15 Report News. 8.20 Report News. 8.25 Report News. 8.30 Report News. 8.35 Report News. 8.40 Report News. 8.45 Report News. 8.50 Report News. 8.55 Report News. 9.00 Report News. 9.05 Report News. 9.10 Report News. 9.15 Report News. 9.20 Report News. 9.25 Report News. 9.30 Report News. 9.35 Report News. 9.40 Report News. 9.45 Report News. 9.50 Report News. 9.55 Report News. 10.00 Report News. 10.05 Report News. 10.10 Report News. 10.15 Report News. 10.20 Report News. 10.25 Report News. 10.30 Report News. 10.35 Report News. 10.40 Report News. 10.45 Report News. 10.50 Report News. 10.55 Report News. 11.00 Report News. 11.05 Report News. 11.10 Report News. 11.15 Report News. 11.20 Report News. 11.25 Report News. 11.30 Report News. 11.35 Report News. 11.40 Report News. 11.45 Report News. 11.50 Report News. 11.55 Report News. 12.00 Report News. 12.05 Report News. 12.10 Report News. 12.15 Report News. 12.20 Report News. 12.25 Report News. 12.30 Report News. 12.35 Report News. 12.40 Report News. 12.45 Report News. 12.50 Report News. 12.55 Report News. 1.00 Report News. 1.05 Report News. 1.10 Report News. 1.15 Report News. 1.20 Report News. 1.25 Report News. 1.30 Report News. 1.35 Report News. 1.40 Report News. 1.45 Report News. 1.50 Report News. 1.55 Report News. 2.00 Report News. 2.05 Report News. 2.10 Report News. 2.15 Report News. 2.20 Report News. 2.25 Report News. 2.30 Report News. 2.35 Report News. 2.40 Report News. 2.45 Report News. 2.50 Report News. 2.55 Report News. 3.00 Report News. 3.05 Report News. 3.10 Report News. 3.15 Report News. 3.20 Report News. 3.25 Report News. 3.30 Report News. 3.35 Report News. 3.40 Report News. 3.45 Report News. 3.50 Report News. 3.55 Report News. 4.00 Report News. 4.05 Report News. 4.10 Report News. 4.15 Report News. 4.20 Report News. 4.25 Report News. 4.30 Report News. 4.35 Report News. 4.40 Report News. 4.45 Report News. 4.50 Report News. 4.55 Report News. 5.00 Report News. 5.05 Report News. 5.10 Report News. 5.15 Report News. 5.20 Report News. 5.25 Report News. 5.30 Report News. 5.35 Report News. 5.40 Report News. 5.45 Report News. 5.50 Report News. 5.55 Report News. 6.00 Report News. 6.05 Report News. 6.10 Report News. 6.15 Report News. 6.20 Report News. 6.25 Report News. 6.30 Report News. 6.35 Report News. 6.40 Report News. 6.45 Report News. 6.50 Report News. 6.55 Report News. 7.00 Report News. 7.05 Report News. 7.10 Report News. 7.15 Report News. 7.20 Report News. 7.25 Report News. 7.30 Report News. 7.35 Report News. 7.40 Report News. 7.45 Report News. 7.50 Report News. 7.55 Report News. 8.00 Report News. 8.05 Report News. 8.10 Report News. 8.15 Report News. 8.20 Report News. 8.25 Report News. 8.30 Report News. 8.35 Report News. 8.40 Report News. 8.45 Report News. 8.50 Report News. 8.55 Report News. 9.00 Report News. 9.05 Report News. 9.10 Report News. 9.15 Report News. 9.20 Report News. 9.25 Report News. 9.30 Report News. 9.35 Report News. 9.40 Report News. 9.45 Report News. 9.50 Report News. 9.55 Report News. 10.00 Report News. 10.05 Report News. 10.10 Report News. 10.15 Report News. 10.20 Report News. 10.25 Report News. 10.30 Report News. 10.35 Report News. 10.40 Report News. 10.45 Report News. 10.50 Report News. 10.55 Report News. 11.00 Report News. 11.05 Report News. 11.10 Report News. 11.15 Report News. 11.20 Report News. 11.25 Report News. 11.30 Report News. 11.35 Report News. 11.40 Report News. 11.45 Report News. 11.50 Report News. 11.55 Report News. 12.00 Report News. 12.05 Report News. 12.10 Report News. 12.15 Report News. 12.20 Report News. 12.25 Report News. 12.30 Report News. 12.35 Report News. 12.40 Report News. 12.45 Report News. 12.50 Report News. 12.55 Report News. 1.00 Report News. 1.05 Report News. 1.10 Report News. 1.15 Report News. 1.20 Report News. 1.25 Report News. 1.30 Report News. 1.35 Report News. 1.40 Report News. 1.45 Report News. 1.50 Report News. 1.55 Report News. 2.00 Report News. 2.05 Report News. 2.10 Report News. 2.15 Report News. 2.20 Report News. 2.25 Report News. 2.30 Report News. 2.35 Report News. 2.40 Report News. 2.45 Report News. 2.50 Report News. 2.55 Report News. 3.00 Report News. 3.05 Report News. 3.10 Report News. 3.15 Report News. 3.20 Report News. 3.25 Report News. 3.30 Report News. 3.35 Report News. 3.40 Report News. 3.45 Report News. 3.50 Report News. 3.55 Report News. 4.00 Report News. 4.05 Report News. 4.10 Report News. 4.15 Report News. 4.20 Report News. 4.25 Report News. 4.30 Report News. 4.35 Report News. 4.40 Report News. 4.45 Report News. 4.50 Report News. 4.55 Report News. 5.00 Report News. 5.05 Report News. 5.10 Report News. 5.15 Report News. 5.20 Report News. 5.25 Report News. 5.30 Report News. 5.35 Report News. 5.40 Report News. 5.45 Report News. 5.50 Report News. 5.55 Report News. 6.00 Report News. 6.05 Report News. 6.10 Report News. 6.15 Report News. 6.20 Report News. 6.25 Report News. 6.30 Report News. 6.35 Report News. 6.40 Report News. 6.45 Report News. 6.50 Report News. 6.55 Report News. 7.00 Report News. 7.05 Report News. 7.10 Report News. 7.15 Report News. 7.20 Report News. 7.25 Report News. 7.30 Report News. 7.35 Report News. 7.40 Report News. 7.45 Report News. 7.50 Report News. 7.55 Report News. 8.00 Report News. 8.05 Report News. 8.10 Report News. 8.15 Report News. 8.20 Report News. 8.25 Report News. 8.30 Report News. 8.35 Report News. 8.40 Report News. 8.45 Report News. 8.50 Report News. 8.55 Report News. 9.00 Report News. 9.05 Report News. 9.10 Report News. 9.15 Report News. 9.20 Report News. 9.25 Report News. 9.30 Report News. 9.35 Report News. 9.40 Report News. 9.45 Report News. 9.50 Report News. 9.55 Report News. 10.00 Report News. 10.05 Report News. 10.10 Report News. 10.15 Report News. 10.20 Report News. 10.25 Report News. 10.30 Report News. 10.35 Report News. 10.40 Report News. 10.45 Report News. 10.50 Report News. 10.55 Report News. 11.00 Report News. 11.05 Report News. 11.10 Report News. 11.15 Report News. 11.20 Report News. 11.25 Report News. 11.30 Report News. 11.35 Report News. 11.40 Report News. 11.45 Report News. 11.50 Report News. 11.55 Report News. 12.00 Report News. 12.05 Report News. 12.10 Report News. 12.15 Report News. 12.20 Report News. 12.25 Report News. 12.30 Report News. 12.35 Report News. 12.40 Report News. 12.45 Report News. 12.50 Report News. 12.55 Report News. 1.00 Report News. 1.05 Report News. 1.10 Report News. 1.15 Report News. 1.20 Report News. 1.25 Report News. 1.30 Report News. 1.35 Report News. 1.40 Report News. 1.45 Report News. 1.50 Report News. 1.55 Report News. 2.00 Report News. 2.05 Report News. 2.10 Report News. 2.15 Report News. 2.20 Report News. 2.25 Report News. 2.30 Report News. 2.35 Report News. 2.40 Report News. 2.45 Report News. 2.50 Report News. 2.55 Report News. 3.00 Report News. 3.05 Report News. 3.10 Report News. 3.15 Report News. 3.20 Report News. 3.25 Report News. 3.30 Report News. 3.35 Report News. 3.40 Report News. 3.45 Report News. 3.50 Report News. 3.55 Report News. 4.00 Report News. 4.05 Report News. 4.10 Report News. 4.15 Report News. 4.20 Report News. 4.25 Report News. 4.30 Report News. 4.35 Report News. 4.40 Report News. 4.45 Report News. 4.50 Report News. 4.55 Report News. 5.00 Report News. 5.05 Report News. 5.10 Report News. 5.15 Report News. 5.20 Report News. 5.25 Report News. 5.30 Report News. 5.35 Report News. 5.40 Report News. 5.45 Report News. 5.50 Report News. 5.55 Report News. 6.00 Report News. 6.05 Report News. 6.10 Report News. 6.15 Report News. 6.20 Report News. 6.25 Report News. 6.30 Report News. 6.35 Report News. 6.40 Report News. 6.45 Report News. 6.50 Report News. 6.55 Report News. 7.00 Report News. 7.05 Report News. 7.10 Report News. 7.15 Report News. 7.20 Report News. 7.25 Report News. 7.30 Report News. 7.35 Report News. 7.40 Report News. 7.45 Report News. 7.50 Report News. 7.55 Report News. 8.00 Report News. 8.05 Report News. 8.10 Report News. 8.15 Report News. 8.20 Report News. 8.25 Report News. 8.30 Report News. 8.35 Report News. 8.40 Report News. 8.45 Report News. 8.50 Report News. 8.55 Report News. 9.00 Report News. 9.05 Report News. 9.10 Report News. 9.15 Report News. 9.20 Report News. 9.25 Report News. 9.30 Report News. 9.35 Report News. 9.40 Report News. 9.45 Report News. 9.50 Report News. 9.55 Report News. 10.00 Report News. 10.05 Report News. 10.10 Report News. 10.15 Report News. 10.20 Report News. 10.25 Report News. 10.30 Report News. 10.35 Report News. 10.40 Report News. 10.45 Report News. 10.50 Report News. 10.55 Report News. 11.00 Report News. 11.05 Report News. 11.10 Report News. 11.15 Report News. 11.20 Report News. 11.25 Report News. 11.30 Report News. 11.35 Report News. 11.40 Report News. 11.45 Report News. 11.50 Report News. 11.55 Report News. 12.00 Report News. 12.05 Report News. 12.10 Report News. 12.15 Report News. 12.20 Report News. 12.25 Report News. 12.30 Report News. 12.35 Report News. 12.40 Report News. 12.45 Report News. 12.50 Report News. 12.55 Report News. 1.00 Report News. 1.05 Report News. 1.10 Report News. 1.15 Report News. 1.20 Report News. 1.25 Report News. 1.30 Report News. 1.35 Report News. 1.40 Report News. 1.45 Report News. 1.50 Report News. 1.55 Report News. 2.00 Report News. 2.05 Report News. 2.10 Report News. 2.15 Report News. 2.20 Report News. 2.25 Report News. 2.30 Report News. 2.35 Report News. 2.40 Report News. 2.45 Report News. 2.50 Report News. 2.55 Report News. 3.00 Report News. 3.05 Report News. 3.10 Report News. 3.15 Report News. 3.20 Report News. 3.25 Report News. 3.30 Report News. 3.35 Report News. 3.40 Report News. 3.45 Report News. 3.50 Report News. 3.55 Report News. 4.00 Report News. 4.05 Report News. 4.10 Report News. 4.15 Report News. 4.20 Report News. 4.25 Report News. 4.30 Report News. 4.35 Report News. 4.40 Report News. 4.45 Report News. 4.50 Report News. 4.55 Report News. 5.00 Report News. 5.05 Report News. 5.10 Report News. 5.15 Report News. 5.20 Report News. 5.25 Report News. 5.30 Report News. 5.35 Report News. 5.40 Report News. 5.45 Report News. 5.50 Report News. 5.55 Report News. 6.00 Report News. 6.05 Report News. 6.10 Report News. 6.15 Report News. 6.20 Report News. 6.25 Report News. 6.30 Report News. 6.35 Report News. 6.40 Report News. 6.45 Report News. 6.50 Report News. 6.55 Report News. 7.00 Report News. 7.05 Report News. 7.10 Report News. 7.15 Report News. 7.20 Report News. 7.25 Report News. 7.30 Report News. 7.35 Report News. 7.40 Report News. 7.45 Report News. 7.50 Report News. 7.55 Report News. 8.00 Report News. 8.05 Report News. 8.10 Report News. 8.15 Report News. 8.20 Report News. 8.25 Report News. 8.30 Report News. 8.35 Report News. 8.40 Report News. 8.45 Report News. 8.50 Report News. 8.55 Report News. 9.00 Report News. 9.05 Report News. 9.10 Report News. 9.15 Report News. 9.20 Report News. 9.25 Report News. 9.30 Report News. 9.35 Report News. 9.40 Report News. 9.45 Report News. 9.50 Report News. 9.55 Report News. 10.00 Report News. 10.05 Report News. 10.10 Report News. 10.15 Report News. 10.20 Report News. 10.25 Report News. 10.30 Report News. 10.35 Report

FINANCIAL TIMES

BRACKEN HOUSE, CANNON STREET, LONDON EC4A 3BY

Telegrams: Finantime, London PS4. Telex: 836341/2, 838397

Telephone: 01-248 8000

Thursday November 2 1978

A moment of truth

CRISES. ONCE they are generally expected, have a way of confounding expectation by the speed at which they develop. It has taken only six trading days of the dollar's virtually unchecked slide in the exchanges to persuade President Carter and his advisers to confront at last the real sources of their problems—the excessive growth of dollar credit. They have started to take the decisions which would have been forced on them, far less disruptively, many months ago had America's trading partners not been so willing to buy time and U.S. Government debt through their interventions in the exchange markets. We expressed the hope last week that this support would be withheld. The results have been swift.

Ambiguous event

Since support for the dollar has helped to prolong the crisis, it is perhaps ironic that the most spectacular item in the new measures is the mobilisation of enormous new credits for possible support operations in the future; but this is more or less inevitable. The real question is not whether the new credits are adequate, but how far they will have to be used at all. If the domestic measures turn out to be sufficiently convincing and effective, the new swaps, the IMF application and the offer of foreign currency bonds might go down in history with Britain's borrowings and currency bonds of 1974—the defences that were never tested.

As British experience has shown, an exchange rate recovery is an ambiguous event; it can be a turning point, or a selling opportunity. If selling pressure does revive, the new resources will not look so vast as the figures may suggest, in a world where the Bundesbank spent DM 13bn in eight weeks simply resisting a minor revaluation within the snake.

There will be some difficult weeks and perhaps months before we can gauge the full results of the present measures. A current account deficit running at some \$2bn a month cannot be eliminated overnight, and it would be terribly disruptive even to try to do so. The question is whether the monetary squeeze, which was already developing quite naturally before the U.S. authorities took charge of it yesterday, will sufficiently check the demand for new credit to produce an unmistakably favourable trend. By British standards, a one point rise in lending rates is hardly a credit crunch. However, present interest rates are almost unprecedented in U.S. experience, and are being imposed on an economy where the growth of consumer demand is already faltering.

Shift of resources

In real terms, indeed, there has already been a considerable shift of U.S. resources into the foreign balance. Export volume has recently been some 10 per cent higher than a year earlier, and import volume only three per cent up. However, here in again America is treading a path with which we in this country are familiar. A gain in competitiveness can only be obtained at the expense of a loss in the terms of trade, so that the volume of resources required to correct a deficit is bigger than the underlying deficit experienced before the adjustment. The resources shift achieved so far by the U.S. is though seven per cent measured against trade volume, us too.

A misguided proposal

THE PROGRAMME presented to Parliament yesterday contained little that was surprising and a lot that was calculated to appeal both to the electorate and to the minority parties in the Commons upon whose votes the timing of the next general election will depend. The most questionable proposal, upon which immediate comment has to be made, is the idea of a compulsory system of compensation for short-time working. It is all very well for Ministers to say that such schemes have been operating in other EEC countries. But the arrangements there vary and the particular scheme the Government has in mind seems neither necessary nor desirable.

If it is desired to ease the impact of short-time working in industries which are particularly prone to cyclical conditions—and they are comparatively limited in number—then more direct and less cumbersome methods are available.

Inevitable

These are the unhappy but inevitable consequences of leaving the attempt to tackle the dollar problem seriously until the thirteenth hour. President Carter is having to defeat an economy in which confidence is already sagging, instead of a robust one; and many trading partners of the U.S. are now having to tackle the consequences of allowing the dollar outflow to undermine their own monetary discipline. This misfortune, which ought to teach appropriate lessons, could prove something of a tragedy if the recessionary dangers which have resulted from past mistakes now provoke hesitation about the steps which are necessary.

The real test will arise if the present measures do not produce sufficiently clear results in the coming weeks to carry conviction in the market. The temptation will be to buy more time with the credits which have been arranged. We in Britain would readily understand the temptation, because we have succumbed to it so often; but we have also learnt that it does not work.

Delicate judgments

If a proper adjustment is now to be achieved, central banks round the world may have to make some delicate judgments. It may be necessary to use the available credits to accommodate some switching of reserve assets out of dollars, but beyond this point support should remain fairly niggardly. The main burden must rest on the U.S. authorities, who must take further measures if necessary, even at the risk of a sharp temporary downturn. Once confidence in U.S. financial management is firmly restored, all the remaining problems will become much easier to solve. The whole root of the problem lies in U.S. domestic policy, and the solution must be found there.

It is not only in the U.S., though, that the dollar crisis is going to produce a confrontation with reality. The dollar decline has helped to shelter us in Britain from the normal consequences of the rapid rise in costs which has continued, despite apparently tighter money and apparently moderate wage targets. Effective action in the U.S. is likely to have its impact on import costs and interest rates in this country. The immediate prospect is unpleasant, but a healthy economy is one which takes reality in steady doses, and that applies to us too.

A national compensation scheme would help inefficient as well as efficient employers. Like other employment protection schemes this Government has introduced, it would maintain jobs in assisted firms at least partly at the expense of jobs in unassisted firms. Above all, it would provide an incentive to put off change when change was inevitable. The only sure way of creating employment in the short as well as in the long run, is through improved efficiency and competitiveness.

The fast-approaching battle of The Times

THE TIMES

The Times gives unions and ministry notice of suspension

By Christopher Thomas
Labour Reporter

The Times newspaper yesterday gave Fleet Street unions and the Department of Employment formal notice that publication of the paper and its supplements, the Sunday Times and the Sunday Express, will be suspended from November 30 unless a settlement is reached with unions on a range of issues.

'Times' warns unions of risk of closure

By Blake Baker, Industrial Correspondent

A WARNING that continued publication of the Times is jeopardised by the failure of printing unions to reach new agreements on transfer of its publication within the next few days.

"The Times" reported on September 19 this year (left) that it had given unions and the Department of Employment formal notice of closure; but the threats go back much further, as the Daily Telegraph for example, reported on May 3, 1974 (right).

have plagued its publications for against particular examples of the last few years, and to put more emphasis on negotiations with national union officials rather than with chapels.

● To reduce the number of bargaining units and cut through some of the Byzantine complications of present negotiating procedures. For example, management would like wage agreements for as many different groups as possible to run from the same date.

● To secure agreement on the manning of new computer-based typesetting equipment which it has bought for £2.5m to replace the old, hot-metal machines.

BY MAX WILKINSON

based on Victorian technology. An essential part of the management's strategy is to break down the traditional craft barriers which surround typesetting. It would like journalists and clerks to have direct access to the computer terminals as well as members of the National Graphical Association (NGA).

● The management is offering a series of benefits to its 4,300 employees in exchange for agreement including better pensions, extra pay and more holidays. However, it is trying to make an important break with Fleet Street practice by distributing the benefits throughout the company. In the past, individual groups have been used to negotiating manning levels, work practices and pay as a closed bargaining unit in which they could expect to trade off a past manning agreement for extra pay or vice versa. The Times's new philosophy appears to be that the benefit of reduced manning in, say, the machine room could be redistributed to other workers like, for example, journalists or secretaries. Even if this principle is seen as reasonable in general, it will clearly meet difficulties when it runs up

director and general manager of Times Newspapers, said yesterday: "So far this year we have lost 11.8m copies as a result of unofficial disruptions. This has meant an estimated loss of £2.6m in pre-tax profit [Times Newspapers expects pre-tax profits of £2.39m this year] compared with a pre-tax profit of £1.8m last year. About 90 per cent of management time is spent in dealing with disputes. As a result we have almost no time left for managing the business and laying plans for future expansion."

The management's case, in short, is that labour relations have become so bad that it simply cannot carry on with the level of disruption which has become almost customary. The management says that the threat that publication of one of its papers will be stopped. It is therefore turning to the tables by meeting force with force.

Mr. Nisbet-Smith said the management believed there was still adequate time for chapels to reach agreement. Indeed, he did not think they would be any nearer to agreement now if the management

notice. For the journalists, if they do not sign, this means four months. Other groups will receive only four or five weeks' notice—some as little as two weeks.

For the first few weeks of a shutdown, therefore, The Times management would be faced with paying the full wage bill in addition to overheads. This would probably be around £1m a week. As notices expired, this sum would reduce, but payments would be unlikely to fall much below £600,000 to £700,000 a week, at least for several months. Then the management would face the possibility of substantial claims for redundancy. It would resist these claims, but the rights of sacked employees would probably have to be tested in the courts.

The question of how long the Organisation would be prepared to bear such substantial losses is very much a matter for speculation. All the indications, though, are that the management is prepared for a closure of months rather than weeks if the worst comes to the worst.

Moreover, it is adamant that it will not be prepared to allow its publications to be "rescued" from closure by any outside buyer. A repetition of the case of the Observer, which was bought by the U.S. oil company Atlantic Richfield after losses became too great, is therefore unlikely.

However, any losses which Times Newspapers may incur as a result of its latest stand have to be considered against the perspective of regular losses by The Times since it was taken over by Lord Thomson in 1966. The accumulated loss up to April 1977 was £20m, borne entirely by the Thomson family's private resources.

Historically, therefore, the group has not seen profit as its main purpose, although the Sunday Times and the supplements have turned in respectable profits in their good years. Against this background it is ironic that the present troubles arise just at a time when The Times is moving back into profit and the Sunday Times and its magazine have demonstrated excellent growth potential. The management has seen the encouraging economic prospects blighted by the deterioration of its newspaper's revenues, but its inability to guarantee production of its newspapers has resulted not only in a serious haemorrhage of revenues, but also in worries that advertisers will desert the publications in favour of other media, including television.

Some of the union leaders attribute the deterioration in labour relations to the management's adoption of a much tougher attitude to established shop-floor practices about a year ago.

This may be partly true. In early 1974, when The Times was moving to a new building in Gray's Inn Road, the management started to take a strong



DUGAL NISBET-SMITH
director and general manager of Times Newspapers

line about the need for rationalisation.

In May 1974, Mr. Marmaduke Hussey, the managing director, issued an ultimatum that publication would be suspended from June 22 unless agreement was reached on new procedures. Although agreements were reached in time, they were something of a compromise, and certainly have not met the management's subsequent wishes.

In January 1977, The Times failed to appear for a day because of a union dispute about the paper's report of an article on Fleet Street practices, by Lord Astor.

The dispute was settled by the intervention of national officials. But by March, The Times was being hit again, as a result of a stoppage by 120 NATSOPA workers in the machine room. After the paper failed to appear for a week, the men were ordered back to work by their union under the threat of expulsion.

The Times's tough tactics appeared to have paid off, but its moral victory did nothing to prevent minor disruptions which frequently delayed editions and resulted in the loss of copies.

One of the major issues now at stake is therefore the extent to which national officials can exert control over the largely autonomous chapels, which have some 360 separate bargaining units throughout Fleet Street. The unions generally would like to see greater discipline among their members, but it is not at all clear whether they wish to be seen to be in alliance with The Times management in enforcing it. A great deal will depend on how The Times fares in the major publicity battle which will shortly be joined on the television screens as both the BBC and the independent companies move their cameras into the ring.

This publicity struggle will be very important for a management which sees both its main publications as national institutions as much as revenue earners. It has already approached the Government in the hope that pressure will be put on any union chapels which show themselves as unreasonable.

The question which it hopes to be implicitly raised is: "Can Britain do without The Times and the Sunday Times?" By Christmas we may know the answer.

MEN AND MATTERS

The mellow revolutionary

An "assignment" is what Reg Birch suggested. But the head of Platform Four at Victoria was the most dramatic place we could agree on. When I turned up, Birch told me that he had arrived one hour early—as if he had not a care in the world, least of all the just-rejected Ford offer.

For all his reputation as one of the more militant unionists in Britain, Birch stressed that he was keen to see an early resolution of the present dispute. He has been secretary of the committee of unions involved with Ford and stressed: "It is very important to have a successful conclusion so that our members' efforts are not frittered away. It is not right to abuse the people who have made the negotiating gains come about." Could this happen in the next week? "It would be foolish to go into print."

Birch is chairman of the Communist Party of Britain (Marxist Leninist) and has long been talking of the collapse of capitalism. In fact these are the last Ford negotiations that the 64-year-old Birch will handle as on June 6 next year he will resign from his union offices: the age limits are strictly observed.

But he says that he is already pleased with what has been achieved at Ford's, in that Ford workers have "already won in being the first group of any size to shatter the 5 per cent soothing."

As for his own career, he says that in the nearly half-century in which he has been involved in strikes the pattern has changed. Until 1960 they were almost always about union recognition and "the dignity of the worker." Now they are mainly economic, he says. He is a surprising figure to

talk to, quoting T. S. Eliot when asked to describe the new Ford negotiator and citing chapter and verse when asked to back up his claim that Shakespeare was the first Marxist.

The prospect of retirement does not seem to disturb him. He does not feel his own union, the Amalgamated Union of Engineering Workers, will change its line when he goes, arguing that British unions have always worked by gradualism and saying, surprisingly, "and that is right." As for his own life, he says he will spend more time with the CPB(M), with his ten bookshops and with his herbs.

Needles of joy

A storm of publicity accompanied the (misleadingly named) test-tube baby born recently in Britain, but far less attention has been given to another miracle, the acupuncture calves of California.

These calves came after Sara a brown Swiss cow had long disappointed her owner, Berton Elson a vet at the Alta Dena Dairy in the city of Industry, California. Twelve visits to the artificial insemination centre plus six more natural encounters had failed to make her pregnant. But acupuncture saved Sara from being reduced to hamburger.

Eight needles inserted along her back for four minutes effected a seemingly magical ovulation. The rest was easy and Elson was one of the few not to be surprised: "It has worked in 10 out of 14 such cases," he boasts.

Welsh partners

Throughout all her recent ups and downs in India Michael Foot has always stood solidly beside Mrs. Indira Gandhi. Now later this month he will be

doing so again—in Wales. It is there that the former Indian Prime Minister will be going to open the £1m spiral-weld mill being opened by Natural Gas Tubes. And since it is in Foot's own constituency that the mill is sited what more natural than that he should attend too?

Mrs. Gandhi's own interest is also explainable as NGT is part of the business group of Swair Paul, chairman of the Indo-British Association. This group includes a company now developing a 10-acre site at Canford Cliffs, near Bournemouth and Caparo Investment which last year was beaten off when it bid for Single Holdings and Empire Plantations.

But there is another connection between Mrs. Gandhi and Swair in that his brother was arrested for making 50 jeeps available to Mrs. Gandhi during an election campaign. But Swair himself is not disturbed by the charges involved: "It was a technical arrest for two hours on one of the most bogus charges in Indian history. Now the charges could continue for 15 years or simply be dropped when the government changes."

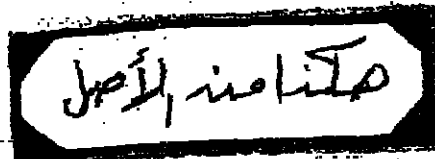
Insiders

The revolution appears to have gained some unusual supporters in Turkey. A colleague reports being handed a leaflet in Ankara this week calling for the end of the U.S. bases in that country. Among the eight organisations which signed was one describing itself as "The Revolutionary Stock Jobbers and Bank Clerks Association."

Mining hope

American businessmen are not usually to be found at the Department of Mines at Imperial College, London, but it was there that I tracked down Robert Sprinkel III, the Californian who is hoping to revive

You might find other car-hire companies with bigger advertisements, but none with a bigger network.



Godfrey Davis
Self-drive car rental

More cars. More offices. More customers. Less fuss. To book one of our Ford or other quality cars, ring 01-828 7700. Or consult Yellow Pages.

Observer

FINANCIAL TIMES SURVEY

Thursday November 2 1978

مكثامه لال

Demand
for
major
reformsBy Hugh O'Shaughnessy
Latin America Correspondent

AT LAST some realism has come to Mexican politics. For nearly four decades, Mexicans had performed to become used to the rule of a political party, the Institutional Revolutionary Party, or PRI, which said one thing and did another.

From the time of General Lazaro Cardenas, who ruled for six years until 1940 and who was genuinely interested in ruling Mexico in a democratic manner, until two years ago the PRI, and the men who put into the presidential palace, were masters of subterfuge and contradiction.

The PRI preached change and did all it could to maintain and strengthen the status quo. It paid homage to the heroes of the revolution of 1910, its political ancestors, but was thoroughly unrevolutionary in its practices.

The party said it was on the side of majority of poor Mexicans and, in fact, it represented the interests of a rich minority. The party maintained verbal allegiance to the revolutionary calls for a prosperous and contented peasantry in the countryside — while at the same time it oversaw the process by which the cities swelled beyond bursting point with tens of millions of refugees from the intolerable reality of the land. It preached honesty and abnegation but was corrupt.

The result was that Mexico was rapidly transformed into a society where half the members were undernourished and all but a handful regarded politics, the art which should have been used to the benefit of the majority, with a profound and well-grounded cynicism.

Half the voters decided it was

not worth their while to cast their ballots — and who could blame them?

Those who did dare to challenge the system were dealt with by the Government and the PRI with extreme ruthlessness. The massacre of hundreds of people during a peaceful demonstration on the eve of the Olympic Games in 1968 in Mexico City was an occurrence which has gone down in Mexican history and a similar massacre was staged on Corpus Christi Day in 1971. Those who wanted to part ways with the establishment had been warned.

When the six-year term of President Luis Echeverria came to an end two years ago many responsible and reliable observers of the Mexican scene were shaking their heads sadly about the future of Mexico, foreseeing that the great demographic pressures would sooner or later bring about a revolutionary cataclysm.

Efficient

Echeverria's successor, President Jose Lopez Portillo, was also a party man who had held ministerial office and who was known as a sober and efficient administrator. To the surprise of many he has begun a process of reviewing and reforming Mexican political and economic structures, attempting to put right what should have been put right decades ago.

His principal idea is to reform the PRI and make it what it has for years only pretended to be, an instrument of healthy social change. To this end he has legalised parties which hitherto had been blocked by the Government from taking an open part in politics.

The Right and the Left have benefited from this move, the Mexican Communist Party being given official recognition along

side the Mexican Democratic Party which may well emerge as an important vehicle for Conservative thought.

Under a complicated system of direct voting and proportional representation, the opposition parties are guaranteed a voice in Congress. The new system, President Lopez Portillo hopes, will have the effect of providing real competition for the PRI for the first time in many decades and gingering it up so that it becomes a real and effective channel for the tens of millions of poorer Mexicans who had totally lost faith in it.

"The aspirations of the poor in Mexico have got to become our aspirations and our policies," one senior party official commented to me recently, adding, "We have got to win over that part of the electorate which now opts out of politics altogether."

As was to be expected, President Lopez Portillo's wind of change is being strongly resisted by those who have done well out of the PRI in its present form. Many senior party figures whose ideas clash head-on with those of the president are still in office. Strong though the powers of a Mexican president are, they have not been strong enough to clout every corner of the party.

Parallel to the political reforms, President Lopez Portillo has been laying his company, Petroleos Mexicanos, economic plans through which he hopes to create a juster society in Mexico. These were opportunity to build up the power of the Government private sector has hitherto set out, and one of the President's closest collaborators.

The Mexican State has always been in a very weak position vis-a-vis the public sector, taxes which are among the

MEXICO

Mexican President Jose Lopez Portillo faces a superhuman task in introducing realistic cures for the ills of Mexican society.

Nevertheless, the long-awaited process of reviewing and reforming Mexico's political and economic structures is now underway.



The centre of Mexico City with the monument to the country's independence

Today, the immense quantities of oil the Government-owned company, Petroleos Mexicanos, has discovered gives a unique social programme to help the less privileged which the Government private sector has hitherto set out, and one of the President's closest collaborators.

A stronger State will, for State, as all those connected to the PRI agree, will present no challenge to the survival or indeed to the continuing pro-

hard to put into practice in a country such as Mexico which shares such a long border with the United States.

At the most elementary level, for instance, no Mexican government would have the machinery to impose exchange control and physically to block the export of currency across that difficult frontier. For the foreseeable future, Mexico will remain a mixed economy where private capitalism will flourish.

The big new revenues which will come to the Government from Petroleos Mexicanos oil and gas sales will certainly make the Government richer than it has ever been before. Well described by Dr. Valpy Fitzgerald in the current number of the Bank of London and South American Review, the debate about how the oil money would be best used is still going on in Mexico.

Whatever the final outcome of this argument may be, the new oil and gas revenues give the president the possibility of cushioning the country during the tensions which will inevitably come as the political reform gets under way.

The new oil discoveries will also be helpful to the cause of reform in another, more roundabout way. Part of the reason for the ossification of the PRI was that Mexicans felt a certain patriotic duty to maintain national unity in the face of the U.S., the great neighbour to the north. Criticism of the party or resignation from such a great national institution was often interpreted as action against Mexico.

The oil discoveries have given Mexico a new boost of confidence, in part born of the fact that, as a prospective buyer of his presidential term,

BASIC
STATISTICS

Area	759,530 sq. miles
Population	82.33m (in 1976)
GNP	1,220.8bn pesos (1976)
Per capita	19,586.074 pesos
Trade (1977)	
Imports	124,094m pesos
Exports	94,140m pesos
Imports from UK	£79,010,000
Exports to UK	£40,844,000
Currency	£1=47.61 pesos

Mexican oil and gas, the U.S. will be to a certain extent dependent on Mexico. And this confidence, in its turn, will make the task of persuading the PRI that it has no monopoly of patriotism an easier task.

The task that President Lopez Portillo has taken on in trying to roll back decades of political history and take the PRI back to its worthiest origins is perhaps a superhuman one. The entrenched interests which oppose him are very strong. Some political observers see him faltering already by the fact that he has not been able to get his men into all the key positions within the party.

Control

"Every other president was able to control the party within two years of taking power. It's going to take Lopez Portillo three years and then his term half way over," was the comment of one Government official.

What is more, given the idiosyncratic nature of the party, there is no guarantee that Lopez Portillo's work of quiet and methodical reform will be continued by his successor in 1982.

The President is a man not given to making promises which he cannot keep and, knowing the strength of the forces which oppose his policies, he has not promised very much.

Nevertheless, the fact that he has diagnosed the ills of Mexican society with such clarity and proposed a cure for them with such realism means that Mexican politics will never be the same after he completes his presidential term.

When
banking
in Mexico,
contact
Bancomer

For a complete range of international and domestic financial services, contact Bancomer.

Bancomer with 588 offices throughout Mexico, offers you its experience and services worldwide.

For international expertise contact our foreign agencies, branches and representative offices in: London, Los Angeles, Madrid, New York and Tokyo.

FIGURES AS OF AUG. 31, 1978 IN MILLIONS POUNDS STERLING
(One Mexican Peso equivalent to 0.0225 Pound Sterling)

Total Assets	2,927
Total Loans and Securities	2,770
Total Deposits	2,497
Capital and Reserves	104

FOREIGN REPRESENTATIVE OFFICES

LONDON
85 Gracechurch Street,
London E.C. 3 V-ODY,
England

MADRID
Alcala 30,
5th. Floor, Room 11,
Madrid 14, Spain

TOKYO
Shin-Kokusai Bldg.
Room 842 4-1,
Marunouchi,
3-Chome, Chiyoda-Ku
Tokyo 100, Japan.

AGENCY
NEW YORK
299 Park Avenue
New York, N.Y. 10017, U.S.A.

INTERNATIONAL BANKING BRANCH
LOS ANGELES
800 Wilshire BD Suite 1080,
Los Angeles, Cal. 90017 U.S.A.



BANCOMER, S.A.

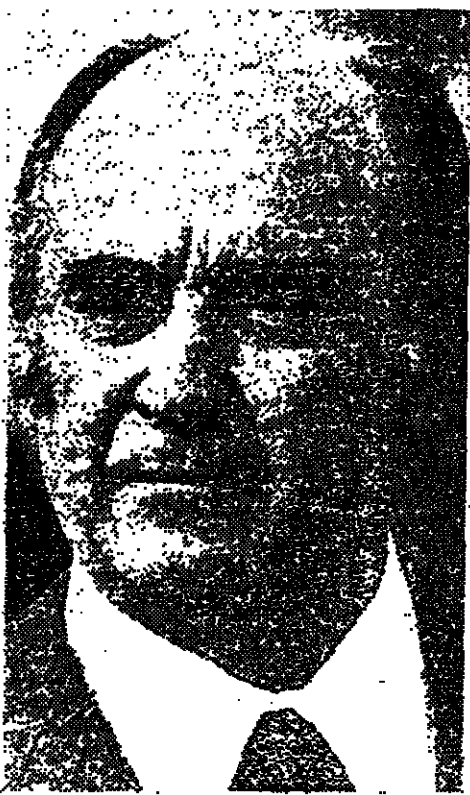
C N B y S - 601-II-49729-11/X/78

A FINANCIAL TIMES CONFERENCE

BUSINESS WITH MEXICO

MEXICO CITY

NOVEMBER 16-17 1978



President Jose Lopez Portillo

The Mexican President, H.E. Jose Lopez Portillo, will give the opening address at the Financial Times 'Business with Mexico' conference, being held in Mexico City on November 16 and 17. A most authoritative high level group of Mexican speakers will participate and the contributors from Europe and the US are of considerable distinction. Of the oil producing countries, Mexico is one of the most interesting and has quite exceptional economic potential. The conference is intended to present a comprehensive and candid analysis of the country's present position and the future prospects. The languages of the conference will be English and Spanish and simultaneous translation will be provided.

The list of distinguished speakers also includes:

Licenciado José Andrés de Oteyza Minister of National Patronage and Industrial Promotion	Mr. R. A. Belanger Senior Vice President World Bank - North American Division, Bank of America NT & SA
Licenciado Gustavo Romero Kulbeck Governor Banco de México SA	Licenciado Adrian Lajous Director General The Mexican Institute for Foreign Trade
Ing. Jorge Diaz Serrano Director General PEMEX (Petroleum Mexicanos)	The Rt Hon Lord Chalfont, PC OBE MC President Canning House Director IBM UK Limited
Mr. Leopold de Rothschild Director N.M. Rothschild & Sons Limited	

To: The Financial Times Limited, Conference Organisation, Bracken House, 10 Cannon Street, London EC4A 3DF.
Telephone 01-236 4382, Telex 27347 FTCONF G

Please send me further details of the BUSINESS WITH MEXICO CONFERENCE
Block Capitals Please

Name _____ Title _____

Company _____

Address _____

Economy on the mend

IN THE two years since he took office, Sr. Jose Lopez Portillo, the Mexican President, has had to confront the country's worst economic crisis since the great depression.

The legacy left to him in 1976 by his predecessor, Sr. Luis Echeverria, under whom Sr. Lopez Portillo was Finance Minister, was enough to cause anyone to take fright and it is a measure of Sr. Lopez Portillo's comparative success that he is now managing to exude an air of confidence—largely due to the vast oil wealth—but nevertheless one which still masks appalling problems.

1976 was a critical year for Mexico. At the end of Sr. Echeverria's six-year term of office, the public foreign debt stood at \$20bn (the private sector debt was \$7bn) which was a five-fold increase.

Lowest

The balance of payments deficit was \$3bn (after a record \$3.7bn in 1975), inflation in 1976 was 27 per cent and the Gross Domestic Product at 1960 constant prices rose by 2 per cent, which was the lowest recorded rate since 1953. (The annual compound growth rate during the years 1971-75 was 6.2 per cent.)

In general, apart from electric power, mining and petroleum, all sectors of the economy registered lower growth rates in 1976 compared to 1975 and those of agriculture and fisheries were negative.

Three months before he left office, Sr. Echeverria in the face of capital outflows, the fast-deteriorating economy and the worsening trade deficit devalued the peso after 22 years of unrestricted parity with the Mexican dollar. The peso was allowed

to float and went from 12.50 to the dollar to 28.5 before it stabilised at the present 22.

Sr. Lopez Portillo was left to pick up the pieces of this watershed in Mexico's modern history. Now, two years later, he can claim a measure of success.

After a real growth rate in 1977 of 2.5 per cent, the GDP increase for this year is confidently being predicted by the Government at between 5 and 6 per cent, which will make it the first time in three years that economic growth is higher than population growth: at 3.5 per cent, one of the highest in the world.

The balance of payments deficit is being forecast at around \$2.4bn and inflation is coming down a little to about 18 per cent. The cost of living index rose officially by 8 per cent in the first half of this year, compared with 13 per cent in the same period last year.

However the foreign debt has grown to \$25bn, although there is less concern in official circles now at this very high indebtedness because of the country's far better standing on the international monetary market given the general economic recovery and the country's main hope.

The improvement in general figures led Sr. Lopez Portillo to declare in September, during his annual state of the nation speech, that "the worst is over" and that, as a result, he could now enter stage two of his six-year term of office and consolidate the achievements.

Sr. Echeverria tried to boost the economy and create more jobs by implementing a massive public sector investment programme, but because Mexico has a low taxation level and

because his left-wing rhetoric antagonised the private sector, so much, the plans were largely financed from foreign borrowing. Total borrowings of the public sector, as a percentage of the GDP, jumped from 3.4 per cent in 1970 to 9.8 per cent in 1975 and, as the public sector financial requirements increased, so it was necessary to increase the money supply on the level of foreign borrowing.

In 1976, foreign borrowing accounted for 67 per cent of the total deficit, financing of the public sector compared to 56 per cent in 1975.

Airports, railways and roads were greatly improved, so bettering the country's generally poor infrastructure; electricity capacity was doubled and public investment in industry and agriculture went up five and six times respectively, but at the cost of foreign borrowing and a rapidly increasing public sector deficit.

In 1977, the public sector deficit rose to 12.4bn pesos (\$5.6bn) and this year, according to the Economics Study Centre of the private sector, the deficit will increase to 16.7bn pesos (\$7.6bn); a 34 per cent increase which is considered too much on the high side by some observers, given that this would make the deficit as a percentage of GDP higher than the 6 per cent target imposed by the International Monetary Fund in its borrowing terms for Mexico.

The Government feels that it will be about 5.8 per cent of GDP this year which would make the deficit around 14.0bn pesos (\$6.3bn).

The centre also estimated that the Government's revenue will increase to 56.4bn pesos (\$27.7bn) this year, a 27 per cent increase over last year. The Government's 1978 budget is 91.2bn pesos (\$41.4bn), 35 per cent more than in 1977, but taking the inflation rate into consideration the real increase is only about 15 per cent.

Revenue in Mexico has long been behind expenditure and part of Sr. Lopez Portillo's declared aim during his term of office is to instigate a major tax reform, but so far this has not seen the light of day.

The private sector is very cosseted in Mexico with a high degree of protectionism and very low taxes. Sr. Lopez Portillo has managed to win back their support to the extent that private investment by Mexican companies is starting again after a drastic fall off. One of the first actions the Mexican president took after taking office was to make peace with the Monterrey industrialists (Monterrey is the second most important industrial centre in Mexico), whom Sr. Echeverria attacked so much.

The leading private bank, Banamex, reported in September that of 69 large and medium Mexican companies taken from all sectors with total sales

worth 64bn pesos (\$2.7bn), 43 per cent of them started to buy new machinery and to expand premises in the first half of this year, compared to 18 per cent in the equivalent period last year. What is also noticeable is that many companies now, as against two years ago in the aftermath of devaluation, have an excess of capacity, having regard to demand. At the beginning of this year, companies were working at 68 per cent capacity and now the figure is 78 per cent, add Banamex.

Private foreign investment is also improving with new investments in the first half of this year totalling \$102m compared to \$98m in the same period last year. The U.S. accounts for more than 70 per cent of foreign holdings in Mexico.

With confidence returning, industrial production could grow by 8 per cent this year, considered rather optimistic, compared to 2.3 per cent last year but, even if this is so, the average for the past two years is still only 5 per cent compared with an annual rate for growth in volume during 1970-76 of 6 per cent.

And with population still growing at 3.5 per cent annually and the tremendous unemployment problem—there are no reliable statistics but according to estimates 17.3m people were "economically active" in 1976 (27.8 per cent of the population)—industrial production needs to pick up a lot more. But advances are being made.

While Sr. Lopez Portillo is determined to undertake tax reforms, he realises that he has to go about it. Businessmen's handsome profits have already been substantially cut in the last two years as a result of the devaluation and any further attempts to get at them in a cent more than in 1977, but major way would antagonise them again and run the risk of a fresh flight of capital.

Devaluation

The devaluation led to an estimated \$4.5bn leaving the country, mainly to the U.S. Some of this money has been returned and the process of "dollarisation" (holding deposits in dollars) is being halted.

The Bank of Mexico reported in September that between December 31, 1977, and August 31, this year, of the \$2.8bn pesos of total assets in private banks and those with some Government control, 94 per cent were in pesos and the rest in foreign currencies. Last year the figures were 60 per cent and 40 per cent respectively, so showing a large measure of increased confidence.

There is no doubt that there has been a gradual economic recovery this year. The expansionary budget has had effect. Public spending by sector of activity amounts to 63bn pesos (\$28.8bn) with 38.4 per cent,

the largest slice, going naturally to oil, industry and electricity (\$45.4bn pesos); 27 per cent to health and education (17.3bn pesos); 8.9 per cent on administration (56.7bn pesos); 8.4 per cent on agriculture (53.4bn pesos); 8.3 per cent on transport and communications (52.9bn pesos); 6.3 per cent on commerce (39.2bn pesos) and the rest on fishing and tourism.

In six years, the budget has gone from representing 29 per cent of GDP to 42 per cent but it should be borne in mind that Mexico's GDP (1977) is only \$80bn, which, for a country of its size, is not very great.

Oil and industry are inevitably the major priorities. Agriculture contributes only 10 per cent of the GDP, but it provides employment for one third of the population. Industry's share of the GDP is over 35 per cent.

One of the more spectacular recoveries in output this year has been in the steel industry which in the first half of this year reached 3.3m tonnes—a 25 per cent increase over the same period last year. Under the former president, nominal steel-making capacity was effectively doubled to 10m tonnes and the heavy investment in the steel sector, in which the Government has sizable holdings, would now appear to be paying off.

The increased steel output coupled with the rising domestic demand is reflected in the car industry which for the first time has suffered a decline in output (10 per cent in 1976 and 14 per cent in 1977). In the first seven months of this year, 204,168 units were sold, compared to 169,026 in the same period last year, a 20 per cent increase, which will see a return to pre-devaluation levels.

The short-term objectives of Sr. Lopez Portillo's programme—restoring confidence in the peso, cutting inflation to try to set a pattern of sustained growth—are beginning to be nearer a solution than anyone envisaged two years ago, but the long-term situation is still very uncertain.

"We have made satisfactory progress towards recuperation," Sr. Miguel de la Madrid, the Under-Secretary of Finance, told me, "but the number one problem remains employment, and we have not succeeded in cutting inflation very much."

Sr. de la Madrid said that he thought the fresh bout of foreign investment which he was expecting next year as a result of greater confidence could go some way towards solving both problems.

Wage demands are out of step with inflation and there is growing impatience in unions. Last year, wage demands in the private and public sectors were held to 10 per cent and this year the public sector has been granted 12 per cent increases and the private up to 16 per cent.

William Chislett
Mexico City Correspondent

Recovery widens trade gap

MEXICO'S PARTIAL economic recovery has had the inevitable effect of increasing the trade deficit.

Last year's austerity measures in the wake of the 1976 devaluation had the desired effect of reducing the deficit by 51 per cent from the \$2.7bn of 1976 to \$1.3bn. But this year's more expansionary policies will mean that the trade deficit will increase in the order of 50 per cent to around \$2bn.

As the economy has recovered and the private sector has regained confidence, so the imports of expensive capital goods, which last year fell dramatically, have begun to increase, enabling production to start returning to pre-devaluation levels.

In the first six months of this year, the deficit was \$640m compared to \$272m in the same period last year.

Imports which totalled \$3bn in the first half of this year, compared to \$2.4bn in the equivalent 1977 period, are rising faster than exports, which, in the first six months of 1978, totalled \$2.4bn compared to \$2.1bn in 1977. But for the exports of crude oil, which represent about half the total value, the picture would look far worse.

It is a vicious circle for, as a developing country, Mexico can only get back on its feet, at least in the short term, by trying to boost production as much as possible. For example, up until March of this year Mexico was exporting 300,000 tonnes of cement a month but the Government stopped exports in March because it was found that all cement was needed for local construction—a sign of economic recovery. But, as a

valuable part of exports disappeared. As a country which imports primarily capital and intermediate goods, which can no longer produce enough to feed itself and, far worse, whose agricultural production is lagging behind the population increase, the net result is a rise in the trade deficit. Exports cannot yet compensate for imports but they may well do so, according to some optimistic reports, by 1980 as oil production increases rapidly.

Oil exports could even turn the deficit into a surplus but oil will not be the long-term solution in itself, unless, as Sr. Adrian Lajous, the director of the Mexican Institute of Foreign Trade, told me: "We increase agricultural production, increase capacity, and keep costs down."

Last year 202,000 barrels a day of crude oil (worth a total of \$884m) were exported and this year a daily average of 500,000 barrels is expected to be the final figure, worth \$2.4bn, which, in the first six months, owned oil company.

Pemex says that if its expansion plans and forecasts are right, then Mexico could be earning over \$8bn by 1982 from exports of crude, natural gas equivalent and refined products—worth 50 per cent more than the total imports of goods in 1977. But officials point out that this will be no good if Mexico then has to use these vast foreign exchange earnings to pay for a hefty food imports bill. Imports of sorghum grain, for example, went up by two and a half times last year, compared to 1976, and corn by 57 per cent. Oil is the Mexican export part of Mexicans—as opposed to local construction—and in 1977, the many multinational com-

represented 20.7 per cent of total exports. In 1976 it represented 15.8 per cent. Behind oil is coffee which now takes 10.3 per cent of the total. Last year coffee exports were up 32 per cent to \$439m. Exports of cars and parts also increased well last year by 24 per cent over 1976, making it the number three item in exports after oil and coffee.

Mexico has a diversified market, unlike many other developing countries which tend to centre their exports on one or two products.

The great bulk of exports go to the U.S. which, in 1977, took 66 per cent of Mexico's exports (the next largest market is Brazil with 4 per cent of exports). Mexico buys from the U.S. 62 per cent of its total imports. On this front, there is more salutary news for Mexico's trade deficit with the U.S. is fast decreasing and this year there is talk that the trade deficit with the U.S. was \$804m. The U.S. took 88 per cent of Mexico's total crude exports in 1977, 73 per cent of coffee; 80 per cent of car engines and 93 per cent of frozen shrimps.

While Mexico would like to try new markets it is faced with the reality that it cannot but help concentrate on the U.S., as it is so vast and near a market, making transport costs minimal. This apart, there is also a noted lack of enthusiasm on the part of Mexicans—as opposed to local construction—and in 1977, the many multinational com-

CONTINUED ON NEXT PAGE

Investing
in

MEXICO

* 'BRINMEX' can be your partner in a joint venture company.

BRINMEX as your partner can help:-

- As a source of finance & corporate advice.
- In the selection of local partners.
- With advice on how to operate in Mexico.

* BRINMEX is the Trust Fund set up by Grindlay Brands, in London, and Nacional Financiera S.A., the Development Bank of Mexico, to participate in Anglo-Mexican joint ventures.

Enquiries to:

William Moss or Niel Sebag-Montefiore
Grindlay Brands Limited,
23 Fenchurch Street, London EC3P 3ED
Tel: 01-626 0545

Grindlay Brands

A member of the Grindlays Bank Group.



nacional financiera, s.a.

Javier Perez-Pijoan,
European Representative,
Nacional Financiera S.A.,
Floor 17, 99 Bishopsgate,
London EC2M 5ND.
Tel: 01-628 0016/17

مكتبة الأمل

Ties with the U.S.

THE PRINCIPAL aim of Mexico's foreign policy in 1978 is the same as it was in 1977 or even half a century earlier, the establishment of a satisfactory relationship with the U.S. In the course of the 19th century that colossal abandoned hundreds of thousands of square miles of Mexican territory and in the 20th it rose to the status of a world super power whose every major decision, economic and political, had to be pondered in Mexico City.

To the 20th century too, the U.S. became a much larger trading partner than all Mexico's other trading partners put together. For a century and a half therefore the U.S.-Mexican relationship had all the appearances of a poker game in which the strongest cards were always falling into the hands of the Anglo-Saxons. Whatever tricks the Mexicans won were won not by strength but by a mixture of courage, bluff and pride, aided from time to time by blunders on Washington's part.

Now at long last the Mexicans are holding one big ace in their hand. Mexico has found vast new reserves of oil and gas and the U.S. has an ever-increasing thirst for those two items. By the early part of the next decade Mexico will be supplying the U.S. with an appreciable share of its energy needs. Prices will doubtless be as low as the U.S. will get anywhere and the supplies will come safely overland through pipelines rather than across the seas in tankers.

All this has led the U.S. to embark on an exercise that the Mexicans believe Washington should have undertaken long ago—the elaboration and adoption of an integrated policy towards Mexico which will take account of the fact that Mexico is beginning to be strategically important for U.S. interests. In a few weeks' time President Carter should have on his desk the results of a big re-think by many departments of the U.S. Administration about what Washington's relationship with Mexico should be. After a half century and a half when the Mexicans took Washington as a "Berlin Wall" seriously, Washington is now along part of the frontier.

While the Mexicans are terms with the ideas of President Carter, the U.S. is not. They are being careful not to let their oil cards too-brushy of "political" and economic or aggressively. Though it is reform if the gap between rich

and poor is to be narrowed and sources of technology and pro- accept also that such a reform, viders of financial services, but while stopping far short of the Mexican Government does "Socialism" will inevitably upset business interests and EEC could ever come to rival in many of the closest friends of the U.S. in Mexico.

The other foreign policy objective of the Mexican Government came a long way behind this first priority of achieving a good working relationship with Washington. The most noticeable priority of the administration of former President Luis Echeverría, the establishment of Mexico as a major influence in the Third World and the building up of trade links with any country abandoned by President Lopez Portillo—not without a sigh of relief from the Mexican Foreign Office.

At the same time Mexico does not want to be embroiled unnecessarily in the political debate surrounding OPEC. Some leaders say, for instance, that Mexico would never stick to the OPEC oil prices if these were raised excessively for reasons principally linked to differences between the Arab OPEC countries and the U.S. over the course of events in the Middle East.

Mexico does not want to be exposed at any time to reprisals from the U.S. which could be much more serious for the country with its long border and flourishing trade with the U.S. than they would be for the average OPEC country sited thousands of miles away. Mexican officials point out that much of the motive force which created OPEC, namely the need to exercise control over foreign oil countries operating in individual OPEC countries, was absent in Mexico, which had nationalised its oil industry in 1938.

The country's foreign policy makers hope that Mexico's position as a willing seller of oil and gas to the U.S. will generate in Washington some greater understanding for Mexico's other problems. There is for instance the perennial problem of illegal Mexican workers in or seeking to enter the U.S. which many departments of the U.S. Administration about what Washington's relationship with Mexico should be. After a half century and a half when the Mexicans took Washington as a "Berlin Wall" seriously, Washington is now along part of the frontier.

While the Mexicans are terms with the ideas of President Carter, the U.S. is not. They are being careful not to let their oil cards too-brushy of "political" and economic or aggressively. Though it is reform if the gap between rich

and poor is to be narrowed and sources of technology and pro- accept also that such a reform, viders of financial services, but while stopping far short of the Mexican Government does "Socialism" will inevitably upset business interests and EEC could ever come to rival in many of the closest friends of the U.S. in Mexico.

The feeling is all the more marked because at one time the Mexican Government harboured the somewhat unrealistic view that the re-opening of a long-severed relationship with Spain would act as some sort of magic promotional aid to greater trade with Europe. Despite the visit this month of King Juan Carlos to Mexico it is clear that Spain will never become Mexico's bridge to Europe.

If relations with Europe are very secondary to relations with the U.S., Mexico's links with the Communist world are of even less importance. The USSR and China maintain large embassies in Mexico City and President Lopez Portillo visited Peking last month. Mexico's desire for relations with both the Communist powers has not been transformed into economic relations of great importance—and one suspects that this state of affairs will be slow to change.

As far as links with the rest of Latin America are concerned Mexico has for years placed little store by them, apart perhaps from its decision not to sever relations with Cuba during that country's enforced isolation from the rest of the Western hemisphere. From its position as a near neighbour of the U.S. and its distance from the main countries of Latin America mean that only when the tide of Latin American opinion is running strongly in favour of economic integration does the rest of Latin America impinge much on Mexican policy-making.

Today, with that tide running feebly and the hopes of a succession of integration programmes being disappointed, Latin American policy counts for little. Mexico has certainly advertised its distaste for the Somoza regime in Nicaragua and has given refuge to many of Somoza's opponents. But at the same time it has resisted invitations from the U.S. and Venezuela to become more deeply involved in the political manoeuvring aimed at bringing peace and an end to dictatorship in Nicaragua.

Unlike many of the other countries of Latin America, Mexico does not see a strengthened relationship with Europe as a counter to the strong U.S. connection. Britain, Germany and France are seen as useful

and poor is to be narrowed and sources of technology and pro- accept also that such a reform, viders of financial services, but while stopping far short of the Mexican Government does "Socialism" will inevitably upset business interests and EEC could ever come to rival in many of the closest friends of the U.S. in Mexico.

The feeling is all the more marked because at one time the Mexican Government harboured the somewhat unrealistic view that the re-opening of a long-severed relationship with Spain would act as some sort of magic promotional aid to greater trade with Europe. Despite the visit this month of King Juan Carlos to Mexico it is clear that Spain will never become Mexico's bridge to Europe.

If relations with Europe are very secondary to relations with the U.S., Mexico's links with the Communist world are of even less importance. The USSR and China maintain large embassies in Mexico City and President Lopez Portillo visited Peking last month. Mexico's desire for relations with both the Communist powers has not been transformed into economic relations of great importance—and one suspects that this state of affairs will be slow to change.

As far as links with the rest of Latin America are concerned Mexico has for years placed little store by them, apart perhaps from its decision not to sever relations with Cuba during that country's enforced isolation from the rest of the Western hemisphere. From its position as a near neighbour of the U.S. and its distance from the main countries of Latin America mean that only when the tide of Latin American opinion is running strongly in favour of economic integration does the rest of Latin America impinge much on Mexican policy-making.

Today, with that tide running feebly and the hopes of a succession of integration programmes being disappointed, Latin American policy counts for little. Mexico has certainly advertised its distaste for the Somoza regime in Nicaragua and has given refuge to many of Somoza's opponents. But at the same time it has resisted invitations from the U.S. and Venezuela to become more deeply involved in the political manoeuvring aimed at bringing peace and an end to dictatorship in Nicaragua.

Hugh O'Shaughnessy



Recovery

CONTINUED FROM PREVIOUS PAGE

panies in Mexico—to seek new markets and boost exports to existing ones.

"There is a nice, fat protected market here," said Sr. Lajous. Mexico, like any developing country, has built up its industry behind protectionism but traditionally protected by the now the time has come, says Sr. Lajous, to lower the amount of protectionism.

"It is essential if we are to advance, but it must be done carefully," he adds. Previous governments have said that they will start the process of reducing protectionism but not until the present government has anything been outdated technology and high Government started to subsidise import licences for tariffs. Profits were high and so few with the hope that, while being companies were willing to take done gradually it will spur com-

panies on to improve the quality of their products in the Mexican businessmen more light of foreign products being aggressive and less self-satisfied able to enter more easily. And with doing well in the domestic eventually, as the tariffs are market is a very long one. The lowered, reduce their prices and process of learning how to make them more competitive, export is a hard task.

The Government is also cutting down inefficiencies in industries.

Already tariffs have been im- Mexico, like any developing country, has built up its industry behind protectionism but traditionally protected by the now the time has come, says Sr. Lajous, to lower the amount of protectionism.

"It is essential if we are to advance, but it must be done carefully," he adds. Previous governments have said that they will start the process of reducing protectionism but not until the present government has anything been outdated technology and high Government started to subsidise import licences for tariffs. Profits were high and so few with the hope that, while being companies were willing to take done gradually it will spur com-

The former government of Luis Echeverría spent millions in dollars on trade fairs with the aim of trying to find new markets outside the U.S. but companies were reluctant to follow the lead.

Being so close to the U.S. should mean that a little of the American sales aggression should rub off on Mexican businessmen. Impressions are left by the way in which American companies come to Mexico and set up an office—not just to see if they can export more to Mexico but also whether they can import more from Mexican companies. Yet it is an uphill struggle to convince Mexican businessmen to go further afield.

The Mexican Institute of Foreign Trade, which was started in 1971, has closed down three of its overseas offices under the present Government—in Australia, Ecuador and Sweden—as a result of lack of interest in those areas. Fiscal incentives are also

being given. The certificates for the return of export taxes have been revised on a selective basis but export stimuli are no where near as great as given in Brazil.

It is true that the enthusiasm of businessmen to export is also dampened by the formidable bureaucratic apparatus of permits, payoffs and paperwork but unless the effort is made to sell more, Mexico runs the risk, as Government economists point out, of wasting the opportunity provided by the oil.

Everyone with whom one talks mentions the case of Venezuela. Mexico has a better infrastructure and industrial base than most other developing countries but while signs of the will are here the odds against Mexico achieving a sustained trade surplus in the future—in the form of the pressing employment and population problems—may well be too much.

William Chislett

ADVERTISEMENT

POLICY FOR SELECTIVE CREDIT OF THE BANCO DE MEXICO

The Banco de Mexico, S.A. in the course of its functions as the Central Bank, in addition to exercising a policy of control in regard to amounts of currency and credit, determines in a similar way, and to a certain extent, the selective channelling of credit resources which sustain the development of certain preferential fields of the economy; those which require the utilisation of financial techniques and of supervision which assure the proper application of the credit and its recovery in due course. For the realisation of the policy of qualitative channelling of the resources two processes, which are complementary to one another, have been established. On the one hand we have the rules and procedures which are applied through the "cajones de credito" (credit institutions) in the system of legal reserves which permits the controlling of distribution of the assets of the banking system and, on the other hand, the actions directed towards channelling, through the economic development trusts which the Federal Government has established, of important resources towards basic activities which hasten the process of national economic development.

The policy of selective transfer of credit followed by the Banco de Mexico, S.A. through means of trusts for economic promotion, at the same time as providing important financial resources to encourage the development of certain priority activities of the economy, are complemented by suitable programmes of technical assistance, which enable the best use to be made of said funds; in fact, these institutions respond at present with greater efficiency to the growing needs, both for financial help as well as better and more ample programmes of technical assistance and training at all levels.

The operations, which in the exercise of their functions are carried out by the trust or rediscount funds cover the whole country because they are realised through the country's banking system which has a wide network of branches throughout the Republic. This manner of operating has enabled the trusts to maintain fully guaranteed financial solvency, principally due to their character of second-tier banks which prevents their assets from becoming exhausted. In addition, the trusts through the means of the banking system have been able to spread their service more, with emphasis principally on plans and programmes of technical assistance, with ever increasing improvement in design to assist businessmen in the solution of the problems they face relative to financing, production, trading and organisation of their companies.

The selective channelling of credit through the trusts contributes to a better and more equitable distribution of resources throughout the regions, favouring in a special way industrial decentralisation in the country, with a view to encouraging new growth points which offer greater opportunities for employment.

One of the most important duties carried out by the development trusts is the assessing of the socio-economic impact of the credit programmes which they have established. In this way the rediscount funds are in condition to ratify or rectify the policies followed, as well as to substitute or extend the instruments used in the financing programmes.

The credit policy of the country has as its immediate aim the fluid transfer of the financial resources towards the regions and productive activities which most need it, with the object of contributing to the attainment of the objectives of regional development and a more balanced economic growth in the whole country. In this context, within the basic sectors towards which the Central Institute directs the selective transfer of

resources, especially important is the strengthening of the external sector, through means of the Fund for the Development of Exports of Manufactures (FODEX); the support of the industry in process of transformation, chiefly small and medium industries, and the production of capital goods which can be achieved through the intermediary of the Fund for Industrial Equipment (FONIE); the development and expansion of the agricultural and livestock sector stimulated by the actions of Trusts Instituted in Relation to Agriculture (FIRA) and the aid to the housing programmes through the co-ordinated action of the Fund for Operation and Bank Discount for Housing (FOVI) and of the Guarantee and Aid Fund for Housing Credits (FOGA).

The development trusts administered by the Banco de Mexico, earmarked, during 1978, financing to the extent of approximately 40,000 million pesos, which represents an increase of 22% with respect to the amount channelled during 1977. It needs to be mentioned that in order to obtain the granting of the backing mentioned, the trusts will receive during the current year, new resources, both internal as well as external, of about 10,700 million pesos, of which the Banco de Mexico will contribute approximately 50%.

To attend to the growing needs for resources derived from the increase in their operations, the trusts have had recourse to outside sources of financing. Special mention must be made of the magnificent image which the development trust funds have in the eyes of international credit organisations, not only because of the financial solvency they represent, but because in addition, through the periodic revisions of the operations which these organisations carry out, they have been able to clearly verify the great benefits achieved by the sector helped, and whose achievements are within the scope of the integral development programmes established by the governmental authorities.

As an example of the foregoing, recently the World Bank granted to Mexico, and in a special way to FIRA, a loan of 200 million US dollars, which is the largest credit granted by BIRF in Latin America and the biggest loan made for development. This loan will be destined to finance, in part, the Sixth Programme of Agriculture and Livestock Credit which provides for a total investment of 627 million US dollars, which is structured in such a way that it intends to contribute to a short term increase in the production of grain and seeds. Other recent examples of the importance acquired by the development trusts in the international sphere relate to the credit recently granted to FIRA by the Chase Manhattan Bank for 50 million US dollars to stimulate the agricultural and industrial industries of the country, as well as the loan from the World Bank for 100 million US dollars to FONIE with the object of contributing to the financing of new projects and for extension to plants already existing in the industrial sector.

We shall go on to briefly describe the objectives and characteristics of the principal economic development trusts which the Federal Government has set up in the Banco de Mexico.

To foster exports, the trust grants credit aids, both in national currency as well as foreign currency, at low rates of interest, directing them towards the production of manufactures, refinancing of stocks, as well as sales on instalments carried out by Mexican exporters. This latter aid greatly favours foreign purchasers of products manufactured in Mexico by receiving facilities of a financial kind on terms which are competitive in respect of those granted by other countries.

As far as concerns stimulation for the substitution of imports, the Fund grants financing for manufacturing and dealings in capital goods and dealings in goods for final consumption in the neighbouring area and open spaces of the country; these credit aids are granted in national currency, at a floating and attractive rate of interest.

In the period January-September of this year, FODEX channelled financial aid for 15,043 million pesos, which signifies an advance of 71.7% of the programme which it had established at 20,985 millions for 1978. The Industrial Equipment Fund (FONIE) directs its activities to accelerating the process of industrialisation within the country through the granting of financial and technical assistance to firms in order to carry out new industrial projects and also to expand and modernise plants which are moving towards improved productivity, including factories for machinery and shopping centres in the bordering areas and open spaces.

The credits granted by FONIE are in the national currency and at a fluctuating rate of interest though of preferential character. They can be applied to purchase and to erection and installation charges for fixed assets, such as machinery and equipment; to the construction of buildings in which the machinery and equipment shall operate and to expenses arising from the preparation of pre-investment or feasibility studies for the said projects. The technical assistance programmes which have been established by FONIE are very important since they are of help to managers in elaborating their investment projects and comprehend administrative, technical, economic and financial aspects.

During the period between January and September of this year FONIE authorised financial assistance totalling 1,754 million pesos, thus exceeding the objective which it had established for 1978 and easily surpassing the 1,108 million which had been channelled during the whole of 1977.

Within the aids granted by FODEX and FONIE in the first nine months of 1978 the financing conceded to small- and medium-sized industry totalling 8,186 million is most apparent as well as that allotted to manufacturing industry for capital goods totalling 2,135 million pesos.

The Instituted Trusts relating to Agriculture (FIRA) are those which have been most apparent in the field of technical assistance and of advice to producers through having introduced modern, dynamic practices into farming credit which have gradually and positively influenced the criteria and prevailing systems.

The basic aims of FIRA are to increase the productivity of farming operations, giving preference to those by producers with low incomes; to increase the production of basic articles for the national food-supply, especially those which present a major deficit in the national consumption; to stimulate agricultural and livestock production with a view to export and substitution of imports and to encourage the creation of agricultural industries. In attaining these objectives FIRA is contributing significantly to creation of employment and hence to the retaining, to a certain degree, of the work-force within the rural sector and contributing to the country's regional development.

The Trust effects its assistance through long-term financial credits in order to finance primary productive activities and also through parallel or correlative loan credits for working capital. The maturity periods, to which they are subject are fixed in relation to the type of credit and the interest rates are promotional, being applied in accordance with the producers' level of income and with the amount of the credits.

The credit programmes are fashioned and allocated preferentially in accordance with a regional assessment made by the FIRA technicians with respect to the most urgent and vital needs to be satisfied in order to favour regional agricultural development. Likewise, in accordance with productive activity, the programmes are classified as to annual crops, perennial crops, meat, milk and agricultural and livestock industries.

During the first nine months of this year, FIRA assisted the development of the agricultural sector with 18,608 million pesos, which compares very favourably with the 11,200 million granted during the whole of 1977. The assistance granted is directed preferentially to boosting production of basic articles for food supply.

It is important to mention, that besides the credit resources and the technical advice assistance offered by the trusts for economic development, the latter have established programmes of guarantees, the action of which in certain cases extends both to the financial intermediary as well as the final beneficiary. So, for example, FIRA guarantees to the financing intermediary the recovery of the agricultural and livestock credits which it granted to low income producers; FOMEX protects exporters or the intermediary institutions against risks of a political nature to which recovery of the credits derived from their exports are exposed. Recently, with a view to aiding the Development Programme for the Capital Goods Industry, FOMEX established a guarantee to protect the first purchaser of capital goods designed and manufactured for the first time in Mexico against the risk of equipment prior-loss to which it is exposed during the initial period of its use and likewise it created a guarantee which assures the intermediary bank of the recovery of credits granted to national producers for the manufacture of import-substituting capital goods. On its part, FONIE created a guarantee to protect the financial intermediary against risks of default in payment on loans granted for the preparation of the pre-investment studies and programmes for the adaptation, production, integration and development of technology, with particular attention to the design and development of capital goods.

It remains to mention that the systems of guarantees against default of recovery of credits which have been awarded have proved to be valuable instruments in allowing the banks to channel greater volumes of resources to certain priority sectors. It is equally important to emphasise that those guarantees which become effective due to default in payment represent a minimal percentage of the total number of guarantees awarded and this shows the positive effect which their use demonstrates.

To sum up, the selective credit policy followed by the Banco de Mexico has contributed to the attainment of satisfactory levels of success within the objectives established for credit matters by the country's financial authorities and in this context the development trusts administered by the Central Institute share in this success by putting into practice with imagination and in a responsibly way new alternatives for financing and wider programmes for technical assistance with the basic aim of suiting their credit policies to the changing requirements of the economy.

MEXICO IV



"No.1 in London on Mexico"

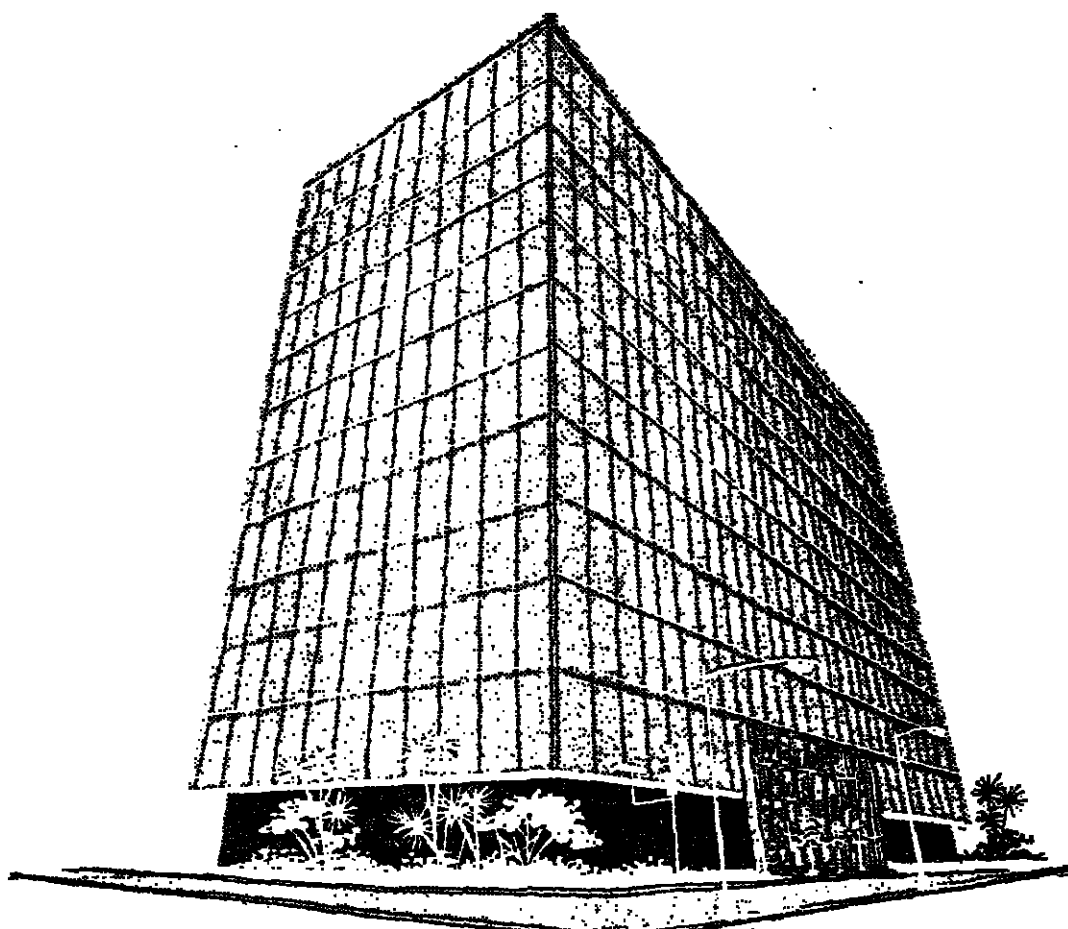
INTERMEX International Mexican Bank Ltd.

LONDON
29 Gresham Street
London EC2V 7ES
Tel 01-600 0880
Telex 8811017

MEXICO CITY
Tiber 110-8° Piso
Mexico 5, D.F.
Tel 523 7708/528 7868
Telex 01773894

Shareholders: Banco Nacional de México, S.A. Bank of America N.T. & S.A. Deutsche Bank AG
The Dai-ichi Kangyo Bank, Ltd. Union Bank of Switzerland.

this is one of the most
important banks
in the world...



...it's in Mexico!

That's right. According to the volume of its balance sheet assets, Nacional Financiera ranks among the world's leading banks. Nacional Financiera's assets amounted to the equivalent of 7,675 million dollars as of May 31, 1978; invested in loans and securities in the dynamic Mexican economy.

Remember this when you look for financial services. In Mexico, select Nacional Financiera, one of the most important banks in the world, with 44 years of experience in promoting Mexico's industrial development.



nacional financiera, s. a.
Isabel la Católica No. 51 México 1, D.F. (México)
Cable: NAFIN Telex: 017-72-538 (NAFINMEX)
Representative Office: 99 Bishopsgate, 17th floor, London, EC2P2LA, England.

New optimism in banking sector

THE MEXICAN banking sector is starting to radiate fresh optimism and confidence. Memories of the devaluation of the peso on August 31, 1977, still produce shudders of fear down the spines of bankers, but the trauma of that event is now over. Total peso liabilities of the banking sector grew by 67bn pesos (\$3bn) in the first half of this year—three and a half times the increase registered during the same period in 1977—and now stand at 588bn pesos (\$26.7bn); of which 399bn pesos comes from the private and mixed sector. Dollar liabilities decreased by 559m in the first six months of this year to \$15.8bn at the end of June so confirming the new-found confidence in the peso with fewer dollar deposits.

The private and mixed sector's peso liabilities fell from 275bn in August 1976 to 244bn in the November and not until the following April did they return to predevaluation levels. Since then the private sector has started to pick up at a greater speed, but the situation of non liquid liabilities has not improved to the same extent.

Liabilities

Up until 1972 the non liquid peso liabilities from the private and mixed sector rose steadily and in 1972 they represented 22.7 per cent of the GDP and foreign non liquid liabilities represented 1 per cent. But after 1972, when inflation started to increase and the process of "dollarisation" (deposits in dollars or pesos as well as capital flights) started to be felt, with the antagonistic relations between the Government and the private sector, non liquid peso assets fell sharply to 13 per cent of GDP in 1977 while foreign non liquid liabilities rose to 2.4 per cent.

This year for the first time since 1973 the peso non liquid liabilities are forecast to increase to 14.8 per cent of GDP and the foreign ones to drop a little to 2.3 per cent. A positive sign but still not approaching actions. There has been free convertibility of the peso and period.

Another positive sign of the restored health of the banking sector is the fact that the process of "dollarisation" is slowing down. In June this year dollar deposits represented 28 per cent of total deposits and up from 4.8 per cent to 5.3 in June 1977 34 per cent. And September this year the dollar as inflation is being gradually reduced so the interest rates become more attractive. In the period 1973-76 interest rates were "negative" to the tune of an average of 5.5 per cent because of the unprecedented inflation after being "positive" for the 12 preceding years to the extent of an average 4.5 per cent. As a result of the restored confidence and better interest rates savings have increased.

One of the Government's main priorities in the banking sector is to stimulate domestic savings in order to strengthen the system, which was badly weakened by the devaluation when an estimated \$4bn "left" the country. The peso has stabilised in the two years since devaluation which has an undoubted psychological effect. Peso stabilisation has also meant that the attraction of high domestic interest rates is not being wiped out by new "floating" devaluations.

Probably the most important feature since devaluation has been the restructuring of interest rates in order to attract more long term deposits. Interest rates were revised in May 1977 and now for periods exceeding two years 16 per cent net is paid which, assuming this year's inflation will be 18 per cent, is still two per cent "negative," but less negative than before. The policy seems to be paying because, in July 38.5 per cent of deposits were for periods of over three months compared to 30.5 per cent in July 1977.

At the same time the margin between peso and dollar interest rates is being reduced in order to stem the amount of dollars in the domestic banking system—Mexico has complete freedom of exchange, transferability of the peso and foreign

exchange for 50 years. On three months deposits the interest rate for pesos was fixed in May 1977 at 11 per cent—an increase of one per cent—whereas dollar deposits for three months went up from 4.8 per cent to 5.3. In June 1977 34 per cent. And September this year the dollar interest rate for three months stood at 9.75 per cent and for pesos the same 11 per cent, so narrowing the difference.

The result of the increased interest rates has been a boost for domestic savings and a reduction in dollar deposits which has enabled the Government to release funds for important sectors and the private sector to get easier access to credit.

Savings

The increased savings have resulted in the banks being more disposed to grant credit after cutting back extensively after 1973, which in large part was due to the greatly increased financing from the public sector and the requirements that this made on banks. In the first half of this year the credit granted by private and mixed banks went up from 235bn pesos to 277bn pesos. In the same period last year credit granted went from 188bn pesos to 204bn pesos.

In fact up until May of this year there was an excess of credit as regard demand because the banking system has recovered more quickly than other sectors of the economy. As a result many banks bought the Government's Treasury Certificates, launched in January as short term paper issued at a discount to establish a more efficient money market. Now and that industry is back on its feet

demand for credit has increased and now exceeds offer.

Some bankers feel that the increase in money supply, regulated by the Bank of Mexico, has been too great this year. In the first 10 months Banamex, a leading private bank, estimated that the money supply increased by 31.5 per cent in comparison with the same period last year. This upward trend, dating back to November 1977, could, says Banamex, create serious pressures on prices.

It is noteworthy that the central bank is to reduce money supply by 5bn pesos between now and the end of the year, which is a sign that the Bank of Mexico is having second thoughts about its expansionary monetary policy. At the same time inter bank interest rates have increased.

Companies in Mexico do not resort to the Stock Exchange for investment capital because it is a weak institution with few of the quoted companies regularly active and unable to attract savers. Also the banks are against the Stock Exchange entering into competition.

The Bank of Mexico, which with the Finance Ministry enjoys wide powers to control the availability and placing of credit, was inevitably very shaken by the devaluation—about 5 per cent of total assets were reportedly withdrawn in 24 hours—and so is trying to reform the structure of the system. One of the weaknesses has been its high liquidity with a large percentage of savings in the form of "financial bonds" negotiable on demand. These are no longer attainable and will disappear next year.

Another reform, which has now become a trend, is that banks can now perform multiple services. Previously Mexican banks offered only one type of service—savings, deposits, mortgages—but now the move is for the creation of multiple banks discount to establish a more efficient money market. Now and that industry is back on its feet

CONTINUED ON NEXT PAGE



Mexico City's central Alameda Park

Debt burden is eased

THE MEXICAN turn-around since the crisis and devaluation of late 1976 has given bankers great cause for signs of relief. At its worst, the problem involved effective default by major private sector companies and the possibility that a major renegotiation of the public sector's debt would also be required. To cap all the country's problems, the U.S. banking authorities in the form of the Comptroller of the Currency, proposed new banking rules which would have hit U.S. banks lending to Mexico very badly. These also have been withdrawn.

Because Mexico was viewed by the international banking community as being in the American "back garden," it had traditionally been regarded by bankers with considerable complacency. The experiences of 1976 and early 1977 shattered this image. Fortunately, the outgoing Echeverría Administration had kept the latest figures for oil reserves under wraps; as soon as he assumed power in late 1976 President Portilla was able to publish sharp increases in estimates of Mexico's oil reserves. The prospect of development of these reserves and the potential foreign currency inflows involved carried Mexico through its year of bad troubles without a complete collapse of confidence in the banking community.

Without this, and the political support implicit in Mexico's size of Mexico's external debt or relationship with the U.S. president ousted a Socialist one) it is at least a strong possibility that Mexico would have presented the international banking community with a problem similar to that of Turkey, but on a much bigger scale.

The two big problems of Mexico's debt were first the weighting towards short repayment periods and second the lack of information available on it. Even now, when the problems of the short-term weighting are well recognised and in the course of being ironed out, the kind of information on which analysis of the problem depends is not available.

Thus, some sources of official information say that Mexico's public sector foreign currency debt amounted to \$22bn at the end of last year; others put the figure at \$20bn. And these figures are for debt which originally had a maturity of at least one year; figures on the public sector's so-called floating debt (debt contracted for periods of less than a year) just do not seem to be available.

On top of this there is the question of the private sector's debt—again just not available, though estimates range around \$8-9bn.

In contrast to the other international banks' other really big debtor, Brazil, it is extremely difficult even to estimate the size of Mexico's external debt or foreign currency debt servicing commitments. Given a \$25bn approximation for the medium and long-term debt of the public

sector and \$8-9bn of private sector debt, one can assume a figure of at least \$35bn once the public sector's short-term debt has also been taken into account. But no more precise estimates are possible.

After the 1976 crisis was passed the problems associated with financing this large debt have been relatively easy for the IMF imposed a \$3bn per annum limit on the increase in public sector funded debt. Mexico has not been able to build up a reserve of foreign currency during the recent period of easy borrowing conditions against the day when borrowing may not be so easy.

At the same time, Mexico has not as yet attempted to take advantage of the borrowers' market to renegotiate earlier more expensive and shorter-term borrowings into loans with a longer final maturity. An attempt by the United Mexican States to centralise and at the same time convert into medium loans short-term foreign currency borrowing by public sec-

tor agencies foundered during the summer. Some public sector short-term debt has been repaid and the maturity profile of the public sector funded debt has been considerably improved due to old loans running off and being replaced by new loans of longer maturity. But, by comparison, with, say, Brazil, Mexico's external financial position remains relatively vulnerable.

However, as has been ceaselessly pointed out in the last couple of years, Mexico has oil. The achievement in solving the 1976 economic crisis has also restored confidence among bankers. Views of Mexico are currently sanguine; the margins the country is having to pay over inter-bank rates are being cut ever further. Although borrowing to service the existing debt and to finance the projected investment in the oil and gas industries will make heavy demands on bankers there is no evidence at present that they will not be prepared to meet them.

Mary Campbell

A CONSULTANT'S GUIDE BEFORE YOU GO AND LOOK
CONCISE, READABLE, FACTUAL

Whether you are thinking of trading with or investing in Mexico, this report will save you time and money in making a basic appreciation.

MEXICO: BUSINESS OPPORTUNITIES

Published this year by Metra (price £97.00/\$151.94.00 in Europe; £102.00/\$155.04 elsewhere) in 122 successful Business Opportunities Series. Write for particulars or order form.

Metra Consulting Group Limited,
23 Lower Belgrave Street,
London SW1W 0NS
Tel: 01-720 0855

metra group

Farm output falls short of needs

THE agricultural sector is in fourth highest investment position of the total arable land is facing the Government are complex. For example, this year 132,000 hectares extra could have been allocated to grow wheat, but instead they were given to chickpeas, cotton and tomatoes—important exports. If the extra land had been made over to wheat, the wheat harvest would have increased by 607,000 tonnes, but the farming trade balance would at the same time have been adversely affected to the tune of \$213m (equivalent to 1.5m tonnes of wheat), as a result of the reduced exports.

Last year's wheat production of 2.4m tonnes was a 27 per cent decline on 1976. Corn, however, increased by 25 per cent to 10m tonnes. This year it is thought that wheat production should return to more normal levels but there will be no real significant changes in other crops.

Imports

In 1977 1.7m tonnes of maize were imported, worth \$191m; 495,391 tonnes of wheat at \$45m; and 749,943 tonnes of sorghum, according to figures issued by the Agriculture Ministry. In the first half of this year 194,000 tonnes of wheat were imported (\$24m) and 307,000 tonnes of maize. The imports in the third and fourth quarters will push this figure above last year's.

The Government is giving high priority to the farming sector for it employs about 40 per cent of the labour force with many more depending upon it, although it only accounts for about 9 per cent of the GDP. As a result, the Agriculture Ministry has set as its main objectives for 1978 the production of basic food crops, but not at the expense of neglecting raw materials for industry and export.

Private and state investment last year in the agricultural sector totalled \$2.8m of which the state contributed \$1.3m; a 42 per cent increase on 1976. The federal budget for 1978 dedicates \$3.4m pesos (\$2.4m) to agriculture which is 8.4 per cent of the total budget and the

fourth highest investment position of the total arable land is facing the Government are complex. For example, this year 132,000 hectares extra could have been allocated to grow wheat, but instead they were given to chickpeas, cotton and tomatoes—important exports. If the extra land had been made over to wheat, the wheat harvest would have increased by 607,000 tonnes, but the farming trade balance would at the same time have been adversely affected to the tune of \$213m (equivalent to 1.5m tonnes of wheat), as a result of the reduced exports.

Last year's wheat production of 2.4m tonnes was a 27 per cent decline on 1976. Corn, however, increased by 25 per cent to 10m tonnes. This year it is thought that wheat production should return to more normal levels but there will be no real significant changes in other crops.

In 1977 1.7m tonnes of maize were imported, worth \$191m; 495,391 tonnes of wheat at \$45m; and 749,943 tonnes of sorghum, according to figures issued by the Agriculture Ministry. In the first half of this year 194,000 tonnes of wheat were imported (\$24m) and 307,000 tonnes of maize. The imports in the third and fourth quarters will push this figure above last year's.

The Government is giving high priority to the farming sector for it employs about 40 per cent of the labour force with many more depending upon it, although it only accounts for about 9 per cent of the GDP. As a result, the Agriculture Ministry has set as its main objectives for 1978 the production of basic food crops, but not at the expense of neglecting raw materials for industry and export.

Private and state investment last year in the agricultural sector totalled \$2.8m of which the state contributed \$1.3m; a 42 per cent increase on 1976. The federal budget for 1978 dedicates \$3.4m pesos (\$2.4m) to agriculture which is 8.4 per cent of the total budget and the

fourth highest investment position of the total arable land is facing the Government are complex. For example, this year 132,000 hectares extra could have been allocated to grow wheat, but instead they were given to chickpeas, cotton and tomatoes—important exports. If the extra land had been made over to wheat, the wheat harvest would have increased by 607,000 tonnes, but the farming trade balance would at the same time have been adversely affected to the tune of \$213m (equivalent to 1.5m tonnes of wheat), as a result of the reduced exports.

Last year's wheat production of 2.4m tonnes was a 27 per cent decline on 1976. Corn, however, increased by 25 per cent to 10m tonnes. This year it is thought that wheat production should return to more normal levels but there will be no real significant changes in other crops.

In 1977 1.7m tonnes of maize were imported, worth \$191m; 495,391 tonnes of wheat at \$45m; and 749,943 tonnes of sorghum, according to figures issued by the Agriculture Ministry. In the first half of this year 194,000 tonnes of wheat were imported (\$24m) and 307,000 tonnes of maize. The imports in the third and fourth quarters will push this figure above last year's.

The Government is giving high priority to the farming sector for it employs about 40 per cent of the labour force with many more depending upon it, although it only accounts for about 9 per cent of the GDP. As a result, the Agriculture Ministry has set as its main objectives for 1978 the production of basic food crops, but not at the expense of neglecting raw materials for industry and export.

Private and state investment last year in the agricultural sector totalled \$2.8m of which the state contributed \$1.3m; a 42 per cent increase on 1976. The federal budget for 1978 dedicates \$3.4m pesos (\$2.4m) to agriculture which is 8.4 per cent of the total budget and the

fourth highest investment position of the total arable land is facing the Government are complex. For example, this year 132,000 hectares extra could have been allocated to grow wheat, but instead they were given to chickpeas, cotton and tomatoes—important exports. If the extra land had been made over to wheat, the wheat harvest would have increased by 607,000 tonnes, but the farming trade balance would at the same time have been adversely affected to the tune of \$213m (equivalent to 1.5m tonnes of wheat), as a result of the reduced exports.

fourth highest investment position of the total arable land is facing the Government are complex. For example, this year 132,000 hectares extra could have been allocated to grow wheat, but instead they were given to chickpeas, cotton and tomatoes—important exports. If the extra land had been made over to wheat, the wheat harvest would have increased by 607,000 tonnes, but the farming trade balance would at the same time have been adversely affected to the tune of \$213m (equivalent to 1.5m tonnes of wheat), as a result of the reduced exports.

Last year's wheat production of 2.4m tonnes was a 27 per cent decline on 1976. Corn, however, increased by 25 per cent to 10m tonnes. This year it is thought that wheat production should return to more normal levels but there will be no real significant changes in other crops.

In 1977 1.7m tonnes of maize were imported, worth \$191m; 495,391 tonnes of wheat at \$45m; and 749,943 tonnes of sorghum, according to figures issued by the Agriculture Ministry. In the first half of this year 194,000 tonnes of wheat were imported (\$24m) and 307,000 tonnes of maize. The imports in the third and fourth quarters will push this figure above last year's.

The Government is giving high priority to the farming sector for it employs about 40 per cent of the labour force with many more depending upon it, although it only accounts for about 9 per cent of the GDP. As a result, the Agriculture Ministry has set as its main objectives for 1978 the production of basic food crops, but not at the expense of neglecting raw materials for industry and export.

Private and state investment last year in the agricultural sector totalled \$2.8m of which the state contributed \$1.3m; a 42 per cent increase on 1976. The federal budget for 1978 dedicates \$3.4m pesos (\$2.4m) to agriculture which is 8.4 per cent of the total budget and the

fourth highest investment position of the total arable land is facing the Government are complex. For example, this year 132,000 hectares extra could have been allocated to grow wheat, but instead they were given to chickpeas, cotton and tomatoes—important exports. If the extra land had been made over to wheat, the wheat harvest would have increased by 607,000 tonnes, but the farming trade balance would at the same time have been adversely affected to the tune of \$213m (equivalent to 1.5m tonnes of wheat), as a result of the reduced exports.

Last year's wheat production of 2.4m tonnes was a 27 per cent decline on 1976. Corn, however, increased by 25 per cent to 10m tonnes. This year it is thought that wheat production should return to more normal levels but there will be no real significant changes in other crops.

fourth highest investment position of the total arable land is facing the Government are complex. For example, this year 132,000 hectares extra could have been allocated to grow wheat, but instead they were given to chickpeas, cotton and tomatoes—important exports. If the extra land had been made over to wheat, the wheat harvest would have increased by 607,000 tonnes, but the farming trade balance would at the same time have been adversely affected to the tune of \$213m (equivalent to 1.5m tonnes of wheat), as a result of the reduced exports.

Last year's wheat production of 2.4m tonnes was a 27 per cent decline on 1976. Corn, however, increased by 25 per cent to 10m tonnes. This year it is thought that wheat production should return to more normal levels but there will be no real significant changes in other crops.

In 1977 1.7m tonnes of maize were imported, worth \$191m; 495,391 tonnes of wheat at \$45m; and 749,943 tonnes of sorghum, according to figures issued by the Agriculture Ministry. In the first half of this year 194,000 tonnes of wheat were imported (\$24m) and 307,000 tonnes of maize. The imports in the third and fourth quarters will push this figure above last year's.

The Government is giving high priority to the farming sector for it employs about 40 per cent of the labour force with many more depending upon it, although it only accounts for about 9 per cent of the GDP. As a result, the Agriculture Ministry has set as its main objectives for 1978 the production of basic food crops, but not at the expense of neglecting raw materials for industry and export.

Private and state investment last year in the agricultural sector totalled \$2.8m of which the state contributed \$1.3m; a 42 per cent increase on 1976. The federal budget for 1978 dedicates \$3.4m pesos (\$2.4m) to agriculture which is 8.4 per cent of the total budget and the

fourth highest investment position of the total arable land is facing the Government are complex. For example, this year 132,000 hectares extra could have been allocated to grow wheat, but instead they were given to chickpeas, cotton and tomatoes—important exports. If the extra land had been made over to wheat, the wheat harvest would have increased by 607,000 tonnes, but the farming trade balance would at the same time have been adversely affected to the tune of \$213m (equivalent to 1.5m tonnes of wheat), as a result of the reduced exports.

Last year's wheat production of 2.4m tonnes was a 27 per cent decline on 1976. Corn, however, increased by 25 per cent to 10m tonnes. This year it is thought that wheat production should return to more normal levels but there will be no real significant changes in other crops.

fourth highest investment position of the total arable land is facing the Government are complex. For example, this year 132,000 hectares extra could have been allocated to grow wheat, but instead they were given to chickpeas, cotton and tomatoes—important exports. If the extra land had been made over to wheat, the wheat harvest would have increased by 607,000 tonnes, but the farming trade balance would at the same time have been adversely affected to the tune of \$213m (equivalent to 1.5m tonnes of wheat), as a result of the reduced exports.

Last year's wheat production of 2.4m tonnes was a 27 per cent decline on 1976. Corn, however, increased by 25 per cent to 10m tonnes. This year it is thought that wheat production should return to more normal levels but there will be no real significant changes in other crops.

In 1977 1.7m tonnes of maize were imported, worth \$191m; 495,391 tonnes of wheat at \$45m; and 749,943 tonnes of sorghum, according to figures issued by the Agriculture Ministry. In the first half of this year 194,000 tonnes of wheat were imported (\$24m) and 307,000 tonnes of maize. The imports in the third and fourth quarters will push this figure above last year's.

The Government is giving high priority to the farming sector for it employs about 40 per cent of the labour force with many more depending upon it, although it only accounts for about 9 per cent of the GDP. As a result, the Agriculture Ministry has set as its main objectives for 1978 the production of basic food crops, but not at the expense of neglecting raw materials for industry and export.

Private and state investment last year in the agricultural sector totalled \$2.8m of which the state contributed \$1.3m; a 42 per cent increase on 1976. The federal budget for 1978 dedicates \$3.4m pesos (\$2.4m) to agriculture which is 8.4 per cent of the total budget and the

fourth highest investment position of the total arable land is facing the Government are complex. For example, this year 132,000 hectares extra could have been allocated to grow wheat, but instead they were given to chickpeas, cotton and tomatoes—important exports. If the extra land had been made over to wheat, the wheat harvest would have increased by 607,000 tonnes, but the farming trade balance would at the same time have been adversely affected to the tune of \$213m (equivalent to 1.5m tonnes of wheat), as a result of the reduced exports.

Last year's wheat production of 2.4m tonnes was a 27 per cent decline on 1976. Corn, however, increased by 25 per cent to 10m tonnes. This year it is thought that wheat production should return to more normal levels but there will be no real significant changes in other crops.

fourth highest investment position of the total arable land is facing the Government are complex. For example, this year 132,000 hectares extra could have been allocated to grow wheat, but instead they were given to chickpeas, cotton and tomatoes—important exports. If the extra land had been made over to wheat, the wheat harvest would have increased by 607,000 tonnes, but the farming trade balance would at the same time have been adversely affected to the tune of \$213m (equivalent to 1.5m tonnes of wheat), as a result of the reduced exports.

Last year's wheat production of 2.4m tonnes was a 27 per cent decline on 1976. Corn, however, increased by 25 per cent to 10m tonnes. This year it is thought that wheat production should return to more normal levels but there will be no real significant changes in other crops.

In 1977 1.7m tonnes of maize were imported, worth \$191m; 495,391 tonnes of wheat at \$45m; and 749,943 tonnes of sorghum, according to figures issued by the Agriculture Ministry. In the first half of this year 194,000 tonnes of wheat were imported (\$24m) and 307,000 tonnes of maize. The imports in the third and fourth quarters will push this figure above last year's.

The Government is giving high priority to the farming sector for it employs about 40 per cent of the labour force with many more depending upon it, although it only accounts for about 9 per cent of the GDP. As a result, the Agriculture Ministry has set as its main objectives for 1978 the production of basic food crops, but not at the expense of neglecting raw materials for industry and export.

Private and state investment last year in the agricultural sector totalled \$2.8m of which the state contributed \$1.3m; a 42 per cent increase on 1976. The federal budget for 1978 dedicates \$3.4m pesos (\$2.4m) to agriculture which is 8.4 per cent of the total budget and the

fourth highest investment position of the total arable land is facing the Government are complex. For example, this year 132,000 hectares extra could have been allocated to grow wheat, but instead they were given to chickpeas, cotton and tomatoes—important exports. If the extra land had been made over to wheat, the wheat harvest would have increased by 607,000 tonnes, but the farming trade balance would at the same time have been adversely affected to the tune of \$213m (equivalent to 1.5m tonnes of wheat), as a result of the reduced exports.

Last year's wheat production of 2.4m tonnes was a 27 per cent decline on 1976. Corn, however, increased by 25 per cent to 10m tonnes. This year it is thought that wheat production should return to more normal levels but there will be no real significant changes in other crops.

fourth highest investment position of the total arable land is facing the Government are complex. For example, this year 132,000 hectares extra could have been allocated to grow wheat, but instead they were given to chickpeas, cotton and tomatoes—important exports. If the extra land had been made over to wheat, the wheat harvest would have increased by 607,000 tonnes, but the farming trade balance would at the same time have been adversely affected to the tune of \$213m (equivalent to 1.5m tonnes of wheat), as a result of the reduced exports.

Last year's wheat production of 2.4m tonnes was a 27 per cent decline on 1976. Corn, however, increased by 25 per cent to 10m tonnes. This year it is thought that wheat production should return to more normal levels but there will be no real significant changes in other crops.

In 1977 1.7m tonnes of maize were imported, worth \$191m; 495,391 tonnes of wheat at \$45m; and 749,943 tonnes of sorghum, according to figures issued by the Agriculture Ministry. In the first half of this year 194,000 tonnes of wheat were imported (\$24m) and 307,000 tonnes of maize. The imports in the third and fourth quarters will push this figure above last year's.

The Government is giving high priority to the farming sector for it employs about 40 per cent of the labour force with many more depending upon it, although it only accounts for about 9 per cent of the GDP. As a result, the Agriculture Ministry has set as its main objectives for 1978 the production of basic food crops, but not at the expense of neglecting raw materials for industry and export.

Private and state investment last year in the agricultural sector totalled \$2.8m of which the state contributed \$1.3m; a 42 per cent increase on 1976. The federal budget for 1978 dedicates \$3.4m pesos (\$2.4m) to agriculture which is 8.4 per cent of the total budget and the

fourth highest investment position of the total arable land is facing the Government are complex. For example, this year 132,000 hectares extra could have been allocated to grow wheat, but instead they were given to chickpeas, cotton and tomatoes—important exports. If the extra land had been made over to wheat, the wheat harvest would have increased by 607,000 tonnes, but the farming trade balance would at the same time have been adversely affected to the tune of \$213m (equivalent to 1.5m tonnes of wheat), as a result of the reduced exports.

Last year's wheat production of 2.4m tonnes was a 27 per cent decline on 1976. Corn, however, increased by 25 per cent to 10m tonnes. This year it is thought that wheat production should return to more normal levels but there will be no real significant changes in other crops.

fourth highest investment position of the total arable land is facing the Government are complex. For example, this year 132,000 hectares extra could have been allocated to grow wheat, but instead they were given to chickpeas, cotton and tomatoes—important exports. If the extra land had been made over to wheat, the wheat harvest would have increased by 607,000 tonnes, but the farming trade balance would at the same time have been adversely affected to the tune of \$213m (equivalent to 1.5m tonnes of wheat), as a result of the reduced exports.

Last year's wheat production of 2.4m tonnes was a 27 per cent decline on 1976. Corn, however, increased by 25 per cent to 10m tonnes. This year it is thought that wheat production should return to more normal levels but there will be no real significant changes in other crops.

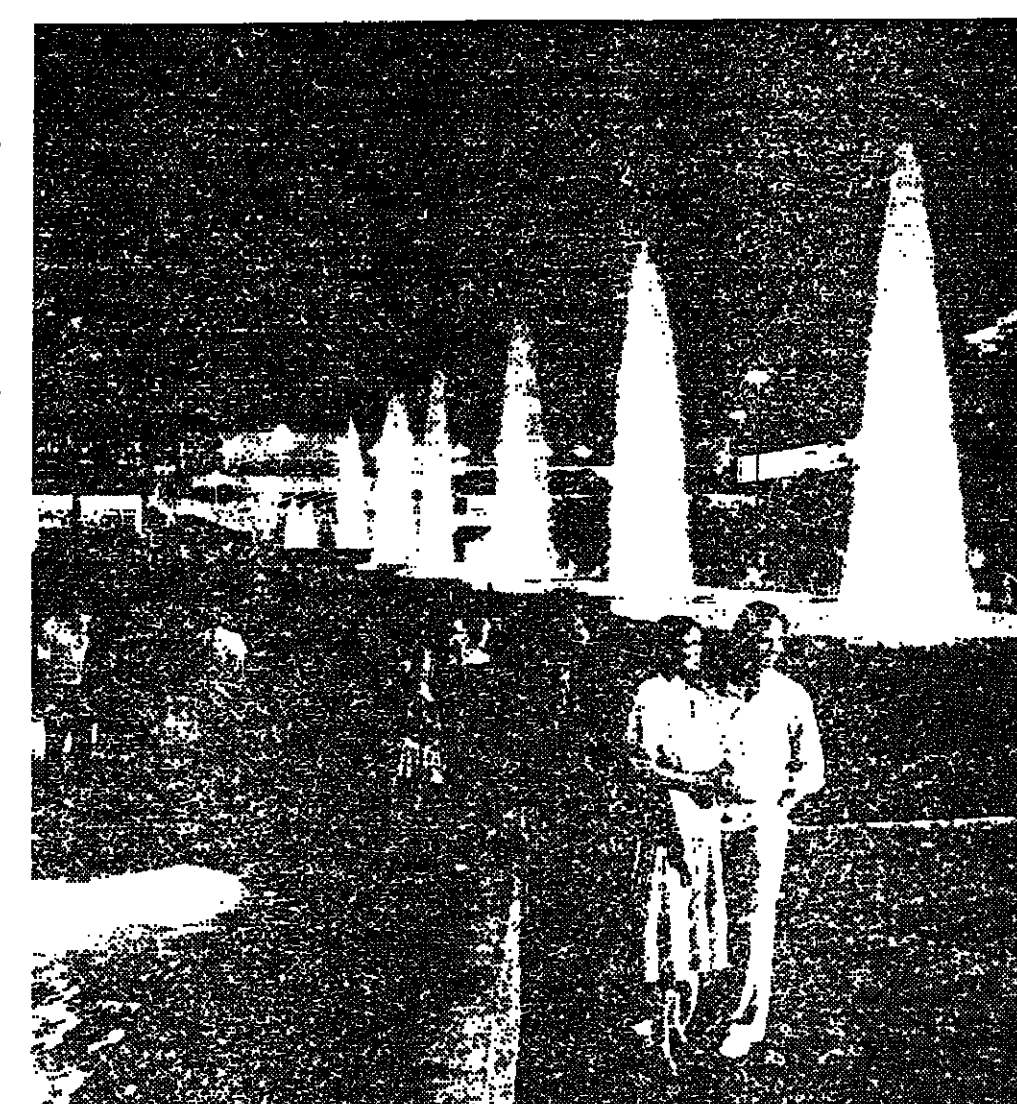
In 1977 1.7m tonnes of maize were imported, worth \$191m; 495,391 tonnes of wheat at \$45m; and 749,943 tonnes of sorghum, according to figures issued by the Agriculture Ministry. In the first half of this year 194,000 tonnes of wheat were imported (\$24m) and 307,000 tonnes of maize. The imports in the third and fourth quarters will push this figure above last year's.

The Government is giving high priority to the farming sector for it employs about 40 per cent of the labour force with many more depending upon it, although it only accounts for about 9 per cent of the GDP. As a result, the Agriculture Ministry has set as its main objectives for 1978 the production of basic food crops, but not at the expense of neglecting raw materials for industry and export.

Private and state investment last year in the agricultural sector totalled \$2.8m of which the state contributed \$1.3m; a 42 per cent increase on 1976. The federal budget for 1978 dedicates \$3.4m pesos (\$2.4m) to agriculture which is 8.4 per cent of the total budget and the

fourth highest investment position of the total arable land is facing the Government are complex. For example, this year 132,000 hectares extra could have been allocated to grow wheat, but instead they were given to chickpeas, cotton and tomatoes—important exports. If the extra land had been made over to wheat, the wheat harvest would have increased by 607,000 tonnes, but the farming trade balance would at the same time have been adversely affected to the tune of \$213m (equivalent to 1.5m tonnes of wheat), as a result of the reduced exports.

Last year's wheat production of 2.4m tonnes was a 27 per cent decline on 1976. Corn, however, increased by 25 per cent to 10m tonnes. This year it is thought that wheat production should return to more normal levels but there will be no real significant changes in other crops.



The Acapulco convention centre

W.C.

Banking

CONTINUED FROM PREVIOUS PAGE

like Banamex, Bancomer and Serfin have already become multiple banks.

The Government operates its system through 22 national credit institutions serving specific sectors of the economy apart from the Bank of Mexico. Operating under the supervision of the Finance Ministry the most important are Nacional Financiera, which holds the majority equity interest in Altos Hornos de Mexico the major state steel

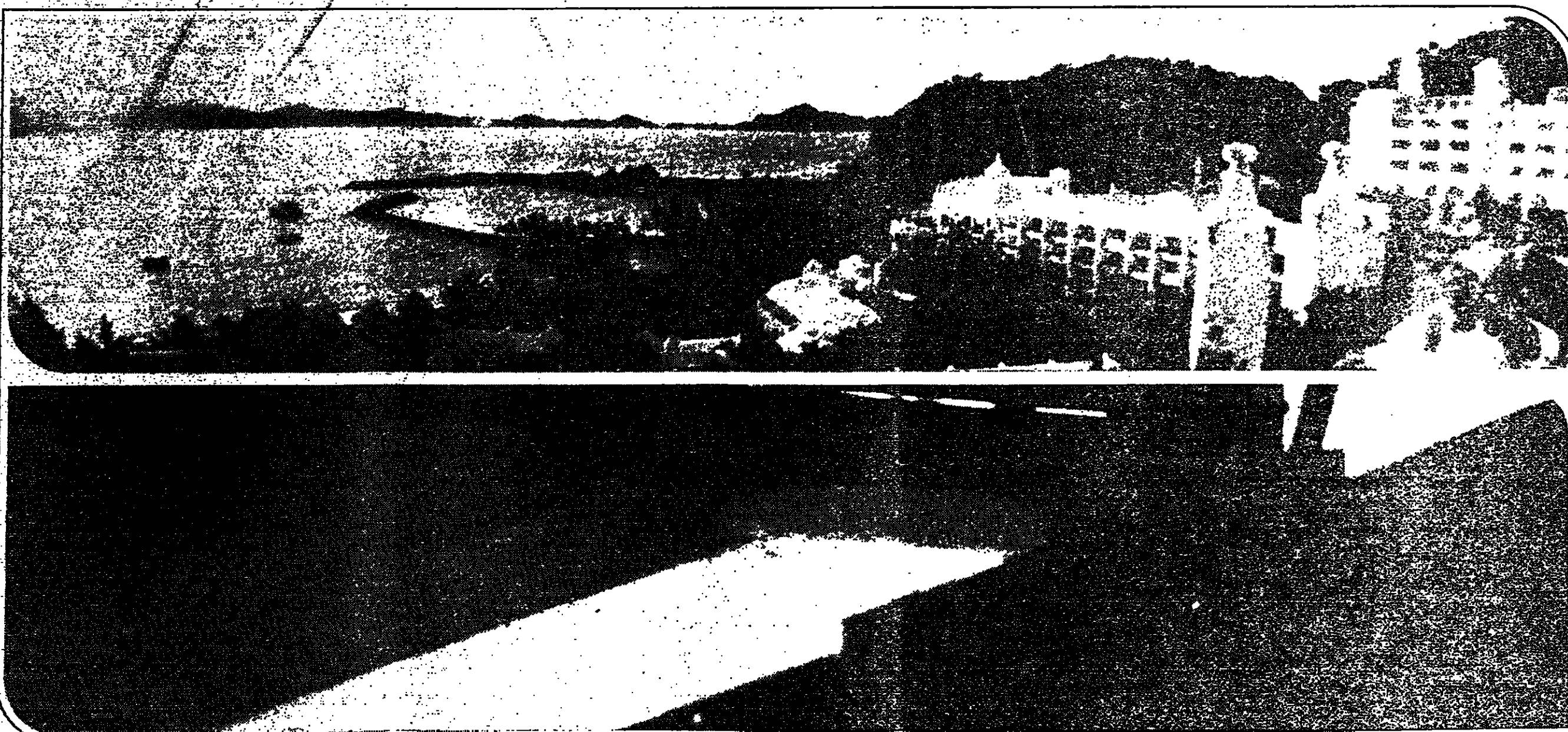
producer, the National Bank for Public Works and Services and the National Bank for Rural Credit.

The Mexican system remains closed to foreign banks and like nor can they hold shares in any industry is highly protected. There are no signs yet of a liberalisation of the system. When bankers here talk of offices, establishing representative mean their desire for the Bank of Mexico to be less rigid in its moment there are 95 foreign fixing of interest rates. There is

many of which devote a lot of their time to fixing credits. "We would like to lead manage a credit operation," said one private banking executive. So far they have all been done by foreign banks and the day when a private Mexican bank lead manages an operation may be the day when foreign banks will exert pressure to have more freedom to operate.

W.C.

A NEW ERA FOR MEXICO



From its dazzling beaches to its bustling steel mills, Mexico is on the move. Just two years after a monetary crisis and its difficult adjustments, our economy is moving forward with quiet confidence and guarded optimism.

This dramatic turn-around was achieved in part by the validation of huge new oil reserves; however, the real basis for success is the determination of the Mexican people through hard work, innovation and effective government action.

Grupo Industrial Alfa, as Mexico's largest private industrial organization, has shared the difficulties and the triumphs of this period. We have also retained our confidence in Mexico's ability to meet its challenges and continue developing into a major industrialized society.

Alfa's growth and the support we have received from

the Mexican and international financial communities, our customers and our participating joint venture partners—AKZO, BASF, DuPont, Hercules, Hitachi and INCO—indicates that many others share our optimistic view of the opportunities available in this new era of Mexico's economic and social development.

Alfa dramatically increased both sales and earnings in 1977. Results for 1978 continue to show steady improvement. All our companies have achieved leadership positions in the industries they serve.

If you would like further information, or our 1977 Annual Report in Spanish or English, please write the office of the Vice President, Corporate Finance, Grupo Industrial Alfa, P.O. Box 1000, Monterrey, N.L., Mexico.

The fabulous Las Hadas Hotel and the surrounding 1200 acre tourism complex in Manzanillo, Mexico, is being developed by Casolar, Alfa's land and resort development company.

Alfa's steel company, Hylsa, is the largest private producer in Mexico, with facilities located in Apodaca, Monterrey, Pachuca and Xovila. In 1977 these plants supplied 23% of the nation's steel requirements to support economic growth. Hylsa's patented HYL process for the direct reduction of iron ore has achieved world leadership as a highly efficient and competitive method for steel production. HYL plants are operating or under construction in Mexico, Brazil, Venezuela, Iran, Iraq, Indonesia and Zambia.

Grupo Industrial Alfa includes:
ALFA STEEL DIVISION
HYLSA—Steel
HYL—Steel Technology
STEEL AFFILIATES—Subsidiary Activities
ALFA INDUSTRIES DIVISION
CASOLAR—Land and Resort Development
PHILCO—Consumer Electronics
NYLON DE MEXICO—Synthetic Fibers
FIBRAS QUIMICAS—Synthetic Fibers
PETROCEL—Petrochemicals

POLYCELS—Petrochemicals
MEGATEX—Electric Power Systems
DRACO—Iron-ore Mining
ALFA PAPER AND PACKAGING DIVISION
TITAN—Paper and Packaging
TELEVISIA—Television and Communications
1231, Suite 510

GRUPO INDUSTRIAL

ALFA

P.O. BOX 1000 MONTERREY, N.L., MEXICO

Gas bonanza brings its problems

GAS could become a rather embarrassing bonanza for Mexico and one that could be the cause of headaches in the future.

Most of Mexico's gas is associated natural gas. It is obtained with the oil—as opposed to dry gas from separate wells—and, inevitably, the ambitious expansion plans for more than double production of crude by 1980 will also mean that natural gas production will go up by the same amount.

The two go hand-in-hand but their futures would now appear to be not so closely linked as a result of the rejection by the Carter administration at the end of last year of Mexico's plan to export large quantities of gas to its neighbour.

Plan

Pemex, the State-owned oil company, aims to increase the production of gas from the present 2.4bn cu ft per day (according to the latest July figure) to 4bn cu ft per day by 1980, with the initial plan of then exporting large quantities.

Last year's harsh winter in America awoke Mexico to the tremendous export potential of gas. Plans already formulated quickly went into action to build a 61-mile pipeline at a cost of \$1.5bn and with a capacity of 2.5bn cu ft per day to carry natural gas from the rich oil fields in the states of Chiapas and Tabasco to McAllen, Texas.

Previously, much of the gas associated with the oil fields was flared. With such a rich market on its doorstep, the Government thought that there would be no problem until it ran up against President Carter's energy plans.

"A letter of understanding" was signed in the summer of 1977 with six U.S. gas distribution companies (Texas Eastern, Transmission Co., the Transcontinental Gas Pipeline Co., the Florida Gas Co., the Southern Natural Resources Co., the El Paso Natural Gas Co., and Tenneco Inc.), whereby Mexico would sell around 17m cu ft of gas per day for six years for \$2.60 per 1,000 cubic feet.

Pemex started putting out orders for pipeline and credit, announcing that the cost of it would be paid for by two years of gas exports with exports starting in 1978. But the U.S. Department of Energy consid-

those who say that natural gas is more valuable as an export and those who say that it is better for Mexico to use it—thus, cutting down dependence on other energy sources, mainly oil, which would leave more crude to export.

The president also admitted in his speech that when serious recognition was first given to the gas potential "we chose to export it, because this would bring us considerable amounts of foreign currency more quickly, thus allowing us to solve our still overwhelming problems. The other alternative—to use the gas in Mexico—

required more time, more promotion and would generate less foreign currency in the short term."

Mexico probably has no choice but to agree on a price, although it is considered heresy to mention this idea. And, of course, a way has to be found of saving face.

Meanwhile, Mexico is pressing on with the domestic part of the pipeline from Cactus, in the south-east, to San Fernando in the north. It is about half-finished after a year's work and is expected to be completed by next year. At San Fernando the pipeline (with a 48 ins.

diameter) from Cactus will link up with Monterrey and the northern gas fields. The cost of the pipeline is, according to the president, much less than the original idea, and the use of the south-east's entire gas production is, he says, practically ensured.

Nevertheless, the pipeline will still cost around \$650m and whether it will go on from San Fernando to the U.S. border remains to be seen. Pemex say that plans for the gas's industrial and domestic use are on the drawing board.

Pemex director Jorge Diaz Serrano said recently that the

pipeline would allow Mexico to make use of the associated gas from the south-eastern fields in the majority of industrial towns and would also create new development poles.

There is already a pipeline from Reynosa, on the eastern part of the American border, to Celulosa de Chihuahua in the north-west of Mexico. It would be perfectly feasible for an extension to be made at Torreón, for example, and then down the Pacific side to Durango and other industrial towns.

Most of Mexico's natural gas comes from the south-east and the dry gas from the north.

Large quantities of dry gas have been found in the state of Coahuila, near Monclova—the Basin of Sabinas—and around Nuevo Laredo, by the Texas border, since it is dry gas, gas flared to be reduced, to an estimated 2.5 per cent.

In 1975, about 22 per cent of natural gas production was flared, with 24 per cent in 1976 and 13 per cent last year. If the Government's plans are correct, virtually no associated gas will be flaring in the future, but if it has calculated wrongly and overplayed its hand with the U.S. then the future will not be so rosy.

W.C.

Puebla's incongruous mixture

EARLY IN the morning, hundreds of people assemble their market stalls in the narrow back streets of Puebla, capital of the state of the same name, 70 miles south-east of Mexico City.

The mixture is incongruous. Items ranging from black rubber spiders to fruit and vegetables are sold against a musical background varying from "Saturday Night Fever" on record players to street bands comprising trumpets, guitars, saxophone and drum.

Old Dina and Ford buses, painted yellow and red, weave their way through crowds of people and it is amazing to see how many vehicles manoeuvre around corners without knocking over half a dozen stalls.

This is a scene that occurs daily in many other places in Mexico. In Puebla it is more striking, for the state is rich and conservative and Puebla itself is a charming, old city where Mexican troops put down French forces on May 5, 1862, now a national holiday.

A statue commemorates the event in the Zócalo, the main square, around which are outdoor cafes looking onto the Cathedral and the abundance of Palm Trees.

Puebla was chosen as this year's venue for the Latin American Bishops' Conference

in October where the divisions between the conservative and more radical clergy, would have become evident, but the conference was postponed after the death of Pope John Paul I.

Puebla's own divisions become clear to anyone who cares to wander off the elegant boulevard and explore the labyrinthine back streets. On Saturdays, the Mexican Communist Party, legalised earlier this year, can be seen campaigning and signing up members at rallies in the Zócalo, something which would have been unheard of until quite recently, particularly in a state like Puebla where politicians from the ruling Institutional Revolutionary Party have weekend houses and wealthy businessmen live.

While I was in Puebla, the state's newspaper "La Opinión" came out with a front page story announcing that the Communist Party was funding itself from charging seven pesos a day from the 2,000 people who run stalls. The newspaper worked out that this would give the party in Puebla 5m pesos a year and that it was being used to "finance agitation and subversion." True or false, the story serves to illustrate the unease with which the elite view the political reforms.

Barefooted women, their fine Indian features portraying their ancestry, and suching their babies wander through the market trying to sell plants growing out of food tins and oil cans. In the covered markets huge earthenware bowls bubble with curries and meat.

Children ride special three-

wheeled bicycles used to transport the market wares and on street corners men serve fried bananas and tamales on what look like little steam engines, fired with wood.

Gathered around a young man were a group of about 30 people listening to him praising the virtues of various herbs and pills. Squinting on the dusty pavement he held forth on the incredible cures which the herbs could supposedly work, including treatment for malaria and saving small children from dangerous diseases.

Gathering together the various red and orange pills, plus herbs he put them into a tiny yellow pouch, dampened it with perfume and then stapled on to it a blue card with a crucifix. He denied that it was witch-

craft. Hardly had he finished stapling the card to the pouch when one woman thrust 25 pesos into his hands and several more people also paid for other pouches: a fair amount of money when it represents more than a quarter of the minimum daily wage for "salaried" workers.

Many of the Mexican poor are superstitious. At Cholula, near Puebla, it is fairly common to see old women entering churches—there are said to be as many churches in Cholula as there are days of the year, but I did not count so many.

Cholula was the Indian's religious centre until Cortes killed over 3,000 of them in a battle soon after he arrived in Mexico, in 1519. There were 400 pyramids in Cholula at that

time and on many of their sites are now churches.

The world's largest pyramid is in Cholula—one would hardly believe it for it is now a hill, crowned on top with the Church of our Lady of Remedies. Not until you go around the site and enter a tunnel, whose maze of passages leads you to the top, do you realise how large the pyramid must have been.

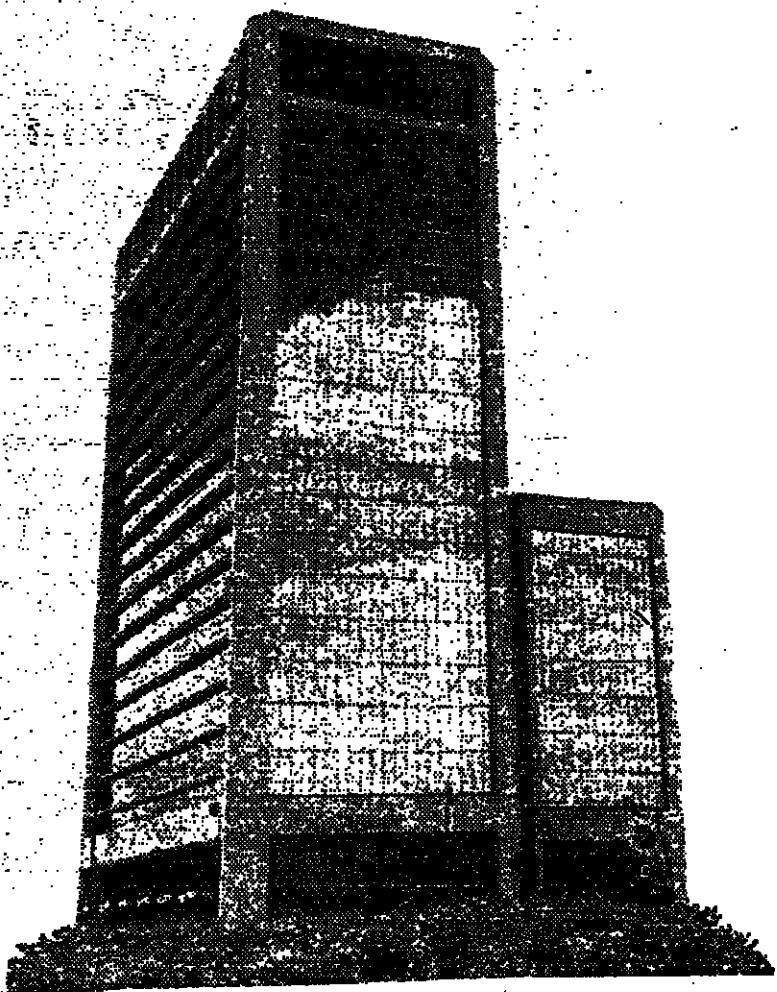
Next to the church is a small chapel where locks of hair, babies' shoes, and photographs are pinned to the wall alongside letters of devotion, some of them barely legible, offering thanks for saving people from illnesses—a fascinating insight into a varied people.

W.C.

Multibanco Comermex

Mexico's first full service bank

Buy aggressively in the Mexican market with our backing. At Comermex you will always have the advice of top experienced executives in international trade. For prompt and reliable action, contact Mr. Juan Broc, International Banking Director, at Plaza Comermex, Mexico 10, D.F. P.O. Box 1256, Mexico 1, D.F. Cable Address: Comermex/Telex: 017 72 786 and 017 74 511/Telephone: 557-86-22



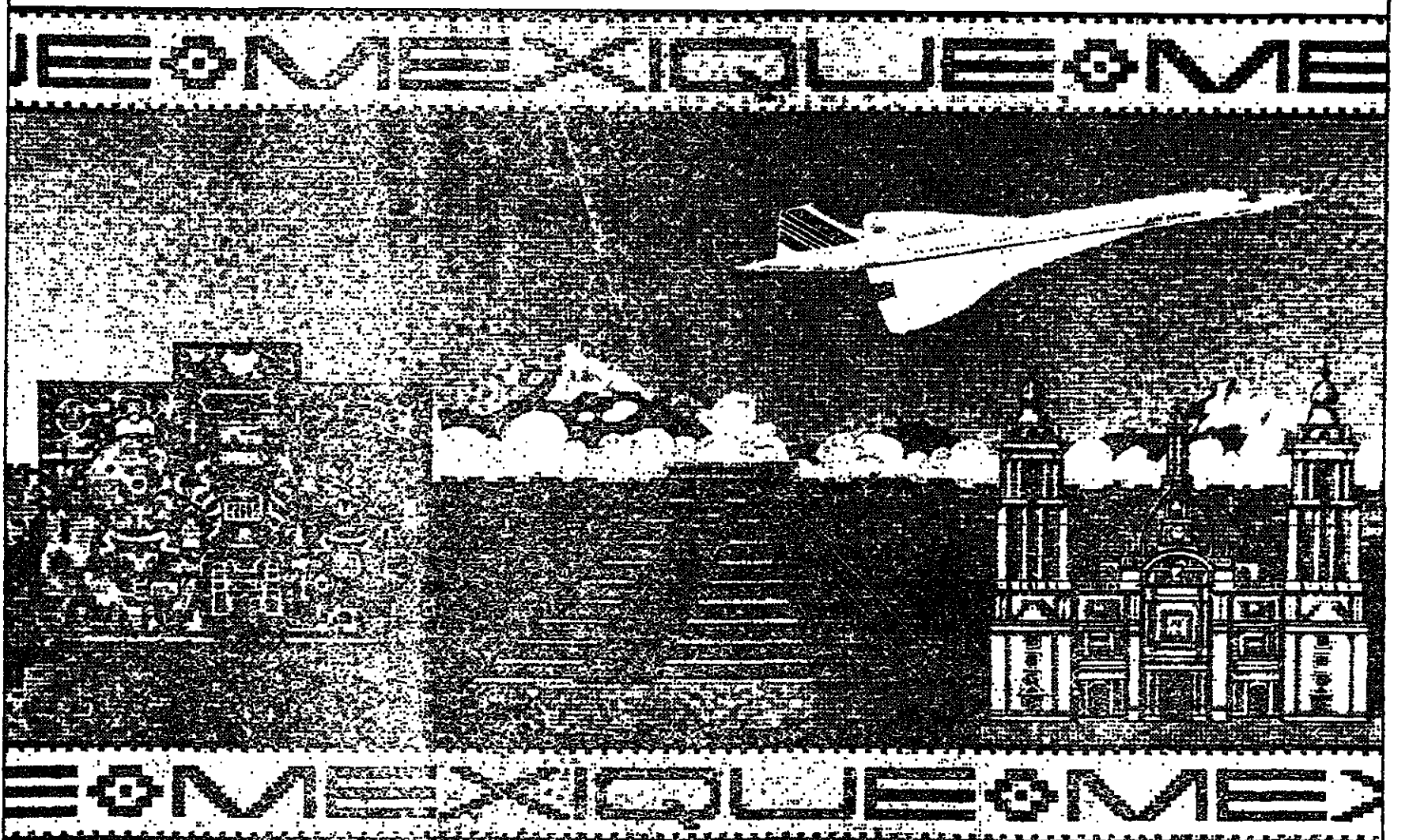
Aut. CHRS-661-11-25584

Multibanco Comermex

WE BACK YOU!

Spain: General Sanjurjo No. 58, Madrid. Phone 441 0867
U.S.A.: 20th Floor, 1 State Street Plaza, New York, N.Y. 10004
Phone 425 6665
Brazil: Rua Libero Badaro 377, Conj. 1910 11, Sao Paulo, S.P.
Phone 36 7376

Concorde Mexico.



Concorde Mexico City. For the first time ever, you can take the new Paris-Mexico Concorde and arrive in Mexico City from Europe faster than by any other aircraft in the world. Only Air France offers you Mexico by supersonic Concorde. There are two flights a week, every Wednesday and Sunday, leaving Paris' Roissy-Charles de Gaulle at 8 pm and arriving in Mexico City at 8.40 pm, via Washington, D.C. Our Paris-Mexico route takes only 7 hours 40 minutes, as compared with the fastest subsonic flight, which takes 13 hours 30 minutes. You'll arrive in Mexico City relaxed, with the whole evening ahead of you.

There are convenient connecting flights from London and Manchester to Paris, and at the other end of your flight, there are also interesting connections to Central America. Take advantage of the most convenient Europe-Mexico flight ever, aboard Concorde. It's the newest addition to our growing Concorde network, now regularly serving New York, Washington, Caracas, Rio and Dakar.

AIR FRANCE
The best of France to all the world.

Schedules valid until 29th October		
Weds. Sun.	Paris Ch. de Gaulle	10.35 pm (local time)
8 pm (local time)	Mexico City	8 am (local time)
8.40 pm (local time)		Thurs. Mon.

MEXICO VIII

The desperate search for work

WALK ANYWHERE in Mexico and you are struck by the enormity of the country's unemployment problem. It is immediately obvious. Ragged children leap from the pavement when the traffic lights turn red to earn a few pesos from cleaning car windshields; men clean shoes by the side of the six-laned main street, or play musical instruments against the constant hum of traffic; and Indian women carrying their children, wander around begging.

Speech

According to the mass of statistics issued by the Government in September at the time of the President's annual state of the nation speech, 18.8m people are "economically active"—a mere 28 per cent of the 66.9m population. What the Government does not reveal in the statistics is how many people are unemployed. Estimates vary, but it is generally accepted that 47 per cent of the work force is either unemployed or under-employed.

The Mexican workforce is small in relation to the size of the population, because a very high percentage are young people. Last year 34 per cent of the 64.9m population were under 12 years old; the result of the 3.5 per cent population growth rate and a low death rate as the country improves its health services. This high percentage of young people compounds the problem because a young population puts intense pressures on the labour market every year for new jobs.

A clear idea of the gravity of the problem can also be

gauged from the fact that hundreds of thousands of Mexicans try illegally to cross the frontier with the U.S. every year in search of work. Many of them cross successfully and about 5m illegal Mexican immigrants are now thought to be working in the U.S., although no one really knows the exact number.

But for the "bracero" movement and the relative ease with which Mexicans cross the 2,000 mile long frontier, the problem of unemployment would be far worse in Mexico.

It is estimated that 800,000 new jobs need to be created every year just in order to stop the unemployment level from rising. At the most, when the economy is going well with a growth rate of 6 per cent, as happened during the period 1971-73, between 200,000 and 300,000 new jobs can be created a year. But this still leaves half a million new entrants into the work force without jobs; not counting those already unemployed.

Economic growth has slumped in the last two years, which has meant an even greater increase in unemployment. This year the GDP increase is forecast at 6 per cent, which should mean that more people this year found work than last year, but even this is not certain.

Everyone accepts that unemployment is the number one problem and there is no lack of rhetoric about the need to improve the situation, but little is being done to alleviate it.

The most hard hit sector is agriculture where about 40 per cent of the work force are unemployed. Twenty four per cent are employed in industry and 34 per cent in the service sec-

tor. If the situation can be described as bad in urban areas—in Monterrey, for example, the second industrial centre, 8 per cent of the work force is unemployed and a further 37 per cent underemployed according to the city's institute of technology—it is catastrophic in rural areas where a seething mass of campesinos depend upon the land.

Previous governments were loathe to really admit that the problem existed and their lack of foresight only made the situation worse. The present Government can claim credit for publicly acknowledging the problem, but it still has a long way to go before it can credit itself with concrete policies; let alone implementing

them.

Officials do recognise that the problem will never be solved unless at the same time measures are taken to stem the population growth and greatly improve the lot of agricultural workers. Cinemas now run family planning advertisements and the Government's family planning service is trying to campaign in rural areas, but with little success so far. And earlier this year the Government set up its first—and long overdue—national employment commission, which will study the problem and report to the president with suggestions.

The plight of the rural poor shows itself in the 1,000 people a day who officially arrive in Mexico City from the country-

side.

The bracero movement acts as a safety valve but cannot go on for ever and nor be used to put off solutions in Mexico. The president speaks of the need to export products and not people, but any action has been at pains to stress that the vast foreign exchange earnings generated by the exports of Mexican crude oil will be used to create new jobs. A separate account will be opened for the oil money, which, says the Government, will be destined towards relieving unemployment. But there are many cynics who do not believe that this will happen.

One of the severest critics of the government on unemployment is Dr. Jorge Bustamante,

in the flow as is probable, or reveals a stepping up of measures to combat it by the U.S.

While it is fair to say that the Government lacks a coherent strategy—mitigated to some extent by the overwhelming Odds against it—the president has been at pains to stress that the vast foreign exchange earnings generated by the exports of Mexican crude oil will be used to create new jobs. A separate account will be opened for the oil money, which, says the Government, will be destined towards relieving unemployment. But there are many cynics who do not believe that this will happen.

One of the severest critics of the government on unemployment is Dr. Jorge Bustamante,

a researcher at the Colegio de México, who has advised governments on the problem. He has consistently charged that the Government is only looking at long-term and not short-term solutions and that there is a pressing need for immediate emergency measures to combat the problem.

His advice is that the areas and sectors of unemployment should be pinpointed and investment injected to relieve them. At the same time he concedes that the investment needed is immense. Calculating the creation of each new job at between 40,000 and 80,000 pesos, this would give a maximum figure of 4bn pesos (\$181m) just to find work for the half a million new entrants to the work

force who fail to get jobs in a year.

He accuses the private sector of not doing enough to create new jobs, which he feels will push the Government into taking more action in the public sector, the number one employer. And this would then frighten the private sector, which sees a red flag every time the word nationalisation is mentioned.

Dr. Bustamante's main worry is that the money from oil exports will not be properly used, but will go to maintain the "status quo" instead of creating agro-industries. All of which must bring the day of reckoning nearer.

W.C.

Tourist industry fails to exploit its full potential

THE TOURIST industry in Mexico is an industry which has everything going for it. Firstly, there is no more attractive country than Mexico to visit in the Western hemisphere. Its scenery, beaches and climate are all that the tourist could desire, its archaeological remains will impress even the least archaeologically-minded visitor. The colonial architecture is a delight and there is much of interest in modern Mexico.

Secondly, the people—with the exception of the occasional taxi driver or grasping waiter—are friendly and welcoming. And thirdly, the country has, since the last war, built up a big and generally efficient infrastructure of hotels and communications to deal with millions of visitors.

With many parts of the country still untouched by the world recession and the angry reaction of some American Jews to the decision of

Mexico to vote in favour of the UN resolution equating Zionism with racism. With U.S. visitors consistently providing between 84 and 89 per cent of Mexican tourism business, how the U.S. tourist looks at Mexico is of enormous importance to the industry.

After the Mexican vote was announced, the pro-Israeli lobbies in the U.S., with their habitual efficiency, mounted a series of energetic protests, cancelling what scheduled tourist activities they could in Mexico and persuading others to do the same. The Mexican Government had to expend a good deal of energy—including visits to Tel Aviv—to smooth over the affair.

The fuss about Zionism has died out now. And the President who ordered the vote, Sr. Luis Echeverría, has been replaced by the more cautious and less verbally demonstrative President Jose Lopez Portillo.

Though there was not much of an increase in the numbers coming to Mexico between 1973 and last year, the Mexicans can console themselves with the thought that the amount of money spent rose from \$724m to \$863m, roughly in line with the depreciation of the dollar and therefore about constant in real terms. Another accident has befallen

the industry this year and that is the strikes which have disorganised the air services, which bring rather more than half the visitors to Mexico.

Strikes by airline personnel have been exacerbated by the decision of Mexican traffic controllers to work to rule, thus virtually halting all night landing and take-offs from the country's principal airport in the capital. As Sr. Ramon Alatorre of the Tourism Ministry says, the effect on the tourist trade in the last few weeks have been very bad indeed.

Results

He certainly fears that the troubled image of the airlines serving Mexico will militate against the industry for some considerable time after the stoppages are eventually called off.

The promising results that the industry was achieving in the first half of the year—when arrivals were up by more than 300,000 on the figure of 1,513,000 of the first six months of last year—are unlikely to be sustained during the rest of the year.

The sector of fastest growth in the next few years, however, is not likely to be international tourism but domestic tourism. The number of Mexicans who take holidays in their own country is not only much larger than the number of foreign visitors, nearly 14m against 24m, and it is also growing much faster, having doubled since 1970.

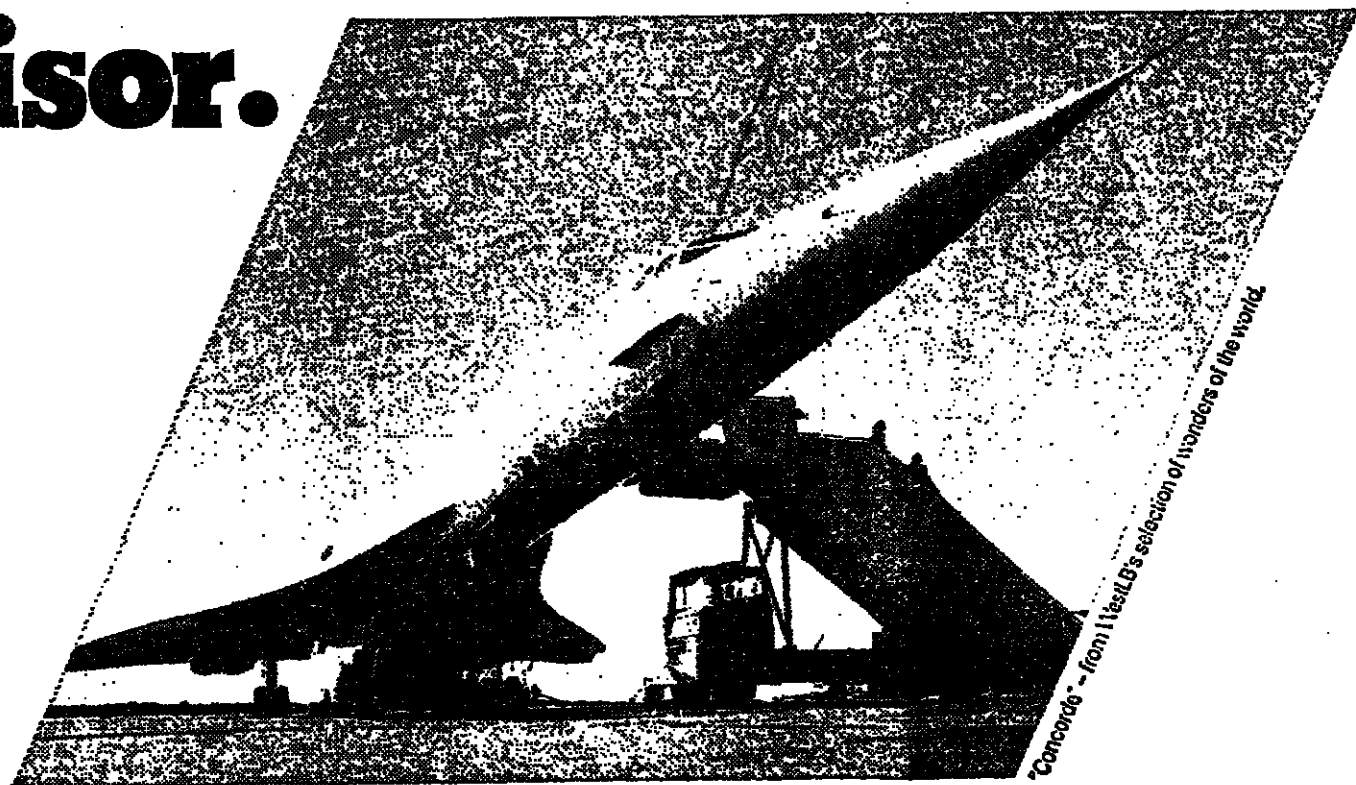
By 1983 it is expected that the number of domestic tourists will have doubled again to 23m. The Government wishes to foster domestic tourism, not least because it wants to reduce the relative amount of money that Mexican tourists spend abroad compared with the amount that foreign visitors bring in.

Last year, the \$963m that foreigners brought to Mexico was reduced to a \$537m net by the spending of Mexican tourists abroad. That way it may also ensure that tourism retains its importance in the economy where it provides about 10 or 11 per cent of the money earned by Mexico's exports of goods and services.

The expansion of domestic tourism, coupled with the upturn that the authorities hope will come soon in international tourism, will demand a great rhythm of investment that has been achieved during the first part of the decade, on average about 35bn pesos a year.

H.O'S

WestLB London - your reliable financial advisor.



WestLB London, the full-service branch of Westdeutsche Landesbank, one of the world's foremost wholesale financing institutions, ranking among Germany's first three universal banks, can service you with speed, international flexibility and professionalism in all important areas of commercial and investment banking.

Short and medium-term Euroloan facilities are available for both corporate and public clients. For long-term capital investments, the Bank is a major force in arranging and underwriting large amounts in the international financial markets. The Bank is known for its capacity to provide large-scale DM loans on a fixed interest and long-term basis.

WestLB London is also active in inter-bank money dealing, client-oriented foreign exchange dealing and Euro-dollar bond trading.

Sterling finance can be provided to domestic companies for medium-term.

WestLB London is also a prime address for certificates of deposit and term money.

With a balance sheet total of more than DM 80 billion and as a state-backed institution, Westdeutsche Landesbank is a wholesale bank you can rely on.

Westdeutsche Landesbank
London Branch
21, Austin Friars, London EC2N 2HB
Telephone 01/638 6141, Telex 887984/5

A strong force in wholesale banking

WestLB

Westdeutsche Landesbank

Headquarters: P.O. Box 1105, D-4600 Düsseldorf 1, Tel. 0211/32 61 - Fax: 0211/257 91

Branches: London, Tel. 638 6141; New York, Tel. 754-9600; Tokyo, Tel. 216-0581

Subsidiaries: WestLB International S.A., Luxembourg, Tel. 454 63; WestLB Asia Limited, Hong Kong, Tel. 5-259 206

Representative Offices: Hong Kong and Southeast Asia, Tel. 5-238 21; Tokyo, Tel. 213-1511; Melbourne, Tel. 678 191

Participations: Banque Franco-Allemande S.A., Paris, Tel. 339 01 03; Banco da Bahia Investimentos S.A., Rio de Janeiro, Tel. 253 86 23

destination mexico



...escape to the sun

If you dream of long sandy beaches, tropical vegetation, a limpid sea warm all the year round, then choose Mexico for your next holiday. Mexico's 6,000-mile coastline boasts hundreds of beaches: La Paz on the Sea of Cortés, Cabo San Lucas, Guaymas, Mazatlan (the pearl of the Pacific), Carey, Puerto Vallarta, Manzanillo, Ixtapa-Zihuatanejo, world-famed Acapulco... to name only a few. Off the Caribbean coast are the delightful islands of Isla Mujeres, Cozumel, and Cancun - the latest to be opened up to tourists. But there's more to Mexico than beaches and islands. There are the impressive pre-Columbian sites of Chichen Itza, Uxmal, Monte Alban, Teotihuacan... the old-world charm of colonial towns like Taxco and San Miguel de Allende... the modern architecture and cosmopolitan sophistication of Mexico City, the capital. Throughout the country there are excellent hotels in all categories whose restaurants serve delicious local specialties as well as international cuisine. This year, change course - head for Mexico! Mexico is now less expensive.

Numerous daily flights link Europe with Mexico.

Ask your Travel Agent.

mexico

SECRETARIA DE TURISMO - CONSEJO NACIONAL DE TURISMO - MEXICO D.F.
DIRECTION GENERALE POUR L'EUROPE, 34, AV. GEORGE V, 75008 PARIS
MEXICAN TOURIST OFFICE, 52 GROSVENOR GARDENS, LONDON SW1.1. TEL. 01 730 0128/5

مكتبة الأصغر

COMPANY NEWS + COMMENT

Pritchard advances—expanding in U.S.

REPORTING first-half 1978/79 profits, showing an advance from £0.97m to £1.17m, Pritchard Services Group also announces further expansion into North America with the purchase of two building maintenance subsidiaries from International Telephone and Telegraph Corporation of the U.S.

The purchase consideration of the subsidiaries—ITT Service Industries Corporation and Allied Building Services of Ontario—is in cash and will be equal to the aggregate net tangible assets at October 31, 1978, plus £293,203.

A sum of £3,512,247 has already been paid as a deposit and it is not anticipated that the total consideration will differ materially from that sum.

On the results Mr. P. R. Pritchard, chairman, anticipates that the group will have another satisfactory year. Certain subsidiaries have planned for substantial growth in the second half and present indications are that targets are being achieved.

The combined annual turnover of the enlarged American and Canadian interests is expected to be over £10m. The directors believe that following the change of ownership and having regard to substantial costs incurred in the build up of ITTSI (written off prior to December 31, 1977) an acceptable return on the investments will be possible in the short term.

Longer term importance

In the longer term the directors believe that the acquisitions will represent an increasingly important part of the world-wide business in the building maintenance and other service industry areas in which Pritchard operates.

Audited accounts of ITTSI and ABSO as at October 31, 1978 will be prepared and the purchase price adjusted accordingly. A loan amounting to £4.03m has been arranged to finance these purchases and any balance over purchase price will be available towards additional working capital requirements.

The first repayment of £103,013 is due in November 1978 and thereafter repayments of £54,000 fall due at six months intervals for the next four instalments and £359,000 for the next seven instalments. The final payment of £212,000 is due in November 1985.

After excluding net assets and results of ITTSI's activities transferred to ITT prior to Pritchard's acquisition audited accounts for ITTSI for 1977 show a book value of net assets at that date of £2.33m and a loss from operations for that year of £1.43m.

Management accounts for the eight months to August 31, 1978 indicate that losses have been substantially reduced and information made available to Pritchard shows that ITTSI is currently near to a break even.

Under provisions of the Business Corporation Act of Ontario ABSO has not been

INDEX TO COMPANY HIGHLIGHTS					
Company	Page	Col.	Company	Page	Col.
Acrow	30	3	Kwik Fit	31	1
Allied Irish Banks	30	7	London Entertainments	30	4
Bids and Deals	32	4	London Trust	30	6
Border & Southern	30	6	Macdonald Martin Dist.	31	8
Carters Superfoods	31	6	McNeill Group	30	4
Empress Services	31	1	Mining	32	7
EPIC	30	5	North Atlantic Secs.	31	2
Equity Income Trust	31	5	Pritchard Services	30	1
Fedcons	31	3	Richardsons Westgarth	30	5
Forward Technology	31	7	Shiloh Spinners	31	4
Headlam Sims	30	7	Szuria Hldgs.	30	7
Inglis Inds.	31	3	Whittington Engrs.	31	2

subject to audits by independent public accountants. However, it has been indicated that audited accounts of ABSO to be prepared will show net tangible assets of some £214,429.

Turnover of Pritchard in the first half of 1978/79 improved from £23.67m to £24.57m. After UK tax of £381,000 (£283,000) and overseas £108,000 (£140,000) and minorities of £47,000 (£2,000), the balance available for ordinary holders emerges at £564,000 against £488,000.

The interim dividend is increased from 0.5793p to 0.6488p net and an additional 0.0137p is also declared in respect of 1977. The total for 1977 was 1.49p paid from profits of £2.18m.

comment

The expected move into the U.S. overshadowed some reasonable first half figures from Pritchard Services. Profits before tax are a fifth better but sales show only a five per cent advance, though most of this is apparently real growth. ITTSI, meanwhile, looks a good buy and with an annual turnover of \$50m will increase the group's total North American sales to around \$70m. The big problem now is squeezing profits from what is currently a break-even operation. The acquisition will stretch earnings to roughly one and a half times shareholders' funds but the group expects this to return to a ratio of about 1:1 next year. On the trading front this time overseas interests led the way with a 37 per cent profit increase, including a modest first time contribution from the operational side of the Saudi contract. The French operation had a particularly good first half. The 14 per cent rise in UK profits was due to an all round improvement and a turnaround from loss in clearing services, though the stone clearing side was disappointing. Given profits of £2.6m for the year the shares at 35p stand on a fully taxed prospective P/E of 6.5 and yield almost seven per cent.

Acrow near £6m at halfway

FROM TURNOVER maintained at £74.58m, profits before tax of Acrow engineering group rose from £3.29m to £3.89m in the half year ended September 30, 1978.

Exports for the half year, at £43.16m against £41.87m were the best ever and there is every sign of another record year, the directors say.

However this year's results will be affected by the decision to close the Coles manufacturing operation in Duisburg, Germany, making 93 people redundant. No provision has been made in the first half results for costs of this closure which will be over the next nine months.

The net interim dividend is effectively raised from 1.25p per share to 1.3p—the previous total was equal to 2.3004p on record pre-tax profits of £13.93m.

Tax charge in the half year amounted to £3.11m against £2.73m.

comment

Acrow does not look as if it will be able to maintain the impressive growth record of the past six years. Although exports have edged up, first half sales are static. However, profits are 13 per cent higher—the most likely explanation being that the stronger pound has given better margins in such markets as Western Europe at a time when the home market has been stagnant. But the big question that hangs over the second half is the extent of the provisions to be made as a result of the Coles closure in Germany. This is an unknown quantity at present, but some analysts are downgrading their forecasts by as much as £1m to around £14m (£13.9m) for the year. The ordinary shares fell 4p to 120p, while the non-voting "A"

fell 3p to 95p. The "A" shares yield a prospective 4 per cent while the p/e is 8.

Record at London Entertainment.

A second-half upsurge from £58,303 to £103,351 lifted taxable profits of London Entertainment for the year to August 31, 1978, from £108,570 to a peak £146,302.

The directors reported a downturn at the interim stage from £50,267 to £40,931 but with fine weather and the usual arrival of visitors, they anticipated an improvement during the summer months.

After tax of £57,182 against £46,805 earnings are shown as 2.45p per 20p share compared with 1.88p and the dividend is increased to 1.5p (1.375p) net.

The company is involved in theatre production and management.

McNeill listing suspended

McNeill Group, the concrete and structural engineer, yesterday asked for its listing to be suspended on the Stock Exchange pending clarification of the group's financial position. The shares fell 3p to 25p before suspension, a new low point for the year. On the stock market McNeill is valued at £762,359.

In its last financial year ending December 31, 1977 the group showed a loss of £1.27m. For the six months to June 30 in the current year it incurred a loss of £667,000 compared with £140,000. Mr. C. McNeill, through Birmingham and Midlands Counties Trust, held 19.35 per cent of the group. Mr. Ferguson Lacey became chairman of the group last month.

At the time of his appointment it was reported that Mr. Ferguson Lacey intended to carry out a complete review and reorganisation of the group, including the sale or closure of loss-making subsidiaries in order to curtail trading losses.

Once a satisfactory review had been completed, Birmingham and Midlands Counties Trust would consider injecting £300,000 of new equity into the company.

STAG COMPLETES Stag Furniture Holdings has completed the acquisition of Mereworth Furniture. The purchase of the properties at Letchworth from which Mereworth operates is expected to be completed shortly.

DIVIDENDS ANNOUNCED

Company	Current payment	Date of payment	Corresponding div. year	Total last year	Total this year
Acrow	1.25p	Dec. 15	1.81	7.5	7.5
Allied Irish	1.25p	Dec. 15	1.81	7.5	7.5
Carters Superfoods	1.05p	Dec. 21	1.05	8.88	8.88
Equity Income	0.73p	Dec. 1	0.5	1.33	1.33
Headlam Sims	0.73p	Dec. 1	0.5	1.33	1.33
Kwik-Fit	0.4p	Dec. 1	1.5p	4.13p	4.13p
London Trust	0.2p	Dec. 5	1.5	9.3	9.3
Macdonald Martin A	1.5p	Dec. 5	1.5	4.65	4.65
Macdonald Martin B	0.65p	Dec. 12	0.65	1.49p	1.49p
Pritchard Services	0.65p	Dec. 12	0.65	1.49p	1.49p
Richardsons Westgarth	1.05p	Dec. 13	0.75	1.64	1.64
Shiloh Spinners	0.75p	Dec. 13	0.75	1.64	1.64

Dividends shown pence per share net except where otherwise stated.

*Equivalent after allowing for scrip issue. †On capital increased by rights and/or acquisition issues. ‡2.412p total forecast in July prospectus. §1.7p total forecast confirmed. †Additional 0.01875p also announced in prospect of 1977. ‡To reduce disparity.

Richardsons Westgarth £3.75m compensation

Richardsons Westgarth, the engineering group, is to receive a total of £3.75m from the Government for nationalisation of its major marine engineering subsidiary, George Clark and NEM.

Details were announced last night together with the group's interim results for the six months ending June 30, 1978, which show a £1.29m turnaround into loss.

Prior to the announcement Richardson's shares had been suspended at 60p. In the stock market the group was valued at £7.2m.

The company said last night that an agreement had been reached with the Department of Industry over the nationalisation of its subsidiary, George Clark and NEM. Under the agreement £1.81m owed by George Clark and NEM, which vested in British Shipbuilders on July 1, 1977, to the group, will be paid to the group. British Shipbuilders, and compensation "has been fixed at £1.81m, making a total of £3.75m. This compares with the book value of the investment of £2.21m, giving a surplus of £1.54m."

The compensation amounts will be treated in the annual accounts as an extraordinary item not too much should be made of the results of the trading results.

Of the compensation figure of £1.81m the company has already received two interim payments totalling £1.05m in the form of 10 per cent Treasury Stock 1981, which has been realised.

The balance of £800,000 is to be paid through the issue of new Treasury stock.

On trading front the group says the results—which show profits of £973,000 transformed into losses of £131,000—have been dominated by substantial trading losses in the second half.

The group's engineering order book has suffered a heavy knock from the labour troubles, as well as the flat trading conditions. And this seems to be the major problem in the second half—regaining customer confidence.

While the balance sheet has suffered a bit from the increasing working capital needs of the group, the group says the company, but the effect of this should be offset to some extent by the nationalisation cash. Although it is less than the £4m-plus looked for by the group the completion of the Treasury Stock looks timely.

The shares at 60p are likely to be influenced by words about the final dividend, and whether it can be maintained.

Larger dividend in prospect at EPIC

With the prospect of a further increase in its rental income arising largely from new reviews, EPIC Properties Investment Company, says there is the prospect of a larger dividend distribution in the current year.

As already known, the available surplus for the year to April 30, 1978, came out more than doubled at £24,000 (£22,000) and the dividend was stepped up to 2.35p net per share compared with 1p previously. Gross rents received during the year rose from £2m to £2.43m and pre-tax income was ahead from £715,000 to £1.14m. Earnings per share are 3.58p (1.55p).

The chairman says that the year produced a measure of recovery well up to the directors' best expectations; he anticipates further improvement in the current year and sees a continuation of the upward trend into the 1979-80 year.

Mr. Knight states that a fully profit development at 600 sq ft of space is almost complete and rent from this source will be forthcoming before the end of the 1978-79 year. In Manchester, complete redevelopment of an old site is in progress, he adds, and will produce a total of 500 sq ft of which will be pre-let.

The group's balance sheet shows properties amounting to £26.26m (£25.61m) in Manchester and £1.81m (£1.87m) in London, and secured overdrafts at £4.24m (same).

The auditors say that the company has maintained a high level of amount of tax on chargeable gains, which would be payable in the event of realisation of the properties.

RESULTS AND ACCOUNTS IN BRIEF

ALBERT FISHER GROUP—Results for the year ended August 31, 1978, show a 10 per cent increase in turnover to £1.17m. The group's profit before tax was £1.17m (£1.08m) and its profit after tax was £0.88m (£0.81m). The group's dividend was 1.25p (£1.25m) and its net assets were £1.17m (£1.08m). The group's turnover was £1.17m (£1.08m) and its profit before tax was £1.17m (£1.08m) and its profit after tax was £0.88m (£0.81m). The group's dividend was 1.25p (£1.25m) and its net assets were £1.17m (£1.08m).

ST. SMITHS HOLDINGS—Results for the year ended July 31, 1978, show a 10 per cent increase in turnover to £1.17m. The group's profit before tax was £1.17m (£1.08m) and its profit after tax was £0.88m (£0.81m). The group's dividend was 1.25p (£1.25m) and its net assets were £1.17m (£1.08m). The group's turnover was £1.17m (£1.08m) and its profit before tax was £1.17m (£1.08m) and its profit after tax was £0.88m (£0.81m). The group's dividend was 1.25p (£1.25m) and its net assets were £1.17m (£1.08m).

TRUSTEES CORPORATION—Results for the year ended June 30, 1978, show a 10 per cent increase in turnover to £1.17m. The group's profit before tax was £1.17m (£1.08m) and its profit after tax was £0.88m (£0.81m). The group's dividend was 1.25p (£1.25m) and its net assets were £1.17m (£1.08m). The group's turnover was £1.17m (£1.08m) and its profit before tax was £1.17m (£1.08m) and its profit after tax was £0.88m (£0.81m). The group's dividend was 1.25p (£1.25m) and its net assets were £1.17m (£1.08m).

LONDON AND STRATHCLYDE TRUST—Results for the year ended June 30, 1978, show a 10 per cent increase in turnover to £1.17m. The group's profit before tax was £1.17m (£1.08m) and its profit after tax was £0.88m (£0.81m). The group's dividend was 1.25p (£1.25m) and its net assets were £1.17m (£1.08m). The group's turnover was £1.17m (£1.08m) and its profit before tax was £1.17m (£1.08m) and its profit after tax was £0.88m (£0.81m). The group's dividend was 1.25p (£1.25m) and its net assets were £1.17m (£1.08m).

ASSAM TRADING (HOLDINGS)—Results for the year ended June 30, 1978, show a 10 per cent increase in turnover to £1.17m. The group's profit before tax was £1.17m (£1.08m) and its profit after tax was £0.88m (£0.81m). The group's dividend was 1.25p (£1.25m) and its net assets were £1.17m (£1.08m). The group's turnover was £1.17m (£1.08m) and its profit before tax was £1.17m (£1.08m) and its profit after tax was £0.88m (£0.81m). The group's dividend was 1.25p (£1.25m) and its net assets were £1.17m (£1.08m).

SIDNEY BANKS—Results for the year ended June 30, 1978, show a 10 per cent increase in turnover to £1.17m. The group's profit before tax was £1.17m (£1.08m) and its profit after tax was £0.88m (£0.81m). The group's dividend was 1.25p (£1.25m) and its net assets were £1.17m (£1.08m). The group's turnover was £1.17m (£1.08m) and its profit before tax was £1.17m (£1.08m) and its profit after tax was £0.88m (£0.81m). The group's dividend was 1.25p (£1.25m) and its net assets were £1.17m (£1.08m).

ENGLISH AND INTERNATIONAL—Results for the year ended June 30, 1978, show a 10 per cent increase in turnover to £1.17m. The group's profit before tax was £1.17m (£1.08m) and its profit after tax was £0.88m (£0.81m). The group's dividend was 1.25p (£1.25m) and its net assets were £1.17m (£1.08m). The group's turnover was £1.17m (£1.08m) and its profit before tax was £1.17m (£1.08m) and its profit after tax was £0.88m (£0.81m). The group's dividend was 1.25p (£1.25m) and its net assets were £1.17m (£1.08m).

WILSON AND WILSON—Results for the year ended June 30, 1978, show a 10 per cent increase in turnover to £1.17m. The group's profit before tax was £1.17m (£1.08m) and its profit after tax was £0.88m (£0.81m). The group's dividend was 1.25p (£1.25m) and its net assets were £1.17m (£1.08m). The group's turnover was £1.17m (£1.08m) and its profit before tax was £1.17m (£1.08m) and its profit after tax was £0.88m (£0.81m). The group's dividend was 1.25p (£1.25m) and its net assets were £1.17m (£1.08m).

WILSON AND WILSON—Results for the year ended June 30, 1978, show a 10 per cent increase in turnover to £1.17m. The group's profit before tax was £1.17m (£1.08m) and its profit after tax was £0.88m (£0.81m). The group's dividend was 1.25p (£1.25m) and its net assets were £1.17m (£1.08m). The group's turnover was £1.17m (£1.08m) and its profit before tax was £1.17m (£1.08m) and its profit after tax was £0.88m (£0.81m). The group's dividend was 1.25p (£1.25m) and its net assets were £1.17m (£1.08m).

WILSON AND WILSON—Results for the year ended June 30, 1978, show a 10 per cent increase in turnover to £1.17m. The group's profit before tax was £1.17m (£1.08m) and its profit after tax was £0.88m (£0.81m). The group's dividend was 1.25p (£1.25m) and its net assets were £1.17m (£1.08m). The group's turnover was £1.17m (£1.08m) and its profit before tax was £1.17m (£1.08m) and its profit after tax was £0.88m (£0.81m). The group's dividend was 1.25p (£1.25m) and its net assets were £1.17m (£1.08m).

WILSON AND WILSON—Results for the year ended June 30, 1978, show a 10 per cent increase in turnover to £1.17m. The group's profit before tax was £1.17m (£1.08m) and its profit after tax was £0.88m (£0.81m). The group's dividend was 1.25p (£1.25m) and its net assets were £1.17m (£1.08m). The group's turnover was £1.17m (£1.08m) and its profit before tax was £1.17m (£1.08m) and its profit after tax was £0.88m (£0.81m). The group's dividend was 1.25p (£1.25m) and its net assets were £1.17m (£1.08m).

WILSON AND WILSON—Results for the year ended June 30, 1978, show a 10 per cent increase in turnover to £1.17m. The group's profit before tax was £1.17m (£1.08m) and its profit after tax was £0.88m (£0.81m). The group's dividend was 1.25p (£1.25m) and its net assets were £1.17m (£1.08m). The group's turnover was £1.17m (£1.08m) and its profit before tax was £1.17m (£1.08m) and its profit after tax was £0.88m (£0.81m). The group's dividend was 1.25p (£1.25m) and its net assets were £1.17m (£1.08m).

WILSON AND WILSON—Results for the year ended June 30, 1978, show a 10 per cent increase in turnover to £1.17m. The group's profit before tax was £1.17m (£1.08m) and its profit after tax was £0.88m (£0.81m). The group's dividend was 1.25p (£1.25m) and its net assets were £1.17m (£1.08m). The group's turnover was £1.17m (£1.08m) and its profit before tax was £1.17m (£1.08m) and its profit after tax was £0.88m (£0.81m). The group's dividend was 1.25p (£1.25m) and its net assets were £1.17m (£1.08m).

WILSON AND WILSON—Results for the year ended June 30, 1978, show a 10 per cent increase in turnover to £1.17m. The group's profit before tax was £1.17m (£1.08m) and its profit after tax was £0.88m (£0.81m). The group's dividend was 1.25p (£1.25m) and its net assets were £1.17m (£1.08m). The group's turnover was £1.17m (£1.08m) and its profit before tax was £1.17m (£1.08m) and its profit after tax was £0.88m (£0.81m). The group's dividend was 1.25p (£1.25m) and its net assets were £1.17m (£1.08m).

WILSON AND WILSON—Results for the year ended June 30, 1978, show a 10 per cent increase in turnover to £1.17m. The group's profit before tax was £1.17m (£1.08m) and its profit after tax was £0.88m (£0.81m). The group's dividend was 1.25p (£1.25m) and its net assets were £1.17m (£1.08m). The group's turnover was £1.17m (£1.08m) and its profit before tax was £1.17m (£1.08m) and its profit after tax was £0.88m (£0.81m). The group's dividend was 1.25p (£1.25m) and its net assets were £1.17m (£1.08m).

WILSON AND WILSON—Results for the year ended June 30, 1978, show a 10 per cent increase in turnover to £1.17m. The group's profit before tax was £1.17m (£1.08m) and its profit after tax was £0.88m (£0.81m). The group's dividend was 1.25p (£1.25m) and its net assets were £1.17m (£1.08m). The group's turnover was £1.17m (£1.08m) and its profit before tax was £1.17m (£1.08m) and its profit after tax was £0.88m (£0.81m). The group's dividend was 1.25p (£1.25m) and its net assets were £1.17m (£1.08m).

WILSON AND WILSON—Results for the year ended June 30, 1978, show a 10 per cent increase in turnover to £1.17m. The group's profit before tax was £1.17m (£1.08m) and its profit after tax was £0.88m (£0.81m). The group's dividend was 1.25p (£1.25m) and its net assets were £1.17m (£1.08m). The group's turnover was £1.17m (£1.08m) and its profit before tax was £1.17m (£1.08m) and its profit after tax was £0.88m (£0.81m). The group's dividend was 1.25p (£1.25m) and its net assets were £1.17m (£1.08m).

WILSON AND WILSON—Results for the year ended June 30, 1978, show a 10 per cent increase in turnover to £1.17m. The group's profit before tax was £1.17m (£1.08m) and its profit after tax was £0.88m (£0.81m). The group's dividend was 1.25p (£1.25m) and its net assets were £1.17m (£1.08m). The group's turnover was £1.17m (£1.08m) and its profit before tax was £1.17m (£1.08m) and its profit after tax was £0.88m (£0.81m). The group's dividend was 1.25p (£1.25m) and its net assets were £1.17m (£1.08m).

WILSON AND WILSON—Results for the year ended June 30, 1978, show a 10 per cent increase in turnover to £1.17m. The group's profit before tax was £1.17m (£1.08m) and its profit after tax was £0.88m (£0.81m). The group's dividend was 1.25p (£1.25m) and its net assets were £1.17m (£1.08m). The group's turnover was £1.17m (£1.08m) and its profit before tax was £1.17m (£1.08m) and its profit after tax was £0.88m (£0.81m). The group's dividend was 1.25p (£1.25m) and its net assets were £1.17m (£1.08m).

WILSON AND WILSON—Results for the year ended June 30, 1978, show a 10 per cent increase in turnover to £1.17m. The group's profit before tax was £1.17m (£1.08m) and its profit after tax was £0.88m (£0.81m). The group's dividend was 1.25p (£1.25m) and its net assets were £1.17m (£1.08m). The group's turnover was £1.17m (£1.08m) and its profit before tax was £1.17m (£1.08m) and its profit after tax was £0.88m (£0.81m). The group's dividend was 1.25p (£1.25m) and its net assets were £1.17m (£1.08m).

WILSON AND WILSON—Results for the year ended June 30, 1978, show a 10 per cent increase in turnover to £1.17m. The group's profit before tax was £1.17m (£1.08m) and its profit after tax was £0.88m (£0.81m). The group's dividend was 1.25p (£1.25m) and its net assets were £1.17m (£1.08m). The group's turnover was £1.17m (£1.08m) and its profit before tax was £1.17m (£1.08m) and its profit after tax was £0.88m (£0.81m). The group's dividend was 1.25p (£1.25m) and its net assets were £1.17m (£1.08m).

WILSON AND WILSON—Results for the year ended June 30, 1978, show a 10 per cent increase in turnover to £1.17m. The group's profit before tax was £1.17m (£1.08m) and its profit after tax was £0.88m (£0.81m). The group's dividend was 1.25p (£1.25m) and its net assets were £1.17m (£1.08m). The group's turnover was £1.17m (£1.08m) and its profit before tax was £1.17m (£1.08m) and its profit after tax was £0.88m (£0.81m). The group's dividend was 1.25p (£1.25m) and its net assets were £1.17m (£1.08m).

WILSON AND WILSON—Results for the year ended June 30, 1978, show a 10 per cent increase in turnover to £1.17m. The group's profit before tax was £1.17m (£1.08m) and its profit after tax was £0.88m (£0.81m). The group's dividend was 1.25p (£1.25m) and its net assets were £1.17m (£1.08m). The group's turnover was £1.17m (£1.08m) and its profit before tax was £1.17m (£1.08m) and its profit after tax was £0.88m (£0.81m). The group's dividend was 1.25p (£1.25m) and its net assets were £1.17m (£1.08m).

WILSON AND WILSON—Results for the year ended June 30, 1978, show a 10 per cent increase in turnover to £1.17m. The group's profit before tax was £1.17m (£1.08m) and its profit after tax was £0.88m (£0.81m). The group's dividend was 1.25p (£1.25m) and its net assets were £1.17m (£1.08m

Financial Times Thursday November 2 1978

Kwik-Fit tops £0.5m & progress continuing

FOLLOWING THE confidence the latter one is to be used as a hit by the sluggish overall economic growth in that country, plus the suffered from comparing with a period in which business was boosted as a result of the Autovak trade exhibition held every two years in Amsterdam. The UK contribution jumped by 76 per cent to £285,000 thanks to higher volume and a shift in the mix of business in favour of the more profitable exhaust system and shock absorber operations. Nine new sites are being developed and several will be on stream in time to add to second-half figures. Also the company is this week buying a further seven freehold properties including one in Somerset, which will spearhead Kwik-Fit's expansion into the West Country. Provided the Dutch operation does not deteriorate, the full-year profit figure looks certain to break the £1m barrier. With the shares selling at 49½p the prospective yield is 3 per cent and the p/e (taking a line through the first half tax charge) is 10.2.

The group's principal activities, pushed their profits up by 76 per cent to £485,000 but due to difficult trading conditions the Dutch subsidiary Van Rooy Dorsman experienced a setback. During the comparable period of 1977 Dorsman's results were enhanced by excellent sales figures resulting from the Autovak trade exhibition in Amsterdam which is scheduled to take place again in the first quarter of 1979.

For the remainder of the year sales are continuing at record levels and Mr. Tom Farmer, chief executive, is confident that profits for the full year will again show a very satisfactory improvement. Turnover in the half year moved ahead from £3.16m to £3.7m. After tax earnings per 10p share are stated at 2.9p (1.78p).

The interim dividend is effectively raised from 0.25p to 0.3p. The total for 1977-78 was equal to £0.25p paid from profits of £805,000.

The group announces that contracts have been awarded for the purchase of a further seven freehold premises Dutch subsidiary, Van Rooy Dorsman, took the edge off a fine performance from the expanding unit in the North of England and one in Somerset.

comment

The 50 per cent drop in the profit contribution from Kwik-Fit's Dutch subsidiary, Van Rooy Dorsman, took the edge off a fine performance from the expanding unit in the North of England and one in Somerset.

Empress Services cuts payment

FOLLOWING A fall from £20.159 to £5.075 in midway profits, Empress Services (Holdings), contract cleaner, ended the 53 weeks to March 31, 1978, with a pre-tax surplus of £20,404, compared with a £59,278 deficit for the previous 52 weeks.

Turnover for the period amounted to £4.66m against £3.84m. There was a tax charge of £31,151 (£19,459 credit) and an extraordinary debit this time of £153,096.

No final dividend is recommended leaving the interim of 0.1p net per 10p share to compare with the previous year's total of 0.2p.

Mr. O. N. Pike, chairman, says full details of the proposed acquisition of Exclusive Cleaning (Holdings) and Brengreen (Holdings) far shares and convertible loan stock will be sent to holders in the near future.

The issue of shares together with those issued on converting the loan stock would mean that holders of Exclusive and Brengreen would own 69 per cent of the company's enlarged capital. The acquisition is subject to the consent of shareholders.

The chairman says in his annual statement that he had hoped to enclose with the accounts a statement setting out full details of the proposed acquisitions.

However, in view of the large proportion of future profits for the company which it is anticipated will be generated by Exclusive and Brengreen, the quotations committee of the Stock Exchange has ruled that the document should include audited profit figures of these two companies for the period to October 1978. This has necessarily delayed the document.

The shares of Empress were suspended on May 24, 1978.

Whittington Eng. hit by higher costs

Adversely affected by increased costs, variable profits of Whittington Engineering Company were more than halved from £129,181 to £25,255 for the nine months to September 30, 1978. Turnover was higher at £24,872 against £248,806.

The directors state increased costs were due to higher prices of raw materials which the company is unable to recover so far due to keener competition for orders to keep the labour force fully employed.

The current accounting period is in respect of the 15 months to March 31, 1978. For 1977, pre-tax profits were £169,420.

After tax of £32,925 (£87,174) net profits for the nine months dropped from £82,007 to £50,396.

Nth. Atlantic Securities

Pre-tax revenue of North Atlantic Securities Corporation rose from £202,501 to £377,699 for the year which it is anticipated will be generated by Exclusive and Brengreen, the quotations committee of the Stock Exchange has ruled that the document should include audited profit figures of these two companies for the period to October 1978. This has necessarily delayed the document.

Gross revenue came to £1.58m and the pre-tax profits rose from £150,831 to £258,348 and included a half-yearly contribution of £91,389 from Thompsons.

Given a reasonable economic climate, trading operations at Ingall Industries are expected to be satisfactory and the future is viewed with confidence, says Mr. H. Marston Riley, the chairman, in his annual statement.

In the year ended June 30, 1978, pre-tax profits advanced from £253,429 to £346,786, on turnover of £4.25m (£3.63m)—as reported October 4.

The 16.5 per cent increase in operating profit to £221,984 by the group's three engineering subsidiaries in a difficult year, is regarded as a satisfactory result by the directors.

Funeral furnishing activities were enlarged during the year with the acquisition of Thompsons (Funeral Furnishers). Profits rose from £150,831 to £258,348 and included a half-yearly contribution of £91,389 from Thompsons.

Given a reasonable economic climate, trading operations at Ingall Industries are expected to be satisfactory and the future is viewed with confidence, says Mr. H. Marston Riley, the chairman, in his annual statement.

In the year ended June 30, 1978, pre-tax profits advanced from £253,429 to £346,786, on turnover of £4.25m (£3.63m)—as reported October 4.

The 16.5 per cent increase in operating profit to £221,984 by the group's three engineering subsidiaries in a difficult year, is regarded as a satisfactory result by the directors.

Funeral furnishing activities were enlarged during the year with the acquisition of Thompsons (Funeral Furnishers). Profits rose from £150,831 to £258,348 and included a half-yearly contribution of £91,389 from Thompsons.

Given a reasonable economic climate, trading operations at Ingall Industries are expected to be satisfactory and the future is viewed with confidence, says Mr. H. Marston Riley, the chairman, in his annual statement.

Recovery at Shiloh

PROFITS OF Shiloh Spinners have recovered to pre-recession levels in the half year to October 7, 1978, and the directors are expecting the year's profits to show a satisfactory increase on last year's £168,000 pre-tax.

Half-year pre-tax profits rose from £24,265 to £143,117 and are close to the £130,658 achieved in the first half of 1974. However, the directors say the recovery does not reflect a general improvement in the spinning sector which remains depressed.

The increase came mainly from higher earnings of subsidiaries engaged in manufacturing and merchandising of disposables and protective clothing.

The interim dividend is being maintained at 0.75p per share and assuming that the year will show the expected increase, the directors intend to raise the final by the maximum permitted. Last year's final was 0.88p.

Turnover for the half year amounted to £3.77m against £3.84m. Mr. E. T. Garside, the chairman, says turnover in spinning was down 11 per cent but 21 per cent above the promised levels, the chairman states.

Despite these difficulties, Mr. Garside expects a gradual improvement in the profit from spinning and, with the continued growth of the subsidiaries, prospects for improved profits in the future are good.

The new Multi-Fibre Arrangement and its associated agreements have proved to be a big disappointment so far as the spinning sector is concerned. Yarn imports from these sources during the first eight months of this year are running at some 21 per cent above the promised levels, the chairman states.

Despite these difficulties, Mr. Garside expects a gradual improvement in the profit from spinning and, with the continued growth of the subsidiaries, prospects for improved profits in the future are good.

The new Multi-Fibre Arrangement and its associated agreements have proved to be a big disappointment so far as the spinning sector is concerned. Yarn imports from these sources during the first eight months of this year are running at some 21 per cent above the promised levels, the chairman states.

Despite these difficulties, Mr. Garside expects a gradual improvement in the profit from spinning and, with the continued growth of the subsidiaries, prospects for improved profits in the future are good.

The new Multi-Fibre Arrangement and its associated agreements have proved to be a big disappointment so far as the spinning sector is concerned. Yarn imports from these sources during the first eight months of this year are running at some 21 per cent above the promised levels, the chairman states.

Despite these difficulties, Mr. Garside expects a gradual improvement in the profit from spinning and, with the continued growth of the subsidiaries, prospects for improved profits in the future are good.

The new Multi-Fibre Arrangement and its associated agreements have proved to be a big disappointment so far as the spinning sector is concerned. Yarn imports from these sources during the first eight months of this year are running at some 21 per cent above the promised levels, the chairman states.

Despite these difficulties, Mr. Garside expects a gradual improvement in the profit from spinning and, with the continued growth of the subsidiaries, prospects for improved profits in the future are good.

The new Multi-Fibre Arrangement and its associated agreements have proved to be a big disappointment so far as the spinning sector is concerned. Yarn imports from these sources during the first eight months of this year are running at some 21 per cent above the promised levels, the chairman states.

Despite these difficulties, Mr. Garside expects a gradual improvement in the profit from spinning and, with the continued growth of the subsidiaries, prospects for improved profits in the future are good.

The new Multi-Fibre Arrangement and its associated agreements have proved to be a big disappointment so far as the spinning sector is concerned. Yarn imports from these sources during the first eight months of this year are running at some 21 per cent above the promised levels, the chairman states.

Despite these difficulties, Mr. Garside expects a gradual improvement in the profit from spinning and, with the continued growth of the subsidiaries, prospects for improved profits in the future are good.

The new Multi-Fibre Arrangement and its associated agreements have proved to be a big disappointment so far as the spinning sector is concerned. Yarn imports from these sources during the first eight months of this year are running at some 21 per cent above the promised levels, the chairman states.

Despite these difficulties, Mr. Garside expects a gradual improvement in the profit from spinning and, with the continued growth of the subsidiaries, prospects for improved profits in the future are good.

The new Multi-Fibre Arrangement and its associated agreements have proved to be a big disappointment so far as the spinning sector is concerned. Yarn imports from these sources during the first eight months of this year are running at some 21 per cent above the promised levels, the chairman states.

Despite these difficulties, Mr. Garside expects a gradual improvement in the profit from spinning and, with the continued growth of the subsidiaries, prospects for improved profits in the future are good.

The new Multi-Fibre Arrangement and its associated agreements have proved to be a big disappointment so far as the spinning sector is concerned. Yarn imports from these sources during the first eight months of this year are running at some 21 per cent above the promised levels, the chairman states.

Despite these difficulties, Mr. Garside expects a gradual improvement in the profit from spinning and, with the continued growth of the subsidiaries, prospects for improved profits in the future are good.

The new Multi-Fibre Arrangement and its associated agreements have proved to be a big disappointment so far as the spinning sector is concerned. Yarn imports from these sources during the first eight months of this year are running at some 21 per cent above the promised levels, the chairman states.

Despite these difficulties, Mr. Garside expects a gradual improvement in the profit from spinning and, with the continued growth of the subsidiaries, prospects for improved profits in the future are good.

The new Multi-Fibre Arrangement and its associated agreements have proved to be a big disappointment so far as the spinning sector is concerned. Yarn imports from these sources during the first eight months of this year are running at some 21 per cent above the promised levels, the chairman states.

Despite these difficulties, Mr. Garside expects a gradual improvement in the profit from spinning and, with the continued growth of the subsidiaries, prospects for improved profits in the future are good.

The new Multi-Fibre Arrangement and its associated agreements have proved to be a big disappointment so far as the spinning sector is concerned. Yarn imports from these sources during the first eight months of this year are running at some 21 per cent above the promised levels, the chairman states.

Despite these difficulties, Mr. Garside expects a gradual improvement in the profit from spinning and, with the continued growth of the subsidiaries, prospects for improved profits in the future are good.

The new Multi-Fibre Arrangement and its associated agreements have proved to be a big disappointment so far as the spinning sector is concerned. Yarn imports from these sources during the first eight months of this year are running at some 21 per cent above the promised levels, the chairman states.

BOARD MEETINGS

The following companies have notified the Board of meetings in the Stock Exchange. Such meetings are usually held for the purpose of considering official information and are not available as to whether dividends are interim or final and the sub-divisions shown below are based mainly on last year's timetable.

TODAY
Interim—George M. Colander, Davies and Newman, Electric Investment Trust, Electrocomponents, Andrew R. Filday, P. C. Henderson, Mallinson-Deany, Nineteen Twenty-Eight Investment Trust, Save and Prosper Linked Investment Trust, United Kingdom Property, Fife—Pharab, Gane, Sampson, Pertine, Southport and Pitt, Senged Bahr, Rubber Estates, United City Merchants.

FUTURE DATES
Interim—Allan Looes Properties, Nov. 9
Cater Ryder, Nov. 9
Foreman Industrial, Nov. 10
Leach (William), (Building), Nov. 9
Lockett (Thomas), Nov. 22
Perrinmouth and Sunderland, Nov. 7
Newspapers, Dec. 4
Smiths, Nov. 14

Finals
Allan Looes Properties, Nov. 23
Anglo American Corp., Nov. 23
Brazil Fund S.A., Nov. 6
Manchester Brewery, Nov. 6
Smiths Industries, Nov. 14

shareholders to approve a number of changes to its articles of association at an extraordinary meeting on November 28.

The present articles were adopted in 1964 and, according to the directors, the new articles are designed to reflect changes in the law plus alterations in practice which have occurred since then.

The net interim dividend is 0.50p per 20p share, and directors holding 7,979,622 shares (81.7 per cent of equity) have waived their entitlement to this payment—a net total of 2,412p for 1978-79 was forecast in this year's prospectus.

Tax for the period takes £18,603 (nil) and retained profits emerged at £639,354 against £497,578 last time.

Carriers Superfoods must certainly be one of the fastest growing food retailers around with profits for the first eight months showing a 40 per cent jump. The impressive feature of the results is the extent of the volume gains. In real terms sales growth is around a fifth higher after stripping out the additional outlets, compared with only a marginal improvement in national food consumption for the period.

Carriers attributes this to its unique product mix of mainly butchery products and frozen foods, with larger than usual pack offers. The increase in disposable incomes has brought red meat (particularly beef) back into the family budget and butchery sales

The acquisition of Radyne and KLN towards the end of the 1977/78 year has strengthened

the group's industrial and marketing base, Mr. Allen says. The activities of NPI have been terminated and Kentucky Organ Company was sold during the year. The directors also sold the majority of the funeral parlours held as investment properties.

Since June 30 Parchmore Machinery has been acquired for £55,000—the company specialises in lathe machinery production.

The group's balance sheet shows fixed assets at £8.73m (£4.63m), net current assets at £2.35m (£3.16m) and total assets at £10.39m (£5.96m). Working capital decreased by £2.48m for the year compared with a £1.04m increase for 15 months.

The AGM of this close company will be at London Press Centre, 76, Shoe Lane, E.C. on November 26 at noon.

The group's balance sheet shows fixed assets at £8.73m (£4.63m), net current assets at £2.35m (£3.16m) and total assets at £10.39m (£5.96m). Working capital decreased by £2.48m for the year compared with a £1.04m increase for 15 months.

The AGM of this close company will be at London Press Centre, 76, Shoe Lane, E.C. on November 26 at noon.

The group's balance sheet shows fixed assets at £8.73m (£4.63m), net current assets at £2.35m (£3.16m) and total assets at £10.39m (£5.96m). Working capital decreased by £2.48m for the year compared with a £1.04m increase for 15 months.

The AGM of this close company will be at London Press Centre, 76, Shoe Lane, E.C. on November 26 at noon.

The group's balance sheet shows fixed assets at £8.73m (£4.63m), net current assets at £2.35m (£3.16m) and total assets at £10.39m (£5.96m). Working capital decreased by £2.48m for the year compared with a £1.04m increase for 15 months.

The AGM of this close company will be at London Press Centre, 76, Shoe Lane, E.C. on November 26 at noon.

The group's balance sheet shows fixed assets at £8.73m (£4.63m), net current assets at £2.35m (£3.16m) and total assets at £10.39m (£5.96m). Working capital decreased by £2.48m for the year compared with a £1.04m increase for 15 months.

The AGM of this close company will be at London Press Centre, 76, Shoe Lane, E.C. on November 26 at noon.

The group's balance sheet shows fixed assets at £8.73m (£4.63m), net current assets at £2.35m (£3.16m) and total assets at £10.39m (£5.96m). Working capital decreased by £2.48m for the year compared with a £1.04m increase for 15 months.

The AGM of this close company will be at London Press Centre, 76, Shoe Lane, E.C. on November 26 at noon.

The group's balance sheet shows fixed assets at £8.73m (£4.63m), net current assets at £2.35m (£3.16m) and total assets at £10.39m (£5.96m). Working capital decreased by £2.48m for the year compared with a £1.04m increase for 15 months.

The AGM of this close company will be at London Press Centre, 76, Shoe Lane, E.C. on November 26 at noon.

The group's balance sheet shows fixed assets at £8.73m (£4.63m), net current assets at £2.35m (£3.16m) and total assets at £10.39m (£5.96m). Working capital decreased by £2.48m for the year compared with a £1.04m increase for 15 months.

The AGM of this close company will be at London Press Centre, 76, Shoe Lane, E.C. on November 26 at noon.

The group's balance sheet shows fixed assets at £8.73m (£4.63m), net current assets at £2.35m (£3.16m) and total assets at £10.39m (£5.96m). Working capital decreased by £2.48m for the year compared with a £1.04m increase for 15 months.

The AGM of this close company will be at London Press Centre, 76, Shoe Lane, E.C. on November 26 at noon.

The group's balance sheet shows fixed assets at £8.73m (£4.63m), net current assets at £2.35m (£3.16m) and total assets at £10.39m (£5.96m). Working capital decreased by £2.48m for the year compared with a £1.04m increase for 15 months.

Cartiers Superfoods up to £0.7m at 32 weeks

FOLLOWING ITS July offer for sale, Cartiers Superfoods reports taxable profits ahead from £497,578 to £588,738 for the 32 weeks to September 9, 1978, on higher sales of £16.34m against £11.2m.

The directors say that although the inflation rate in food prices has slowed appreciably in recent months, they confirm the prospect forecast of full-year profits not less than £1.25m. In the 1977-78 year, the figure reached £528,000, to acquire from Socond (Holdings), four leasehold stores at Colchester, Grays, Newmarket and Norwich, as part of its strategy to expand north of the Thames.

Because these new stores will be only open for a short period in the current year, during which certain re-fitting costs will be incurred, the directors do not expect them to contribute to this year's profits.

However, contributions are expected to begin from the start of the next financial year.

The progress of all other stores has been satisfactory so far this year, state the directors, who point out that the period up to Christmas includes the better trading months with above-average weekly sales.

The net interim dividend is 0.50p per 20p share, and directors holding 7,979,622 shares (81.7 per cent of equity) have waived their entitlement to this payment—a net total of 2,412p for 1978-79 was forecast in this year's prospectus.

Tax for the period takes £18,603 (nil) and retained profits emerged at £639,354 against £497,578 last time.

Carriers Superfoods must certainly be one of the fastest growing food retailers around with profits for the first eight months showing a 40 per cent jump. The impressive feature of the results is the extent of the volume gains. In real terms sales growth is around a fifth higher after stripping out the additional outlets, compared with only a marginal improvement in national food consumption for the period.

Carriers attributes this to its unique product mix of mainly butchery products and frozen foods, with larger than usual pack offers. The increase in disposable incomes has brought red meat (particularly beef) back into the family budget and butchery sales

The acquisition of Radyne and KLN towards the end of the 1977/78 year has strengthened

the group's industrial and marketing base, Mr. Allen says. The activities of NPI have been terminated and Kentucky Organ Company was sold during the year. The directors also sold the majority of the funeral parlours held as investment properties.

Since June 30 Parchmore Machinery has been acquired for £55,000—the company specialises in lathe machinery production.

The group's balance sheet shows fixed assets at £8.73m (£4.63m), net current assets at £2.35m (£3.16m) and total assets at £10.39m (£5.96m). Working capital decreased by £2.48m for the year compared with a £1.04m increase for 15 months.

The AGM of this close company will be at London Press Centre, 76, Shoe Lane, E.C. on November 26 at noon.

The group's balance sheet shows fixed assets at £8.73m (£4.63m), net current assets at £2.35m (£3.16m) and total assets at £10.39m (£5.96m). Working capital decreased by £2.48m for the year compared with a £1.04m increase for 15 months.

The AGM of this close company will be at London Press Centre, 76, Shoe Lane, E.C. on November 26 at noon.

The group's balance sheet shows fixed assets at £8.73m (£4.63m), net current assets at £2.35m (£3.16m) and total assets at £10.39m (£5.96m). Working capital decreased by £2.48m for the year compared with a £1.04m increase for 15 months.

The AGM of this close company will be at London Press Centre, 76, Shoe Lane, E.C. on November 26 at noon.

The group's balance sheet shows fixed assets at £8.73m (£4.63m), net current assets at £2.35m (£3.16m) and total assets at £10.39m (£5.96m). Working capital decreased by £2.48m for the year compared with a £1.04m increase for 15 months.

The AGM of this close company will be at London Press Centre, 76, Shoe Lane, E.C. on November 26 at noon.

The group's balance sheet shows fixed assets at £8.73m (£4.63m), net current assets at £2.35m (£3.16m) and total assets at £10.39m (£5.96m). Working capital decreased by £2.48m for the year compared with a £1.04m increase for 15 months.

The AGM of this close company will be at London Press Centre, 76, Shoe Lane, E.C. on November 26 at noon.

The group's balance sheet shows fixed assets at £8.73m (£4.63m), net current assets at £2.35m (£3.16m) and total assets at £10.39m (£5.96m). Working capital decreased by £2.48m for the year compared with a £1.04m increase for 15 months.

The AGM of this close company will be at London Press Centre, 76, Shoe Lane, E.C. on November 26 at noon.

The group's balance sheet shows fixed assets at £8.73m (£4.63m), net current assets at £2.35m (£3.16m) and total assets at £10.39m (£5.96m). Working capital decreased by £2.48m for the year compared with a £1.04m increase for 15 months.

The AGM of this close company will be at London Press Centre, 76, Shoe Lane, E.C. on November 26 at noon.

The group's balance sheet shows fixed assets at £8.73m (£4.63m), net current assets at £2.35m (£3.16m) and total assets at £10.39m (£5.96m). Working capital decreased by £2.48m for the year compared with a £1.04m increase for 15 months.

The AGM of this close company will be at London Press Centre, 76, Shoe Lane, E.C. on November 26 at noon.

The group's balance sheet shows fixed assets at £8.73m (£4.63m), net current assets at £2.35m (£3.16m) and total assets at £10.39m (£5.96m). Working capital decreased by £2.48m for the year compared with a £1.04m increase for 15 months.

The AGM of this close company will be at London Press Centre, 76, Shoe Lane, E.C. on November 26 at noon.

The group's balance sheet shows fixed assets at £8.73m (£4.63m), net current assets at £2.35m (£3.16m) and total assets at £10.39m (£5.96m). Working capital decreased by £2.48m for the year compared with a £1.04m increase for 15 months.

The AGM of this close company will be at London Press Centre, 76, Shoe Lane, E.C. on November 26 at noon.

Forward Technology to expand

THE DIRECTORS OF Forward Technology Industries believe that the group is in a sound position to achieve a steady growth over the next few years and an increase in the proportion of its sales in overseas markets. Mr. Gordon S. Allen, the chairman, says in his annual statement.

He tells members that the directors will report more fully on prospects for the current year at the time of the group's interim announcement next April.

As reported on October 17 pre-tax profits for the June 30, 1978, year were £1.37m against £1.43m for the previous 15 months. Turnover was £23.85m (£24.3m) and the dividend payment was stepped up from 2p to 6.90p net per share. A share split from 50p to 25p units is proposed.

Overall performance of the group was good, the chairman says, although adverse results from Alfred Baker reduced profits by £200,000 compared with the previous period.

A divisional analysis of turnover and pre-tax profit shows electronics and special purpose machinery £12.96m and £371,000; distribution £6m and £315,000; plastics £4.9m and £371,000; add inter-company rents net of central overheads £31,000; less interest £322,000.

The acquisition of Radyne and KLN towards the end of the 1977/78 year has strengthened

the group's industrial and marketing base, Mr. Allen says. The activities

INTERNATIONAL FINANCIAL AND COMPANY NEWS

Greyhound earnings decline sharply

By Our Financial Staff
BURDENED by the costs of food plant closures, Greyhound Corporation suffered a severe drop in its earnings during the third quarter.
These totaled \$7.1m, or 16 cents per share, against \$11.1m, or 25 cents, in the second quarter. The decline was due to a 50% increase in food costs, which were \$1.1m higher than in the second quarter. Revenues showed little movement, \$11.1m compared with \$11.0m.
Greyhound said that a provision of more than \$25m had been made for closing and relocation costs. This was "a significant step" towards reducing the cost of the company's food plants, which are being closed and relocated in a number of areas.
It estimated the pre-tax charge of this operation to this year's earnings at \$25m, or about \$0.50 per share.
Without the charge associated with the closure, Greyhound's third quarter income would have shown a slight improvement to \$12.1m, or 27 cents a share.
Over the first nine months, net income fell to \$34.2m from \$55.7m, 75 cents a share against \$1.10 on revenues which increased to \$32.2m from \$28.5m.

Schlitz tax charges set at \$750,000

WASHINGTON, Nov. 1
THE Jos. Schlitz Brewing Company and the U.S. Justice Department have submitted a plea agreement to a federal court which, if it is accepted, would call for Schlitz to pay \$750,000 in charges of illegal payments to retailers and failure to keep accurate tax records.
The bulk of the penalty, \$750,000, would be in settlement of the tax charges.
Under the plea agreement, Schlitz would plead no contest to one of the 77-count indictment, that was returned against it last March, detailing \$3.5m in alleged illegal payments to retailers, distributors and others in a position to get Schlitz beverages into markets it had had trouble entering.
Reuter

FT INTERNATIONAL BOND SERVICE

The list shows the 200 latest international bond issues for which an adequate secondary market exists. For further details of these or other bonds see the complete list of Eurobond prices published on the second Monday of each month.

Table with 10 columns: U.S. DOLLAR, Issued, Bid, Offer, Day, Week, Yield. Rows include Australia, Belgium, Canada, France, Germany, Italy, Japan, Netherlands, Norway, Sweden, Switzerland, UK, etc.

DEUTSCHE MARK

Table with 10 columns: Issued, Bid, Offer, Day, Week, Yield. Rows include Argentina, Australia, Austria, Belgium, Canada, France, Germany, Italy, Japan, Netherlands, Norway, Sweden, Switzerland, UK, etc.

SWISS FRANC

Table with 10 columns: Issued, Bid, Offer, Day, Week, Yield. Rows include Argentina, Australia, Austria, Belgium, Canada, France, Germany, Italy, Japan, Netherlands, Norway, Sweden, Switzerland, UK, etc.

Overseas rentals improve Walt Disney year profits

By Our Financial Staff
ADVANCES of a fifth in net earnings from \$1.9m to \$2.3m are reported by Walt Disney Productions for the year ended September 30, 1978.
The company cites sharp increases in film rentals for its improved performance. The company's foreign film rentals, which jumped by more than half, domestic operations in this sphere grew by almost a fifth.
Net earnings in the final quarter of the year were 17 per cent higher at \$37.5m compared to \$32m, with per share earnings rising by a similar amount to \$1.16 from 99 cents. Revenues in the final three months were \$241.8m, against \$205.2m.
As a result, earnings for the full year were 20 per cent higher in per share terms — at \$3.04, against \$2.53 — as well as an overall context. Revenues for the year were \$2.41.8m, compared to \$2.05.2m, a gain of 18 per cent.
The company's foreign film rentals emerged at no less than \$57.9m and now compare very closely with rentals earned in the U.S., which last year stood at \$55m. The gains were 38 per cent and 18 per cent respectively, with the sharp upturn in overseas rentals reflecting, to some extent, the pickup of the dollar up to last September.
Film rentals earned in many European countries—not to mention Japan—would have been substantially enhanced on conversion to dollars for the purposes of the Walt Disney accounting.
The company reports that attendance at Disneyland rose by 1.2 per cent to 10.8m last year, while in the fourth quarter, attendance at Disneyland was 4.3m, up by 3.2 per cent over the prior year.
Walt Disney World attendance during the year increased by 7.3 per cent to 14.1m, the company said. Attendance at Walt Disney World in the final quarter was up 5.7 per cent to 4.5m.

Reduced losses from Conrail

By Our Financial Staff
REDUCED losses for the third quarter of 1978 are reported by the Consolidated Rail Corporation, the railway that was formed out of the wreck of Penn Central and five other bankrupt North Eastern rail companies.
For the third quarter, Conrail's net losses emerged at \$2.6m, compared to \$60.9m in the second quarter of 1978 and \$54.7m in the third three months period of 1977.
Revenues for quarter three this year are almost a tenth higher at \$894.7m thanks partly to a rise of 3.3 per cent in ton-miles compared to the third quarter of 1977. Strikes among competitors played a part in the freight upturn.
For the nine months, Conrail had a loss of \$13.0m a share, or \$325.4m on revenues of \$2.6m. In the 1977 nine months, the company lost \$11.61 a share or \$289.9m.
Conrail is at pains to point out that a new agreement with the United Transportation Union, which provides for a reduction in train crew size on freight trains, will "help" future results. The agreement replaces with a single contract, 43 separate contracts Conrail had with the union.
From April, 1977, through September of this year, Conrail drew down \$1.77bn of the \$2bn in Federal funds originally available through the U.S. Railway Association. It said its track and equipment rehabilitation programmes were ahead of schedule and that improvement programmes for 12 of its largest terminals had been launched.

Beker subsidiary faces bankruptcy suit

GREENWICH, Nov. 1
The three German lenders also have called upon the subsidiary under its guarantees of their loans and in this connection one of the lenders has attached the company's Connecticut headquarters premises as security for its claim.
The action by the German lenders constitutes a default under the company's \$128m domestic term loan agreement which the U.S. lending banks are prepared to waive.
The subsidiary's total obligations exclusive of parent company advances and equity are \$17.5m. The subsidiary's assets total about \$17.4m but there is no assurance that this value can be realized, according to Beker.
The U.S. term loan agreement as revised in May 1978 calls for principal repayments of \$50m by January 1 1979 of which \$3m has already been paid and \$25m by January 1 1980.
AP-DJ

Dentsply International setback

By Our Financial Staff
A DRAMATIC downturn in figure in per share terms for Dentsply International with nine-month net profits some two-fifths lower at \$2.79m, compared with \$4.88m.
Net earnings for the third quarter of 1978 emerged at \$103,553 against \$1.83m, with the

Coca-Cola steady progress continues

By Our Financial Staff
COCA-COLA expects sales and profits to continue their steady advance, after a third quarter in which earnings showed an increase of 13 per cent to \$107.2m, or 87 cents per share. Mr. J. Paul Austin, the group's chairman and chief executive, said performance was being led by foreign soft drink operations, though he gave no firm indication of likely progress during the final three months, which last year produced earnings of \$71.5m on sales of \$787m. The company's progress during the first three quarters was at roughly the same pace as the last quarter, with net income rising by 15 per cent to \$292.1m, or \$2.27 a share. Sales advanced from \$2.73bn to \$3.26bn, including a third quarter total of \$1.19bn compared with \$966m for the same period of last year.
Coca-Cola said that the comparative figures for 1977 had been restated to include the operations of Presco Products on a pooling-of-interest basis.

IBM plans to reduce prices

FRANKLIN LAKES, Nov. 1
INTERNATIONAL BUSINESS Machines is reducing prices for its Office Systems 6 information processors by 10 to 27 per cent and purchase prices for the Series III copier by about 10 per cent.
Additionally, IBM said it was adding a low-cost, stand-alone information processing unit to its IBM Office System 6 product line, the IBM 6/420 information processor.

RESULTS IN BRIEF

Texas Instruments ahead

NEW YORK, Nov. 1
TEXAS INSTRUMENTS raised its net income to \$35.5m from \$29.5m in the third quarter on revenues of \$844.5m against \$818.6m. On a per share basis, earnings rose to \$1.56 from \$1.29. Quarterly data reports a rise in its net income for the first three months from \$16.4m to \$18.4m on sales up from \$413.8m to \$459.7m. Announcing figures for the third quarter, United Energy Resources said earnings rose to \$1.90 per share from \$1.67, with the nine months' figure up to \$5.53 from \$4.99.
A sharp turnaround from profit to loss is reported by the offshore drilling company Global Marine for the first nine months of the

Dollar issues go through hectic day after U.S. move

BY FRANCIS GHILES
THE DOLLAR sector of the bond market went through one of its most hectic days ever yesterday, with trading was described by dealers as very heavy, and prices moved up by about two points but very irregularly. U.S. and Canadian paper, along with selective European names, were eagerly bought, after the announcement of the U.S. measures.
Many houses were refusing to quote prices throughout the day, often prices would move sharply up or down within minutes, and there were complaints, especially from Swiss banks, about the unavailability of real prices.
The Floating Rate Note sector, which had started the day on a very soft note, later recovered. Prices moved up during the afternoon, but it was very difficult to assess exactly what level most issues had reached.
This feature was true across the board: some dealers said they had continued trading from home after hours on Tuesday, and the chaos was such by midday yesterday that they effectively stopped trading, by the early afternoon.
Six month Eurodollar rates finished the day nearly a full point up at 11 15/16ths per cent, while Federal Funds moved up to 10 per cent.
The sterling sector was again in a state of collapse: prices fell by four points on most issues, and for a half point in one or two instances. They did recover by about a point in later trading. Swiss selling appears to have been widespread.
Prices in the Deutsche-Mark sector shed about a half point on the day in quiet trading, with some German centres closed for All Saints Day. What trading there was was described as nervous, with the City of Copenhagen bond, which was shed at 99 1/2 on Tuesday, shedding between one and a half to two points. Even the much sought after issue for BankAmerica Corporation fell by a full point to 99 1/2-100.

MGM lifts profits and dividend

LOS ANGELES, Nov. 1
The combined occupancy rate for both the Las Vegas and Reno hotels was 98 per cent. The hotel-casino operations had an operating income in 1978 of \$56.1m on revenues of \$218.8m. MGM's hotel-casino operations in 1977, without Reno, had an operating income of \$35.9m on revenues of \$153.8m. Feature film operations had an operating income of \$37.0m, up from \$24.7m last year. Revenues increased to \$138.8m from \$110.7m a year ago.
MGM's television division had an operating income of \$1.9m. Revenues increased from \$28.5m to \$43.8m.
Reuter

Dividend rises

Three companies have raised their quarterly dividends, agencies reported from New York. General Foods raised the dividend to 45 cents a share from 41 cents, payable on December 5. Deere and Company raised to 37 cents from 35 cents, payable on January 2, and Skaggs Cos to 20 cents from 17 cents, payable on January 8.

CLIVE INVESTMENTS LIMITED
1 Royal Exchange Ave., London EC3V 3LU. Tel.: 01-283 1101.
Index Guide as at October 24, 1978 (Base 100 at 14.1.77)
Clive Fixed Interest Capital 129.21
Clive Fixed Interest Income 113.56

ALLEN HARVEY & ROSS INVESTMENT MANAGEMENT LTD.
45 Cannon Row, London EC3V 3PB. Tel.: 01-823 8314.
Index Guide as at October 26, 1978
Capital Fixed Interest Portfolio 100.02
Income Fixed Interest Portfolio 100.01

COMPANHIA ESTADUAL DE ENERGIA ELÉTRICA
Porto Alegre, Brazil
US\$ 130,000,000
Project Loan
Unconditionally and irrevocably guaranteed by
THE FEDERATIVE REPUBLIC OF BRAZIL
Managed by
CRÉDIT COMMERCIAL DE FRANCE
and by
SOCIÉTÉ GÉNÉRALE • BANQUE EUROPÉENNE DE TOKYO S.A.
Co-managed by
BANQUE DE L'INDOCHINE ET DE SUEZ • BANQUE DE PARIS ET DES PAYS-BAS
ASSOCIATED JAPANESE BANK (INTERNATIONAL) LIMITED • BANCO DO BRASIL S.A.
BARCLAYS BANK S.A. Paris • BIFEN-INC • CANADIAN IMPERIAL BANK OF COMMERCE
- The SFE Group -
BANQUE DE NEUFILIZE, SCHLUMBERGER, MALLET • THE TOKAI BANK, LIMITED
Provided by
ASSOCIATED JAPANESE BANK (INTERNATIONAL) LIMITED • BANCO DO BRASIL S.A.
BANK FOR HANDEL UND INDUSTRIE AKTIENGESELLSCHAFT • THE BANK OF YOKOHAMA LIMITED
BANQUE COMMERCIALE POUR L'EUROPE DU NORD (EUROBANK) • BANQUE EUROPÉENNE DE TOKYO S.A.
BANQUE DE L'INDOCHINE ET DE SUEZ • BANQUE DE NEUFILIZE, SCHLUMBERGER, MALLET
BANQUE DE PARIS ET DES PAYS-BAS • BARCLAYS BANK S.A. Paris • CANADIAN IMPERIAL BANK OF COMMERCE
CRÉDIT COMMERCIAL DE FRANCE • CRÉDIT COMMERCIAL DE FRANCE (MOYEN-ORIENT) S.A.L.
CRÉDIT COMMERCIAL DE FRANCE (SUISSE) S.A. • FIRST NATIONAL BANK OF OREGON
INTERNATIONAL GENOSSENSCHAFTSBANK AG • NIPPON CREDIT INTERNATIONAL (HONG KONG) LIMITED
PARTNERSHIP PACIFIC BANK N.V. • PROVINCIAL BANK OF CANADA (INTERNATIONAL) LIMITED Nassau
SOCIÉTÉ FINANCIÈRE EUROPÉENNE FINANCE COMPANY N.V. • SOCIÉTÉ GÉNÉRALE • THE TOKAI BANK, LIMITED
Agent
CRÉDIT COMMERCIAL DE FRANCE
October 1978

IC Industries sets record third quarter net income and sales.

CONSOLIDATED STATEMENT OF INCOME						
For the quarter and nine months ended September 30, 1978, compared with the same period of 1977						
(Dollars in thousands except per common share amounts)	Quarter ended September 30			Nine months ended September 30		
	1978	1977	Change	1978	1977	Change
Sales and Revenues	\$687,169	\$471,345	+58.8	\$1,700,317	\$1,353,835	+25.6
Income before Taxes *	31,212	25,053	+24.6	89,732	82,948	+8.2
Taxes on Income *	13,200	7,293	+81.0	35,156	28,724	+22.4
Net Income	19,824	19,181	+3.4	59,091	57,805	+2.2
Net Income per Common Share	\$1.03	\$1.00	+3.0	\$3.06	\$3.15	-(2.9)
Average common shares outstanding (in thousands)	15,673	15,250	+2.8	15,673	14,670	+6.8

*From continuing operations.

IC Industries third quarter net income reached a record \$19.8 million, up from \$17.8 million in 1977. In the same period, sales and revenues were a record \$687 million, nearly 60 percent above the same period last year.

These record results were achieved even though there were major non-recurring costs during this unusual period. Railroad strike insurance payments, a railroad work stoppage, substantial transitional adjustments and costs associated with the purchase of Pet Incorporated and foreign currency translation losses impacted IC Industries in the third quarter.

Consumer Products record third quarter sales top \$300 million.

The IC Consumer Products Group produced a record \$300 million in third quarter sales, bringing the year-to-date pre-tax income to \$17.9 million, up 27 percent over third quarter last year.

Midas International continued its record-setting pace by posting nine month sales of \$215 million, up 24.5 percent over the first nine months of 1977. Our Midas Muffler Shops' expansion into the foreign car market was boosted at the beginning of October when we extended the famous Midas lifetime guarantee to include the imports.

The IC Industries soft drink operations—Pepsi-Cola General Bottlers, Dad's Root Beer and Bubble Up—had a record \$170 million

in sales for the first nine months, 12.4 percent ahead of the same period last year. Included in the consolidated total for IC Industries were Pet sales of \$155 million, approximately 62 percent of Pet's total sales for the third quarter.

Commercial Products has year-to-date pre-tax income over \$50 million.

Our Commercial Products Group, comprised of divisions of the Abex Corporation, experienced a strong third quarter. It brought first nine months sales to \$344 million with a 9.6 percent increase in pre-tax income to \$50.7 million.

Abex will open a new railroad wheel mounting plant in Corsicana, Texas, November 1, to supply complete wheel sets to the railroad industry.

In addition, the Jetway division of Abex has received orders for 96 of the 127 aircraft landing bridges at Midfield Atlanta Airport.

Third quarter accomplishments significant to IC Industries long range objectives.

IC Industries is now positioned even more solidly in the consumer products market. In the third quarter we acquired Pet Incorporated. Pet has a wide range of nationally distributed brands of food and food-related products. With approximately \$1 billion in annual sales, it is a significant step in IC Industries objective to become

primarily a diversified consumer and commercial products company.

Within the same objective, definitive agreements were signed to sell five operating companies in the IC Financial Services Group.

Also, in the third quarter, IC Industries agreed to cooperate in the Southern Railway's study on the advisability and feasibility of the Southern acquiring the JCG Railroad. These studies are now in progress and continuing satisfactorily.

The new IC Industries that is emerging, primarily a consumer and commercial products company, will be operating from a substantially stronger base. IC Industries will be stronger both financially and in the various markets it serves worldwide.

Ten years ago IC Industries was a \$400 million regional railroad. Today, we're a \$4 billion diversified international corporation. And the activities of the last quarter are setting the stage for further substantial improvement in the consolidated financial characteristics of the new IC Industries.

If you'd like to know more about the new IC Industries, write: IC Industries, Inc., European Office, 55, chemin Meise, Duboulo, CH-1209 Geneva, Switzerland.

IC Industries

Incorporated in New Jersey
Commercial Products, Consumer Products, Real Estate, Financial Services and Transportation.

The Business World is an open book with the FINANCIAL TIMES International Business & Companies Yearbook 1978/79

When you are making business decisions, you want accurate and up-to-date information and you want it quickly. The new 1978/79 Financial Times INTERNATIONAL BUSINESS & COMPANIES

YEAR BOOK meets these precise requirements. This compact year book has been revised, updated and redesigned. It provides rapid access to information on:

* 800 international companies

* Over 4,500 listed subsidiaries

* Economic details on 60 major trading countries

* Statistical comparisons for over 30 countries

* Explanations of the world's leading markets

* A tri-lingual business vocabulary

* and a reference to international economic organizations (GATT, OPEC etc.)

Whether you require data on your customers and competitors, or facts and figures about trading countries, this concise handbook can help you. Ask yourself how much you know about the world's major corporations—their structure, stock, capital, assets, directors and management.

As a senior executive there will be times when you will want to know these key facts.

Why not spare a moment to complete and return the order form below? It will save you time and money.

ORDER FORM TO: Book Sales Department, Financial Times Business Publishing Division, Minster House, Arthur Street, London EC4R 9AN. Telephone: 01-623 1211 Telex: 8814734 BUSPUB G.

Please send me _____ copies of: The Financial Times International Business & Companies Year Book 1978/79 Price £14.00 or £20.00 Air Mail Overseas. Payment must accompany order.

I enclose a cheque value _____ Tick for Air Mail ☐

Mr/Ms/Ms (BLOCK CAPITALS) _____

Position held _____

Organisation _____

Type of Business _____

Address _____

Country _____

Signed _____

Date _____

The Financial Times Ltd., Registered in England Number 227590
Bank Account, Midland Bank, 5 Threadneedle Street, London EC3, Account No. 10957255.

11001

INTL. FINANCIAL AND COMPANY NEWS

Dutch state 8½% loan heavily subscribed

By Jeffrey Brown

THE LATEST Dutch state loan—on 8½ per cent bond spread over 15 years—has been a resounding success, raising £1,600m and moving smartly to a premium of half a point over its 100.8 tender price in inter-bank dealing yesterday.

Dealers were suggesting that applications for the issue may well have topped £1.1bn (\$525m) in which case the sudden, new found buoyancy of the Amsterdam bond market could find substantial short-term support in the fact that large amounts of "disappointed" money are now seeking a home.

The terms of the state offering, the sixth this year and the third

Axel Johnson big four all make losses

BY WILLIAM DULLFORCE

STOCKHOLM, Nov. 1.

THE FOUR principal subsidiaries of the Axel Johnson group, Sweden's second largest privately owned business, all made losses in the first eight months of this year. The combined pre-tax loss is of the order of SKR 115m (\$27.3m), but such a computation must be taken with reservations because of the complicated cross-ownership pattern in the group.

Nordstjernan, the largest subsidiary, restricted its eight-month loss to SKR 43m, a SKR 23m improvement on the loss in the corresponding period last year. Turnover rose by 14.5 per cent to SKR 3.4bn.

Nordstjernan's difficulties derive from its special steel, shipbuilding and engineering operations. Both prices and order intake for special steels improved somewhat during the period, which meant that losses could be limited to SKR 54m against SKR 48m for the corresponding period of 1977. The loss for 1978 as a whole should be considerably lower than that recorded last year.

The eight-month shipping loss grew by SKR 9m to SKR 17m, mainly because of lower proceeds from the sale of ships; and the deterioration is expected to continue to the end of the year. On the engineering side the pre-tax loss was cut from SKR 22m to SKR 19m at the eight-month point, but the final 1978 loss will be considerably larger than last year's. The rebuilding of capacity utilisation are holding down results.

The group's main trading concern, A. Johnson, took a cut in turnover of close to 6 per cent, giving eight-month sales of SKR 1.85bn. It reports a pre-tax loss of SKR 6m against earnings of SKR 4.6m at the eight-month stage last year. Its associate companies made losses of SKR 13m on sales of SKR 1.12bn, but these losses will be more or less eliminated by the end of the year, it is stated.

The worst performance came from the Nynas petroleum company, whose eight-month pre-tax performance slumped from a profit of SKR 2.5m last year to a loss of SKR 58m. Sales were marginally ahead at SKR 1.2bn. The setback is attributed to a market surplus in petroleum products and refinery capacity, but it was aggravated by stock evaluation losses.

Nya Asfalt, the construction and civil engineering company, experienced a slump in turnover from SKR 906m to SKR 786m over the eight months and saw a SKR 2.2m pre-tax profit turned into a loss of over SKR 7m.

Nationale Nederlander still in U.S. bid talks

By Charles Batchelor

AMSTERDAM, Nov. 1. NATIONALE Nederlander is continuing its exploratory discussions with Life Insurance Company of Georgia of the U.S.

Mr. J. M. van der Meulen, the secretary of the Dutch company, the largest insurance group in Holland, told the Financial Times today that formal takeover offer for L.O.G. was being considered.

This news may help clear away some of the confusion that must exist in the minds of Nat-Ned shareholders following two days of claims on companies from the U.S.

A prepared statement from Nat-Ned yesterday declared that it had never made a formal offer for L.O.G. The statement followed suggestions from the American insurance company that a cash bid of \$300m (85 a share) had been turned down by the L.O.G. Board, which has a controlling interest in the company.

If it materialises a bid for L.O.G. would easily be Nat-Ned's largest venture into the U.S. insurance market, said Mr. van der Meulen. The acquisition of holdings in four other insurance companies over the past four years has cost the Dutch company only \$130m, he said.

Nat-Ned considers that an offer of \$50 per share for L.O.G. is "not so crazy" when management, reputation, goodwill of L.O.G. are taken into account. The conservatively accounting principles applied by insurance companies tend to mean that their shares are undervalued by their stock exchange quotation, Mr. van der Meulen said.

MEDIUM-TERM CREDITS

Record for Spanish utility

BY FRANCIS GHILES

HIDROELECTRICA ESPANOLA is raising \$80m for 10 years with four years' grace on a spread of 1 per cent throughout. These terms are the finest obtained by a Spanish utility in the current cycle. Joint lead managers are Banco Espanol de Credito and Manufacturas Hanover Trust.

Midland Bank is arranging a \$150m loan for Privredna Banka Zagreb. The funds will support the contract being undertaken by Royal Bos Kallia Westminster group in connection with the construction of the Jugo-Slavenski Natovod oil pipeline.

The maturity of the loan is eight years, with three years' grace, and a spread of 1 per cent. The Government-owned electricity utility in Costa Rica, ICI, has mandated Libra Bank to raise \$70m for 10 years. The borrower is paying a spread of 1 per cent for the first three years, rising to 1½ per cent for the following four, and 1½ per cent for the remaining three.

Dividends put car profits up

By Our Financial Staff

THE HOLDING company for the Peugeot-Citroen group reports first half 1978 profits of FF 204.5m (\$80.78m) after tax, compared to FF 34m a year earlier. The latest results are apparently inflated by extra dividend payments.

Last year the Peugeot-Citroen as a whole returned net profits of FF 1.25bn.

Weekly net asset value on October 30th, 1978.

Tokyo Pacific Holdings N.V. U.S. \$73.20

Tokyo Pacific Holdings (Seaboard) N.V. U.S. \$53.34

Listed on the Amsterdam Stock Exchange

Information: Pierson, Heiding & Pierson N.V. Herengracht 214, Amsterdam

VONTBEL EUROBOND INDICES

PRICE INDEX	31.10.78	24.10.78	AVERAGE YIELD	31.10.78	24.10.78
DM Bonds	105.55	105.55	DM Bonds	6.472	6.474
HFL Bonds & Notes	99.44	99.57	HFL Bonds & Notes	6.475	6.392
U.S. 5 Yr. Bonds	95.91	97.29	U.S. 5 Yr. Bonds	9.339	9.277
Can. Dollar Bonds	94.69	95.63	Can. Dollar Bonds	10.446	10.239

Siemens data systems sales

By Adrian Dicks

BOINN, Nov. 1. SIEMENS EXPECTS to be able to deliver the first of its new range of large computers to customers within the next three or four months, and claims to have prospective sales of at least 30 units currently under discussion.

Releasing details of its new range in Munich, the West German electrical company also said that during the business year ended on September 30, orders for data and information systems as a whole had risen by 14 per cent to DM 1.9bn.

The new Siemens range, which will give the German company for the first time a complete choice of computers of every size, includes two main families. The company appears to place the main emphasis on the 7700 Series, which it will build itself and sell in the first place to existing customers as a replacement for older Siemens machines.

The second family is the 7900 designed and built by Siemens-Japanese partner, Fujitsu. The largest of these very big machines will be able to handle 9m operations a second. Siemens sees the Japanese computers as being aimed primarily at replacement of older IBM machines, and hinted that it will be selling them in European markets at well below IBM's prices.

W. C. Heraeus GmbH

through its wholly owned subsidiary

Heraeus Incorporated

has acquired

The Dental Gold Corporation

The undersigned initiated this transaction and acted as financial adviser in the negotiations leading to its completion.



CHASE
MERCHANT BANKING GROUP

This announcement appears as a matter of record only.



THE SAMSUNG GROUP
REPUBLIC OF KOREA

SAMSUNG HEAVY INDUSTRIES CO. LIMITED

US \$12,000,000
Medium Term Loan Facility

guaranteed by

Samsung Co. Limited

Cheil Wool Textile Co. Limited

managed by

J. Henry Schroder Wagg & Co. Limited

provided by

J. Henry Schroder Wagg & Co. Limited

International Westminster Bank Limited

INTERNATIONAL FINANCIAL AND COMPANY NEWS

Kokan K.K.

Toyota Motor Sales has loss despite turnover rise

BY CHARLES SMITH

TOKYO, Nov. 1.

TOYOTA Motor Sales Company, the marketing arm of Japan's largest motor manufacturing group, has had its after-tax profits reduced for the six months ending September 1978 by 5 per cent from corresponding levels to ¥12,960m (\$87.53m).

Sales, however, were up in both value and unit terms. The company sold 1.8m vehicles during the six-month period compared with 1.35m vehicles a year earlier. Its sales turnover amounted to ¥14.4bn up from the previous year's figure of ¥13.3bn.

Toyota attributes its profit decline in part to exchange losses caused by the effect of yen revaluation on its dollar-denominated export earnings. "Gross" losses from foreign

exchange rate movements totalled about ¥7bn, but the company was able to reduce the net impact to ¥3bn by hedging transactions. Foreign exchange losses occurred because of a time lag between yen revaluation and corresponding increases in the dollar price of Toyota cars sold in the U.S.

Toyota's domestic car sales rose by a substantial 21 per cent during the six-month period as compared with the same period of last year, reaching a total of 736,530 units. Its exports stayed at almost exactly the same levels as in 1977 (703,173 units compared with last year's figure of 702,052 units). This performance compares favourably with that of rival car manufacturers, whose exports declined sub-

stantially during the past few months. However, Toyota believes that exports will begin to fall during the remainder of its 1978 business year (ending on March 31, 1979). The company's estimate for exports during the next six months is 610,000 units (a 13 per cent decline from the figure for the first half of the year). This estimate is based on the assumption that the yen-dollar exchange rate will average 1 dollar=yen 190.

Toyota is also forecasting a slight fall in domestic car sales during the remainder of 1978 fiscal year—to 740,000 units. Net income (for the whole fiscal year) is forecast at ¥21.5bn compared with the 1977 figure of ¥25.2bn.

Singapore Gold Exchange nears start

SINGAPORE, Nov. 1.

SINGAPORE'S Gold Exchange is to start operations on November 22.

Gold Exchange of Singapore Pte has announced that it expects to be formally incorporated within a few days to operate the market, while another company, Singapore Gold Clearing Pte, is to be announced at the same time to run an exchange clearing house.

The clearing house will clear and guarantee all contracts entered into by exchange members with each other, excluding contracts by overseas associate members and members of the public.

The issued share capital of the exchange will be held equally by the members and each member will subscribe to one fully paid share of \$520,000 nominal value.

All members will be Singapore incorporated companies with a paid-up and maintained share capital of at least \$51m, and all members will also be members of the clearing house.

The exchange named initial broker members as G. and C. Bullion Pte, Holiday Culter Bath and Pte, On Bullion Pte, Sin Hui Rubber Company (Pte) and URB Commodities Pte.

It named the five initial dealer members as DBS Trading (Pte), New Court Merchant Bank, OCEC Bullion, Overseas Union Bullion and UOB Bullion.

The dealer members are subsidiaries of four locally incorporated commercial banks and a merchant banking associate of the Rothschild group.

The share capital of the clearing house will be \$81m held equally by Overseas Chinese Banking Corporation, United Overseas Bank, Overseas Union Bank, Bank of Nova Scotia and Development Bank of Singapore.

The entrance fee for overseas associate members will be \$810,000.

Dealers and brokers will be allowed to deal with the public, but all trading on the floor of the exchange will be conducted between brokers who will not be allowed to take positions on their own accounts.

Lois will be in 100 ounces except for prompt delivery which will be in three kilo bars of 999.9 fineness.

Delivery will be in gold certificates issued by approved issuers who will be the fine clearing house shareholders. Trading will be denominated in U.S. dollars and commissions will be charged at a rate of US\$20 per lot each way or half per day trade.

Initial margin will be 1,000 U.S. dollars per lot. Renter.

Advance at Island and Peninsula

KUALA LUMPUR, Nov. 1. ISLAND AND Peninsula, the Malaysian property, plantation and mining group, has turned in another set of impressive results, with half-year pre-tax profits rising by 20 per cent to 12.2m ringgit (U.S.\$5.7m).

The earnings increase was dominated by the parent company, which is involved in the development of residential houses. Booming demand for its houses pushed its pre-tax profits for the six months to September up nearly 400 per cent from 1.2m ringgit to 4.7m ringgit.

The group's palm oil subsidiary, Austral Enterprises Berhad, suffered a 34 per cent fall in profits to 2.6m ringgit. Like other oil-palm companies, Austral's output was hit by the drought, and production of both palm oil and kernels fell by an average of 28 per cent.

Island and Peninsula's mining subsidiary, Talam Mines Berhad, reported a 25 per cent decline in earnings but as a result of the much higher prices for the metal, its pre-tax profits rose 21 per cent to 374,000 ringgit.

The directors say that although similar profits, especially from the mining sector, are not expected in the second half, they are confident that profits for the full year should surpass last year's record pre-tax level of 19.2m ringgit.

NOTICE TO THE HOLDERS OF MATSUSHITA ELECTRIC INDUSTRIAL CO. LTD.

6% CONVERTIBLE DEBENTURES DUE NOVEMBER 20, 1990

Pursuant to Section 305 of this Company's Indenture dated as of November 20, 1975 under which the above Debentures were issued, notice is hereby given as follows:

1. On October 19, 1978 the Board of Directors of the Company resolved to make a free distribution of shares of its Common Stock to shareholders of record as of November 20, 1978 in Japan (November 19 in New York City), at the rate of 1 new share for each 10 shares held.

2. Accordingly, the conversion price of the Debentures will be adjusted effective immediately after such record date. The conversion price in effect prior to such adjustment is Yen 584.20 per share of Common Stock, and the adjusted conversion price will be Yen 544.40 per share of Common Stock.

Matsushita Electric Industrial Co., Ltd. by The Bank of Tokyo Trust Company as Trustee

November 2, 1978

CONSOLIDATED ACCOUNTING

Toeing the line the Japanese way

BY RICHARD C. HANSON IN TOKYO

THIS YEAR Japanese companies have been required to curb their natural reticence and compile consolidated earnings statements for the first time. An analysis of the results so far confirms that while the letter of the new law has been observed, most companies have tried hard—and successfully—to ignore the spirit in which it was enacted.

The majority of Japanese companies close their accounts for the year in March, and the mid-term, to September, reporting season is now in full swing.

Consolidated reports—except for a handful of companies which previously consolidated earnings to meet U.S. Securities and Exchange Commission requirements—where the first-ever issued by most, and reflect a two-year scramble to take advantage of the loopholes in the regulations, which do not require consolidation of associates held as to less than 50 per cent. The rules are not expected to be tightened up for at least another two years—to require equity method accounting for offshoots held 20 per cent or more.

A survey by Nomura Research Institute, covering 288 companies listed on the First section of the Tokyo Stock Exchange, shows that more than half (145) chose to include only five or less of their subsidiaries when putting together the consolidated statement. An additional 57 added the results of 10 or less—for an overall average of five to six subsidiaries in the consolidation—while it is estimated that the normal Japanese company averages about 20 subsidiaries.

When a firm date for the new requirement was set, companies began quickly to shift shares held in subsidiaries which could prove a drain on overall earnings outside of the parent company. Most often, it appears, the shares were taken up by other subsidiaries. Some of the largest Japanese companies, like Toyota Motor, have long kept holdings in other Toyota group companies below the 50 per cent level, making consolidation unnecessary under present rules.

An example of how consolidation had little effect on reporting parent company products—if

second largest steelmaker and a leading shipbuilder, its group includes two of the largest of the medium-size steel producers, also listed on the First Section of the Tokyo First section. However, neither Toshin Steel, owned 43 per cent by the parent, nor Azuma Steel, held 41.4 per cent appear in Nippon Kokan's consolidated statement.

Perhaps more importantly, however, the consolidated statement has no bearing on a company's tax treatment under present commercial law. For tax purposes, only the parent company and individual subsidiary reports, separately, are required.

The company which showed the greatest improvement in the March 31 year on a consolidated basis was Hitachi, the giant electric machinery maker. On a consolidated basis its capital more than doubled.

Net profit rose from a parent company basis of ¥21.4bn to a consolidated net of ¥77.8bn.

Takeda Chemical Industries saw more than a half increase in capital and a near doubling of net profit to ¥13.9bn from ¥7.22bn on a parent basis.

Nippon Oil showed a rise in net profit from ¥14.7bn to ¥26.6bn. Mitsubishi and Hitachi Sales were also highly ranked.

Some of the worst performances under consolidation were recorded by the trading houses, with the exception of the field leader Mitsubishi Corporation.

C. Itoh and Company saw its net loss for the year rise geometrically to ¥12.4bn from a loss of ¥1.127bn on a parent basis.

One of the most remarkable turnarounds was seen in the consolidation of its healthy operating profit of Kethin Mitsubishi Motors unit.

only on paper—or, conversely, as means of avoiding the appearance of too much prosperity. To consolidate subsidiaries—in the spirit of the regulations—would wreak havoc with earnings statements for some companies.

The changes in earnings performance of the companies in the Nomura survey provided few surprises, although the increase in capital when the companies presented a consolidated statement was smaller than expected, reflecting more weakness in the

Kyuko, a private railway with a department store and other interests, which recovered to an operating profit (pre-tax) of ¥2.35bn from a parent-only operating loss of ¥1.082bn. Mitsui Toatsu Kagaku showed an about-turn of parent operating loss of ¥11.4bn to a consolidated operating profit of ¥2.98bn.

What the consolidation revealed was that in most cases the parent company results are still the most appropriate from the analytical point of view. The problem which faces many companies, however, is that subsidiaries are more often than not in even worse condition, viewed from an equity ratio and profit standpoint, than the parent. This was bound much of the subsidiary shedding which went on.

Viewed overall, the 288 companies' consolidating statements showed an average increase of 7.6 per cent in net profit and 27.3 per cent in operating, pre-tax profit, compared with the parent company totals. Capital increased only 7.5 per cent. Sales were up 11.5 per cent over parent company basis results.

The manufacturing sector, 189 companies, showed a net profit increase under consolidation of 20.2 per cent, but the non-manufacturing sector showed a loss of 15.3 per cent profitability.

The biggest gains in net profit were posted in the electronic makers group, followed by oil companies, marine industries, medical equipment and food sectors. The worst losses on a consolidated basis were marked by textiles, non-ferrous metals, shipping firms and chemicals.

Sales were boosted most under consolidation in the sector which includes private railways and real estate, supermarket chains and department stores, so that they are kept off the parent's books. They gained 64.4 per cent under consolidation. Number two gainer in sales was surprisingly, in the depressed shipbuilding sector. But this gain was due entirely to that of Mitsubishi Heavy Industry, which in turn benefited almost wholly from the consolidation of its healthy Kethin Mitsubishi Motors unit.

Highlands and Lowlands in bid

BY ANTHONY ROWLEY

HONG KONG, Nov. 1.

HIGHLANDS AND Lowlands Estates (1925), Berhad, Malaysia's fourth largest plantations group, in acreage terms, has begun talks with a view to agreeing the terms of offers to be made by Hong Kong-registered plantations concerns—The Rubber Trust, Amalgamated Rubber Estates and Shanghai Kelantan Rubber Trust, Amalgamated Rubber

Estates and Highlands and Lowlands itself. A joint statement issued on behalf of the three companies said: "The directors of Rubber Trust, Amalgamated Rubber and Shanghai Kelantan Rubber Trust, Amalgamated Rubber

Indicated offer prices per share are as follows: Rubber Trust HK\$ 4.45; Amalgamated Rubber HK\$ 3.10; Shanghai Kelantan HK\$ 7.40.

While these prices are in excess of present market values they are, in the opinion of the directors, less than the companies' respective asset values.

Israel Reinsurance up

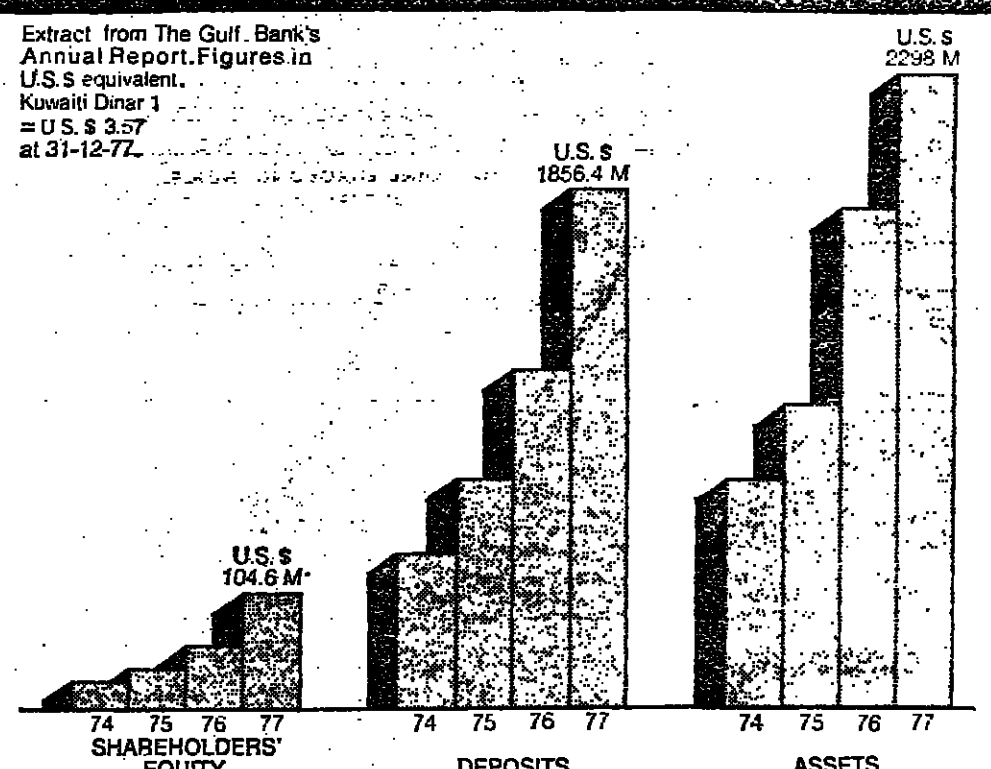
BY L. DANIEL

TEL AVIV, Nov. 1.

THE ISRAEL Reinsurance Company reports that its premium income doubled in the year ended June 30 to reach the equivalent of US\$18m. A total of \$8m, derived from operations abroad, was transferred to the Israeli insurance companies, which represented more than three times the 1976/7 figure.

Net after-tax profit increased by 70 per cent to almost \$0.5m which permitted an increase in the sum transferred to reserve from \$80,000 to \$132,000 and an increase in the bonus share allocation from 20 to 30 per cent, additional to the unchanged cash dividend of 14 per cent.

FIGURES COUNT



بنك الخليج
THE GULF BANK K.S.C.

The Bank That Knows The Market

Telex: Kuwait 2015 (Dealing Room) & 2783 (Correspondents)
Telephone: 01-248 2843 (European Representative Office)

This advertisement is neither an offer to sell nor a solicitation of an offer to buy these securities, but appears as a matter of record only.

6,000,000 Shares

Southern California Edison Company

Common Stock
(\$8 3/4 par value)

Dean Witter Reynolds Inc.

Rhys Eastman Dillon & Co.

The First Boston Corporation

E. F. Hutton & Company Inc.

Merrill Lynch White Wolf Capital Markets Group

Bochs-Halsey Stuart Shields
Drexel Burnham Lambert
Lehman Brothers Kuhn Loeb
Salomon Brothers
Bakman Eichler Hill Richards
Atlantic Capital
New Court Securities Corporation
SoGen-Swiss International Corporation
New Japan Securities International Inc.

Dillon, Read & Co. Inc.
Goldman, Sachs & Co.
Loeb Rhoades, Hornblower & Co.
Smith Barney
Harris Upham & Co.
Crowell, Woodson & Co.
Basic Securities Corporation
The Nikko Securities Co.
Yamaichi International (America), Inc.
Nippon Kogyo Kakumaru International, Inc.

Donaldson, Lufkin & Jenrette
Lazard Freres & Co.
Paine, Webber, Jackson & Curtis
Wertheim & Co., Inc.
Shearson Hayden Stone Inc.
Daiva Securities America Inc.
Namura Securities International, Inc.
Yamaichi International (America), Inc.
Nippon Kogyo Kakumaru International, Inc.

We offer numerous alternatives...



... for international finance.

As one of the leading banks in Southwest Germany, Badische Kommunale Landesbank has the resources and flexibility to select the most suitable financing alternatives for its clients.

After more than 60 years of refining our skills to meet the demands for flexibility of German and international companies at home and abroad, we offer a full range of streamlined services for financing international trade. For example—short to long-term loans, buyers' and sellers' credits, documentary payments and collections; letters of credit; discounting of foreign bills; foreign exchange hedging facilities.

We operate wholly-owned subsidiaries in Luxembourg and Zurich. Badische Kommunale Landesbank International S.A. in Luxembourg with direct access to the Euromarkets, specializes in roll-over credits, syndicated loans, money market and foreign exchange dealing, and Eurobond trading.

Forfaitierung und Finanz AG in Zurich adds further dimensions to our international capabilities, concentrating on non-recourse financing (a forfait), short and medium-term trade financing and other specialized financial services.

We are a regional universal bank, headquartered in Mannheim (with total assets of DM 16.4 billion). As central bank of 69 Sparkassen in Baden, we are linked to Germany's powerful network of savings banks. We are also authorized to issue our own bearer bonds, assuring a broad source of funds. Flexibility and the proven ability to match available alternatives with client needs are among our major strengths. For complete information, just contact:

Badische Kommunale Landesbank - Girozentrale - Augusta Anlage 33 - 6800 Mannheim 1 (West Germany) Telephone: (0621) 4581

BADISCHE
KOMMUNALE LANDESBANK
GIROZENTRALE

New from Northern Rock

EXTRA INCOME EVERY MONTH!

Now you can have a regular monthly income without spending one penny of your investment.

New Northern Rock Monthly Income Shares pay interest into your bank each month—with basic rate income tax paid.

And you earn extra income, because interest is kept at 0.25% above the Building Society normal paid-up share rate at all times!

Minimum investment is a lump sum of £2000 for a minimum term of one year. Additional investments of £500 upwards are permitted at any time. If you wish to withdraw after one year, one month's notice is required.

The chart is a guide to what your investment would earn at present rates. Send the coupon for full details.

6.95% = 10.37%

*where basic rate income tax at 33% is paid by investor.

YOUR INVESTMENT EARNS 0.25% MORE THAN THE BUILDING SOCIETY NORMAL (PAID-UP) SHARE RATE AT ALL TIMES.

NEW NORTHERN ROCK MONTHLY INCOME SHARES

INVESTMENT	INCOME AT 6.95%
£2000	£11.58 PER MONTH
£5000	£28.96 PER MONTH
£10000	£57.92 PER MONTH
£15000	£86.88 PER MONTH
£30000	£173.75 PER MONTH

Northern Rock

A Countrywide Building Society.

A member of the Building Societies Association. Full details for investment by prospectus. Assets exceed £400 million.

MONTHLY INCOME SHARES

Please send me further information on New Northern Rock Monthly Income Shares.

Name _____
Address _____
To: Northern Rock Building Society, P.O. Box No. 20, South Shields, Newcastle upon Tyne NE3 3PL.

Currency, Money and Gold Markets

Dollar firms in confused trading

After a comparatively inactive morning, trading in yesterday's foreign exchange market became very confused, following new measures announced by the U.S. authorities to support the dollar. These included a full 1 per cent rise in the discount rate and a sharp rise in the federal funds rate. The dollar was sharply firmer against all currencies. Some European centres were closed for a religious holiday and so a clearer picture of the full implications would not be seen until markets re-opened today. However this latest package is seen not only as carrying the psychological impact necessary to bolster the dollar, but is also considered to include enough concrete measures to justify any recovery. On the other hand the rise in short term U.S. interest rates and Eurodollar deposit rates has increased the cost of carrying short term dollar positions to such an extent that the recovery could be described largely as one of a technical nature.

Quotations were on a very wide spread, reflecting market uncertainty and the dollar leapt to DM1.4700 against the D-Mark before closing slightly off the top at DM1.4650 compared with Tuesday's close of DM1.7550. Similarly the Swiss franc slumped to SwFr 1.6000 before recovering at the close to SwFr 1.5850, still well down from the previous close of SwFr 1.4975. The Italian lira was quoted at L220 before finishing at L216 against L201, and the Japanese yen saw a low point of ¥192 before closing at ¥195 from ¥179.1. Using market quotations, the dollar's trade weighted average depreciation narrowed to 11.0 per cent from Tuesday's level of 13.2 per cent.

Sterling opened at \$2.0660, 2.0650, its best level of the day and a firmer undertone in the dollar pushed the rate down to \$2.0550 by early afternoon. Trading then became confused over further dealers quoting 2 cent spreads on occasion.

Initial reaction to the U.S. announcement saw sterling at \$1.9300, its best level of the day. It prompted some support by the Bank of England. The dollar finished below its best levels and sterling closed at \$2.0130-2.0250, a fall of 51 cent from Tuesday's close. The pound's fall against the dollar appeared to be less pronounced than other major currencies and it finished sharply firmer against the D-Mark at DM 3.2850 compared with 3.6400 previously. Using Bank of England figures however, the pound's trade weighted index fell to 62.3 at noon and to early dealings sharply firmer against all currencies. At the fixing the dollar stood at DM 1.7735 compared with DM 1.7380 on Tuesday. At the fixing the Bundesbank bought nearly \$8m which helped the dollar, in the light of many closures in Europe due to a public holiday. Later in the day trading became very confused and very wide spreads were quoted with the D-Mark around DM 1.8400.

ZURICH—Trading was initially very active with the dollar showing sharp falls. News of further measures to support the dollar came as something of a surprise as the primary impact was substantial. The Swiss franc was pushed up to SwFr 1.5850, up from SwFr 1.5380-1.5410 just before the news and DM 1.8350-1.8450 from DM 1.7870-1.7900 in terms of the D-Mark.

AMSTERDAM—The fixing level of Fl 1.9170 was up from Tuesday's level of Fl 1.8735. In later trading the dollar improved strongly to Fl 2.0400 after measures announced by the U.S. authorities to support the dollar.

TOKYO—The dollar staged a strong recovery against the Japanese yen to close at ¥178.50 compared with Tuesday's record low of ¥176.075. Demand for the U.S. currency was generally good throughout on rumours that President Carter may implement further measures to counter inflation. There also seemed to be some benefit derived from higher interest rates in the U.S. which Chase Manhattan leading the way raised its prime rate to 10 1/2 per cent. Early trading the dollar was as low as ¥177.40 but buying soon pushed it up to a high of ¥178.85. Trading was fairly heavy, with a fall of 51 cent from Tuesday's close. The dollar's fall against the yen appeared to be less pronounced than other major currencies and it finished sharply firmer against the D-Mark at DM 3.2850 compared with 3.6400 previously. Using Bank of England figures however, the pound's trade weighted index fell to 62.3 at noon and to early dealings sharply firmer against all currencies. At the fixing the dollar stood at DM 1.7735 compared with DM 1.7380 on Tuesday. At the fixing the Bundesbank bought nearly \$8m which helped the dollar, in the light of many closures in Europe due to a public holiday. Later in the day trading became very confused and very wide spreads were quoted with the D-Mark around DM 1.8400.

THE POUND SPOT				FORWARD AGAINST			
Nov. 1	Bank rate	12m. period	12m. period	One month	3m. period	6m. period	12m. period
U.S. \$	81 1/2	81 1/2	81 1/2	81 1/2	81 1/2	81 1/2	81 1/2
Canada \$	10 1/2	10 1/2	10 1/2	10 1/2	10 1/2	10 1/2	10 1/2
Swiss Fr	6 1/2	6 1/2	6 1/2	6 1/2	6 1/2	6 1/2	6 1/2
Belgium F	6 1/2	6 1/2	6 1/2	6 1/2	6 1/2	6 1/2	6 1/2
Denmark K	8 1/2	8 1/2	8 1/2	8 1/2	8 1/2	8 1/2	8 1/2
U.S. \$	81 1/2	81 1/2	81 1/2	81 1/2	81 1/2	81 1/2	81 1/2
Port. Esc	18 1/2	18 1/2	18 1/2	18 1/2	18 1/2	18 1/2	18 1/2
Spain Ptas	165 1/2	165 1/2	165 1/2	165 1/2	165 1/2	165 1/2	165 1/2
Yen	160 1/2	160 1/2	160 1/2	160 1/2	160 1/2	160 1/2	160 1/2
Swiss Fr	6 1/2	6 1/2	6 1/2	6 1/2	6 1/2	6 1/2	6 1/2

THE DOLLAR SPOT				FORWARD AGAINST			
Nov. 1	Bank rate	12m. period	12m. period	One month	3m. period	6m. period	12m. period
U.S. \$	81 1/2	81 1/2	81 1/2	81 1/2	81 1/2	81 1/2	81 1/2
Canada \$	10 1/2	10 1/2	10 1/2	10 1/2	10 1/2	10 1/2	10 1/2
Swiss Fr	6 1/2	6 1/2	6 1/2	6 1/2	6 1/2	6 1/2	6 1/2
Belgium F	6 1/2	6 1/2	6 1/2	6 1/2	6 1/2	6 1/2	6 1/2
Denmark K	8 1/2	8 1/2	8 1/2	8 1/2	8 1/2	8 1/2	8 1/2
U.S. \$	81 1/2	81 1/2	81 1/2	81 1/2	81 1/2	81 1/2	81 1/2
Port. Esc	18 1/2	18 1/2	18 1/2	18 1/2	18 1/2	18 1/2	18 1/2
Spain Ptas	165 1/2	165 1/2	165 1/2	165 1/2	165 1/2	165 1/2	165 1/2
Yen	160 1/2	160 1/2	160 1/2	160 1/2	160 1/2	160 1/2	160 1/2
Swiss Fr	6 1/2	6 1/2	6 1/2	6 1/2	6 1/2	6 1/2	6 1/2

CURRENCY MOVEMENTS				CURRENCY RATES			
Nov. 1	Bank of England	U.S. Dollar	Index changes	Nov. 1	Bank of England	U.S. Dollar	Index changes
Sterling	81 1/2	81 1/2	81 1/2	Sterling	81 1/2	81 1/2	81 1/2
U.S. \$	81 1/2	81 1/2	81 1/2	U.S. \$	81 1/2	81 1/2	81 1/2
Canada \$	10 1/2	10 1/2	10 1/2	Canada \$	10 1/2	10 1/2	10 1/2
Swiss Fr	6 1/2	6 1/2	6 1/2	Swiss Fr	6 1/2	6 1/2	6 1/2
Belgium F	6 1/2	6 1/2	6 1/2	Belgium F	6 1/2	6 1/2	6 1/2
Denmark K	8 1/2	8 1/2	8 1/2	Denmark K	8 1/2	8 1/2	8 1/2
U.S. \$	81 1/2	81 1/2	81 1/2	U.S. \$	81 1/2	81 1/2	81 1/2
Port. Esc	18 1/2	18 1/2	18 1/2	Port. Esc	18 1/2	18 1/2	18 1/2
Spain Ptas	165 1/2	165 1/2	165 1/2	Spain Ptas	165 1/2	165 1/2	165 1/2
Yen	160 1/2	160 1/2	160 1/2	Yen	160 1/2	160 1/2	160 1/2
Swiss Fr	6 1/2	6 1/2	6 1/2	Swiss Fr	6 1/2	6 1/2	6 1/2

OTHER MARKETS				OTHER MARKETS			
Nov. 1	Bank of England	U.S. Dollar	Index changes	Nov. 1	Bank of England	U.S. Dollar	Index changes
Sterling	81 1/2	81 1/2	81 1/2	Sterling	81 1/2	81 1/2	81 1/2
U.S. \$	81 1/2	81 1/2	81 1/2	U.S. \$	81 1/2	81 1/2	81 1/2
Canada \$	10 1/2	10 1/2	10 1/2	Canada \$	10 1/2	10 1/2	10 1/2
Swiss Fr	6 1/2	6 1/2	6 1/2	Swiss Fr	6 1/2	6 1/2	6 1/2
Belgium F	6 1/2	6 1/2	6 1/2	Belgium F	6 1/2	6 1/2	6 1/2
Denmark K	8 1/2	8 1/2	8 1/2	Denmark K	8 1/2	8 1/2	8 1/2
U.S. \$	81 1/2	81 1/2	81 1/2	U.S. \$	81 1/2	81 1/2	81 1/2
Port. Esc	18 1/2	18 1/2	18 1/2	Port. Esc	18 1/2	18 1/2	18 1/2
Spain Ptas	165 1/2	165 1/2	165 1/2	Spain Ptas	165 1/2	165 1/2	165 1/2
Yen	160 1/2	160 1/2	160 1/2	Yen	160 1/2	160 1/2	160 1/2
Swiss Fr	6 1/2	6 1/2	6 1/2	Swiss Fr	6 1/2	6 1/2	6 1/2

EXCHANGE CROSS RATES

Nov. 1	Bank of England	U.S. Dollar	Index changes	Nov. 1	Bank of England	U.S. Dollar	Index changes
Sterling	81 1/2	81 1/2	81 1/2	Sterling	81 1/2	81 1/2	81 1/2
U.S. \$	81 1/2	81 1/2	81 1/2	U.S. \$	81 1/2	81 1/2	81 1/2
Canada \$	10 1/2	10 1/2	10 1/2	Canada \$	10 1/2	10 1/2	10 1/2
Swiss Fr	6 1/2	6 1/2	6 1/2	Swiss Fr	6 1/2	6 1/2	6 1/2
Belgium F	6 1/2	6 1/2	6 1/2	Belgium F	6 1/2	6 1/2	6 1/2
Denmark K	8 1/2	8 1/2	8 1/2	Denmark K	8 1/2	8 1/2	8 1/2
U.S. \$	81 1/2	81 1/2	81 1/2	U.S. \$	81 1/2	81 1/2	81 1/2
Port. Esc	18 1/2	18 1/2	18 1/2	Port. Esc	18 1/2	18 1/2	18 1/2
Spain Ptas	165 1/2	165 1/2	165 1/2	Spain Ptas	165 1/2	165 1/2	165 1/2
Yen	160 1/2	160 1/2	160 1/2	Yen	160 1/2	160 1/2	160 1/2
Swiss Fr	6 1/2	6 1/2	6 1/2	Swiss Fr	6 1/2	6 1/2	6 1/2

EURO-CURRENCY INTEREST RATES*

Nov. 1	Bank of England	U.S. Dollar	Index changes	Nov. 1	Bank of England	U.S. Dollar	Index changes
Sterling	81 1/2	81 1/2	81 1/2	Sterling	81 1/2	81 1/2	81 1/2
U.S. \$	81 1/2	81 1/2	81 1/2	U.S. \$	81 1/2	81 1/2	81 1/2
Canada \$	10 1/2	10 1/2	10 1/2	Canada \$	10 1/2	10 1/2	10 1/2
Swiss Fr	6 1/2	6 1/2	6 1/2	Swiss Fr	6 1/2	6 1/2	6 1/2
Belgium F	6 1/2	6 1/2	6 1/2	Belgium F	6 1/2	6 1/2	6 1/2
Denmark K	8 1/2	8 1/2	8 1/2	Denmark K	8 1/2	8 1/2	8 1/2
U.S. \$	81 1/2	81 1/2	81 1/2	U.S. \$	81 1/2	81 1/2	81 1/2
Port. Esc	18 1/2	18 1/2	18 1/2	Port. Esc	18 1/2	18 1/2	18 1/2
Spain Ptas	165 1/2	165 1/2	165 1/2	Spain Ptas	165 1/2	165 1/2	165 1/2
Yen	160 1/2	160 1/2	160 1/2	Yen	160 1/2	160 1/2	160 1/2
Swiss Fr	6 1/2	6 1/2	6 1/2	Swiss Fr	6 1/2	6 1/2	6 1/2

The following nominal rates were quoted for London dollar certificates of deposit: one month 10.12-10.25 per cent; three months 11.00-11.25 per cent; six months 11.75-12.00 per cent; one year 12.50-12.75 per cent. Long-term Eurodollar deposits: Two years 10.25-10.50 per cent; three years 10.50-10.75 per cent; four years 10.75-11.00 per cent; five years 11.00-11.25 per cent. Short-term rates are call for sterling, U.S. dollar, and Canadian dollars. Two-day call for gold and Swiss franc. Asian rates for closing rates in Singapore.

INTERNATIONAL MONEY MARKET

U.S. discount rate 9 1/2 p.c.

Interest rates rose sharply in days, from a level of 2.30-3.00 per cent in the money market, while one-month was quoted at 9.10-10.10 per cent, against 9.20-10.20 per cent. Three-months rose to 9.10-10.10 per cent, against 9.20-10.20 per cent. Six-months rose to 9.10-10.10 per cent, against 9.20-10.20 per cent. The central bank council of the Bundesbank will hold a Press conference following its meeting in Berlin today. This may indicate any credit policy change, however, since meetings are held in Berlin only once a year, and market sources said that it remained impossible to predict the official target rate for Fed funds. FRANKFURT—Call money rose sharply in the money market. Last month a 10 per cent bond issue attracted only 10 per cent from 1.0-1.5 per cent at a coupon of 7.5 per cent. The previous issue was the new month. The equally sharp decline over the previous two 100.8 this time. Call money rose to 9 1/2 per cent from 8.1-9.1 per cent in the money market, while one-month was quoted at 9.10-10.10 per cent, against 9.20-10.20 per cent. Three-months rose to 9.10-10.10 per cent, against 9.20-10.20 per cent. Six-months rose to 9.10-10.10 per cent, against 9.20-10.20 per cent. The central bank council of the Bundesbank will hold a Press conference following its meeting in Berlin today. This may indicate any credit policy change, however, since meetings are held in Berlin only once a year, and market sources said that it remained impossible to predict the official target rate for Fed funds. FRANKFURT—Call money rose sharply in the money market. Last month a 10 per cent bond issue attracted only 10 per cent from 1.0-1.5 per cent at a coupon of 7.5 per cent. The previous issue was the new month. The equally sharp decline over the previous two 100.8 this time. Call money rose to 9 1/2 per cent from 8.1-9.1 per cent in the money market, while one-month was quoted at 9.10-10.10 per cent, against 9.20-10.20 per cent. Three-months rose to 9.10-10.10 per cent, against 9.20-10.20 per cent. Six-months rose to 9.10-10.10 per cent, against 9.20-10.20 per cent. The central bank council of the Bundesbank will hold a Press conference following its meeting in Berlin today. This may indicate any credit policy change, however, since meetings are held in Berlin only once a year, and market sources said that it remained impossible to predict the official target rate for Fed funds. FRANKFURT—Call money rose sharply in the money market. Last month a 10 per cent bond issue attracted only 10 per cent from 1.0-1.5 per cent at a coupon of 7.5 per cent. The previous issue was the new month. The equally sharp decline over the previous two 100.8 this time. Call money rose to 9 1/2 per cent from 8.1-9.1 per cent in the money market, while one-month was quoted at 9.10-10.10 per cent, against 9.20-10.20 per cent. Three-months rose to 9.10-10.10 per cent, against 9.20-10.20 per cent. Six-months rose to 9.10-10.10 per cent, against 9.20-10.20 per cent. The central bank council of the Bundesbank will hold a Press conference following its meeting in Berlin today. This may indicate any credit policy change, however, since meetings are held in Berlin only once a year, and market sources said that it remained impossible to predict the official target rate for Fed funds. FRANKFURT—Call money rose sharply in the money market. Last month a 10 per cent bond issue attracted only 10 per cent from 1.0-1.5 per cent at a coupon of 7.5 per cent. The previous issue was the new month. The equally sharp decline over the previous two 100.8 this time. Call money rose to 9 1/2 per cent from 8.1-9.1 per cent in the money market, while one-month was quoted at 9.10-10.10 per cent, against 9.20-10.20 per cent. Three-months rose to 9.10-10.10 per cent, against 9.20-10.20 per cent. Six-months rose to 9.10-10.10 per cent, against 9.20-10.20 per cent. The central bank council of the Bundesbank will hold a Press conference following its meeting in Berlin today. This may indicate any credit policy change, however, since meetings are held in Berlin only once a year, and market sources said that it remained impossible to predict the official target rate for Fed funds. FRANKFURT—Call money rose sharply in the money market. Last month a 10 per cent bond issue attracted only 10 per cent from 1.0-1.5 per cent at a coupon of 7.5 per cent. The previous issue was the new month. The equally sharp decline over the previous two 100.8 this time. Call money rose to 9 1/2 per cent from 8.1-9.1 per cent in the money market, while one-month was quoted at 9.10-10.10 per cent, against 9.20-10.20 per cent. Three-months rose to 9.10-10.10 per cent, against 9.20-10.20 per cent. Six-months rose to 9.10-10.10 per cent, against 9.20-10.20 per cent. The central bank council of the Bundesbank will hold a Press conference following its meeting in Berlin today. This may indicate any credit policy change, however, since meetings are held in Berlin only once a year, and market sources said that it remained impossible to predict the official target rate for Fed funds. FRANKFURT—Call money rose sharply in the money market. Last month a 10 per cent bond issue attracted only 10 per cent from 1.0-1.5 per cent at a coupon of 7.5 per cent. The previous issue was the new month. The equally sharp decline over the previous two 100.8 this time. Call money rose to 9 1/2 per cent from 8.1-9.1 per cent in the money market, while one-month was quoted at 9.10-10.10 per cent, against 9.20-10.20 per cent. Three-months rose to 9.10-10.10 per cent, against 9.20-10.20 per cent. Six-months rose to 9.10-10.10 per cent, against 9.20-10.20 per cent. The central bank council of the Bundesbank will hold a Press conference following its meeting in Berlin today. This may indicate any credit policy change, however, since meetings are held in Berlin only once a year, and market sources said that it remained impossible to predict the official target rate for Fed funds. FRANKFURT—Call money rose sharply in the money market. Last month a 10 per cent bond issue attracted only 10 per cent from 1.0-1.5 per cent at a coupon of 7.5 per cent. The previous issue was the new month. The equally sharp decline over the previous two 100.8 this time. Call money rose to 9 1/2 per cent from 8.1-9.1 per cent in the money market, while one-month was quoted at 9.10-10.10 per cent, against 9.20-10.20 per cent. Three-months rose to 9.10-10.10 per cent, against 9.20-10.20 per cent. Six-months rose to 9.10-10.10 per cent, against 9.20-10.20 per cent. The central bank council of the Bundesbank will hold a Press conference following its meeting in Berlin today. This may indicate any credit policy change, however, since meetings are held in Berlin only once a year, and market sources said that it remained impossible to predict the official target rate for Fed funds. FRANKFURT—Call money rose sharply in the money market. Last month a 10 per cent bond issue attracted only 10 per cent from 1.0-1.5 per cent at a coupon of 7.5 per cent. The previous issue was the new month. The equally sharp decline over the previous two 100.8 this time. Call money rose to 9 1/2 per cent from 8.1-9.1 per cent in the money market, while one-month was quoted at 9.10-10.10 per cent, against 9.20-10.20 per cent. Three-months rose to 9.10-10.10 per cent, against 9.20-10.20 per cent. Six-months rose to 9.10-10.10 per cent, against 9.20-10.20 per cent. The central bank council of the Bundesbank will hold a Press conference following its meeting in Berlin today. This may indicate any credit policy change, however, since meetings are held in Berlin only once a year, and market sources said that it remained impossible to predict the official target rate for Fed funds. FRANKFURT—Call money rose sharply in the money market. Last month a 10 per cent bond issue attracted only 10 per cent from 1.0-1.5 per cent at a coupon of 7.5 per cent. The previous issue was the new month. The equally sharp decline over the previous two 100.8 this time. Call money rose to 9 1/2 per cent from 8.1-9.1 per cent in the money market, while one-month was quoted at 9.10-10.10 per cent, against 9.20-10.20 per cent. Three-months rose to 9.10-10.10 per cent, against 9.20-10.20 per cent. Six-months rose to 9.10-10.10 per cent, against 9.20-10.20 per cent. The central bank council of the Bundesbank will hold a Press conference following its meeting in Berlin today. This may indicate any credit policy change, however, since meetings are held in Berlin only once a year, and market sources said that it remained impossible to predict the official target rate for Fed funds. FRANKFURT—Call money rose sharply in the money market. Last month a 10 per cent bond issue attracted only 10 per cent from 1.0-1.

THE JOBS COLUMN

The seven pillars of managerial politics

BY MICHAEL DIXON

"COMPANY POLITICS" are decided to the success or even the survival of managers and specialists in working organisations. But the political conditions in which a job will have to be done are one of the hardest things for a candidate to persuade a potential employer to discuss frankly during an interview.

I know this from experience, having naïvely tried to raise the subject with a chief executive some years ago. "The rule in this company is that only one person indulges in politics," he replied. "And that person is me."

Reassured, I joined; but only for a short time, because within the first week it became plain that the chief's claim had been utterly untrue.

It took only a little longer to become apparent, too, that the deception was probably unintended. The man was almost certainly convinced that no other politicians were active in his organisation—which testifies to the skill of the many constantly operating there.

The question is whether my interviewer of the past would have been a more effective manager for having greater political awareness even at the expense of being less honest with job candidates. And I suspect that this question would

be answered, on balance, with "yes, he would" by Dr. Virginia Schein, of the United States Wharton Business School, who is by repute a leading student of the much neglected subject of organisational politics.

She has evidently concluded that no matter how rational a working concern's organisation chart, its managers can hardly be effective, especially in accomplishing change, unless they recognise and take account of the manoeuvrings of colleagues to divert, if not to frustrate them. Dr. Schein said as much during a lecture in Harrogate the other day, sponsored jointly by the Institute of Personnel Management and the Independent Assessment and Research Centre, of London.

Gauntlet

If you are to carry your aims through the political gauntlet, the Wharton associate professor maintains, your prime need is an appropriate power base. Seven kinds are available, and which combination is best will vary with manager and circumstances.

Expertise — Whenever an organisation grows anxious about something, opportunity of political gain arises for the person or department who with job candidates. And I suspect that this question would

tion in employment practices, for example, has been exploited by astute personnel specialists to lift themselves to unprecedented heights.

But the power base of expertise can fairly easily be crumpled either by your own over-use of jargon, perhaps, or by somebody else persuading higher management that you are overworked and need the help of external consultants. **Assessed stature** — Being just "known as a winner" conveys political strength, and can be achieved on joining a concern by organising suitably edited advance publicity in trade or other Press, for instance. Managers already in post can best gain AS, of course, by deftly publicising their successes.

The danger of assessed stature is that it fluctuates — a journalist is as good as his last two pieces — is one of the truer folk sayings of Fleet Street. So means are needed of divining the strength of this particular power base, almost from day to day.

Credibility — This less volatile base can be strengthened by external manoeuvrings such as attaining prominence in professional bodies, local government and the like.

One problem here, I suppose, is how to assess the prestige of a particular external pursuit with your employing organisation.

Another is to avoid becoming so keen on an outside activity as to be unable to drop it if its prestige slumps. (This may be guarded against by appropriate personalities in jobs suited to an eccentric reputation by concentrating on acquiring "dead" external distinctions, such as being the only Fellow of the Royal Society of Arts ever to be expelled for non-payment of subscription.)

Political access — Being sociable with fellow employees who have no direct bearing on your job can build up a highly efficacious bramble bush of acquaintanceships throughout the organisation. For one thing, the presence of an undercover friend in a neutral department could well swing its support crucially to your cause. For another, such informal agents vastly increase your power to find out what is really going on — which leads us to:

Just the facts

Control over information — Internal contacts, coupled with the type of external sources mentioned under "credibility," can provide continually updated information which few, if any of your colleagues possess. This can then be disseminated, withheld, or even distorted in line with political aims and/or conscience.

A difficulty which I see here promote an awareness among

that much of the suppliers' side of the information market is made up of born conspirators to whom "news" has at least as much appeal as toffeees have as greedy children, and their enthusiasm is infectious. So there is a constant danger of people on the demand side of the market of losing sight of the fact that it is not enough for information to be interesting. It must also be accurate — which is often a different thing altogether.

Group support — The strength of this sixth power base will depend on your ability, as a manager, to unite all those colleagues and other departmental working in your immediate domain in unwavering pursuit of your aims. The number of manipulative techniques available for achieving group support is extremely large, but the next Tuesday.

Before ending for this week, I must point out that your department that the whole advocating all-out politicking of the rest of the organisation on the part of working managers and specialists. On the contrary, she acknowledges that it is often counter-productive. Even encouraging certain junior colleagues to develop at their particular level of the hierarchy, the kind of network of informal contacts mentioned under "political access."

Mobility — Managers who reality of how working organisations function."

their seniors that they are eminently capable of moving to at least as good a job elsewhere, are of course walking a slender tightrope. But as long as the message is transmitted unobtrusively and, above all, is realistic, then potential mobility can be a great strength.

That completes the list of seven kinds of political power base put forward by Virginia Schein. She also described 10 main ways in which the bases can be used by managers in the struggle to achieve their objects of the diversionary and other departmental methods of use will have to wait until a second article on organisational politics, which I plan to publish in the Jobs Column the next Tuesday.

Before ending for this week, I must point out that your department that the whole advocating all-out politicking of the rest of the organisation on the part of working managers and specialists. On the contrary, she acknowledges that it is often counter-productive. Even encouraging certain junior colleagues to develop at their particular level of the hierarchy, the kind of network of informal contacts mentioned under "political access."

Mobility — Managers who reality of how working organisations function."

CHARTERED ACCOUNTANTS
INTERNATIONAL BANK

to £8500+ major benefits

Our client, a major international corporate bank, is undergoing considerable expansion throughout the world. The development, review and control of operational and information systems and procedures at the bank's autonomous branches is of vital importance.

The Accountants will be key members of a small team assuming individual responsibility for projects in Europe, the Far East, the Middle East and South America. Based in London and travelling approximately one-third of the time they will provide consultancy services to branches and affiliates, assist in training and carry out specific systems reviews, gaining substantial exposure to both senior management and computer systems development.

The benefits offered include profit sharing and low-interest mortgage facilities. Applicants (male or female) should be qualified chartered accountants with computer audit experience.

Please telephone or write to David Hogg ACA quoting reference 1/1762.

EMA Management Personnel Ltd.
Burne House, 88/89 High Holborn, London, WC1V 6LR
Telephone: 01-242 7773

Executive
Benefits Adviser
Central London • c.£12,000+car

Our client, a well known public company, has achieved a remarkable growth/profit history during recent years and continues to expand.

Currently there is an urgent need to establish a comprehensive executive remuneration policy which will cover all aspects of fringe benefits, incentive schemes, pensions, personal taxation and related matters.

To develop, co-ordinate and administer this project we are seeking a Chartered Accountant, aged about 30, with at least three years' experience in this type of specialised financial work, probably acquired in an accountancy firm or a financial services organisation. Promotion prospects are good.

Bull Holmes
PERSONNEL ADVISERS

Personal qualities are important since he/she must work closely with a young senior executive team which has an enviable business record based on an innovative and imaginative management style. Lucid and concise presentations, both oral and written, are essential.

The negotiable remuneration package is given above for guidance but exceptionally well qualified candidates earning more will also be considered. Please write, in confidence, with relevant career details to: M. G. Johnson, at Bull, Holmes (Management) Limited, 45 Albemarle Street, London, W1X 3PE, quoting ref. 814.

Controller of Audit
and Investigations

London at least £12,000

British Gas is a Corporation with a gross cash flow of £5,000m and 100,000 employees. A key post in the Financial Division at Holborn is that of Controller of Audit and Investigations responsible to the Member for Finance, with direct access to the Chairman and Deputy Chairman.

This post provides a real opportunity to make an important contribution to management throughout the industry. Internal Audit in British Gas is well organised with considerable emphasis being placed on D.P. Audit and the audit of capital contracts.

Candidates must be able to demonstrate an outstanding degree of both audit and management ability. The job will entail a considerable amount of travelling to all parts of Great Britain.

Salary will be at least £12,000 including Inner London Weighting.

Applications, accompanied by a full career history and quoting reference number F.029801, 005-FT, should be made to the Personnel Controller, British Gas, 59 Brynston Street, London W1A 2AZ. Closing date for applications 20 November 1978.

BRITISH GAS

Chief Executive

(Man or Woman)
Equal Opportunities Commission

The Commission was established under the 1975 Sex Discrimination Act to work towards the elimination of discrimination and to promote equality of opportunity between men and women: it has powers to investigate, enforce and educate. Based in Manchester, it has a staff of 150 and a budget of some £2m.

The Chief Executive advises the Commission on policy and programmes; implements agreed policy; manages the Commission's staff and finances; and represents the Commission to Government Departments and other bodies.

Candidates, men or women, must have a record of substantial achievement and responsibility in industry, commerce, the professions or in public or voluntary service. They must have proven skills in managing staff and a positive sympathy with the Commission's aims and objectives.

Initial salary £13,400 rising to £14,700 in April 1979 and £16,000 in April 1980. Non-contributory pension including transfer provisions.

Please send career details — in confidence — to D. A. Ravenscroft ref. B.25472.

MSL

United Kingdom Australia Belgium Canada
France Germany Holland Ireland Italy
New Zealand South Africa South America
Sweden Switzerland U.S.A.
International Management Consultants
Management Selection Limited
474 Royal Exchange Manchester M2 7EJ

Legal
Adviser
International Oil Company
City
c £8,000 and car

Our client is an independent U.K. Oil Company which owns exploration, production, refining, marketing and other subsidiary companies in various parts of the world.

They are currently seeking an ambitious qualified Solicitor with conveyancing and preferably oil company as well as commercial and contract law experience, who will act in the first instance for the U.K. marketing subsidiary company.

A salary of c £8,000 p.a. plus a car and other benefits are offered commensurate with experience and background.

Applications are invited from men and women, preferred age 27-35, accompanied by a curriculum vitae quoting reference 3246 FT.

Brian S. B. Saltzer
Managing Director

West One Selection

Recruitment Selection Consultants
Cables: Wosel, London W1. Telex 23824 Licence No SE(A)829
24/25 Dryden Chambers, 119 Oxford Street, London W1R 0JF, 01-439 2356

SENIOR APPOINTMENTS

The competition for career opportunities, both in the U.K. and overseas, demands increasing involvement and expertise in career planning and the job search.

INTEREXEC provides the most comprehensive, professional and confidential service to assist the Senior Executive seeking a new appointment.

Why waste time? — consult:

The Interexec Register Limited
The World Trade Centre, London E1 9AA
01-481 9977

INTERNATIONAL
INVESTMENT FUND

Manager with headquarters in New York seeks assistant to cover rest of world. Experience in both trading and analysis of both currencies and securities desirable.

Apply in full with references. Only the best will be interviewed November 7 to 17 in Europe. Write Box F.1054, Financial Times, 10, Cannon Street, EC4A 3BY.

Kuwait Investment
Company (S.A.K.)

Our Company which was established in Kuwait as a major Investment Company is 50% owned by the Government of Kuwait.

WE SEEK A SEASONED
SECURITIES TRADER
for
OUR HEAD OFFICE
IN KUWAIT

The incumbent will be assisting with the organization of the secondary trading department. In addition, he must have broad experience in international bond and equity dealing in major currencies. Particular attention will be paid to those applicants with a thorough understanding of Eurobond market making and with an intimate knowledge of final placement with leading international investment institutions. Initial priority will be given to the market making of Kuwaiti Dinar fixed interest securities which may be extended to other currency investments managed or co-managed by the Company.

Ideally, the candidates should be aged between 30 and 35 years. However, older candidates should not be discouraged from applying. Familiarity with Arab institutions and markets would be considered an asset.

Conditions of employment include a negotiable salary, a two year renewable contract, furnished accommodation, a company car, and other fringe benefits. Please forward your detailed resume, including references, together with two recent photographs to:

Personnel Department
KUWAIT INVESTMENT COMPANY (S.A.K.)
P.O. Box 1005, Safat, Kuwait City, Kuwait.
Applications close November 30, 1978.



(RE-ADVERTISEMENT)

EMPLOYMENT
DEVELOPMENT
OFFICER

Salary £7,968-£8,715

The Gateshead Council wishes to improve and develop the services it provides to meet the employment and industrial requirements of the Borough. Applications are invited from local and central government and from private industry to fill this new post. The post is a permanent appointment and not, as originally advertised on a two year contract. Previous applicants need not re-apply. The post carries an Essential Car User allowance, housing accommodation may be made available and assistance will be given with legal and other expenses incurred in moving homes.

Application forms from Director of Personnel and Management Services, Aidan House, Tynegate Precinct, Gateshead (Tel: 0632-772734). Further information available from David Hutchison (Tel: 0632-771011).

ROYAL NATIONAL INSTITUTE FOR THE BLIND

Chief Accountant

Our Chief Accountant is retiring and we invite applications from professionally qualified accountants (male or female) preferably aged 30-50, with some years of professional, commercial or charitable experience, for this very important post. A practical knowledge of modern accounting methods and techniques together with the capacity for leadership and control of a staff of 24 is essential. Salary negotiable with good future prospects. Excellent pension scheme with transferability. Applications should give full curriculum vitae including details of present post and salary, and be sent under private and confidential cover to The Finance Secretary, RNIB, 224, Great Portland Street, London W1 6AA.

Administration Manager

c.£20,000—Overseas

Suitable applicants should hold membership of a professional institute and will have at least 10 years' experience in establishing and controlling administration activities.

Previous overseas experience advantageous.

CVs in confidence to:

D. C. Roach, FS Appointments,
International Recruitment Consultants,
Collingham House, Gladstone Road, Wimbledon, SW19.
Tel: 01-544 2151. Please quote Ref. 869.

MIKE POPE AND SHEILA ANKETELL-JONES
are pleased to announce that their new companies
Q.S. BANKING RECRUITMENT CONSULTANTS
and
MIKE POPE MONEY MANAGEMENT APPOINTMENTS
are now open at 20, QUEEN STREET, E.C.4.

We are dealing with appointments in Merchant and International Banking and Money Banking. We look forward to helping experienced applicants who are seeking positions in these fields.
Please Telephone us at 234 0731.

Finance Directors

West London c. £12,000/£15,000 + benefits

A US multinational corporation who manufacture and market cosmetics and pharmaceutical products have two senior vacancies in the finance area. The corporation are market leaders and have an outstanding growth record in sales and profit terms, based on an aggressive enthusiastic professional approach.

UK Finance Director

c. £15,000 + car + share options

Reporting to the Managing Director, applicants, aged around 35 and Chartered Accountants, will be totally responsible for a T/O of £15m and a staff of 50. They will have gained good professional experience with a large audit practice followed by good, preferably American, industrial experience

and will have been fully responsible for the finance function in a £5/10m corporation. Their experience will be wide, including DP and they must be used to working to tight reporting deadlines. They will be strong, persuasive characters with an above average enthusiasm. Ref: 12172/FT.

Assistant Area Finance Director

c. £12,000 + car

As Assistant to an Area Finance Director, applicants will be responsible for compiling, analysing and reporting financial information in their area (T/O £35m). 30% of their time will be spent overseas. Candidates will be around 30, Chartered Accountants, with large

practice experience, followed ideally by international group line experience. They will be strong, diplomatic and constructive, patient, ambitious and hard working. There is a distinct need for a certain amount of entrepreneurial flair. Ref: 12173/FT.

The remuneration packages include a bonus element based on individual and corporation performance. A non-contributory pension scheme, life assurance and generous relocation assistance will also be provided. Excellent future career prospects have been identified.

John R. Featherstone FCA

Male or female candidates should telephone in confidence for a Personal History Form to:

LEEDS: 0532-448661, Minerva House, 29 East Parade, LS1 5RX.

**Hoggett Bowers**

Executive Selection Consultants

BIRMINGHAM, CARDIFF, GLASGOW, LEEDS, LONDON, MANCHESTER, NEWCASTLE and SHEFFIELD.

Airline Finance Controller

Kuwait

up to £20,000 tax free

This is an opportunity to join, at senior level, the management of Kuwait Airways Corporation. The task is to assume responsibility for the day-to-day operation of the finance department, to supervise the introduction of sophisticated management techniques, to advise the board on financial strategy, and to work closely with the Finance Director on broad aspects of the airline's international development.

A chartered accountant is required well versed in airline accounting. Preferred age 30 to 45.

Two year renewable contract. Salary tax free up to £20,000. Generous fringe benefits include free housing, six weeks annual home leave for the job holder and his family, and a car allowance.

Please write in confidence for a job description and an application form to: David Prosser, Executive Selection Division, Southwark Towers, 32 London Bridge Street, London SE1 9SY, quoting MCS/3722.

Price Waterhouse
Associates

PORTSMOUTH POLYTECHNIC

Applications are invited for the post of

HEAD OF SCHOOL OF**MANAGEMENT STUDIES**

Candidates should be graduates and have appropriate qualifications, considerable management experience and the ability to develop management education to meet the needs of employers and independent students. Salary in accordance with the Burmah F. E. Report, Grade V: £8,643 to £9,683 per annum.

Further details and application forms from the Staff Officer, Portsmouth Polytechnic, Alexandra House, Museum Road, Portsmouth PO1 20Q, to whom completed applications should be returned by 27th November 1978, quoting ref. 123.

Group Auditor

London

around £11,000
plus car

A major quoted retail group, very highly regarded by both the shopping public and investors, seeks an internal audit manager, who will be responsible to the board for strengthening the function throughout England. There is considerable scope to improve profitability and efficiency, by improvements in systems, creation of an internal control manual and a more assertive approach to the audit role. Development and motivation of the 30 staff is implicit.

Candidates should ideally be Chartered Accountants aged 35-45. However, the key requirement is prior internal audit experience in a sophisticated group which fully recognises the contribution of a constructive audit function. The prospects for the successful candidate inevitably extend beyond the audit function.

For a fuller job description, write to John Courts & Partners Ltd, Selection Consultants, 78 Wigmore Street, London, W1H 9DQ, demonstrating briefly but explicitly your relevance and quoting reference 7025/FT. This is an equal opportunity appointment.

JC&P**The Low & Bonar Group Limited**63/73 King Street Dundee Scotland DD1 9SA
Telephone Dundee 24111 Telex 76103**Group corporate planning manager**

This Dundee-based international group wishes to appoint a manager with a professional qualification and proven relevant ability to develop the corporate planning function within its head office.

The successful candidate will be involved principally in preparing data for acquisitions, mergers and similar strategic developments. One regular facet of the incumbent's work will be the maintenance of research supported information files, particularly in relation to corporate competitors.

Applicants must possess an analytical mind and be capable of working on their own initiative under the strictest of confidence.

An attractive salary, with fringe benefits, is offered. Requests for application forms should be addressed to the Group Finance Director, at the above address.

Internationally involved in
Packaging Engineering Textiles Floorcovering

**RECRUITMENT
CONSULTANCY**

To someone with first class experience and credentials in Recruitment Consultancy who would relish both the challenges and the potential rewards of operating successfully as an independent—with full practical support but without interference—we extend just such a possibility.

We think the right kind of person will respond very enthusiastically to this opportunity, in all terms—and not least to a remuneration structure, comprising a decent salary plus commission, that ensures a properly fair and direct return on one's effort.

To discuss this proposition in more detail, and in strict confidence, please telephone John Chiverton.

JOHN
CHIVERTON
ASSOCIATES LTD.
31, SUTTONHAMPSON ROW,
LONDON, W.C.1.
01-242 3411

FOREIGN EXCHANGE - HAMBURG

We are the European Bank for business in Asia. Our name is well known in the financial centres of Hongkong and Singapore where we maintain fullscale foreign exchange operations for our customers and interbank transactions.

In line with our expanding international activities, we are installing a new foreign exchange dealing section in Hamburg, and are seeking an experienced

CHIEF DEALER

with a proven track record with first class institutions. He should be attracted by the challenging opportunity of starting a new operation.

He will find strong support in a network of direct links with our branches in Southeast Asia, our shareholder banks in Europe, and our international banking friends world-wide.

To assist him, we are also seeking

TWO ASSISTANT DEALERS

The ideal candidates will be successful junior dealers desiring to join an international team and interested in a long-term career with an international bank. Preferably, they will also be interested in a possible appointment to one of our branches in Southeast Asia. Our highly competitive compensation packages are commensurate with the high qualifications we are looking for.

Please apply in confidence to the Chief Manager-Personnel, European Asian Bank, Rathausstraße 7, D-2000 Hamburg 1/W. Germany Tel.: 040/321441

European Asian BankHAMBURG · BANGKOK · HONGKONG · JAKARTA · KARACHI · KUALA LUMPUR
MANILA · SEOUL · SINGAPORE**Marketing Manager**

Life Assurance

Salary negotiable in five figures

Ambitious plans for further development by this National office create the need for a top class Marketing Manager who will have the flair required to take it forward in the market. The person appointed will have responsibility for all product and marketing strategy together with implementation through an established and professional sales force.

Candidates, male or female, probably aged over 40 must be able to demonstrate a record of success in these areas, in particular of an innovative and business development role.

Prospects for personal development are excellent and a starting salary will be negotiated to attract the calibre of person necessary. Location: Scotland. (PA Personnel Services Ref: SM45 6630 FT) Initial interviews are conducted by PA Consultants. No details are divulged to clients without prior permission. Please send brief career details or write for an application form, quoting the reference number on both your letter and envelope, and advise us if you have recently made any other applications to PA Personnel Services.

PA Personnel Services

127 George Street, Edinburgh EH2 4JN Telephone 011 2274261

**Mellon Bank, N.A.**

is looking for

TWO CREDIT ANALYSTS

to join their London Branch's small Credit Department. American Bank experience preferred; accounting background important. Age 25-35. Salary depending upon experience. Excellent promotion prospects.

Please apply in full confidence to:

J. L. Sanderson, Senior Personnel Consultant.

NOEL ALEXANDER ASSOCIATES LTD.International Advisers to Banks & Financial Institutions
70 QUEEN VICTORIA STREET, LONDON EC4N 4SJ**Corporate and Institutional Funds Manager**

LONDON - c. £15,000

A forward looking, innovative, banking organisation with extensive UK industrial and commercial connections offers this challenging appointment as a key member of the management team.

The successful candidate will be responsible for developing the existing well established business of managing, placing

and advising on clients' funds particularly monetary instruments, government and local authority securities. Duties also include supervision of a money broking activity for commercial clients.

Please send full curriculum vitae to: Box A6523, Financial Times, 10 Cannon Street, London EC4P 4BY.

oyez**Deputy to Group Financial Director**

London Based

c. £11,000 p.a. + CAR

The Solicitors Law Stationery Society Limited is the parent company of an international Group trading in Conferences, Office Services, Printing, Publishing, Stationery and Business Machines. Increasing diversification, both in the U.K. and abroad, makes it necessary to

appoint a Deputy to the Group Financial Director/Company Secretary. Aged 35 to 45, you must be a Qualified Accountant and have a sound commercial background.

oyez

Please write with full career details, to: Mr. C.S. Johnson, OYEZ HOUSE, 237 Long Lane, London SE1 4PU.

The Solicitors Law
Stationery Society, Limited.

Jonathan Wren · Banking Appointments

The personnel consultancy dealing exclusively with the banking profession

**EUROBOND MANAGER**

c. £15,000 negotiable

Our client is a leading international bank, currently implementing a programme of expansion within an established Eurobond Issue Management function.

A key stage in this programme will be the engagement of an additional Eurobond Manager with a proven track record and the stature to develop the bank's Eurobond Issue management business. The successful candidate will have experience in handling all aspects of bond issues including marketing, negotiation, structuring and pricing, and the supervision of documentation.

The ability to communicate and negotiate at the highest level is essential.

Salary will be negotiable and competitive, and there is the usual range of fringe benefits associated with a leading international bank.

To discuss this appointment in the first instance, in strict confidence, please telephone ROY WEBB

170 Bishopsgate London EC2M 4EX 01-6231266/7/8/9

ACCOUNTANTS WITH BANKING/INSURANCE EXPERIENCE

Hampshire

c. £8,000-£8,500

+ Car, Relocation Help + Attractive Fringe Benefits

A rapidly expanding life assurance and unit trust company is seeking to fill a number of senior positions within the Finance Division. Management is young and forward looking and the successful applicants will be required to contribute their experience and initiative to the company's increasing accounting requirements, while also controlling staff working to strict accounting disciplines. Computer systems are being substantially re-designed over the next few years and applicants would be expected to contribute to these developments. The vacant posts report directly to the Assistant General Manager responsible for Finance and Investment.

PREMIUM ADMINISTRATION MANAGER c. £8,000

Applicants should possess an accounting, banking or insurance qualification and be aged 27-40. They should have experience of computer based systems in insurance, banking or a similar industry. The successful candidate will control a department which is responsible for the collection and reconciliation of premium income, which involves liaison with the computer department and the company's bankers.

FINANCIAL ACCOUNTANT c. £8,500

Applicants must be qualified accountants aged 27-35, ideally with experience in banking or insurance. The major areas of responsibility include accounting records, annual and monthly accounts, payrolls, liaison with the computer department and advising on accounting practice, taxation and statutory requirements for life assurance and unit trusts.

Candidates (male or female) should apply in writing as soon as possible with full details of their personal history, qualifications and experience to:

TBM

R. C. Hughes,
Turquand Barton Mayhew & Co.,
Lynton House,
7 Tavistock Square,
London, WC1H 9LS

Financial
systems

Dedicated
mini/micro
systems

Market
Research

Microprocessor
software

Project
management

Scientific
systems

Military
systems

Communications

Text
Processing

Telemetry &
Control systems

Customised
hardware

Management
Consultancy

If you're good, we can help you go further

In 9 years Logica has grown rapidly to become one of the foremost European companies of its kind. The demand for our services has never been higher.

If you're good and want your career progression to depend only on your abilities and achievements Logica can offer you the breadth of opportunities you seek. Logica is an international organisation with operating companies in America, Australia, Holland, Sweden and the UK. Logica has never been only a software company but always as well, a hardware company, a management services company, a business systems company and a communications company. The excitement in Logica is to see how these technologies are complementing each other more and more in our project and development work.

If you are good, have relevant experience and would like to share in Logica's future, telephone the Personnel Department on 01-637 9111 or write to them for an application form Ref. CA7. Logica Limited, 64 Newman Street, London W1A 4SE.

logica

INTERESTING COMMERCIAL OPPORTUNITY FOR A YOUNG ACCOUNTANT

We are seeking a young, qualified accountant to join this worldwide, international insurance company as the ASSISTANT INTERNAL AUDITOR.

The position is varied and interesting providing good prospects for someone who has several years experience of modern audit techniques including the use of Internal Control Questionnaires and flow charts. In addition you will become involved in all aspects of planning assignments, systems analysis, control evaluation, reporting etc.

If you are under 30, respond well to a challenge and want to further your career this opportunity with a company employing sophisticated UK and US reporting techniques will suit you. For the right person, prospects and career opportunities are first class.

SALARY CIRCA £6750

AFIA

WORLDWIDE INSURANCE

Please phone or write to the Company's advisors:-
Mrs. A. S. Jones,
Cripps, Sears & Associates,
Burnie House,
88/89 High Holborn,
London WC1.
01-404 5701

CAPEL COURT CORPORATION LIMITED AUSTRALIA CORPORATE FINANCE EXECUTIVES

Outstanding opportunities exist for suitably qualified Australians wishing to return home and seeking a career in Merchant Banking.

One of Australia's leading Merchant Banks, Capel Court Corporation Limited, requires three additional members for its Corporate Finance team in the Head Office, Melbourne. All three positions provide a challenging career for persons interested in generating and developing capital raisings, acquisitions, mergers and financial policies for clients.

Manager—Corporate Finance (one position at senior level)
The successful applicant for this position will have the ability to present proposals at Board and senior management levels and will have had experience in Corporate Finance. The position would ideally suit a mature self-motivated person with initiative and drive. Preferred minimum age is thirty.

Corporate Finance Advisor (two positions)
Both positions require a highly-motivated person. This is an exceptional opportunity for persons with the desire to progress in the finance field. It is likely that the successful applicants will be in their mid to late twenties.

Qualifications (all positions)
Tertiary qualifications in economics, commerce, accounting or related business disciplines, and probably a post-graduate qualification in business administration.

Remuneration
A flexible package is available to attract the right person.

Applications
As the Chief General Manager of Capel Court Corporation Limited will be visiting London for a few days in early November, curriculum vitae should be forwarded by 7th November to:-

I. A. N. McIntosh Esq.,
SAMUEL MONTAGU & CO. LIMITED,
114 Old Broad Street,
London, EC2P 2HY.

CONTRACTS MANAGER N/W HANTS

Contracts Manager required to join a private company, employing 180 people, specialising in M.O.D. contracts. The following experience essential:

Agreement of contract terms to standard conditions.

Assessment of cost estimates for negotiation, price fixing and ensuring compliance with contract procedures.

Administration of specifications and production requirement associated with contract conditions.

Maintaining contract cost control in respect of Standard Conditions 43 and 53.

The importance we place on this position will be reflected in the salary offered, conditions of employment and re-location allowances.

Apply:

The Managing Director,
WALPOLE INDUSTRIES LTD.,
Middle Wallop,
Stockbridge,
Hants SO20 8DX.

Experienced Investment Research Analyst

Location New York. Internationally known U.S. Investment Banking and Institutional Brokerage Firm desires minimum three years' experience, in-depth institutional research work. Knowledge of Far Eastern (Japan, Hong Kong, Singapore) Securities essential. Excellent growth potential. Expect London interviews week of November 27th. Send resumes in complete confidence to Box F.1056, Financial Times, 10, Cannon Street, EC4P 4BY.

BUILDING MATERIALS ANALYST

KITCAT & AITKEN are looking for an enthusiastic analyst with relevant experience to become their Building Materials specialist.

Reply to:

John Goldschmidt
9, Bishopsgate, London EC2N 3AD
Tel: 01-558 6280

Can you see a clear future?

Or is it clouded? Perhaps your career progress seems limited. Perhaps you don't earn as much as your enthusiasm and hard work deserve. Perhaps you're just ready for a change.

We are looking for mature responsible men and women to train as Advisers on retirement and pension planning. It's an enormous opportunity because most people misunderstand their pension schemes. Misunderstandings which spell disappointment for millions of people. Our advertising is beginning to point them out, and our training helps you to help our clients plan a better future.

It's a worthwhile and rewarding job as you'll find out when you apply. We combine excitement and rewards of personal selling with the satisfaction and respect that comes from offering a really valuable service.

So if you are between 35-55, academically or professionally qualified, ambitious with plenty of energy, your future is with us.

Act now; contact Terry Lewis,
Cannon Assurance Limited, 37 Petergate,
Bradford, Telephone Bradford 22634.

Cannon Assurance

INVESTMENT ANALYST

We are offering attractive career prospects to an analyst who will support our successful and expanding fund management business. He/she will contribute ideas, reports and recommendations for use by the selling teams in the department. This opportunity to join an established team should appeal to an individual with research experience either in stockbroking, institutional fund management or in an accountancy practice. The salary and staff benefits offered will reflect the importance we attach to this key position.

Write or telephone
R B Blackland Managing Partner
Quilter Hilton Goodison & Co
Garrard House 31/45 Gresham Street
London EC2V 7LH
Telephone 01-800 4177

Quilter Hilton Goodison & Co
Members of the Stock Exchange

Airline Management Accountant

Kuwait

upto £12,000 tax free

Kuwait Airways Corporation wish to recruit an accountant with airline experience to improve the quality of management information and to assist senior management in making operating decisions. This is a new appointment.

Responsibility is to the head of the finance department and will include:-

- preparing the Corporation's annual budget
- reporting operating results against budget
- developing and implementing budgetary control and management information systems

Applicants must have an accounting qualification and airline experience. Age 25 to 40.

Two year renewable contract. Salary tax free up to £12,000. Generous fringe benefits include free housing, six weeks home leave and a car allowance.

Please write in confidence for an application form to David Prosser, Executive Selection Division, Southwark Towers, 32 London Bridge Street, London SE1 9ST, quoting MCS/3724.

**Price
Waterhouse
Associates**

Property Loans Executive Banking

UDT is a major British banking and financial services Group and our Property Finance Division services multi-million pound portfolios well spread over leading residential builders and developers.

We require an additional executive to assist in the negotiation of new business and in the control and management of existing loans.

Candidates will require skill in financial analysis, production of viability studies and detailed reports, and should have personal qualities necessary for direct dealing at a senior level. Ideally they will have some experience of the U.K. property market and of property development finance, and will have an appropriate professional qualification, preferably A.I.B.

A starting salary of circa £6,000 will be paid, and benefits will include non-contributory pension

and life assurance and, after qualifying service, staff loan and mortgage subsidy schemes. A company car will be provided in due course if necessary.

Please write or telephone for an application form to: K. J. Ridge, Group Personnel Services, United Dominions Trust Limited, 51 Eastcheap, London EC3P 3BU. Tel: 01-623 3020.



United Dominions Trust Ltd

Chief Accountant Saudi Arabia

A rapidly expanding private construction and manufacturing company in Saudi Arabia requires a Chief Accountant. This newly created post offers exceptional opportunities for a keen and ambitious man to make an interesting and rewarding career in a highly profitable, well established business.

The company, a Construction and Building establishment, is located in the agricultural area of Saudi Arabia at Onayah some 400 km north-west of Riyadh but its operations are already expanding throughout the area and are likely to cover Riyadh, Jeddah and the Eastern Region in the future.

It is likely that the selected candidate will be aged between 30 and 40. He will be of Arab nationality, preferably Saudi Arabian.

- be fluent in Arabic and English.
- have suitable qualifications in Financial Management and Cost Accounting.
- have experience of accounting and cost control in the building and construction industry or in associated manufacturing companies.

High quality housing will be provided for the man and his family. A substantial tax free salary and other benefits will be offered subject to negotiation.

Please write in Arabic and English stating age, current salary and how you meet our Client's requirements, quoting reference CA/397/17T on both envelope and letter. No information will be passed to our Client without permission.

Urwick, Orr & Partners Limited

Management and Selection Consultants

Baylis House
Stoke Poges Lane
Slough SL1 3PF

GROUP CHIEF ACCOUNTANT

CIRCA £11,000 PLUS CAR

United Transport Overseas Limited (a member of the BET Group) is a major international holding company, with over 70 subsidiaries operating in different activities in 20 countries throughout the world.

We are now recruiting a qualified accountant, probably between 30 and 40, to be responsible for the consolidation and reporting of Group accounting information at the Head Office in Central London. The long term prospects are excellent. Experience of international consolidation is necessary. Candidates must have a sound understanding of accounting principles and an ability to appreciate rapidly the effects of changes in commercial and financial (e.g. currency) conditions. An interest in developing a knowledge of international tax is important.

We have retained Management Appointments Limited to assist us in the recruitment of this important appointment. Please send particulars in confidence to:

Peter Wilson F.C.A.
Management Appointments Limited
Albemarle House
1 Albemarle Street
London W1
Tel: 01-499 4879

UNITED
TRANSPORT
OVERSEAS
LIMITED

UK Equities Analyst

Merchant Bank c £8,000

Our client is one of the larger operators in the Investment scene; managing Pension Funds, Unit Trusts, Charities and other Funds.

Because of the size and complexity of the funds involved the Fund Managers rely increasingly on the re-structured Research Department for short and long-term advice in terms of both sectors and stocks. They currently seek someone for the Chemicals, Pharmaceuticals and Textiles area.

The Bank pursues a policy of open management and encourages both initiative and active responsible investment. The person appointed will be expected to contribute to investment policy.

You will probably be in your late twenties and have at least two years' analytical experience. Whilst a degree in Economics or an Accounting or Actuarial qualification would be an advantage it is not essential. Similarly experience in the relevant sectors would be useful but not a pre-requisite.

Salary can be negotiated and will be supplemented by an attractive benefits package.

Please write in complete confidence to Colin Barry at Overton Shirley and Barry (Management Consultants), 17 Holywell Row, London EC2A 4JB. Tel. 01-247 8274.

**Overton Shirley
and Barry**

Financial Director

Central London around £25,000
plus benefits

A UK quoted group with around £100m turnover, manufacturing consumer products here and overseas, seeks a successor for the retiring F.D. There is considerable scope for contribution to profitability, by improving controls and reporting overseas, by participation in acquisition and development programmes and by improvements in operational and tax planning worldwide.

Candidates should ideally be qualified accountants aged 35-50. Prior financial control of a significant profit centre is essential, as is some exposure to the problems of high volume consumer product manufacturing and overseas subsidiaries. An appreciation of current treasury practice and tax principles is virtually essential.

For a fuller job description, write to John Courts & Partners Ltd., Selection Consultants, 78 Wigmore Street, London W1H 9DQ, demonstrating your relevance briefly but explicitly and quoting reference FT/7024. This is an equal opportunity appointment. Replies will be treated in strict confidence.

JC&P

Financial Analyst

West Essex up to £6,500

This is an opportunity to join a forward thinking Company to assist in the development and implementation of corporate business projects.

You will report to the Financial Planning Manager of the Company's European Operations and will work to achieve corporate cost reductions and improved profitability by the analysis of income statements and cash flows and the identification, investigation and introduction of improved controls and plans.

This position requires close involvement with Executive Management, both in the UK and Europe, and calls for a degree of autonomy in handling important project work for the Organisation.

Candidates must have experience of industrial Audit, be graduates studying for an accountancy qualification or qualified. Ideally aged between 24-28 years.

Excellent fringe benefits.

Contact: Sarah Stride, PER, Cater House, High Street, Chelmsford, Essex, (0245) 60234. (24 hour answering service.)

Applications are welcome from both men and women.

PER
Professional & Executive
Recruitment

COMPANY FINANCE

Minster Trust Limited

We are a long established issuing house (a subsidiary of a widely-held public company) specialising in providing finance and advice to companies in the small-to-medium size range. Our Company Finance department needs an energetic and enthusiastic new member who, after an initial period, will enjoy close contact with client companies and considerable scope for initiative. While specific background is not important these are the main requirements:

- Aged about 25-30 and in good health
- Educated to university standard, articulate and numerate
- Ideally with first-hand experience of industry or commerce
- Perhaps an accountant or lawyer or with experience in merchant banking or stockbroking.

If you fit this bill, please write to J. N. Fuller-Shapcott at the address below, marking your envelope 'private' and enclosing full curriculum vitae and salary progression. Salary will be competitive. A car and the usual additional benefits are provided.

Minster Trust Limited,
Minster House,
Arthur Street,
London, EC4R 9BH.

Banking

Business Development c. £12,500

Major European bank seeks a marketing executive, 28 to 33, with a background in U.K. lending preferably supplemented by some knowledge of eurobonds and foreign exchange activities.

Manager-Accounts c. £8,500

Substantial experience in all aspects of international bank accounting is a pre-requisite for this position as Head of the Accounts Department of a rapidly expanding consortium bank.

Credit Analysts £7,500 to £9,500

Two well-respected international banking groups seek thoroughly competent analysts to assume senior positions in their credit teams.

International Auditing £5,500 to £8,500

Leading U.S. bank offers an exceptionally attractive opportunity to experienced internal auditors and to ambitious young bankers with general operations experience who wish to develop a career in international audit.

Loan Control c. £8,500

A banker aged 27-32 with all-round credit analysis/loans documentation experience is required by a U.K. bank with world-wide activities to monitor a portfolio of eurocurrency loans.

Eurobond Settlements £5,000 to £7,000

Senior and junior eurobond administrators are required by a highly regarded international merchant bank. Eurobond experience is essential for one position, whilst the other may suit candidates aged 20 to 25 with a background in stock market or foreign exchange settlements.

Contact Tony Tucker or Tom Kollinsky
in confidence on 01-248 3812.

NPA Recruitment Services Ltd

60 Cheapside London EC2 Telephone: 01-248 3812

Young Business-Orientated Accountant

COMMERCIAL MANAGER

Swindon c. £8,500 + Car scheme

The subsidiary of a U.S. corporation, our client markets and installs a range of mechanised and automated materials handling systems and has ambitious plans for future growth. Reporting to the Managing Director, the successful candidate will play a central role in the company's commercial development and particular responsibilities will include the management of the company's contracts and the development of financial and management reporting.

Candidates will be qualified accountants probably aged 28-30. Experience in a manufacturing environment is essential as is a desire to take up an appointment with substantial involvement outside the pure accounting area. A strong personal presence and a commitment to succeed will be necessary to identify with the company's approach.

For more detailed information and a personal history form, contact Nigel V. Smith, A.C.A., quoting reference 2250.

Commercial/Industrial Division

Douglas Llanibies Associates Ltd.

Accountancy & Management Recruitment Specialists
216, Strand, London WC2R 0BS Tel: 01-636 9971
121 St. Vincent Street, Glasgow G2 2NU Tel: 041 229 1191
4, Colver Place, Edinburgh EH3 5AA Tel: 031 555 7744



Accountant

Financial Services

Age 30-40 c£10,000 + benefits

This is a senior appointment in the U.K. accounting function of a major life assurance company with a long and continuous record of growth.

The basic tasks are the preparation of the statutory and management accounts for the company and its unit trust and property operations, and the provision of the financial information required by senior management for their effective control and development. This will include responsibility for investment accounting.

The essential requirements are an accounting qualification (CA or ACCA) and a good post-qualifying financial and management accounting background incorporating experience in financial services. Life assurance knowledge is desirable. Proven supervisory ability would be helpful.

Benefits include substantial mortgage contribution. Location - Greater London.

Please write in strict confidence with full details, quoting ref 130/UT, to:

Philip Smith

Manpower Consultants
85-87 Jermyn Street, London SW1Y 6JD

Money/Fixed Interest Assistant c£6,500

Our client is a major organisation in the investment management field whose expanding business requires an assistant to the manager of the money market and fixed interest portfolios.

You should be in your mid twenties with a degree and/or professional qualification and about two years experience of the money/gilt markets obtained with an institution or stockbroker. You should also have the potential to fill the Fixed Interest Manager's position at some stage in the future.

The salary is in the region of £6,500 depending on your experience and capabilities. Fringe benefits available are particularly attractive. Please write to Ivan Cann, Foster Turner & Benson, Chancery House, Chancery Lane, London WC2A 1QU, enclosing a detailed C.V., marking your letter FT 2/11 and listing any companies to whom you do not wish your application forwarded.

**Foster Turner & Benson
Recruitment Advertising**

Financial Analyst

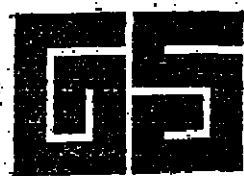
Paris c.F.Fr.140,000

Our client is a major international health care corporation with its headquarters based in Paris, controlling affiliate and subsidiary companies in Europe, the Middle East and Africa.

They now have a requirement for a Financial Analyst for an important and expanding part of their head office operations. Candidates, aged between 26-32,

should be qualified accountants supported by a degree or an MBA, who have gained relevant experience in a sophisticated accounting environment with a multi-national corporation. The appointment has considerable potential and offers an excellent after tax salary and includes relocation expenses.

Please write or telephone, quoting ref 793, to S.W.J. Adamson FCA, Grosvenor Stewart Limited, Hamilton House, 15 Tilehouse Street, Hichin, Herts. Tel: (0462) 55303, 4 (24 hour answering).



GROSVENOR STEWART
Executive Search and Selection.

WANTED

STOCKBROKER

With many years' experience and a wide range of institutional and private clients seeks the opportunity to join a research-based broking firm with a view to broaden and mutually develop his business.

Write Box A.6528, Financial Times, 10, Cannon Street, EC4P 4BY.

Provincial Stockbrokers require experienced

GILT EDGED SALESMAN

Successful applicant will be responsible for running a London operation to the highest professional standard.

The firm have strong institutional connections.

This is a great opportunity for an ambitious young man/woman with a thorough knowledge of the gilt edged market.

Write Box A.6530, Financial Times, 10, Cannon Street, EC4P 4BY.

ASSISTANT ACCOUNTANT

Expanding Irish Chartered Accountants in the City offer excellent prospects for initiative and expertise. Preparation of final accounts. Fully conversant with PAYE and VAT.

please contact: Mrs. B. Lees
KEYRIGHT PERSONNEL
CONSULTANTS
01-236 047/3

LOCAL AUTHORITY, STERLING INTERBANK & C.D. BROKERS also experienced F.X. DEALERS

for major City Money Broking firms
Contact: Arthur Siddall 623 1294

JONATHAN WREN BANKING APPOINTMENTS

FARMING AND RAW MATERIALS

Cocoa crop shortage forecast

Currency confusion hits commodity markets

By Our Commodities Staff

A SMALL shortage in world cocoa production is forecast for next year in a report published by a London commodity broker yesterday.

Inter-Commodities put the 1978/79 world crop at 1,350,000 tonnes, 15,000 tonnes less than in the 1977/78 season. Consumption in 1978/79 is expected to rise to about 1,380,000 tonnes. After allowing for a 1 per cent loss of weight in processing this indicates a deficit of 30,000 tonnes.

The report attributed the lower production forecast chiefly to "cold overcast conditions" in West Africa and Brazil over the last few months. Other factors reducing output were "diseases, problems with underlying deterioration trends in Ghana and Nigeria," it added.

Inter-Commodities warned, however, that it was impossible to make definitive crop predictions at this stage.

The recent fall in consumption observed "a strong underlying growth trend in chocolate products," the report said. "Given reasonable prices, cocoa consumption will tend to improve."

The company felt that at cocoa prices of \$1,500-1,600 a tonne, consumption would be maintained, and suggested that the historic 2-3 per cent growth rate could be resumed. This would take consumption up to 1,380,000 tonnes from an estimated 1,350,000 tonnes in 1977/78.

By JOHN EDWARDS, COMMODITIES EDITOR

THE SUDDEN fall in the value of sterling against the dollar yesterday threw the London commodity markets into a state of confusion. The immediate response was for a general rise in prices, although this varied according to the individual commodities and in many cases the gains were eroded in later trading.

Arbitrage trading between the London and U.S. markets came to a virtual halt at one stage as prices moved in opposite directions.

Particularly affected were the metal markets. Despite the sterling in the gold market, the collapse price of free market platinum moved to a new peak of \$1,870 an ounce, up \$30, although the dollar quotation fell by \$11.50 to \$373. Silver prices in sterling terms were virtually unchanged, but in New York the market was the permissible limit shown of 20 cents in early trading.

There was a mixed reaction on the base metal markets. Traders, attending various receptions during the LME dinner week, rushed back to their offices when news of the U.S. measures to strengthen the dollar and increase gold sales were announced.

But after the initial reaction, normal market influences started to reassert themselves. In

By Our Commodities Staff

THE REVIEW of UK agricultural policy planned to update the White Paper "Food from our own Resources" published in 1975, will be coming out shortly, it is understood.

Ministers are now discussing the conclusions of the review, which Mr. John Silkin, Minister of Agriculture, commissioned to provide an appraisal of the medium-term prospects for the industry and the scope for expansion of food production in the UK. The review has involved extensive consultations not only with farming interests, but also with processors and distributors, as well as environmental and other interests.

Mr. Silkin has already stated that it is hoped to publish the Review before the end of the year, but a strike at the Stationery Office makes the publication date somewhat uncertain.

In the Queen's Speech yesterday, the Government pledged that it would continue to press for improvements in the Common Agricultural Policy and to promote expansion of food production in the UK.

It also promised to seek an acceptable Common Fisheries Policy within the EEC. However, Government representatives have been assured that while the Government is committed to reaching an agreement, it has not withdrawn its basic demands to ensure that the UK's share of the Community fish resources.

ICELANDIC FISHING

Same old problems despite cod victory

By WILLIAM DUFFLOR, NORDIC CORRESPONDENT

FULL CONTROL of their fishing grounds and the expulsion of foreign trawlers, for which they fought three "cod wars," have not given Icelanders any dramatic increase in wealth. The fishing of the last two years has confirmed their argument that the cod stock was being depleted. However, the value of total fish exports has grown to \$375m a year and the Icelanders have been able to make a start on diversifying their markets: landings in Britain, for instance, are expected to double this year.

The fishing industry is not free of problems, but they are of the Icelandic's own making or capable of being rectified by them. The fishing fleet is too big for the catch taken at present.

A bitter quarrel has erupted between the fishermen in the south-east and those fishing off the north-west firths. The southerners claim that the northerners are taking too many young cod and destroying the spawning stock, while the northerners retort that it is the overfishing of the spawning stock which is threatening the survival of the cod.

Runaway inflation and soaring domestic costs have forced the freezing plants to operate at a loss. Even after the 15 per cent devaluation of the krona on September 1, the freezing plants

corporation claims, the average loss is 3 per cent of turnover. The fishing fleet has been making money, but the devaluation has forced up the cost of running the boats, and owners are looking for higher fish prices.

The cod catch last year was just under 330,000 tonnes, a fall of about 18,000 tonnes from 1976 but still considerably larger than the 265,000-tonne limit advocated by the scientists. This year they proposed an allowable catch of 280,000 tonnes. The actual catch is expected to be about the same as last year's despite the record catches taken in July and August, when the freezing plants were unable to cope and part of the fish had to be salted. Most boats are now observing a four-week ban on fishing which must be completed before the middle of November.

The cod fishing has not come up to the expectations that the Icelanders entertained five years ago, when talk of extending the limit to 200 miles started. Then over 700,000 tonnes of demersal species were being taken in Icelandic waters. One reason may be the decline of the Greenland cod stock, which contributed between a quarter and a third of the available within the 200-mile limit.

The general feeling is that the cod stock is not in immediate

danger, a situation which would be reached if the spawning stock fell below 150,000 tonnes. The Government has restricted fishing in the spawning areas for some years now. On the other hand, if fishing were limited to the 280,000 tonnes a year recommended by the scientists, there would no doubt be a rapid rehabilitation of the stock. The current rate of fishing, around 330,000 tonnes, means that the recovery will be slower.

Inevitably some fishermen will suffer because the capacity of the present Icelandic fleet is considerably larger.

During this decade some 70 stern trawlers have been added without much reduction in the size of the existing fleet. The fleet currently consists of 18 big trawlers of over 500 tons; 63 trawlers under 500 tons; 300-350 multi-purpose boats up to 200 tons; 60-70 purse-seiners engaged in the capelin fishing; about 300 inshore boats in the 10-50-ton category.

For three years from 1974 to 1976 the trawler fleet operated at a loss. The big trawlers are still not making money, partly because of the manning conditions imposed by the fishermen's union and partly because they are less efficient than the small trawlers. These moved into profit in 1977 and have continued to take good catches this year.

Dried fruit price warning

By RICHARD MOONEY

BRITISH HOUSEWIVES could be paying 30 per cent more for dried fruit by Christmas, importers warn.

Following a crop disaster in California import prices into the UK for sultanas and raisins have leapt by \$250 to \$280 a tonne. And current prices, although not fixed by the disaster, have risen in sympathy.

Mr. Bernard Holland, chairman of the National Dried Fruit Trade Association, said yesterday he believed stocks purchased at the old prices should be adequate to keep retail costs at the current level of 30p a lb until after Christmas. But in the new year prices are expected to rise to around 50p a lb.

If the news prompts panic buying, however, prices could top 50p a lb before Christmas, he warned.

Whitworth's Holdings, Britain's leading dried fruit packer, commented that retail prices for sultanas would have to rise to 45p a lb for raisins, 55p a lb for sultanas and 45p a lb for raisins. No decline in prices is anticipated until the new season southern hemisphere crops come in from Australia and South Africa next spring, the company added.

Until late August the world crop of sultanas and raisins was forecast at 512,000 tonnes with California providing about 230,000 tonnes. But then heavy rainstorms there ruined much of the crop. California's output is now put at 50,000 tonnes and the world crop at not much above 380,000 tonnes.

Mr. Holland said Californian farmers suffered a similar climatic setback two years ago. But the situation is worse this year and stocks held in importing countries are much lower.

With the U.S. normally the world's biggest exporter, now actively seeking imports of dried fruit, competition on the international market has become fiercer. Australia and South products would have to rise to 45p a lb for raisins, 55p a lb for sultanas and 45p a lb for raisins. No decline in prices is anticipated until the new season southern hemisphere crops come in from Australia and South Africa next spring, the company added.

Current supplies are normal in Greece, which has a world export monopoly of the world export trade, has taken advantage of the situation by raising prices \$150 to \$250 a tonne.

According to an article in Food News magazine Greece could soon also be the only source for sultanas supplies. Turkey trade has taken 50,000 tonnes of its estimated 70,000 tonne crop and Iran is reported to have only 20,000 tonnes left. Greece, on the other hand, is believed to have 2,000 tonnes of old crop currants to sell before a start is made on the new crop.

It was announced in Lusaka by President Kenneth Kaunda of Zambia, Agostinho Neto, of Angola, and Mobutu Sese Seko of Zaire, plan to meet on November 18 in Kiteve, Zambia, for economic co-operation talks expected to centre on the reopening of the Benguela Railway. This line, running from Angola's Atlantic port of Lobito into Zaire with a connecting link to Zambia, was closed in August 1975, by the Angolan civil war.

It is expected to be declared technically reopened later this week following repairs to a bridge on the Zaire-Angola border.

Soviet whaling fleet curbed

By Our Commodities Staff

THE SOVIET UNION announced this week that it was reducing its whaling operations "to help conservation efforts to protect the endangered mammals."

The Soviet news agency said "only two whaling flotillas have set sail for Antarctic waters." Last year the Russians operated four flotillas which comprised a factory ship plus catchers and service vessels—two in the Antarctic.

It would appear, therefore, that whaling operations are now to be restricted to the Antarctic.

The news agency said this year the whalers would be hunting in zones "strictly defined by the International Whaling Commission (IWC). The Friends of the Earth conservation organisation commented that since restricted catching areas have been laid down by the IWC for years, the announcement tended to suggest that the Russians have so far ignored the restrictions.

Urban sprawl a threat to fertile soil

By JOHN CHERRINGTON, AGRICULTURE CORRESPONDENT

URBAN SPRAWL, and consequent loss of farm land, worldwide, could make food prices rise to heights far above those experienced up to now, according to a report just issued by the World Watch Institute in Washington.

Mr. Lester Brown, the Institute's president, said not only the diversion of land from cropping reduce food supplies but the necessity for more intensive farming put increasing pressure on soils which are vulnerable both to erosion and degradation and ultimate abandonment.

Governments, he claims, are paying insufficient attention to these problems and few monitor

PRICE CHANGES

Three in tonnes unless otherwise stated.

	Nov 1	Nov 2	Nov 3
Metals			
Aluminium	710	710	710
Copper	2710	2710	2710
Lead	105	105	105
Nickel	185	185	185
Platinum	142	142	142
Silver	167	167	167
Steel	115	115	115
Wool	115	115	115
Grains			
Barley	115	115	115
Wheat	115	115	115
Oats	115	115	115
Rye	115	115	115
Oilseeds			
Soyabean	115	115	115
Mustard	115	115	115
Other			
Beans	115	115	115
Peas	115	115	115
Lentils	115	115	115

U.S. Markets

NEW YORK NOV. 1

	Nov 1	Nov 2	Nov 3
Metals			
Aluminium	710	710	710
Copper	2710	2710	2710
Lead	105	105	105
Nickel	185	185	185
Platinum	142	142	142
Silver	167	167	167
Steel	115	115	115
Wool	115	115	115
Grains			
Barley	115	115	115
Wheat	115	115	115
Oats	115	115	115
Rye	115	115	115
Oilseeds			
Soyabean	115	115	115
Mustard	115	115	115
Other			
Beans	115	115	115
Peas	115	115	115
Lentils	115	115	115

COMMODITY MARKET REPORTS AND PRICES

BASE METALS

	Nov 1	Nov 2	Nov 3
Copper			
London Metal Exchange	2710	2710	2710
New York	2710	2710	2710
Aluminium			
London Metal Exchange	710	710	710
New York	710	710	710
Lead			
London Metal Exchange	105	105	105
New York	105	105	105
Nickel			
London Metal Exchange	185	185	185
New York	185	185	185
Platinum			
London Metal Exchange	142	142	142
New York	142	142	142
Silver			
London Metal Exchange	167	167	167
New York	167	167	167

COCOA

Nov 1 Nov 2 Nov 3

	Nov 1	Nov 2	Nov 3
Cocoa			
London Cocoa Exchange	115	115	115
New York	115	115	115

COFFEE

Nov 1 Nov 2 Nov 3

	Nov 1	Nov 2	Nov 3
Coffee			
London Coffee Exchange	115	115	115
New York	115	115	115

COTTON

Nov 1 Nov 2 Nov 3

	Nov 1	Nov 2	Nov 3
Cotton			
London Cotton Exchange	115	115	115
New York	115	115	115

MEAT/VEGETABLES

Nov 1 Nov 2 Nov 3

	Nov 1	Nov 2	Nov 3
Meat/Vegetables			
London Meat/Vegetable Exchange	115	115	115
New York	115	115	115

COURSES

Nov 1 Nov 2 Nov 3

	Nov 1	Nov 2	Nov 3
Courses			
London Course Exchange	115	115	115
New York	115	115	115

ROBUSTAS

Nov 1 Nov 2 Nov 3

	Nov 1	Nov 2	Nov 3
Robustas			
London Robusta Exchange	115	115	115
New York	115	115	115

SUGAR

Nov 1 Nov 2 Nov 3

	Nov 1	Nov 2	Nov 3
Sugar			
London Sugar Exchange	115	115	115
New York	115	115	115

WHEAT

Nov 1 Nov 2 Nov 3

	Nov 1	Nov 2	Nov 3
Wheat			
London Wheat Exchange	115	115	115
New York	115	115	115

FINANCIAL TIMES

Nov 1 Nov 2 Nov 3

	Nov 1	Nov 2	Nov 3
Financial Times			
London Financial Times Exchange	115	115	115
New York	115	115	115

Product Management

14th - 26th January 1979

Aims:

This programme will give participants a thorough grounding in established methods of organising and successfully managing complex technological projects of substantial cost and value, ranging from one quarter to several hundred million pounds. Interpersonal, organisational and systems concepts will be examined and thoroughly discussed, and problems of implementation will be considered. Complete project planning and control systems with charts, forms, illustrations and checklists will be provided as an aid to more effective product management.

Participants:

The programme is designed for engineers, managers and administrators from client, consultant and contracting organisations who are involved in any phase of the project from pre-tender to construction in the UK or abroad. Typical projects would be from public or private sectors and include major new investments in process, production or service facilities in power generation, petroleum, chemical, transportation or communication industries.

The programme tutor is Mr. Barry Fielden who has gained his experience from industrial engineering, line management and consultancy in mining development and many other fields.

The fee is £845 inclusive of all fees, accommodation and materials.

Enquiries to Mr. Barry Fielden or the Administrative Officer, Project Management, quoting ref CS210.

WHEAT

Nov 1 Nov 2 Nov 3

	Nov 1	Nov 2	Nov 3
Wheat			
London Wheat Exchange	115	115	115
New York	115	115	115

WHEAT

Nov 1 Nov 2 Nov 3

	Nov 1	Nov 2	Nov 3
Wheat			
London Wheat Exchange	115	115	115
New York	115	115	115

WHEAT

Nov 1 Nov 2 Nov 3

	Nov 1	Nov 2	Nov 3
Wheat			
London Wheat Exchange	115	115	115
New York	115	115	115

WHEAT

Nov 1 Nov 2 Nov 3

	Nov 1	Nov 2	Nov 3
Wheat			
London Wheat Exchange	115	115	115
New York	115	115	115

Cranfield School of Management

Cranfield Bedford MK43 0AL England
Telephone Bedford (0234) 751122
Telex 225972

WHEAT

Nov 1 Nov 2 Nov 3

	Nov 1	Nov 2	Nov 3
Wheat			
London Wheat Exchange	115	115	115
New York	115	115	115

WHEAT

Nov 1 Nov 2 Nov 3

	Nov 1	Nov 2	Nov 3
Wheat			
London Wheat Exchange	115	115	115
New York	115	115	115

WHEAT

Nov 1 Nov 2 Nov 3

	Nov 1	Nov 2	Nov 3
Wheat			
London Wheat Exchange	115	115	115
New York	115	115	115

WHEAT

Nov 1 Nov 2 Nov 3

	Nov 1	Nov 2	Nov 3
Wheat			
London Wheat Exchange	115	115	115
New York	115	115	115

AUTHORISED UNIT TRUSTS

OFFSHORE AND OVERSEAS FUNDS

ROCK INDICES

	89.27	69.16	
71.02	73.52	69.56	
497.2	484.9	71.16	
497.3	148.9	487.1	
710.4	109.5	109.2	
5.52	5.56	5.51	
15.53	15.53	15.56	
8.51	8.51	8.56	
4.970	4.973	4.92	
78.71	89.53	5.40	
15.721	0.36	75.12	
479.4		14.69	
479.5			
479.6			
58.74			
58.75			
58.76			
58.77			
58.78			
58.79			
58.80			
58.81			
58.82			
58.83			
58.84			
58.85			
58.86			
58.87			
58.88			
58.89			
58.90			
58.91			
58.92			
58.93			
58.94			
58.95			
58.96			
58.97			
58.98			
58.99			
59.00			
59.01			
59.02			
59.03			
59.04			
59.05			
59.06			
59.07			
59.08			
59.09			
59.10			
59.11			
59.12			
59.13			
59.14			
59.15			
59.16			
59.17			
59.18			
59.19			
59.20			
59.21			
59.22			
59.23			
59.24			
59.25			
59.26			
59.27			
59.28			
59.29			
59.30			
59.31			
59.32			
59.33			
59.34			
59.35			
59.36			
59.37			
59.38			
59.39			
59.40			
59.41			
59.42			
59.43			
59.44			
59.45			
59.46			
59.47			
59.48			
59.49			
59.50			
59.51			
59.52			
59.53			
59.54			
59.55			
59.56			
59.57			
59.58			
59.59			
59.60			
59.61			
59.62			
59.63			
59.64			
59.65			
59.66			
59.67			
59.68			
59.69			
59.70			
59.71			
59.72			
59.73			
59.74			
59.75			
59.76			
59.77			
59.78			
59.79			

[illegible][illegible][illegible][illegible]

291	117	390
292	118	391
293	119	392
294	120	393
295	121	394
296	122	395
297	123	396
298	124	397
299	125	398
300	126	399
301	127	400
302	128	401
303	129	402
304	130	403
305	131	404
306	132	405
307	133	406
308	134	407
309	135	408
310	136	409
311	137	410
312	138	411
313	139	412
314	140	413
315	141	414
316	142	415
317	143	416
318	144	417
319	145	418
320	146	419
321	147	420
322	148	421
323	149	422
324	150	423
325	151	424
326	152	425
327	153	426
328	154	427
329	155	428
330	156	429
331	157	430
332	158	431
333	159	432
334	160	433
335	161	434
336	162	435
337	163	436
338	164	437
339	165	438
340	166	439
341	167	440
342	168	441
343	169	442
344	170	443
345	171	444
346	172	445
347	173	446
348	174	447
349	175	448
350	176	449
351	177	450
352	178	451
353	179	452
354	180	453
355	181	454
356	182	455
357	183	456
358	184	457
359	185	458
360	186	459
361	187	460
362	188	461
363	189	462
364	190	463
365	191	464
366	192	465
367	193	466
368	194	467
369	195	468
370	196	469
371	197	470
372	198	471
373	199	472
374	200	473
375	201	474
376	202	475
377	203	476
378	204	477
379	205	478
380	206	479
381	207	480
382	208	481
383	209	482
384	210	483
385	211	484
386	212	485
387	213	486
388	214	487
389	215	488
390	216	489
391	217	490
392	218	491
393	219	492
394	220	493
395	221	494
396	222	495
397	223	496
398	224	497
399	225	498
400	226	499
401	227	500
402	228	501
403	229	502
404	230	503
405	231	504
406	232	505
407	233	506
408	234	507
409	235	508
410	236	509
411		

CORAL INDEX: Close 474-479

INSURANCE BASE RATES

Property Growth	10.14%
Wanbrugh Guaranteed	10.37%

*Address shown under Insurance and Property Bond Table.

Cornhill Insurance Co. Ltd.					
22 Cornhill, E.C.4		01-826-5410			
Cash Paid, Oct. 15, 1930					
120 Spr. Ave. N.Y.					
Min. G.A.P. Oct. 20, 1930	189.0				
Credit & Commerce Insurance					
120, Reent St., London W.C.2	01-430-7081				
Cash Mgd. p.d., 1930	132.0				
Life Assur. Co. of Pennsylvania					
24-22 New Bond St., W.17.0RQ					
LA-01 Cmts.	197.4	1.023			
Lloyds Bk. Unit Trst. Mngrs. L.					
71, Lombard St. E.C.3					
Exempt	191.0	104.24			

[illegible][illegible]

Telford
Modernising the Midlands
For full information contact:
Telford Development Corporation
Telford, Shropshire, Staffs. ST19 2NL
Tel: 0925 613131

FT SHARE INFORMATION SERVICE

BONDS & RAILS-Cont.

1978	High	Low	Stock	Price	±	Div.	Yld.	Red.
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01

BANKS & HP-Continued

1978	High	Low	Stock	Price	±	Div.	Yld.	Red.
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01

CHEMICALS, PLASTICS-Cont.

1978	High	Low	Stock	Price	±	Div.	Yld.	Red.
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01

ENGINEERING-Continued

1978	High	Low	Stock	Price	±	Div.	Yld.	Red.
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01

FOOD, GROCERIES-Cont.

1978	High	Low	Stock	Price	±	Div.	Yld.	Red.
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01

HOTELS AND CATERERS

1978	High	Low	Stock	Price	±	Div.	Yld.	Red.
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01

INDUSTRIALS (Miscel.)

1978	High	Low	Stock	Price	±	Div.	Yld.	Red.
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01

BRITISH FUNDS

"Shorts" (Lives up to Five Years)

1978	High	Low	Stock	Price	±	Div.	Yld.	Red.
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01

Five to Fifteen Years

1978	High	Low	Stock	Price	±	Div.	Yld.	Red.
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01

Over Fifteen Years

1978	High	Low	Stock	Price	±	Div.	Yld.	Red.
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01

Undated

1978	High	Low	Stock	Price	±	Div.	Yld.	Red.
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01

INTERNATIONAL BANK

81 81 81 81 81 81 81 81 81 81

CORPORATION LOANS

1978	High	Low	Stock	Price	±	Div.	Yld.	Red.
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01

COMMONWEALTH & AFRICAN LOANS

1978	High	Low	Stock	Price	±	Div.	Yld.	Red.
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01

LOANS

Public Board and Ind.

1978	High	Low	Stock	Price	±	Div.	Yld.	Red.
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01

FOREIGN BONDS & RAILS

1978	High	Low	Stock	Price	±	Div.	Yld.	Red.
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01

FINANCIAL TIMES

BRACKEN HOUSE, 10, CANNON STREET, LONDON EC4P 4BY
Telex: Editorial 886341/2, 883897, Advertisements 883033, Telegrams: Financial Times, London P54.
Telephone: 01-488 8000.
For Share Index and Business Summary in London, Birmingham, Liverpool and Manchester. Tel: 246 8026
INTERNATIONAL AND BRITISH OFFICES

EDITORIAL OFFICES

Amsterdam: P.O. Box 1296, Amsterdam C.
Tel: 020 612 1111
Birmingham: 10, Cannon Street, London EC4P 4BY.
Tel: 01-488 8000
Buenos Aires: 11, 104, Huacabamba 2-10.
Tel: 01-488 8000
Brussels: 30 Rue D'Alger.
Tel: 021 48 8000
Cairo: P.O. Box 2040.
Tel: 021 48 8000
Dubai: 4, P.O. Box 1296, Dubai.
Tel: 021 48 8000
Edinburgh: 10, Cannon Street, London EC4P 4BY.
Tel: 01-488 8000
Frankfurt: 10, Cannon Street, London EC4P 4BY.
Tel: 01-488 8000
Geneva: 10, Cannon Street, London EC4P 4BY.
Tel: 01-488 8000
Hamburg: 10, Cannon Street, London EC4P 4BY.
Tel: 01-488 8000
Hong Kong: 10, Cannon Street, London EC4P 4BY.
Tel: 01-488 8000
Lima: 10, Cannon Street, London EC4P 4BY.
Tel: 01-488 8000
Lisbon: 10, Cannon Street, London EC4P 4BY.
Tel: 01-488 8000
Madrid: 10, Cannon Street, London EC4P 4BY.
Tel: 01-488 8000
Manila: 10, Cannon Street, London EC4P 4BY.
Tel: 01-488 8000
Mexico City: 10, Cannon Street, London EC4P 4BY.
Tel: 01-488 8000
New York: 10, Cannon Street, London EC4P 4BY.
Tel: 01-488 8000
Paris: 10, Cannon Street, London EC4P 4BY.
Tel: 01-488 8000
Rio de Janeiro: 10, Cannon Street, London EC4P 4BY.
Tel: 01-488 8000
Rome: 10, Cannon Street, London EC4P 4BY.
Tel: 01-488 8000
Stockholm: 10, Cannon Street, London EC4P 4BY.
Tel: 01-488 8000
Tehran: 10, Cannon Street, London EC4P 4BY.
Tel: 01-488 8000
Tokyo: 10, Cannon Street, London EC4P 4BY.
Tel: 01-488 8000
Washington: 10, Cannon Street, London EC4P 4BY.
Tel: 01-488 8000

ADVERTISING OFFICES

Birmingham: 10, Cannon Street, London EC4P 4BY.
Tel: 01-488 8000
Buenos Aires: 11, 104, Huacabamba 2-10.
Tel: 01-488 8000
Brussels: 30 Rue D'Alger.
Tel: 021 48 8000
Cairo: P.O. Box 2040.
Tel: 021 48 8000
Dubai: 4, P.O. Box 1296, Dubai.
Tel: 021 48 8000
Edinburgh: 10, Cannon Street, London EC4P 4BY.
Tel: 01-488 8000
Frankfurt: 10, Cannon Street, London EC4P 4BY.
Tel: 01-488 8000
Geneva: 10, Cannon Street, London EC4P 4BY.
Tel: 01-488 8000
Hamburg: 10, Cannon Street, London EC4P 4BY.
Tel: 01-488 8000
Hong Kong: 10, Cannon Street, London EC4P 4BY.
Tel: 01-488 8000
Lima: 10, Cannon Street, London EC4P 4BY.
Tel: 01-488 8000
Lisbon: 10, Cannon Street, London EC4P 4BY.
Tel: 01-488 8000
Madrid: 10, Cannon Street, London EC4P 4BY.
Tel: 01-488 8000
Manila: 10, Cannon Street, London EC4P 4BY.
Tel: 01-488 8000
Mexico City: 10, Cannon Street, London EC4P 4BY.
Tel: 01-488 8000
New York: 10, Cannon Street, London EC4P 4BY.
Tel: 01-488 8000
Paris: 10, Cannon Street, London EC4P 4BY.
Tel: 01-488 8000
Rio de Janeiro: 10, Cannon Street, London EC4P 4BY.
Tel: 01-488 8000
Rome: 10, Cannon Street, London EC4P 4BY.
Tel: 01-488 8000
Stockholm: 10, Cannon Street, London EC4P 4BY.
Tel: 01-488 8000
Tehran: 10, Cannon Street, London EC4P 4BY.
Tel: 01-488 8000
Tokyo: 10, Cannon Street, London EC4P 4BY.
Tel: 01-488 8000
Washington: 10, Cannon Street, London EC4P 4BY.
Tel: 01-488 8000

SUBSCRIPTIONS

Copies obtainable from newsagents and bookstalls worldwide or on regular subscription from Subscription Department, Financial Times, London

BEERS, WINES AND SPIRITS

1978	High	Low	Stock	Price	±	Div.	Yld.	Red.
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01

BUILDING INDUSTRY, TIMBER AND ROADS

1978	High	Low	Stock	Price	±	Div.	Yld.	Red.
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01

CANADIANS

1978	High	Low	Stock	Price	±	Div.	Yld.	Red.
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01

BANKS AND HIRE PURCHASE

1978	High	Low	Stock	Price	±	Div.	Yld.	Red.
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01
100	100.00	99.99	100	100.00	0.01	100	100.00	0.01

ELECTRICAL AND RADIO

1978	High
------	------

INDUSTRIALS—Continued									
High	Low	Stock	Price	Chg	Vol	High	Low	Stock	Price
110	109	British Airways	109	-1	100	110	109	British Airways	109
111	110	British Airways	110	0	100	111	110	British Airways	110
112	111	British Airways	111	0	100	112	111	British Airways	111
113	112	British Airways	112	0	100	113	112	British Airways	112
114	113	British Airways	113	0	100	114	113	British Airways	113
115	114	British Airways	114	0	100	115	114	British Airways	114
116	115	British Airways	115	0	100	116	115	British Airways	115
117	116	British Airways	116	0	100	117	116	British Airways	116
118	117	British Airways	117	0	100	118	117	British Airways	117
119	118	British Airways	118	0	100	119	118	British Airways	118
120	119	British Airways	119	0	100	120	119	British Airways	119

INSURANCE—Continued									
High	Low	Stock	Price	Chg	Vol	High	Low	Stock	Price
121	120	British Airways	120	-1	100	121	120	British Airways	120
122	121	British Airways	121	0	100	122	121	British Airways	121
123	122	British Airways	122	0	100	123	122	British Airways	122
124	123	British Airways	123	0	100	124	123	British Airways	123
125	124	British Airways	124	0	100	125	124	British Airways	124
126	125	British Airways	125	0	100	126	125	British Airways	125
127	126	British Airways	126	0	100	127	126	British Airways	126
128	127	British Airways	127	0	100	128	127	British Airways	127
129	128	British Airways	128	0	100	129	128	British Airways	128
130	129	British Airways	129	0	100	130	129	British Airways	129

PROPERTY—Continued									
High	Low	Stock	Price	Chg	Vol	High	Low	Stock	Price
131	130	British Airways	130	-1	100	131	130	British Airways	130
132	131	British Airways	131	0	100	132	131	British Airways	131
133	132	British Airways	132	0	100	133	132	British Airways	132
134	133	British Airways	133	0	100	134	133	British Airways	133
135	134	British Airways	134	0	100	135	134	British Airways	134
136	135	British Airways	135	0	100	136	135	British Airways	135
137	136	British Airways	136	0	100	137	136	British Airways	136
138	137	British Airways	137	0	100	138	137	British Airways	137
139	138	British Airways	138	0	100	139	138	British Airways	138
140	139	British Airways	139	0	100	140	139	British Airways	139

INV. TRUSTS—Continued									
High	Low	Stock	Price	Chg	Vol	High	Low	Stock	Price
141	140	British Airways	140	-1	100	141	140	British Airways	140
142	141	British Airways	141	0	100	142	141	British Airways	141
143	142	British Airways	142	0	100	143	142	British Airways	142
144	143	British Airways	143	0	100	144	143	British Airways	143
145	144	British Airways	144	0	100	145	144	British Airways	144
146	145	British Airways	145	0	100	146	145	British Airways	145
147	146	British Airways	146	0	100	147	146	British Airways	146
148	147	British Airways	147	0	100	148	147	British Airways	147
149	148	British Airways	148	0	100	149	148	British Airways	148
150	149	British Airways	149	0	100	150	149	British Airways	149

FINANCE, LAND—Continued									
High	Low	Stock	Price	Chg	Vol	High	Low	Stock	Price
151	150	British Airways	150	-1	100	151	150	British Airways	150
152	151	British Airways	151	0	100	152	151	British Airways	151
153	152	British Airways	152	0	100	153	152	British Airways	152
154	153	British Airways	153	0	100	154	153	British Airways	153
155	154	British Airways	154	0	100	155	154	British Airways	154
156	155	British Airways	155	0	100	156	155	British Airways	155
157	156	British Airways	156	0	100	157	156	British Airways	156
158	157	British Airways	157	0	100	158	157	British Airways	157
159	158	British Airways	158	0	100	159	158	British Airways	158
160	159	British Airways	159	0	100	160	159	British Airways	159

NEWSPAPERS, PUBLISHERS									
High	Low	Stock	Price	Chg	Vol	High	Low	Stock	Price
161	160	British Airways	160	-1	100	161	160	British Airways	160
162	161	British Airways	161	0	100	162	161	British Airways	161
163	162	British Airways	162	0	100	163	162	British Airways	162
164	163	British Airways	163	0	100	164	163	British Airways	163
165	164	British Airways	164	0	100	165	164	British Airways	164
166	165	British Airways	165	0	100	166	165	British Airways	165
167	166	British Airways	166	0	100	167	166	British Airways	166
168	167	British Airways	167	0	100	168	167	British Airways	167
169	168	British Airways	168	0	100	169	168	British Airways	168
170	169	British Airways	169	0	100	170	169	British Airways	169

PAPER, PRINTING ADVERTISING									
High	Low	Stock	Price	Chg	Vol	High	Low	Stock	Price
171	170	British Airways	170	-1	100	171	170	British Airways	170
172	171	British Airways	171	0	100	172	171	British Airways	171
173	172	British Airways	172	0	100	173	172	British Airways	172
174	173	British Airways	173	0	100	174	173	British Airways	173
175	174	British Airways	174	0	100	175	174	British Airways	174
176	175	British Airways	175	0	100	176	175	British Airways	175
177	176	British Airways	176	0	100	177	176	British Airways	176
178	177	British Airways	177	0	100	178	177	British Airways	177
179	178	British Airways	178	0	100	179	178	British Airways	178
180	179	British Airways	179	0	100	180	179	British Airways	179

PROPERTY									
High	Low	Stock	Price	Chg	Vol	High	Low	Stock	Price
181	180	British Airways	180	-1	100	181	180	British Airways	180
182	181	British Airways	181	0	100	182	181	British Airways	181
183	182	British Airways	182	0	100	183	182	British Airways	182
184	183	British Airways	183	0	100	184	183	British Airways	183
185	184	British Airways	184	0	100	185	184	British Airways	184
186	185	British Airways	185	0	100	186	185	British Airways	185
187	186	British Airways	186	0	100	187	186	British Airways	186
188	187	British Airways	187	0	100	188	187	British Airways	187
189	188	British Airways	188	0	100	189	188	British Airways	188
190	189	British Airways	189	0	100	190	189	British Airways	189

TOBACCOS									
High	Low	Stock	Price	Chg	Vol	High	Low	Stock	Price
191	190	British Airways	190	-1	100	191	190	British Airways	190
192	191	British Airways	191	0	100	192	191	British Airways	191
193	192	British Airways	192	0	100	193	192	British Airways	192
194	193	British Airways	193	0	100	194	193	British Airways	193
195	194	British Airways	194	0	100	195	194	British Airways	194
196	195	British Airways	195	0	100	196	195	British Airways	195
197	196	British Airways	196	0	100	197	196	British Airways	196
198	197	British Airways	197	0	100	198	197	British Airways	197
199	198	British Airways	198	0	100	199	198	British Airways	198
200	199	British Airways	199	0	100	200	199	British Airways	199

48

Tarmac
CONSTRUCTION
Builds for Business

FINANCIAL TIMES

Thursday November 2 1978

SHEFFIELD CITY OF OPPORTUNITIES
0742 734068

Big banks consider overdrafts rate rise

BY MICHAEL BLANDEN

AN INCREASE in the cost of overdrafts, possibly today or tomorrow, is being considered by the big banks after a further rise in the general level of London short-term market interest rates.

The banks are likely to wait for today's decision by the Government and the official minimum lending rate before deciding.

Yesterday's U.S. measures have brought further upward pressure on the level of London rates, which were moving up before the latest increase in New York. So far, however, the Bank has resisted the pressure and kept the rate at the 10 per cent at which it was fixed in the economic measures in early June.

Last week the rates on Treasury bills at the weekly tender were at a level that would have produced an MLR of 11 per cent on the old market-related formula, which was abandoned at the end of May. Rates were higher still yesterday.

The big clearing banks have also held their base rates for lending at 10 per cent, but have felt growing pressure from the upward trend in the market. Rates rose again yesterday, with three-month inter-bank money standing at 11 per cent.

With blue-chip borrowers from the banks paying only 11 per cent at the present base rate, that leaves the banks open to losses on their lending and to possible arbitrage by big customers taking advantage of the interest-rate differentials to borrow from the banks and then lend the money themselves at the higher rates available elsewhere.

Continued from Page 1

Callaghan

Party was more moderate than was the case.

The Government seemed likely last night to survive comfortably the divisions on the Queen's Speech debate next week and to continue in office next year.

The Government, with its allies, is in a minority of six against all Opposition parties, but measures in the Queen's Speech aimed particularly at the nationalists seem likely to have the desired effect.

The three Plaid Cymru MPs are likely to vote for the Government because of an unprecedented number of proposed Welsh measures in the programme. The 11 Scottish National Party MPs may up their minds after seeking answers to questions affecting Scotland from Ministers and the Shadow Cabinet.

They are likely at least to abstain because of the pledge announced yesterday to hold referenda in Scotland and Wales on March 1, to take advantage of the new electoral register, which takes effect on February 16.

The Liberals are expected to vote against the Queen's Speech because of their stated desire for an early general election, said that the time had come for an election so that the new Parliament could tackle the country's problems.

John Elliott writes: Talks are in progress between the Government and the Confederation of British Industry about the operation of the proposed compensation for short-time working.

Sir John Methven, the confederation's director-general, said that four-fifths of employees are covered by guaranteed working week agreements. What was needed was a system of minimum standards for the others.

The trouble with the Government's plan was that it provided an "umbrella" covering industries with vastly different conditions.

Overall, Sir John was "delighted to see that the Government is continuing to direct its policy towards a reduction of inflation and unemployment."

Ford calls on its workers to back 17% 'final' offer

BY CHRISTIAN TYLER, LABOUR EDITOR

THE BATTLE for the votes of workers, remembering previous 57,000 striking Ford car workers on a 17 per cent pay and benefits offer began in earnest yesterday ahead of mass meetings tomorrow and Sunday.

Ford posted to the homes of every manual worker a bulletin detailing the "final" offer. It included the controversial attendance payments plan—the main reason for the 53-man union negotiating committee's rejection of the offer on Tuesday night.

Sir Terence Beckett, chairman of the British Motor Corporation, issued a public statement last night in an attempt to counter union claims that the plan contains an "atrocious list of penalty clauses," and would cause more disputes than it stopped.

He said that to earn the bonus, "all any employee has to do is his normal job each day. There are sensible rules covering lateness and absenteeism so that there are no mysteries. There is no small print to be misunderstood."

Voting at the plants—crucial decisions will come from Halewood and Dagenham tomorrow—is expected to be close. Many

workers, remembering previous rows about no-strike clauses, may react strongly against the bonus conditions when they read them.

Yet shop stewards say the men are more militant than for years—they have gone six weeks without a mass meeting. Some may feel, however, that the strike has gone on long enough, particularly with Christmas approaching.

The political temperature was rising too yesterday, with Conservatives challenging the Prime Minister to say what the Government proposed to do about an offer more than three times the size of his Stage Four 5 per cent limit on settlements.

The company refused to be drawn either on Mr. Callaghan's own hints of tough action or to say what the effect on Ford car prices would be if the offer was accepted.

It is clearly hoping that its profitability and the Government's incomes policy line for several weeks will count in its favour when the Cabinet committee on pay meets to make a verdict.

The offer consists of a weighted average increase of 2.75 per cent on basic wages, the attendance bonus—a weekly supplement payable in arrears—of 5.15 per cent, and a new holiday pay system worth 1.9 per cent. Improved pensions and holidays are also on offer.

The increases if the bonus is earned range from £10.11 to £15.87 a week, giving earnings between £32.91 and £31.05. For the main grade of 25,000 production workers, this means £11.09 a week more including £3.42 for five alternate day and night shifts, rising to £10.97 with four hours overtime.

Ford is offering to substitute a £70 a year flat rate holiday bonus for pay at time and a third. That would nearly double the main grade's entitlement.

On basic rates alone, the offer is nearly double the Government's limit, but less than a third of the £20 a week limit wanted. The claim was costed by the company at 25 per cent on pay, but 60 per cent including the rejected demand for a 35-

British Oxygen faces threat of disruption as men reject 9%

BY NICK GARNETT, LABOUR STAFF

BRITISH OXYGEN'S gases division, whose products are crucial to manufacturing industry, faces the threat of industrial disruption following the breakdown of pay talks yesterday.

The company, in what it said was a final offer, marginally improved its previous guideline, breaching offer, to about 9 per cent for its 3,000 drivers and industrial gas cylinder handlers, but the men want 14 per cent.

Mass meetings at the division's 46 depots on Friday will be strongly recommended to reject the proposals, Mr. John Miller, the Transport and General Workers' national secretary for chemicals, indicated that if the men rejected the offer and the company refused to move from its position there would be industrial action: "We will have real trouble then," he said.

The company rejected yesterday to reconstruct its previous offer of about 8 per cent so that increases in basic rates would be fully reflected in overtime earnings. It also linked the improvement in its offer to increased flexibility and productivity from the workforce, which considerably increased the union side.

Mr. Miller said that the company could afford to pay 14 per cent. Mr. John Wilcock, the division's leading negotiator said, however, that the offer was geared to the company's ability to pay. The company wanted to continue and continue its growth and that was why the offer was cast at that level.

The division's 1976-77 gross profit was £27.8m. The strike at the end of last year was estimated to have cost the company £5m.

The company's previous offer involved the consolidation of an extra £1 into basic pay, with increases in shift and meal allowances.

Present average earnings for the division's manual workers, whose week averages 47 hours, is £33.45, excluding productivity bonuses. The new offer would make it £101.79.

Including productivity bonuses, average earnings are £98.42, and the offer would lift them to £106.79. The effect of the offer on the company's wage bill, including existing self-financing productivity payments, would be about 8.5 per cent.

Year's operating cost 'doubled' in some North Sea oilfields

BY SUE CAMERON

OPERATING COSTS for some North Sea oilfields have more than doubled in the past year, according to estimates by Wood Mackenzie, the Edinburgh stockbrokers.

In a report today, Wood Mackenzie puts the rise in estimated operating costs in the Heather Field at 220 per cent, for Fulmar at 156 per cent, for Thistle 133 per cent, Piper 143 per cent, and Claymore 144 per cent. All these, except Fulmar, are producing oil.

"Cost estimates have continued to increase dramatically in the case of operating expenditures," the firm says, "now that several fields have been in production for over a year, more realistic estimates are possible, and increases of 100 per cent or even more over our previous estimates are common."

"It is only just over three years ago that the first North Sea oilfield came into production in the UK sector, and operators are only now beginning to get experience of operating major platforms and producing oil in the harsh conditions of the North Sea."

This experience has been one of rapidly escalating costs, particularly in such areas as inspection and maintenance.

Wood Mackenzie stresses that many fields covered in its report are either not yet in production, or producing at lower rates than they will at peak output.

"It will therefore be some time before we have an accurate picture of North Sea operating costs."

But yesterday oil companies working in the North Sea did not take issue with the firm's figures. A total of 22 fields are listed in the Wood Mackenzie report, and 12 have already started production.

Estimated operating costs have risen for all except the Argyll Field. In nine cases the rise is 100 per cent or more.

Even those which have risen by less than 100 per cent still show substantial increases in projected operating costs. The Argyll for the Brent Field is 77 per cent for Dunlin 83 per cent, Forties 65 per cent and Stafford 95 per cent.

The report says estimated capital costs have risen on many fields, though these increases are not so dramatic.

The biggest is for the Stafford Field, where estimated capital costs went up by 43 per cent. The report suggests that the main reason is that the estimated cost of the planned B platform "has risen sharply from around \$1.5bn to around \$2.1bn."

The Forties Field's estimated capital costs have gone up by 25 per cent, and those for Thistle by 30 per cent. Both have started production.

In nine cases estimated capital costs are up by less than 10 per cent, or have not changed.

Wood Mackenzie's estimated rates of return are lower for all fields it lists except Argyll. That for the Brent is down from 25.3 per cent to 17.5 per cent; Claymore down from 29 per cent to 18.4; Forties 42.5 per cent to 31.1; and Stafford 22 per cent to 22.0. Piper 48.1 per cent to 33.9.

Price Commission unhappy over profit safeguard rules

FINANCIAL TIMES REPORTER

A CLEAR indication that the Price Commission is unhappy with the profit safeguard provisions of the Price Code, which prevent it from taking action over price rise proposals from loss-making companies, came yesterday from Mr. Charles Williams, Commission chairman.

Prominent among present price-rise proposals to which the provisions apply is British Rail's planned 10 per cent fare increase due to take effect in January.

"I am being deluged with demands from all sorts of people that the Commission should step in and stop them," Mr. Williams said of the British Rail rises yesterday.

Speaking in London, he said: "The problem is the safeguard regulations. As they now stand, any firm that is making a loss is effectively entitled to any price moves it thinks fit until it comes back into profit."

Mr. Williams said the Commission had not taken a view on the British Rail application, made late last month. Full details were not yet known to the public, but "However frustrating it is, and whatever the Commission may think of the application, our hands are tied by the law."

The safeguard regulations were introduced after pressure from

the Opposition and from industry when the new Commission was set up last year.

British Rail increased its fares in January by 15 per cent after a full-scale investigation by the Commission.

Mr. Roy Hattersley, the Prices Secretary, agreed after a meeting last month with the TUC to examine possible changes to the safeguard regulations.

No further details have emerged. But the Government is seriously considering whether it could get the legislation necessary to abolish the safeguards through the Commons as it negotiates over pay restraint.

In talks with the Government, TUC leaders have called for a tightening-up of these provisions for loss-making companies. The TUC believes the regulations have severely limited the Commission's ability to freeze prices, and so make a real impact on inflation.

The Labour Party official paper, Labour Weekly, this week took up the call, and Mr. Hattersley may use Mr. Williams' remarks as further evidence of growing opposition to safeguards.

Wall Street after the package

THE LEX COLUMN

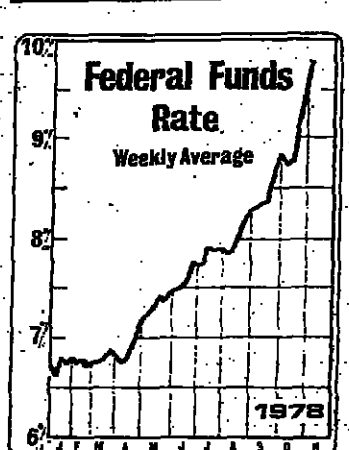
Index rose 0.3 to 479.2

The U.S. economic package immediately produced turmoil in the world's financial markets yesterday. The measures were, of course, all about propping up the dollar and the initial success was considerable. Swiss bankers expressed unqualified approval for what they saw as the first real evidence of President Carter's determination to defend the value of the dollar.

The U.S. currency rallied sharply—up 51 cents against sterling, 5.7 per cent against the D-mark and 3.3 per cent against the yen.

Gold tumbled \$151 to \$227.0 an ounce (after touching \$220), and in the Eurocurrency markets—where conditions were evidently chaotic—Euro-dollar bonds rose sharply while "hard" currency issues lost ground. In Wall Street the question was whether the improvement in the dollar, or the prospect of a domestic credit crunch and possible recession would dominate sentiment in the equity market.

In the event, the optimists had the upper hand and prices immediately recovered. Tuesday's losses, bonds, too, were strong—although short-term money rates were falling into line with the higher Discount Rate and the apparently increased Federal funds target.



Gold shares were the most spectacular victims of the U.S. measures in London: on an FT Gold Index lost nearly a ton on the day and prospective dividend yields of 25 per cent more are now available to investors outside the UK. The fall in the bullion price looks less dramatic given the way it had shot up in the preceding weeks, and chartists would be too concerned if the price were to move closer to \$200. The turn of the year, the U.S. and the IMF will together be selling more gold than South Africa produces each month and to judge by the reaction in the U.S. gold futures market—where trading was suspended yesterday—speculative play could be on for the time being.

Monetary measures

President Carter has opted for a traditional package, with a few new ingredients. There is a barrage of monetary measures, but no fiscal tightening of the kind that might have eased the pressure on interest rates. The Federal budget deficit will remain disturbingly high for an economy which is working at close to full stretch. Prime rates yesterday hit 10 1/2 per cent, but it is far from certain that the peak has been reached. It is a matter for guesswork at what rate loan demand will be stifled, and there were those in New York last night who were talking about 12 per cent primes in the New Year.

Men and Malters Page 20

\$10bn bonanza

The outstanding innovation in the dollar defence package is the U.S. Government's intention to raise up to \$10bn of foreign currency denominated securities. These would be the first such securities, within memory of U.S. Treasury officials, to be available to private sector investors. The small existing quantity of \$100 million dollar paper is in the hands of central banks and governments.

The Treasury would demonstrate this new paper in yen, Swiss francs and D-marks—though it would not necessarily issue in all of these and it is a fair bet that the D-mark would account for a large share. Treasury officials have not yet decided whether they would issue the paper through public issue or private placement. But their consideration is that it should not merely replace outstanding foreign currency issues from the U.S. private sector. This indicates the latter course.

The U.S. Government claims that it has cleared up the principle of the issues with the central banks, but it has not yet discussed the means, nor indeed the feasibility, of presenting international investors with such a quantity of paper. It will not find itself short of advice. The projected \$10bn total compares with a total of Eurobond issues in the first nine months of this year of just \$11.2bn—down from \$14bn in the same period of 1977. This is a business prospect that even heavyweights like Deutsche Bank or the big three in Switzerland must find tantalising.

In London, equities were dragged up on Wall Street's tail, and a fall of 8 points in the FT Industrial Index at 2 pm was more than erased by the close. Money market rates were edging higher, however, and gilts—more concerned with the Ford wage battle than anything else—lost up to three-quarters of a point. Today's decision about Minimum Lending Rate, this will be finely balanced, but in any event the clearing banks could easily justify an increase in their lending rate already.

Iranian airport workers ground flights

By Andrew Whitley

TEHRAN, Nov. 1. Twenty-four hours after Iranian armed forces moved into the country's strikebound oilfields, air technicians, demanding the same as the oil workers, grounded all domestic and many international flights.

They also are calling for the end to martial law and the release of all political prisoners.

Their action, which began on Monday, will cause considerable disruption if flights are grounded for more than a few days.

The state-owned airline has a virtual monopoly on domestic air travel, flying to over 20 destinations in the country. A one-day strike by Iran Air last month, in support of pay demands, was quickly settled by the management.

Apart from acknowledging the military's action, the National Iranian Oil Company and the Government are maintaining their silence on the market consequences of the two-week oil strike.

The official news agency, Pars, reported last night that "the supply and distribution of oil are normal." Observers here, however, regard the statement as simply an attempt to placate the fears that their own supplies of petrol and heating oil will be hit.

Clashes are reported to have taken place yesterday in Abadan, the site of Iran's large export refinery, between striking workers and security units.

In Ahwaz, the capital of the Khuzestan oil region, the military intervention appears to have hardened the strikers' resolve. No workers returned today, it is being claimed. The deadline given by the military is Saturday.

Patrik Cockburn adds: Oil production was maintained at Tuesday's level of 1.1m barrels—a quarter of normal production, the Iran Oil Participants' consortium of 14 Western oil companies controlling 90 per cent of Iranian production—has said.

The consortium's output last year was 3.2m barrels a day while the National Iranian Oil Company's was 1.1m bbl. NIOC's figures show that in 1977 Japan was the largest single importer of Iranian crude, taking 0.8m bbl, while Western Europe took an average of 1.8m bbl.

● In West Germany, Kraftwerk Union, the Siemens subsidiary, said that its plan to build four nuclear reactors in Iran is to be delayed.

If business is a trifle slow, here's how to speed it up

If you have a small to medium-sized company ready to take the next step up the ladder, we can help.

The help is called a Datasab D15 business computer. As well as making child's play of your general ledger and accounting work, it will also adapt to the special problems of your industry.

As a stock control device D15 is unrivalled. For as well as working on a real-time basis, we have eliminated product coding and so turned the order entry process into a magically simple affair.

It's compact, too, with no special environment needed—up to 15 workstations can be connected to the mini-computer. And, because of our policy of helping until

everything is working well, you'll find dealing with us is quite different from the usual sell-it-and-leave-it attitude of many other computer companies.

We are now owned by the Saab-Scania Group and the Swedish State, so you've the assurance of dealing with a really solid company.

And since much of the reputation we have built over the past few years has been based on our systems support and applications knowledge, we are finding that Datasab customers stay Datasab customers.

Something few other companies can claim, we suspect.

To find out how a Swedish-made Datasab D15 could speed up your business, all you need do is fill in the coupon below.

DATASAB

Registered at the Post Office. Printed by St. Clement's Press for and published by the Financial Times Ltd., Bankers House, Cannon Street, London EC4A 3DF. © The Financial Times Ltd., 1978.

Weather			
UK TODAY			
RAIN or drizzle with hill fog; westerly.			
London, S.E. Cent. S. E. Cent. N. England, E. Anglia, Midlands, Channel Islands			
Cloudy, occasional rain, hill fog. Max. 16C (61F).			
S.W. NW. N.E. England, Wales, S.W. NW. N.E. England, Wales, S.W. NW. N.E. England, Wales			
BUSINESS CENTRES			
City	Temp	Wind	Cloud
Amsterdam	12	W 10	100
Antwerp	12	W 10	100
Berlin	12	W 10	100
Brussels	12	W 10	100
Frankfurt	12	W 10	100
Geneva	12	W 10	100
London	12	W 10	100
Madrid	12	W 10	100
Munich	12	W 10	100
Naples	12	W 10	100
Paris	12	W 10	100
Rome	12	W 10	100
Stockholm	12	W 10	100
Vienna	12	W 10	100
Zurich	12	W 10	100

HOLIDAY RESORTS			
City	Temp	Wind	Cloud
Algarve	12	W 10	100
Andalusia	12	W 10	100
Armenia	12	W 10	100
Austria	12	W 10	100
Belgium	12	W 10	100
Canada	12	W 10	100
Denmark	12	W 10	100
France	12	W 10	100
Germany	12	W 10	100
Greece	12	W 10	100
Holland	12	W 10	100
Italy	12	W 10	100
Japan	12	W 10	100
Portugal	12	W 10	100
Spain	12	W 10	100
Sweden	12	W 10	100
Switzerland	12	W 10	100
Turkey	12	W 10	100
U.S.A.	12	W 10	100
U.K.	12	W 10	100
West Germany	12	W 10	100
Yugoslavia	12	W 10	100